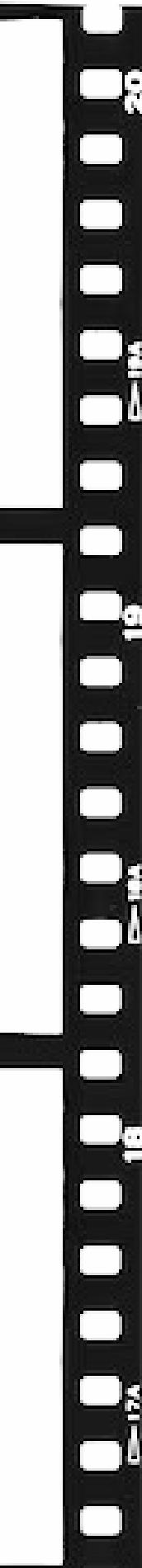




MARIA NORONHA

Storyteller turned Copywriter
22, Chai Loyalist

Dreams of being listed in Forbes 30 under 30.



Aren't we all storytellers in some or the other way?

So what sets me apart?
USP kya hai?

The way my mind processes visuals, is the USP I am someone who...



loves to capture fleeting moments, and to caption them.



likes to doodle but in an organised manner.

writetorememberin.wordpress.com

Gaze of Resilience

I lingered in the gaze reflected in the mirror, tracing the path of a solitary tear streaming down her delicate cheek. She observed me with a mix of wonder and recognition, a witness to the resilience that courses through my veins. I hope she is now proud of me. Her eyes sparkled with a lingering...

by Maria Noronha 21st Dec 2023

Animal (2023): A Gritty Exploration of Extremes with Flashes of Brilliance

Animal directed by Sandeep Reddy, takes its audience on an instinct-driven journey that reminds me of Mary Shelley's Frankenstein drawing parallels between the monstrous creation in literature and the real-life demons of fatherhood. The film delves into #extremedaddyissues, painting a stark picture of a father who never mastered the art of parenthood. Reddy showcases his...

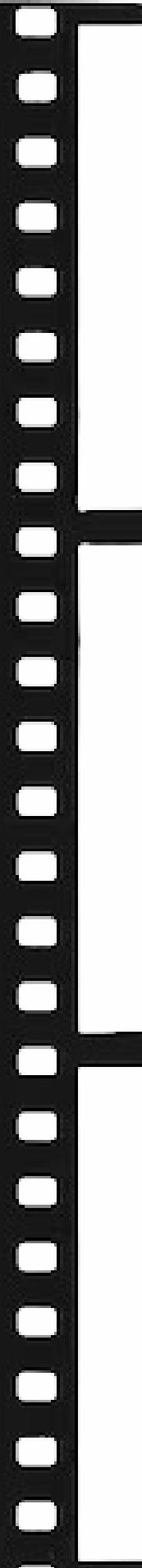
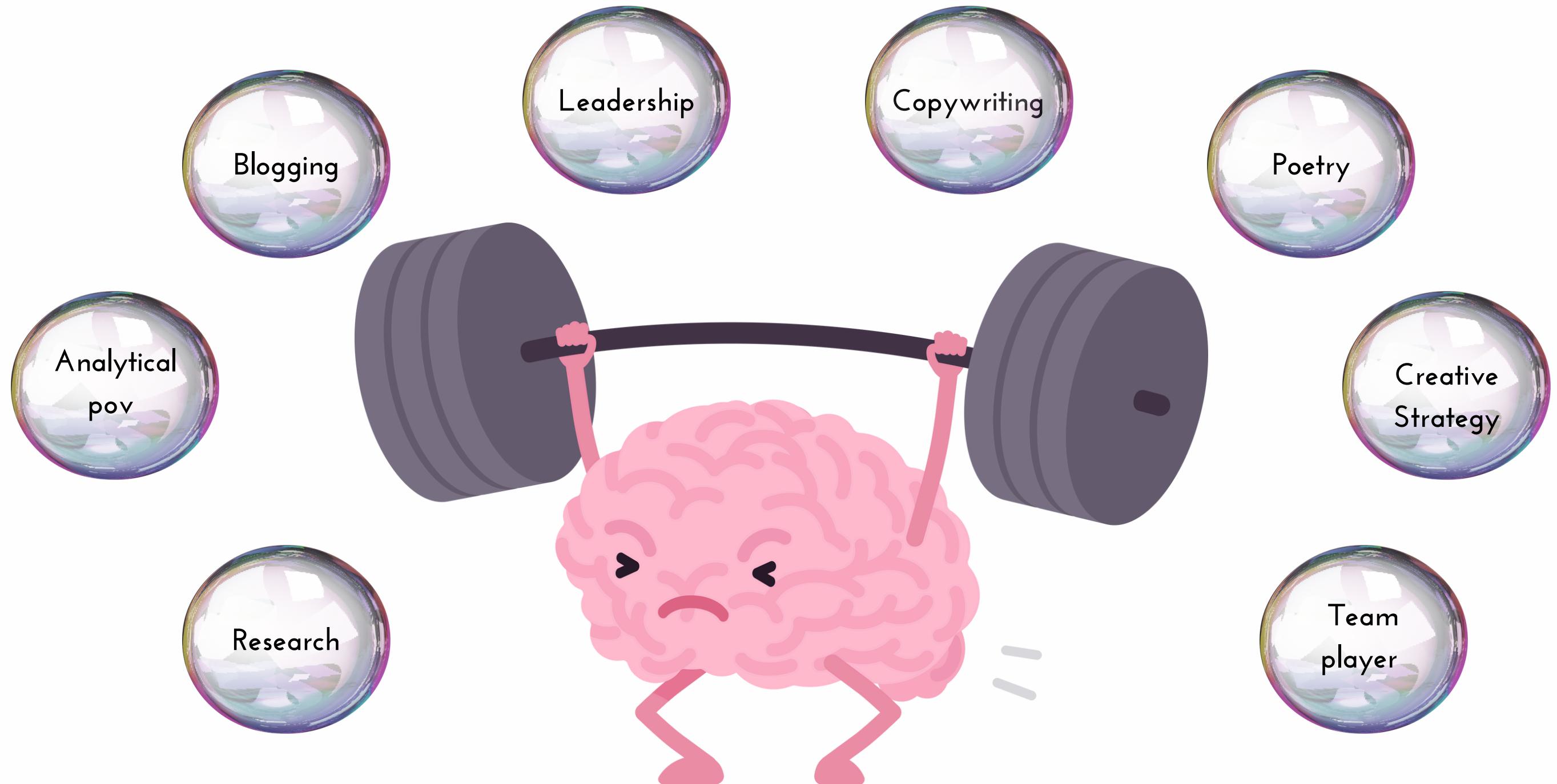
by Maria Noronha 21st Dec 2023

enjoys writing as a form of self reflection, and posting my favourites on my personal [blog](#) and [instagram](#).



can make anyone around me chuckle.

My core brain strengths are...

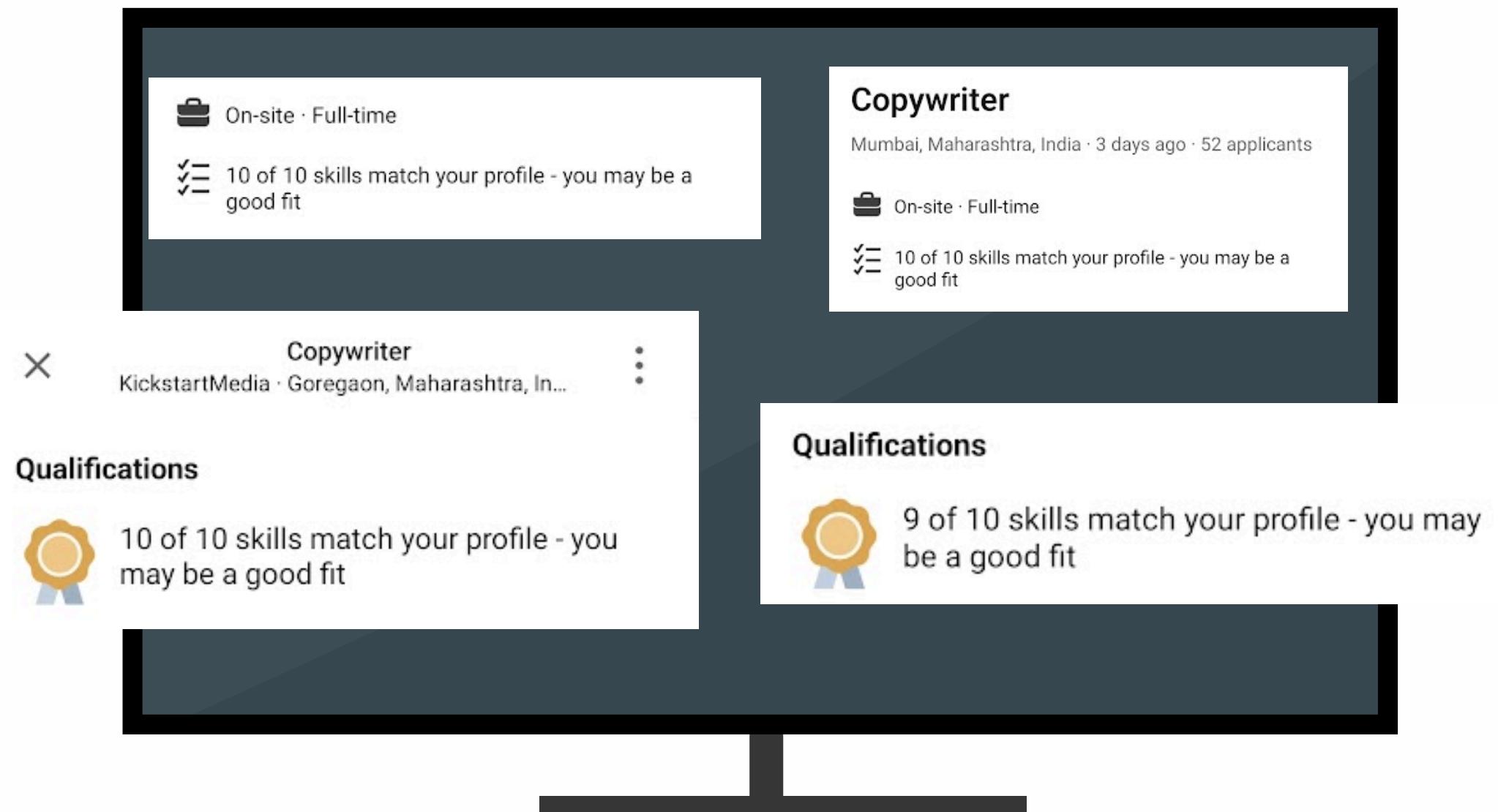


I've always been a **10/10** girl....

The only thing missing below is my age and experience...

which is where  come in!

Even **LinkedIn** can vouch for me:



The image displays a composite of LinkedIn interface elements. At the top right are two job listing cards for 'Copywriter' roles in Mumbai, Maharashtra, India. Both listings are from '3 days ago' and specify '52 applicants'. The first listing shows 'On-site · Full-time' and '10 of 10 skills match your profile - you may be a good fit'. The second listing also shows 'On-site · Full-time' and '10 of 10 skills match your profile - you may be a good fit'. Below these is a portion of a LinkedIn profile page for a 'Copywriter' at 'KickstartMedia · Goregaon, Maharashtra, In...'. The profile includes a 'Qualifications' section with a gold medal icon and the text '10 of 10 skills match your profile - you may be a good fit'. To the right of this is another 'Qualifications' section with a gold medal icon and the text '9 of 10 skills match your profile - you may be a good fit'.

Age ka khayal



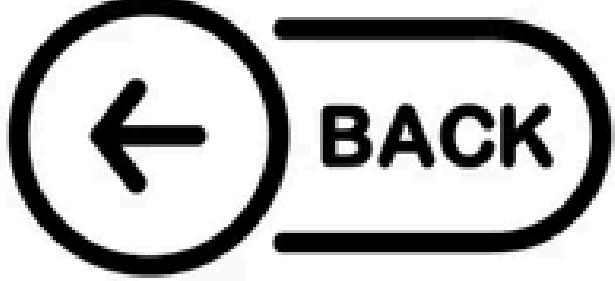
rakh lega...

Tum bus hume



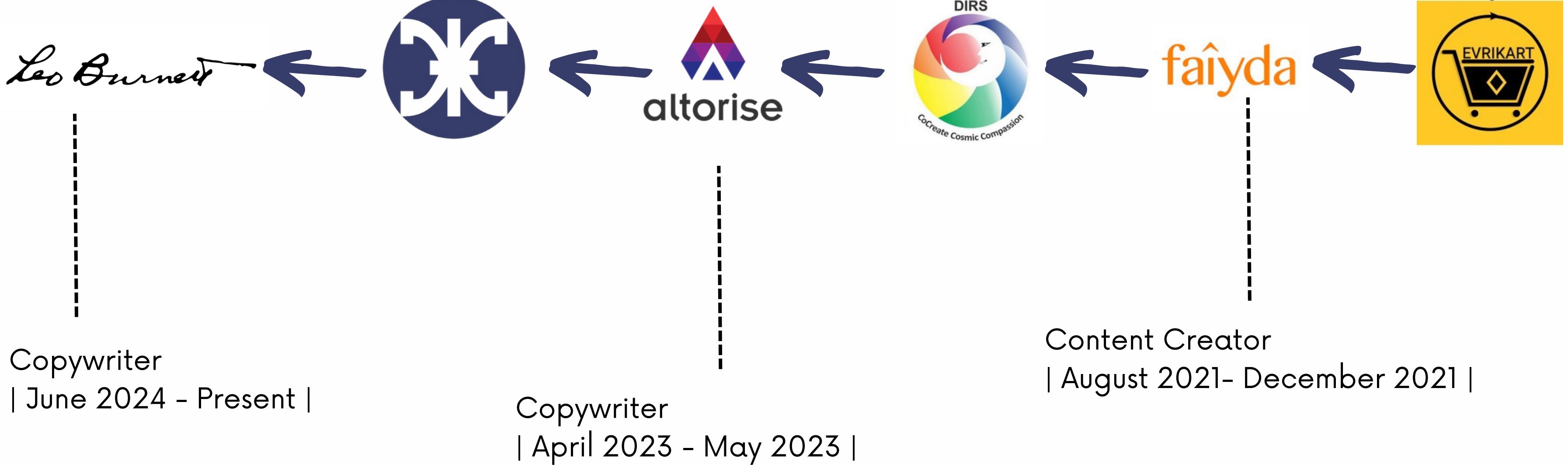
EXPERIENCE

ka mauka do.

Before we move ahead,
let's turn  time,
and see my previous work experience.



My journey...



Copywriter
| June 2024 - Present |

Copywriter
| April 2023 - May 2023 |

Social Media Manager
| December 2022- March 2023 |
| July 2021- MAY 2022 |

Content writer
| May 2021- June 2021 |

Content Creator
| August 2021- December 2021 |



Leo Burnett



Sar utha ke jyo!

Being the only copywriter for the **BTL segment** of HDFC Life Insurance, I'm the one behind all the daily tasks like emailers, internal communications, and coming up with fresh ideas. Additionally, I played a key role in ideating for our recent **Life Insurance Month campaign** which would go live this September.

BTL tasks are never that exciting, but it's part of the job, and I made sure it got done.

Campaign: Insure India, From Every State to Street

As a BTL brand, we usually have just one big campaign each year, and this time, I had the opportunity to lead it.



Activation Led: Microsite



CGI Video: Teaser



Internal Pre-launch mailer



Social Engagement
Mailer series



Giveaway Ideas for
Senior Management & Partners

Leo Burnett

BTL Jobs:

 Topical Mailers

 Product Push Mailers

 Sales Persons Engagement Platform

 Brochure Content HNI



 Business Insurance AV Scripts

 Internal Engagement Ideas

 Senior Managements Letters

 Brand Book copy


Leo Burnett

That was all for 3 months...

Other brands that I ‘unofficially’ helped on were:



✓ Official Launch Ideation:
Anytime Great Coffee

✓ Big Billion Days:
Sales oriented on-ground
Activation

✓ HDFC Life ATL Campaign
with Rishabh Pant



XIC PROJECTS

With only two months of copywriting experience, a literature student joined XIC. After completing all the modules and strategy classes, the only thing that excited her throughout was the brainstorming and ideation section of every assignment she did.

Café Coffee Day:

Brief:

- Relaunch CCD

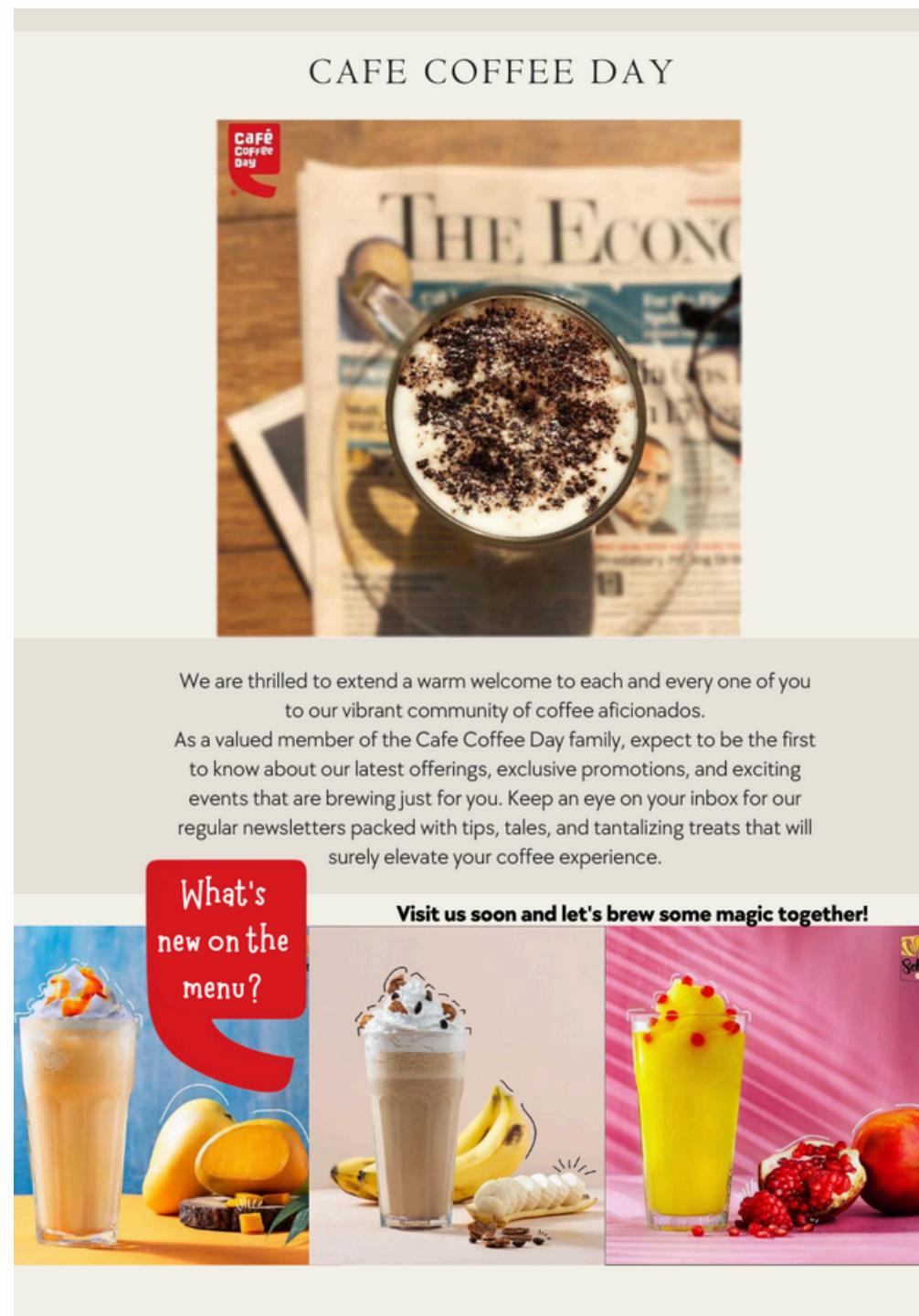
Learnings/Challenge:

- Conducting online surveys and converting the comments into valuable insights to relaunch the brand

Contribution:

- Group assignment
- Co-writing the ad film
- Market research
- Newsletter creatives

View Ad film



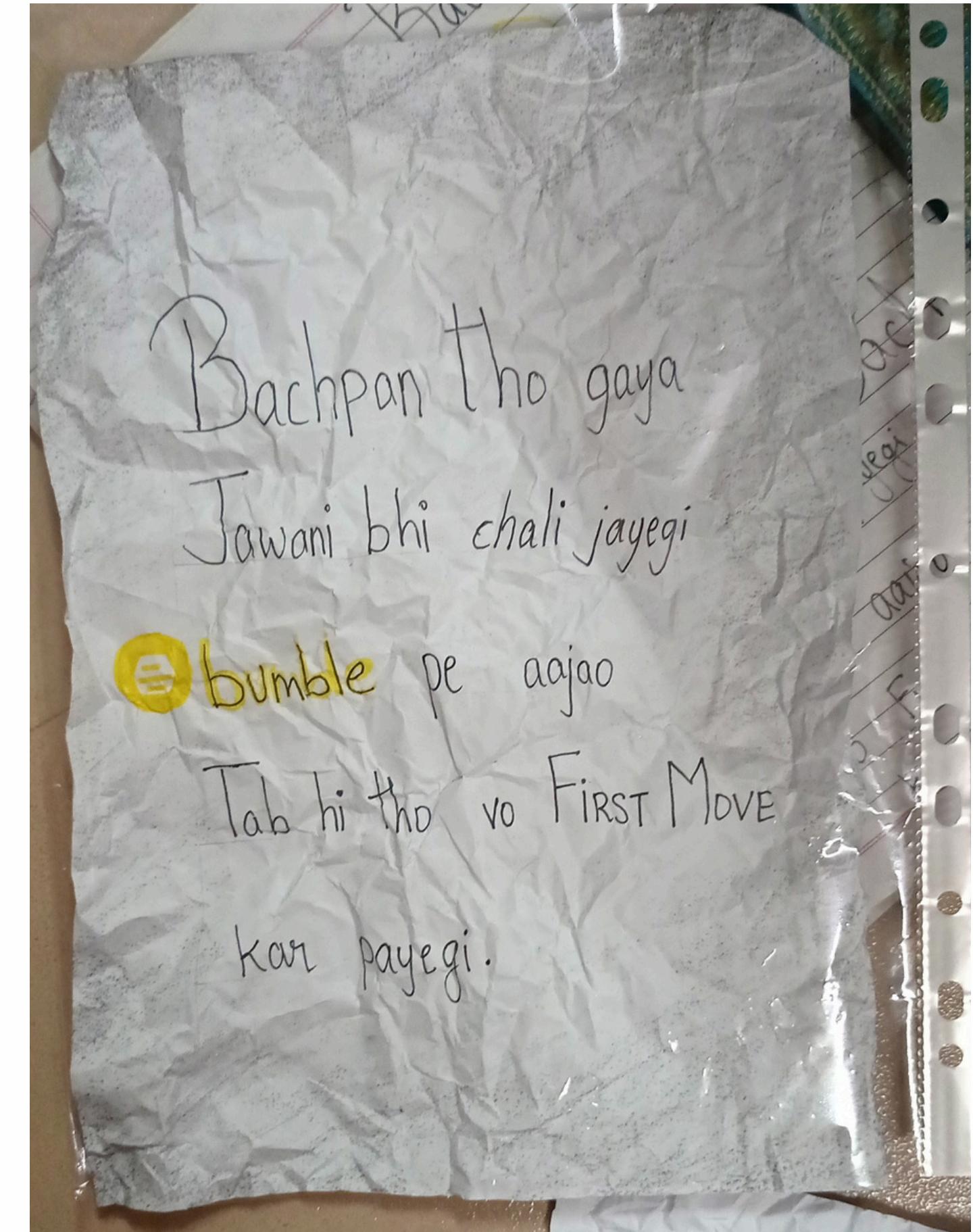
View project

This image shows two pages of the Café Coffee Day website's menu section. The top page features a large red logo with the words "café COFFEE Day" and a red speech bubble containing "Discounts!". Below the logo, there are sections for "All-time chillers Refreshers" and "Cold Coffees". The bottom page continues the menu with sections like "All-time chillers", "The Frappe Fest", and "Borcelle Jewelry Studio". Both pages include small images of the menu items and some descriptive text.

Creativity without restrictions:

Brief: Caption for Bumble

Bachpan tho gaya
Jawani bhi chali jayegi
Bumble pe aajao
Taabhi tho vo First Move kar payegi

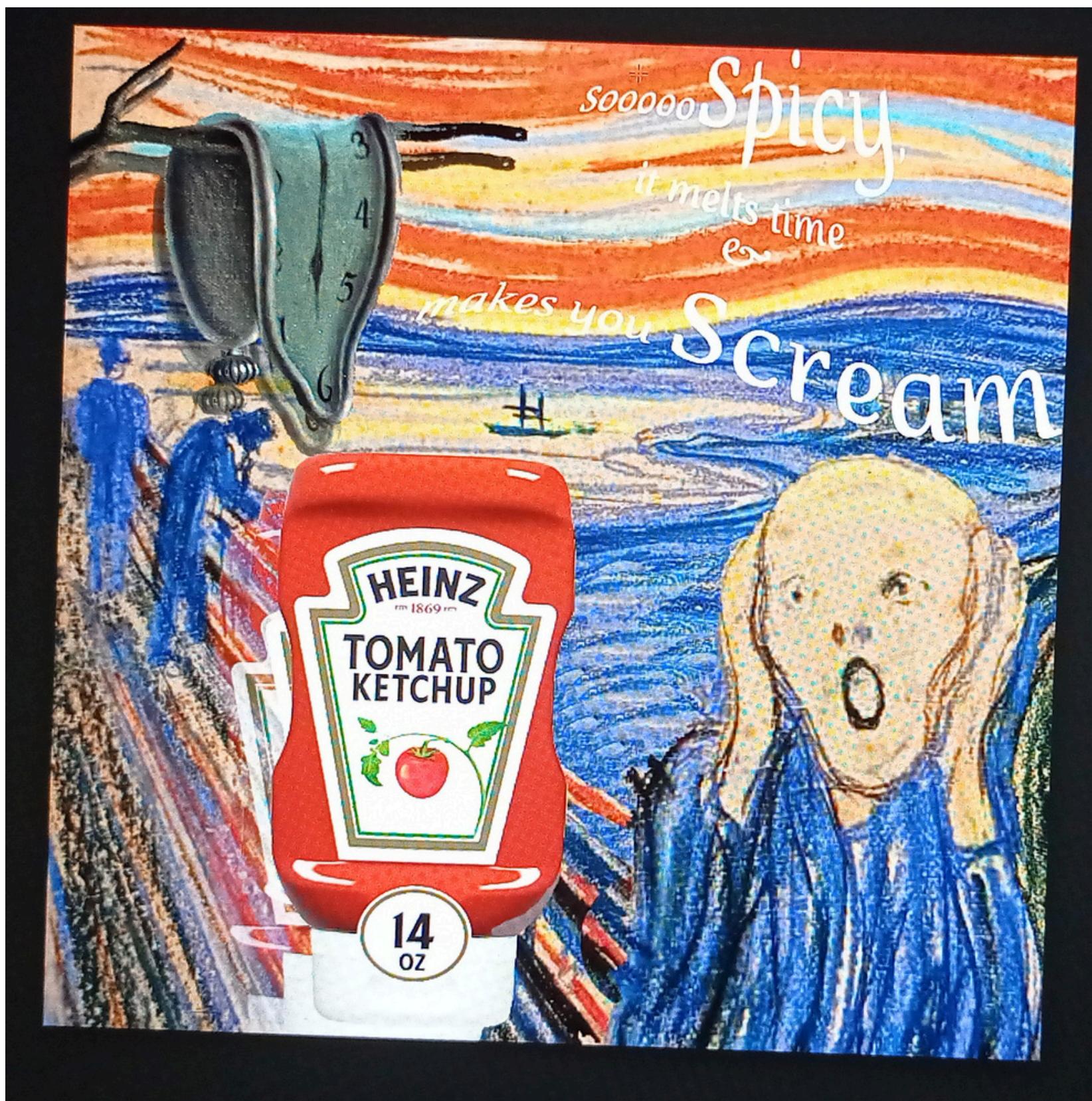


Go creative with Adobe tools:

Photoshop assignment:

The copy reads:

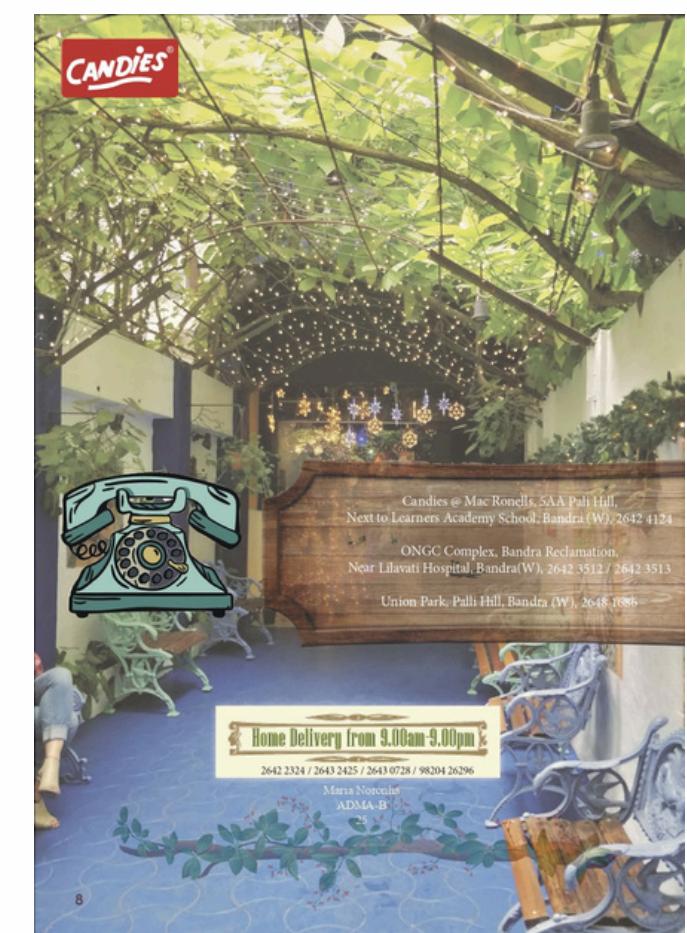
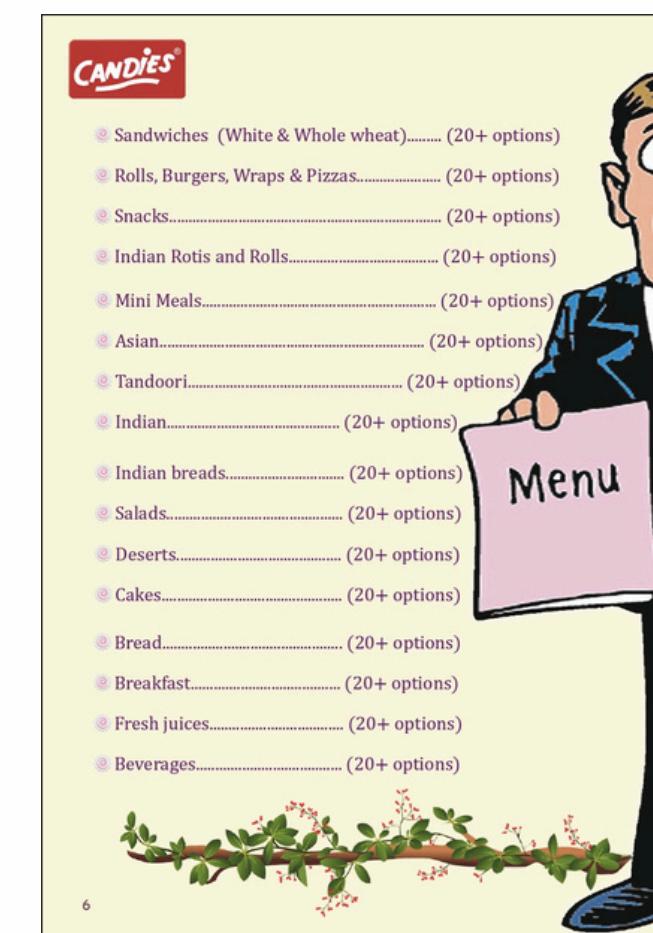
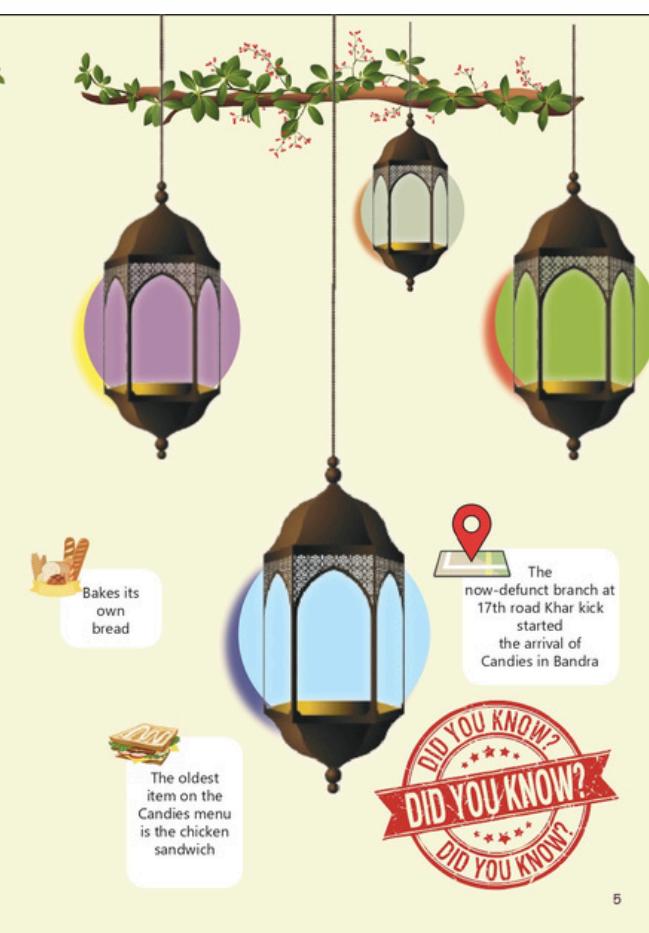
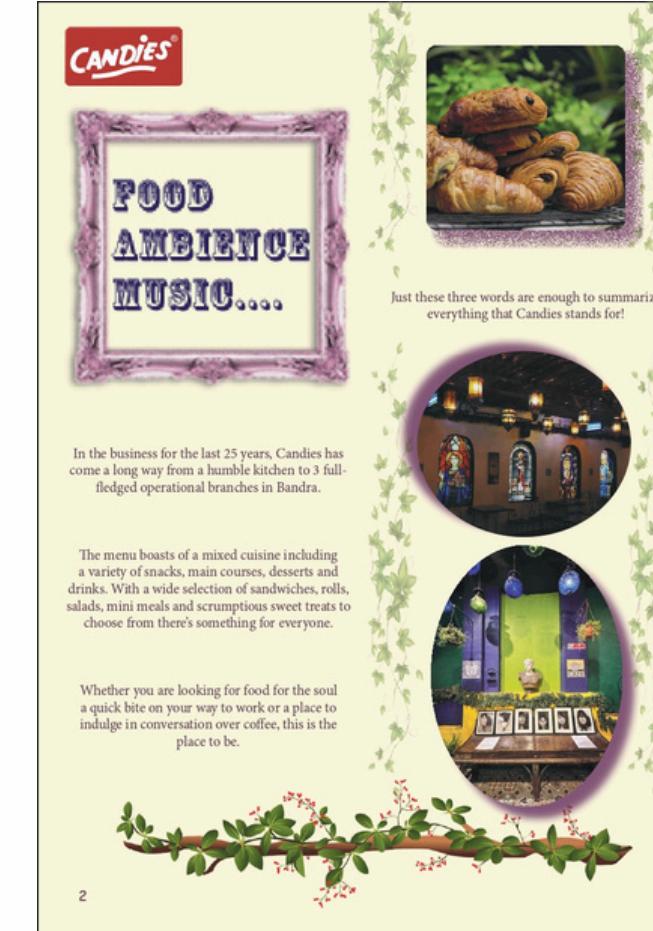
Sooooo Hot
it melts time
and makes you Scream



