

# Making the web more secure with Let's Encrypt

David Calavera  
Netlify





# Vegan Dollhouse

[Q About](#) [Blog](#) [Events](#) [Recipes](#)



## Vegan Grasshopper Cake

This vegan Grasshopper Cake is an organic chocolate cake with vanilla mint buttercream frosting, chocolate ganache, and mint chocolate hello kitty candies. This was Isabelle's birthday cake since she specifically requested fried mac-n-cheese hearts for dinner and a chocolate mint birthday cake for dessert. This is a must-make for any chocolate and mint lover.

[Read More](#)



# Google Security Blog

The latest news and insights from Google on security and safety on the Internet

## Moving towards a more secure web

September 8, 2016

Posted by Emily Schechter, Chrome Security Team

*[Updated on 12/5/16 with instructions for developers]*

**Developers:** Read more about how to update your sites [here](#).

To help users browse the web safely, Chrome indicates connection security with an icon in the address bar. Historically, Chrome has not explicitly labelled HTTP connections as non-secure. Beginning in January 2017 (Chrome 56), we'll mark HTTP pages that collect passwords or credit cards as non-secure, as part of a long-term plan to mark all HTTP sites as non-secure.



Archive



Feed

The xfinity logo is displayed in red text on a yellow background bar at the top left of the notification.

**Dear XFINITY Customer,**

You have reached **90%** of your **1024 GB** monthly data plan for your XFINITY Internet Service. As of **12-29-2016**, you have **102 GB** remaining for this calendar month.

CLICK TO CLOSE

[PRIVACY POLICY](#)

[TERMS OF SERVICE](#)

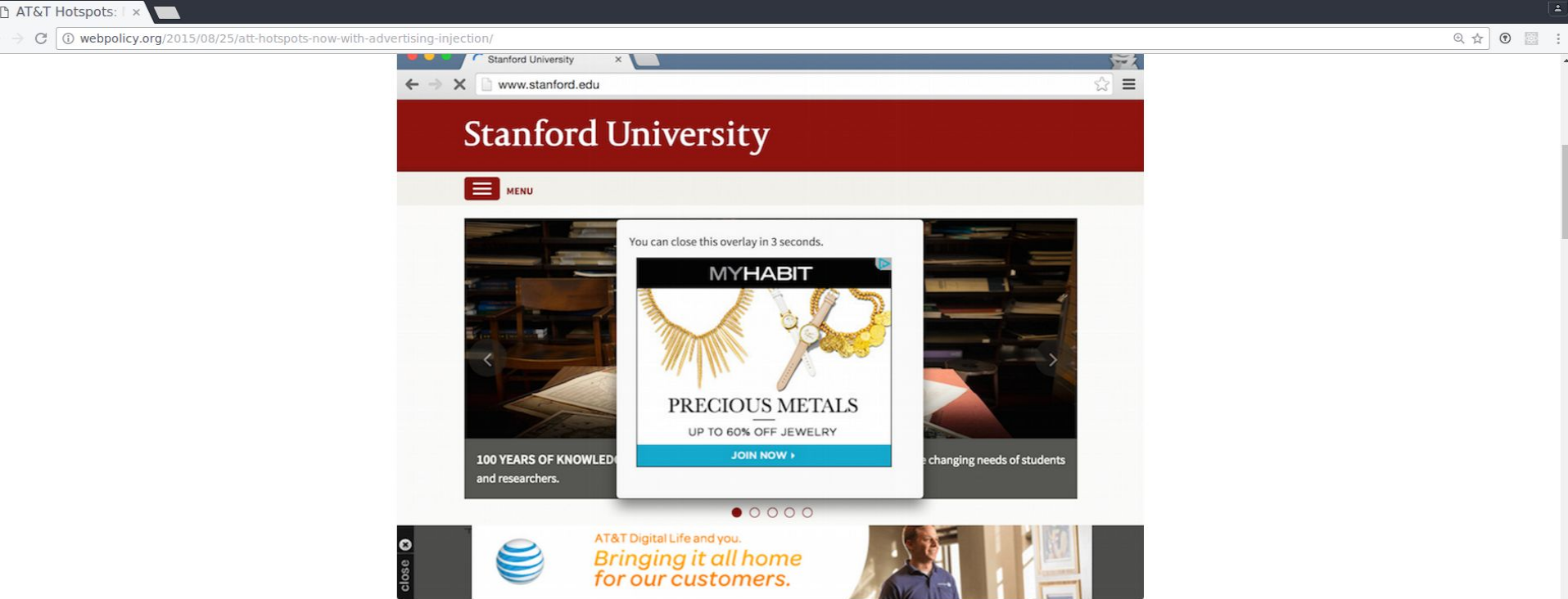
[USAGE METER](#)

[FAQs](#)



**Scott Manley** @DJSnM · 28 Dec 2016

Comcast is injecting Bandwidth cap warnings into websites. Remember, when I signed up for this I asked if there was a cap and they said no. [pic.twitter.com/rCvzLNtpEu](https://pic.twitter.com/rCvzLNtpEu)



Last I checked, Stanford doesn't hawk fashion accessories or telecom service.<sup>1</sup> And it definitely doesn't run obnoxious ads that compel you to wait.

Some ad-supported websites, like the Wall Street Journal, were also emblazoned with extra marketing material.



Call one of our experts now: (480) 463-8887

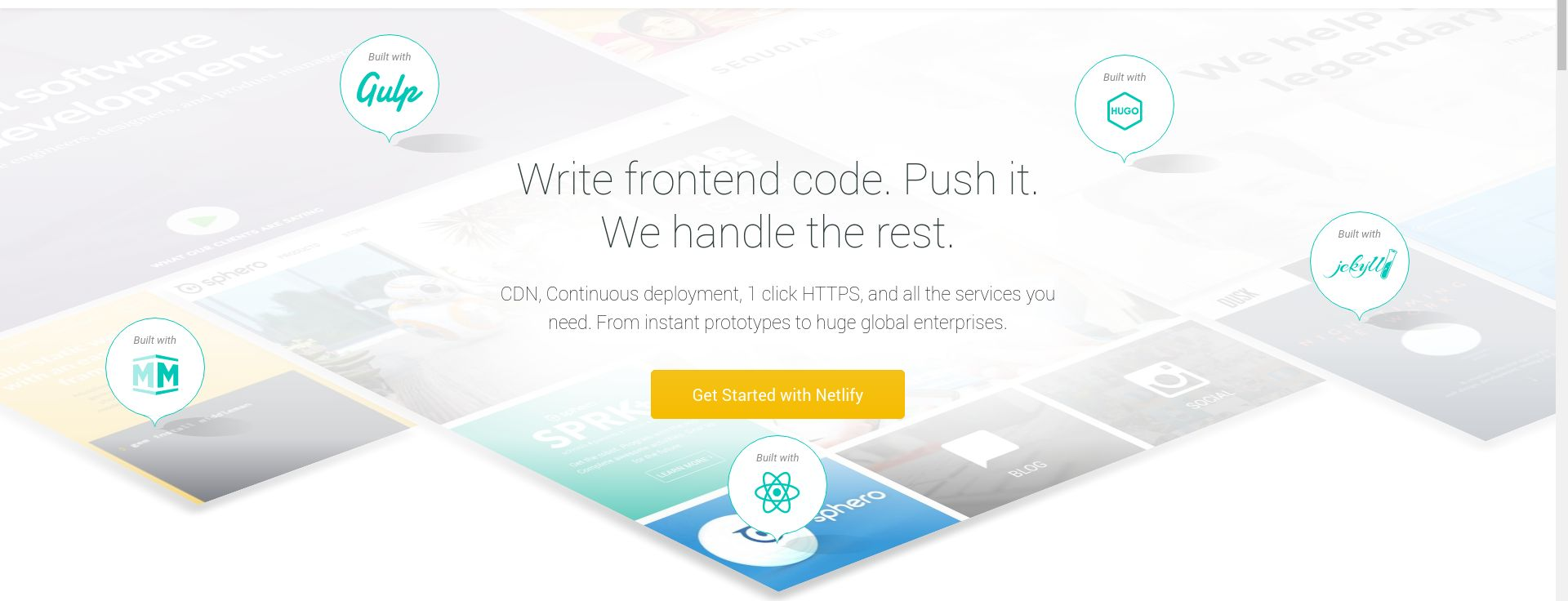
## SSL Certificates

# Want customers to come back? Protect them.

- ✓ Safely accept credit cards on your website
- ✓ Make sure your customers feel safe
- ✓ 24/7 support (480) 463-8887

**Get Started**





# Write frontend code. Push it. We handle the rest.

CDN, Continuous deployment, 1 click HTTPS, and all the services you need. From instant prototypes to huge global enterprises.

