

Press Policy

Anime Destiny 2011

Complementary press badges are available for members of the media involved in the anime, manga, or entertainment industry. Press badges allow access to all convention events.

Press members may be employed with a major media organization, independent contractors, or professionals. Examples of eligible media organizations include print publications such as newspapers and magazines, radio, television, cable, or affiliate station programs, and newscasts. Online publications may be eligible if they can prove a minimum of 10,000+ unique hits through Google Analytics.

In order to receive a press badge, individuals must be able to provide proof of eligibility. Examples of valid proof include the following:

- For members of major media organizations, a business card with the following information: individual name, company name, and individual contact information, OR, alternately, a recent company pay-stub.
- For members of student (high school, college, etc.) publications, a letter of intent, signed by the individual and an editor-in-chief or advisor, and printed on official school letterhead.
- For independent or freelance journalists, examples of past published articles on official websites or masthead

In addition, all press registrants must be at least 18 years of age by or on October 1, 2011 and must be able to provide valid photo ID.

In order to apply for a press badge, please send an email with your name, contact information, credentials, and completed copies of all registration forms to press@calanimedestiny.com. The deadline to apply for press badges is TBA.

Please note that each individual organization will be allowed no more than 5 complementary press badges.

Press badge applications may be approved or denied at the discretion of Anime Destiny. Anime Destiny reserves the right to refuse press badges without reason and at any time.

When picking up press badges, please be prepared to present a valid photo ID.