



Sponsorship Package

who are we?

Blueprint is a student organization at University of California at Berkeley that aims to bring technologies to local nonprofit organizations that are making social change. Blueprint was founded in late 2012 by Berkeley students who saw a fit between the talent of university students and the need of the community around them. We want to aid and be part of the group of community builders who are doing meaningful productive work.

what we do.

Each semester, teams of five students work with non-profit organizations to implement technologies for efficiency and accessibility. Each project is done through an iterative process where the client has full control over the direction of the project. Our goal is to make sure that the application is fully useable and beneficial to our clients.

why sponsor blueprint.

The team at Blueprint strongly believes that to eliminate systemic problems in our communities we need to provide solidarity not charity. This means that we only work with non-profit organizations that are doing work that is actually beneficial to the local community and the world. Additionally, we guarantee that our products will be top quality as we believe that the people who do the most good for our communities deserve the best. By sponsoring Blueprint, you are not only sponsoring a student organization, but also sponsoring real social change and the highest quality products to make that change. You will join the ranks of companies who are looking to make the world a truly better place.

sponsorship tiers

Yr Long Benefits	Gold \$500	Silver \$250
Logo on Website	Large	Small
Marketing Materials	Yes	Yes
Resume Book	Yes	Yes
Info Sessions	1	None

For more Information: calblueprint.org
Contact us at: team@calblueprint.org



Website

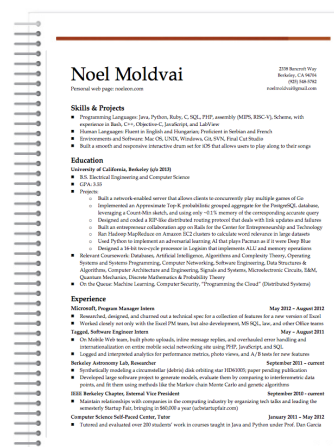
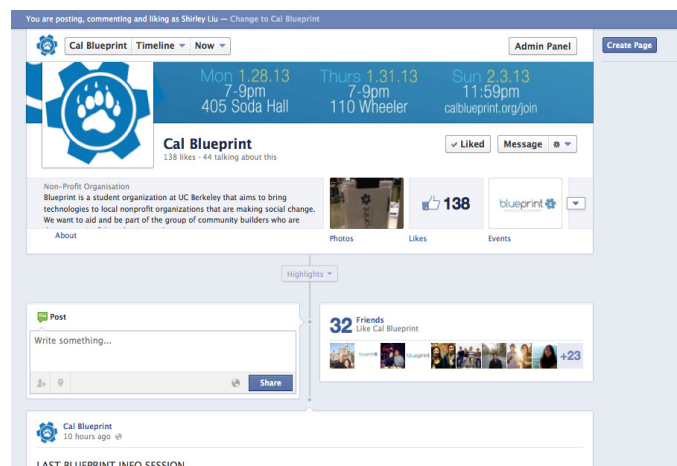
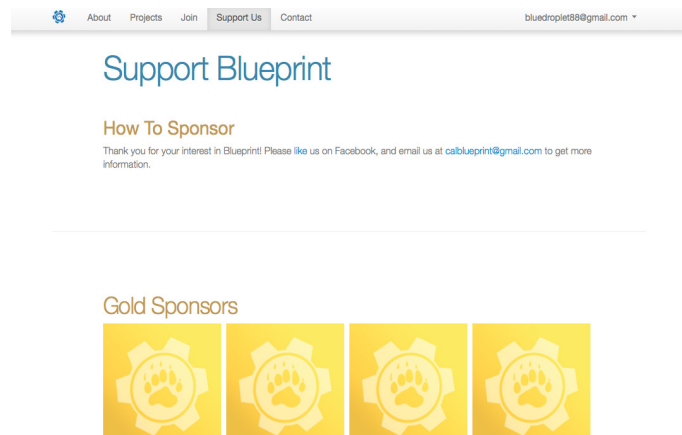
Your company will be featured on our website list of sponsors for the year of sponsorship. The audience you will be targeting will consist of primarily engineering students and staff.

Marketing Materials

Blueprint holds several professional and social events. Your logo and company will be featured on event flyers and pamphlets as well as our Facebook page.

Resume Book

Blueprint will compile a book of qualified resumes that will be sent directly to you for recruiting purposes and needs.



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Logo Size

Each semester, blueprint does heavy advertising for the club as well as its events. Your logo will be featured on items such as flyers, thousands of cardstocks, as well as our website as honorary sponsor. Gold sponsors will have a large logo displayed on our website while silver sponsors will have a small logo displayed on our website.

*Logo sizes aren't definitive, sizes are reflected relative to each other.



Large: Website, Appx. 52900 square pixels



Small: Website, Appx. 24025 square pixels

Info Sessions

Blueprint will hold and set up information session or networking sessions at the request of the sponsors. We will organize all accommodations and publicity.