[Get Started with Netlify](#)

## HTTPS configuration

Free on all Netlify plans. Set a custom domain and enable secure connections instantly.

1. CONFIGURE A CUSTOM DOMAIN

2. ENABLE HTTPS

### Enable HTTPS

This site's subscription allows Let's Encrypt TLS certificates for your domain.

**Let's Encrypt** is a **fully automated install**. We'll provision a TLS certificate from [Let's Encrypt](#) and Install it on our CDN.

Let's Encrypt Certificate







[Documentation](#)

[Get Help](#)

[Donate ▼](#)

[About Us ▼](#)

Let's Encrypt is a **free, automated, and open** Certificate Authority.

[Get Started](#)

[Donate](#)

## FROM OUR BLOG

Jan 6, 2017

## MAJOR SPONSORS



The WordPress.com Blog

Follow 29,128,176

# HTTPS Everywhere: Encryption for All WordPress.com Sites

We're proud to support a more secure web — now for all custom domains on WordPress.com.



Barry

Apr 8, 2016 @ 5:10 pm

Today we are excited to announce free HTTPS for all custom domains hosted on WordPress.com. This brings the security and performance of modern encryption to every blog and website we host.

Best of all, the changes are automatic — you won't need to do a thing.

As the EFF points out as part of their [Encrypt the Web initiative](#), strong encryption protects our users in various ways, including defending against surveillance of content and communications, cookie theft, account hijacking, and other web security flaws.

Follow



OCT 24

# Implementing SSL/TLS for All Squarespace Sites

FRANKLIN ANGULO



# How Etsy Manages HTTPS and SSL Certificates for Custom Domains on Pattern

Posted by **Andy Yaco-Mink** and **Omar** on January 31, 2017



In April of 2016 Etsy launched Pattern, a new product that gives Etsy sellers the ability to create their own hosted e-commerce website. With an easy-setup experience, modern and stylish themes, and guest checkout, sellers can merchandise and manage their brand identity outside of the Etsy.com retail marketplace while leveraging all of Etsy's e-commerce tools.

The ability to point a custom domain to a Pattern site is an especially popular feature; many Pattern sites use their own domain name, either registered directly on the Pattern dashboard, or linked to Pattern from a third-party registrar.

At launch, Pattern shops with custom domains were served over HTTP, while checkouts and other secure actions happened over secure connections with Etsy.com. This model isn't ideal though; Google ranks pages with SSL slightly higher, and plans to increase the bump it gives to sites with SSL. That's a big plus



# > 60%

Sites with custom domain  
on Netlify use secure  
connections.

# Automatic Certificate Management Environment (**ACME**)

<https://tools.ietf.org/html/draft-ietf-acme-acme-05>

github.com/  
letsencrypt/boulder

# Message Transport

<https://tools.ietf.org/html/draft-ietf-acme-acme-05#section5>

# JWS payloads

A JWS is represented as a JSON object containing some or all of these four members:

- o "protected": BASE64URL(UTF8(JWS Protected Header))
- o "header": JWS Unprotected Header
- o "payload": BASE64URL(JWS Payload)
- o "signature": BASE64URL(JWS Signature)



# Replay protection

```
HEAD /acme/new-nonce HTTP/1.1
```

```
Host: example.com
```

```
HTTP/1.1 204 No Content
```

```
Replay-Nonce: oFvn1FP1wIhRlYS2jTaXbA
```

```
Cache-Control: no-store
```

