








## Thon Dary Lwin

-  **Product Manager**
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-  **[Thon Dary Lwin](#)** on Behance
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## PROFILE

Passionate product manager with expertise in technology and innovation. Skilled in leading cross-functional teams and delivering cutting-edge products that meet customer needs and business goals. A technology enthusiast always seeking new ways to push the boundaries of what's possible through innovative product development.

## CERTIFICATIONS

[UX Process Simplified – From User Research to Usability Testing](#)

[Building Design System from Scratch – UI/UX Master Class](#)

IT passport – IP exam passed

Professional Web Development

Business Administration  
Management

## 2+ YEAR WORK EXPERIENCE

### Product Manager

September 2022 – Present

#### Dinger

- Conduct market research to identify customer needs and market trends
- Define product vision and strategy, and create product roadmaps
- Work with cross-functional teams to prioritize features and develop product requirements
- Develop business cases and product pricing strategies
- Communicate product plans and progress to stakeholders
- Conduct user testing and gather feedback to inform product development
- Develop go-to-market strategies and launch products
- Monitor and analyze product performance metrics
- Stay up-to-date with industry trends and best practices

### Product Executive

Dec 2021 – Sep 2022

#### Mint

- Define and communicate product vision, strategy, and roadmap to cross-functional teams, including software developers, designers, and QA engineers.
- Conduct market research and analysis to identify customer needs and preferences, and to inform product development decisions.
- Define and prioritize product features and user stories based on customer feedback, market trends, and business goals.
- Work closely with software development teams to ensure that products are properly implemented and tested, and that development timelines are met.
- Conduct user testing and validation to ensure that products meet user needs and expectations.
- Monitor market trends and competitor activities to identify opportunities and threats, and to inform product roadmap development.
- Collaborate with the marketing team to develop product positioning and pricing strategies, and to create marketing collateral such as product descriptions and user manuals.
- Assist with product launch and post-launch activities, including customer support and ongoing product improvements.
- Manage cross-functional product teams, including setting team goals, facilitating communication and collaboration, and ensuring team members have the resources and support needed to succeed.

## SKILLS

**Product Strategy:** The ability to develop and execute a product strategy that aligns with business goals and customer needs.

**Market Research:** The ability to conduct market research, analyze data and customer feedback, and identify opportunities and threats in the market.

**Communication:** The ability to communicate effectively with cross-functional teams, stakeholders, and customers to ensure everyone is aligned on the product vision and goals.

**Project Management:** The ability to manage complex projects, prioritize tasks, and meet deadlines.

**User Experience:** The ability to understand user needs and preferences and translate them into product features that provide a great user experience.

**Data Analysis:** The ability to analyze data to measure product performance and identify areas for improvement.

**Leadership:** The ability to lead cross-functional teams, motivate team members, and foster a collaborative work environment.

**Technical Understanding:** The ability to understand technical concepts and work closely with development teams to ensure product requirements are met.

**Business Acumen:** The ability to understand the business model and financial metrics that impact the product, and make data-driven decisions that drive revenue and profitability.

**Adaptability:** The ability to adapt to changing market conditions, customer needs, and internal processes to ensure the product stays relevant and successful over time.

## 2+ YEAR WORK EXPERIENCE

### Product Designer

Thate Pan Hub

Nov 2020 – Feb 2022

- Collaborate with the Product Manager and development team to understand user needs, business goals, and technical constraints.
- Create wireframes, prototypes, and high-fidelity designs that effectively communicate design concepts and user flows.
- Design intuitive and engaging interfaces that enhance the overall gaming experience and promote user engagement.
- Conduct user research and usability testing to validate design concepts and gather feedback for iterative design improvements.
- Create and maintain design systems and style guides that ensure consistent and cohesive user experiences across the platform.
- Communicate design decisions and rationale effectively to stakeholders, including the development team, Product Manager, and leadership team.
- Stay up-to-date with industry trends and emerging technologies, and identify opportunities to integrate them into the platform design.

### Product Coordinator

August 2020 – Jan 2021

Tr Su IELTS Education Center's Tech support team

- Collaborate with cross-functional teams, including software developers, user experience designers, and subject matter experts to develop new features and functionality for LMS.
- Contribute to the development process from ideation to launch, including project planning, resource allocation, and risk management.
- Conduct market research and analysis to identify customer needs and preferences, and to identify areas for improvement in the LMS.
- Contribute to the development of product specifications, including design, functionality, and features, and ensure that they meet quality, cost, and timeline requirements.
- Work closely with software developers to ensure that new features and functionality are properly implemented and tested.
- Conduct user testing and validation to ensure that new features and functionality meet user needs and expectations.
- Monitor market trends and competitor activities to identify opportunities and threats, and to inform product roadmap development.

## PERSONAL INFORMATIONS

**Gender** : Female

**DOB** : 9th June 2000

**Nationality** : Myanmar

**Religion** : Buddhist

**NRC** : 12/BAHANA (N) 104390

**Marital status** : Single

## EDUCATION HISTORY

2016 – 2020      [University of Information Technology, Yangon \(Software Engineering\)](#)  
Bachelor of Science in Computer Science (B.C.Sc)

I have completed three years of studies at University of Information Technology, including the first, second, and third academic years specialized in computer science, as well as the first semester of the fourth year, Software Engineering major. Following this period, I took a hiatus from university. During my academic tenure, I studied a range of subjects that encompassed diverse fields of study. Main courses I undertook include are listed per year: