



Andrew Jiang

A: 1098 Butte Court | Sunnyvale, CA | 94087

E: andrewfjiang@gmail.com

C: 408.209.9789



Projects

PointsBuddy |

- Web app that automatically selects credit card to maximize rewards points
- Factors in current balance, integrates with Chase and Citi cards, autofills information

Cheerio! |

- Calendar and To-Do list application
- Identifies tasks and events from iMessage and automatically updates calendar/list

Deep Sea Diver |

- Digital version of treasure-hunting board game
- Supports multiple and computer players

Skills

- Ruby, Ruby on Rails
- JavaScript, jQuery, React.js
- Flux
- SQL
- HTML, CSS
- Git
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign

Experience

Project Specialist

August 2015 - January 2017

Naehas - SaaS company creating data-driven content for Fortune 500 companies

- Coordinated with VPs of Marketing for Citibank to manage multimillion dollar campaigns encompassing entire suite of credit card products
- Developed new platform features resulting in 17% increase in productivity and 40% increase in client contract revenue
- Debugged platform issues and wrote functionality testing allowing for automated testing of workflow for platform updates

Business Operations Associate

August 2014 - April 2015

NOMAD - Mobile accessories startup. NOMAD's products and brand were featured on TechCrunch, Engadget, Gizmodo, 9to5Mac, CNET, CNBC and Forbes. Products are sold in Best Buy stores and internationally on Amazon.

- Gained experience in mobile device technology, copyright law, startup investment, and retail distribution
- Analyzed data to coordinate logistics strategies and manage inventory orders for international distribution resulting in over \$100,000 in quarterly revenue
- Conducted A/B testing to improve website purchase experience

Web Analyst

October 2012 - July 2013

Jumpstart Automotive Group - Digital advertising agency specializing in automotive vertical

- Analyzed Google Analytics data sets to develop client marketing strategies
- Managed new product development projects, created testing to analyze effectiveness and functionality
- Designed an programmed client data dashboards using SAS and Excel

Education

UC Berkeley

c/o 2012

- B.S. Business Administration - Walter A. Haas School of Business
- B.A. Media Studies - College of Letters and Sciences

AppAcademy

January 2017

- 1000-hour full-stack web development program with <5% acceptance rate
- Courses cover Rails, React, TDD, scalability, algorithms, OOP, coding style, single-page apps, and web development best practices

Interests

- Performing Member San Jose Taiko since 2014
- Basketball, Baseball, Football, Snowboarding
- Teaching, Mentoring