# Request URI Integrity

```
{ "protected": base64url({  
  "alg": "ES256",  
  "jwk": {...},  
  "nonce": "6S8Iq0GY7eL2lsGoTZYifg",  
  "url": "https://example.com/acme/new-account"  
})),
```

# Certificate Management

<https://tools.ietf.org/html/draft-ietf-acme-acme-05#section6>

# Account creation

```
{ "protected": base64url({...}),  
  "payload": base64url({  
    "terms-of-service-agreed": true,  
    "contact": ["mailto:admin@example.org"]  
  }),  
  "Signature": "RZPOnYoPhjszF...-nh6X1FPB519I" }
```

# Certificate authorization

```
{ "protected": base64url({...}),  
  "payload": base64url({  
    "identifier": {  
      "type": "dns",  
      "value": "example.org"  
    }  
  }) ,  
  "signature": "nuSDISbWMgE7H...QyVUyzf3Zawps" }
```



# Certificate authorization

```
{ "status": "pending",  
  "expires": "2018-03-03T14:09:00Z",  
  "identifier": {  
    "type": "dns",  
    "value": "example.org"  
  },  
  ...
```

...

```
"challenges": [  
  {"type": "http-01",  
    "url": "https://example.com/authz/1234/0",  
    "token": "DGyRejmCefe7v4NfDGDKfA"},  
  {"type": "tls-sni-02",  
    "url": "https://example.com/authz/1234/1",  
    "token": "DGyRejmCefe7v4NfDGDKfA"},  
  {"type": "dns-01",  
    "url": "https://example.com/authz/1234/2",  
    "token": "DGyRejmCefe7v4NfDGDKfA"}]  
}
```

# HTTP-01 Challenge

GET /.well-known/acme-challenge/token

Host: example.org

```
{ "protected": base64url({...}),  
  "payload": base64url(  
    "keyAuthorization": "evaGxfADs...62jcerQ"  
  }),  
  "signature": "Q1bURgJbD1c5...3pYdSMLioNN4" }
```

# DNS-01 Challenge

`_acme-challenge.example.org.`

`300 IN TXT "gfj9Xq...Rg85nM"`

```
{ "protected": base64url({...}),  
  "payload": base64url({  
    "keyAuthorization": "evaGxfADs...62jcerQ"  
  }),  
  "signature": "Q1bURgJbD1c5...3pYdSMLioNN4" }
```

# TLS-02 Challenge

CLIENTHELLO example.org:443

ServerName: gfj9Xq.Rg85nM.token.acme.invalid

```
{ "protected": base64url({...}),  
  "payload": base64url({  
    "keyAuthorization": "evaGxfADs...62jcerQ"  
  }),  
  "signature": "Q1bURgJ bD1c5...3pYdSMLioNN4" }
```

# Certificate request

GET /acme/cert/asdf HTTP/1.1

Host: example.org

Accept: application/pkix-cert

HTTP/1.1 200 OK

Content-Type: application/pkix-cert

# Certificate request

...

Link: </acme/ca-cert>;rel="up";title="issuer"

Link: </acme/revoke-cert>;rel="revoke"

Link: </acme/order/asdf>;rel="author"

Link: </acme/sct/asdf>;rel="ct-sct"

Link: </acme/some-directory>;rel="directory"

# Certificate request

...

```
-----BEGIN CERTIFICATE-----
```

```
[End-entity certificate contents]
```

```
-----END CERTIFICATE-----
```

```
-----BEGIN CERTIFICATE-----
```

```
[Issuer certificate contents]
```

```
-----END CERTIFICATE-----
```



How can I interact  
with an ACME  
Authority?



Automatically enable HTTPS on your website with EFF's Certbot,  
deploying [Let's Encrypt](#) certificates.

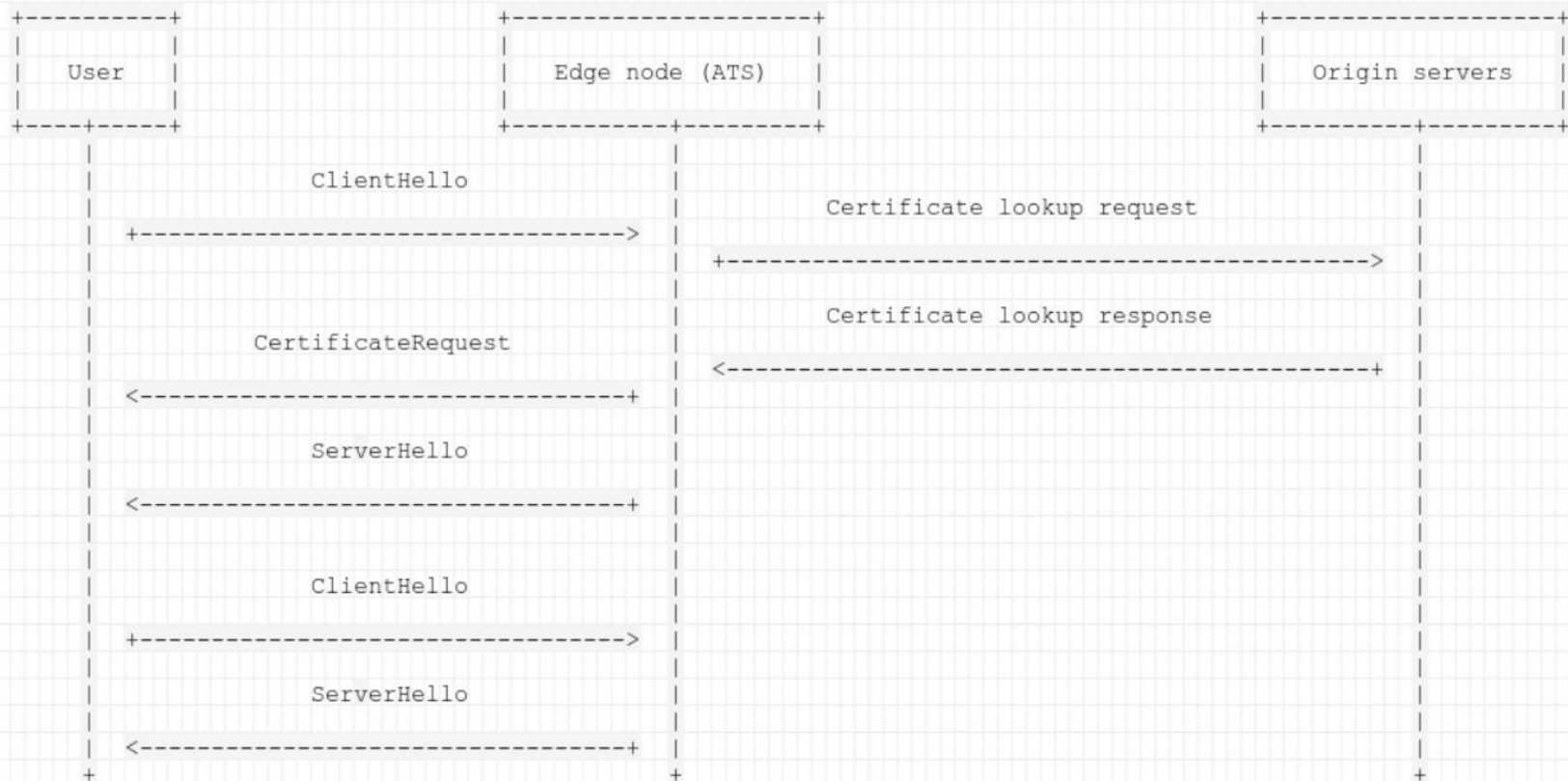
I'm using Software on System

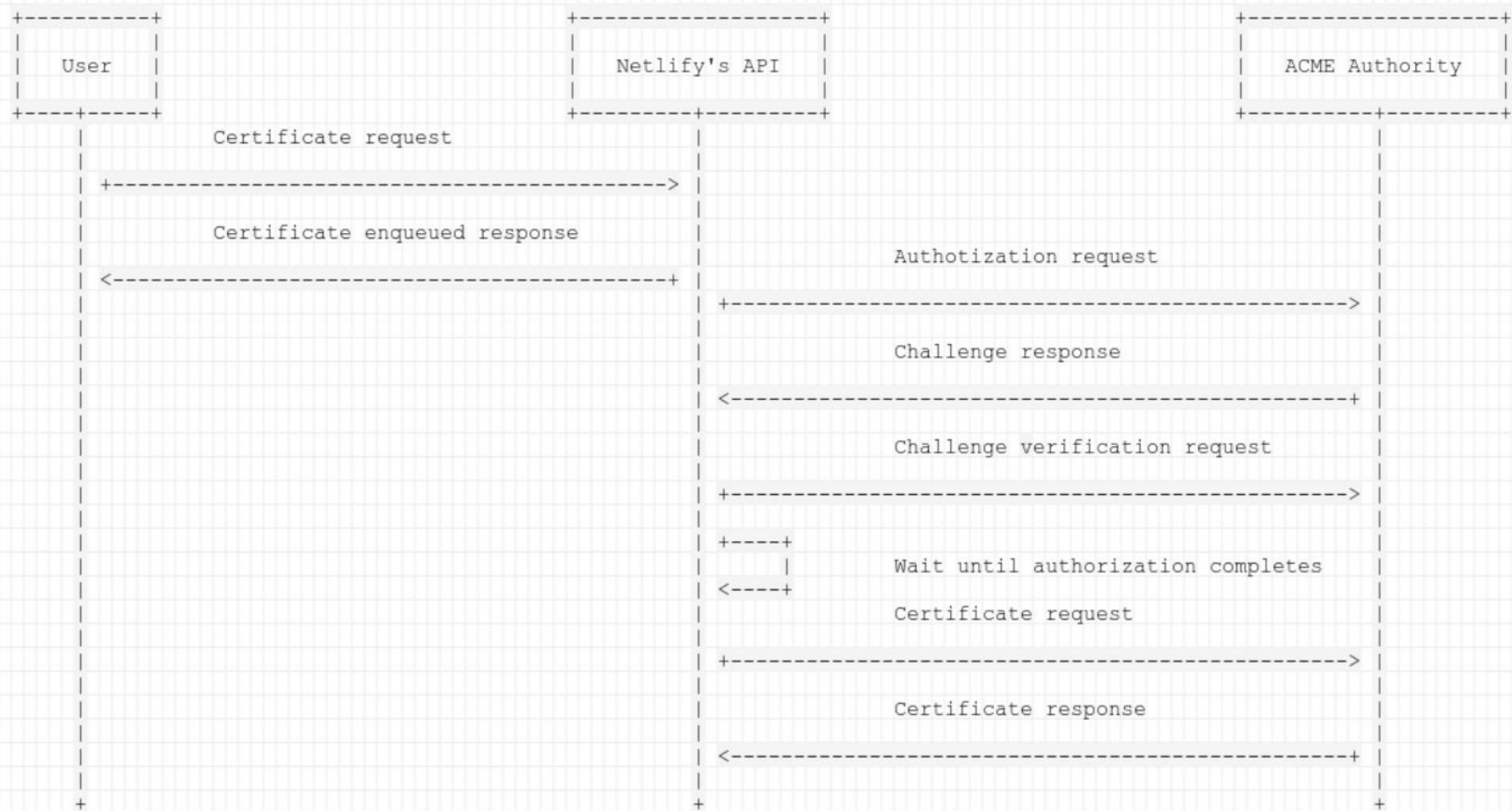
To get instructions for Certbot, choose your server software and the system it is running on from the dropdown menus above. You can then pick "advanced" if you want less automation and more control.

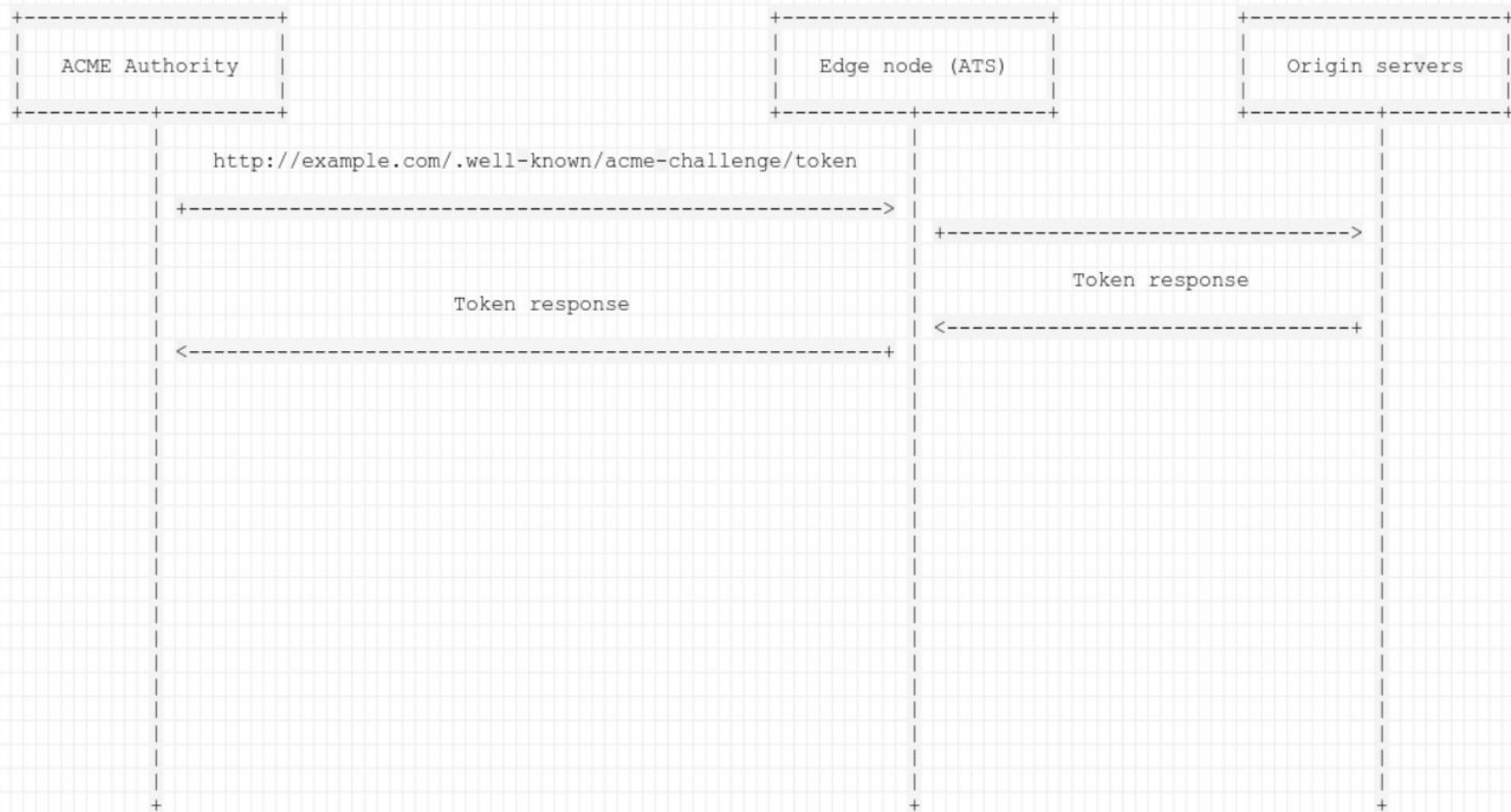


letsencrypt.org/  
docs/client-options

How does Netlify's  
Certificate Engine  
work?







Lessons learned after  
provision thousands of  
certificates



1

Nobody knows  
how DNS  
propagation works

# DNS resolution



As a domain may resolve to multiple IPv4 and IPv6 addresses, the server will connect to at least one of the hosts found in A and AAAA records, at its discretion.

2 Beware of  
the rate limits

# Rate limits

**20** SAN Certificates per registered domain per week.

- example.org
- staging.example.org
- [PUT YOUR GIT BRANCH HERE].example.org

**5** Duplicate Certificates per week.

# 3 The network is still **not** reliable

<https://aphyr.com/posts/288-the-network-is-reliable>

How **will** Netlify's  
Certificate Engine  
work in the future?

1

User facing API for  
DNS propagation  
verifications

# 2 Certificate request batching and lazy provisioning



3 Based on message  
bus with better  
delivery guarantees

# 4 Open Source, independent service

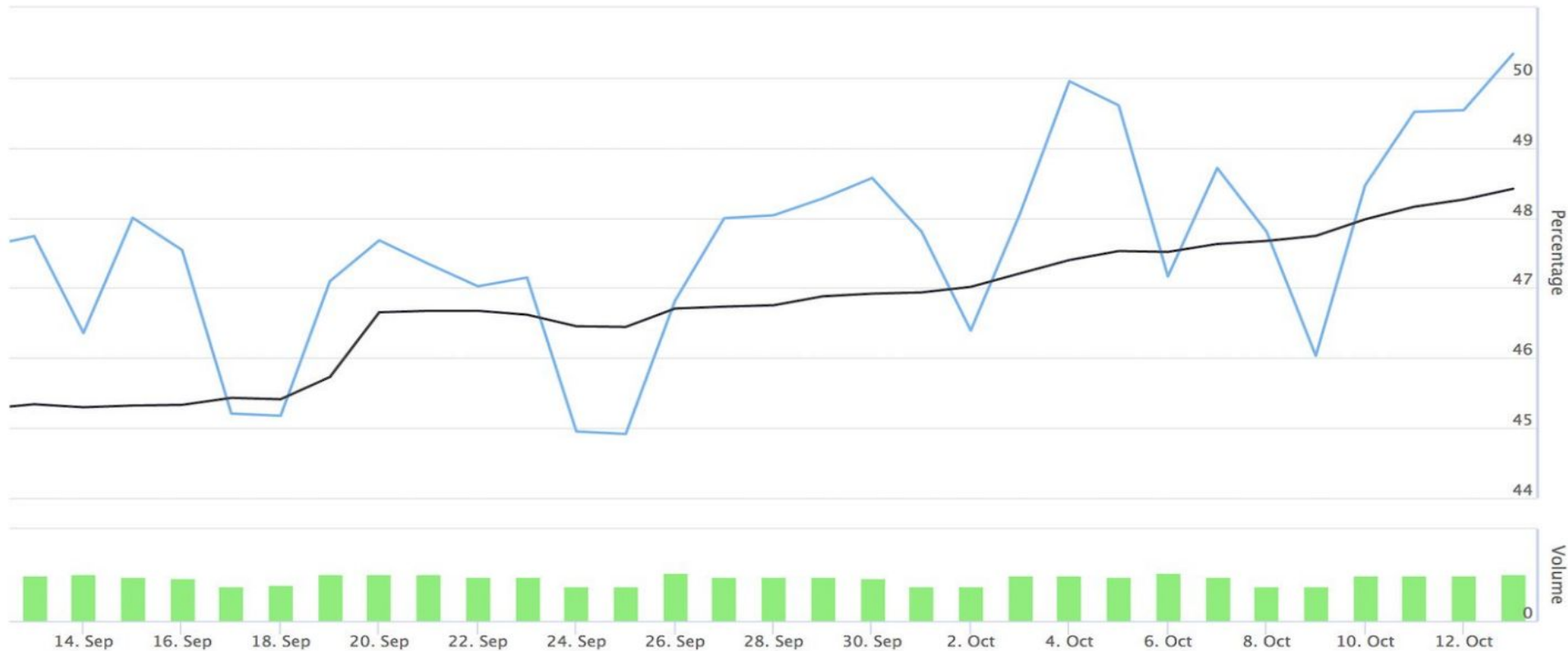
# HTTPS adoption has reached the tipping point

<https://www.troyhunt.com/https-adoption-has-reached-the-tipping-point/>

# Time series for HTTP\_PAGELOAD\_IS\_SSL, bin(s) 1 (in %)

Zoom **1m** 3m 6m YTD 1y All

From Sep 13, 2016 To Oct 13, 2016



**Let's Encrypt** @letsencrypt · 14 Oct 2016

Yesterday, for the first time, @Mozilla telemetry shows more than 50% of page loads were encrypted with HTTPS.  
[pic.twitter.com/kADcLOLsQ7](https://pic.twitter.com/kADcLOLsQ7)

# Thank you for listening!

David Calavera  
Netlify