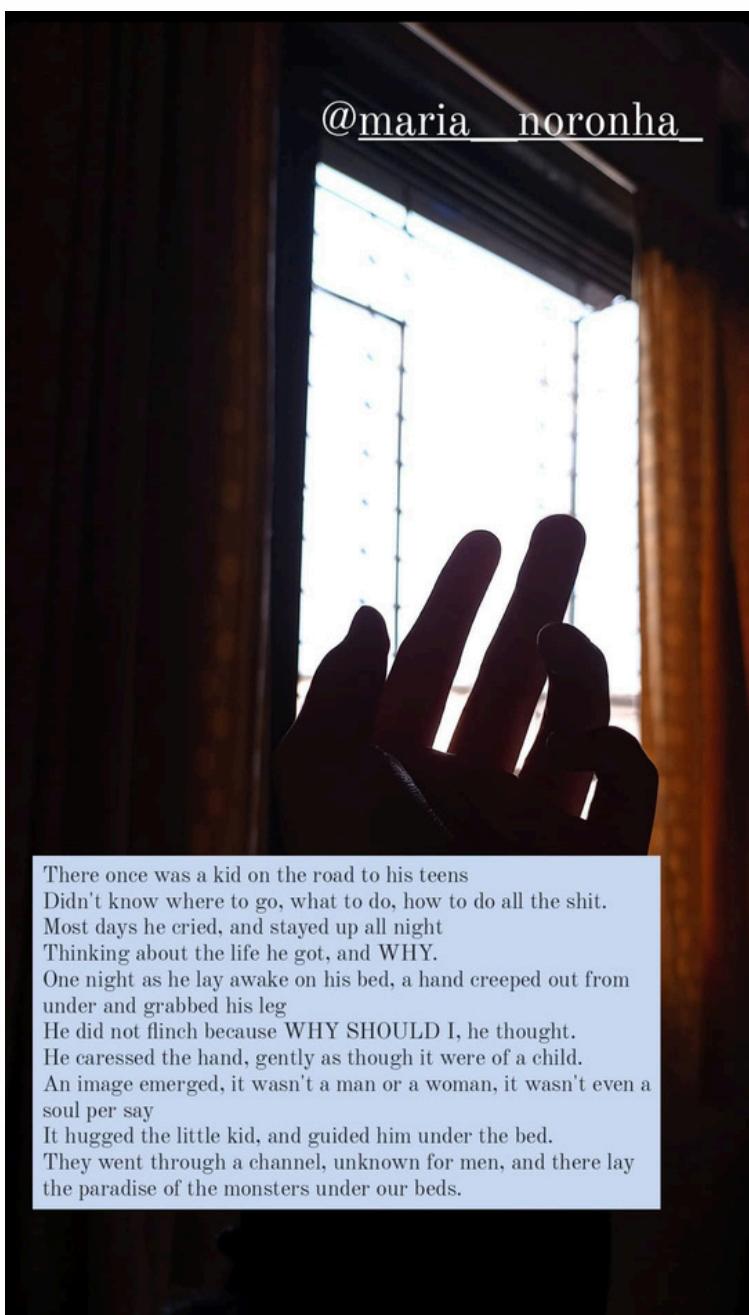
InDesign assignment:

Brand brochure

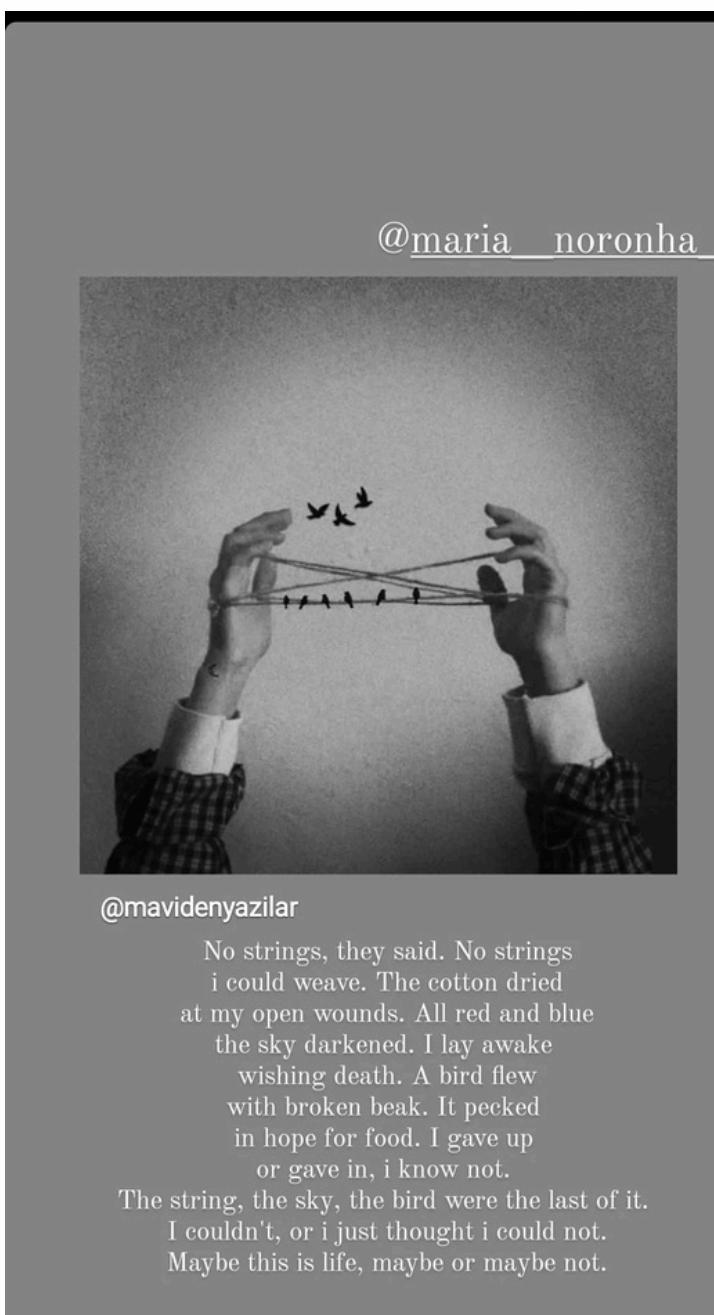
View project



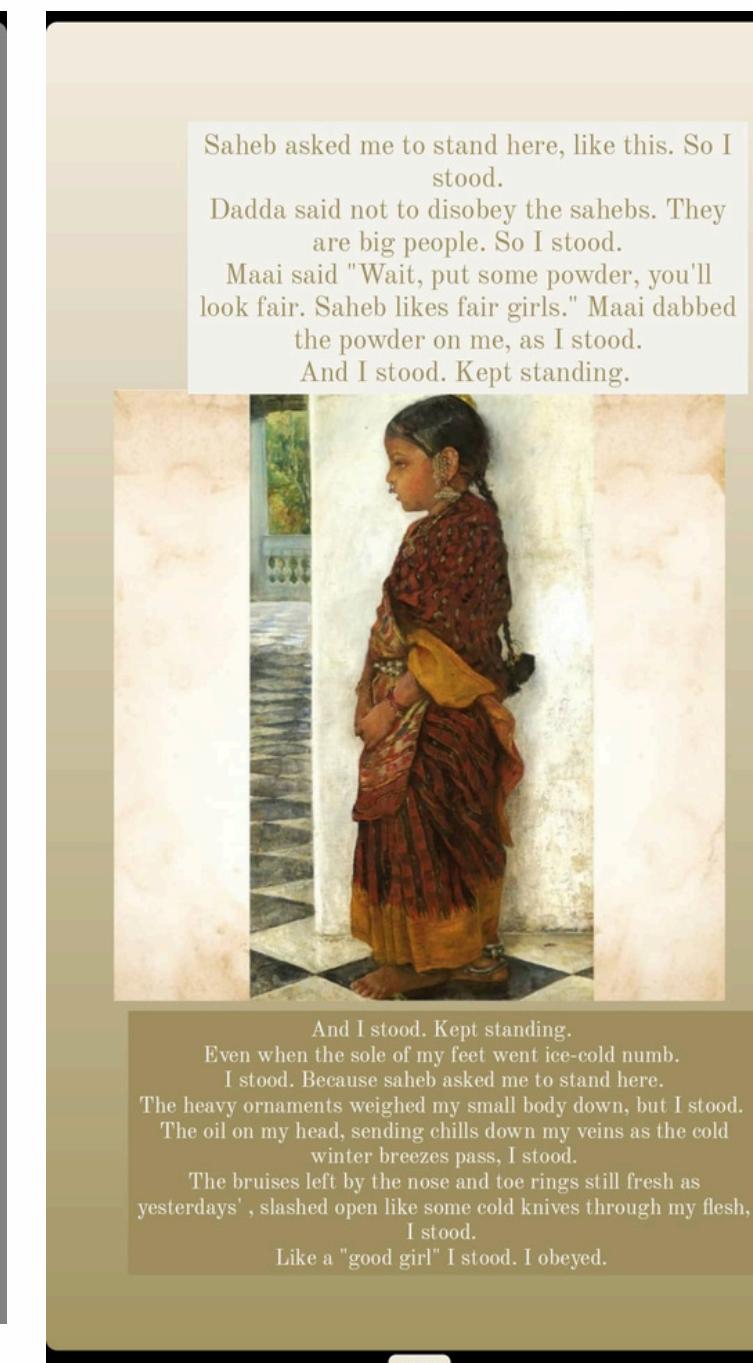
Poems and one-liners:



Best sung to the tune of
“There once was a ship” by
Wellerman



This was a random picture that popped on
my Instagram feed, and I thought I could
frame a piece around the image



Being a literature student,
writing random prompts is one
of her favourite pass-time.

[View Blog](#)

[View Instagram page](#)

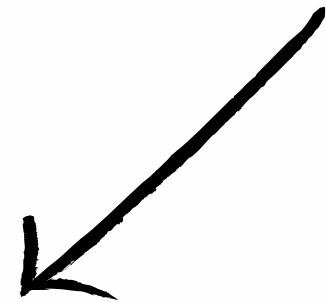
Motivational Ad script for Nike, Dream Crazier campaign:

I am
I am the face of many in my generation
I wonder if they know how far we've come
I hear my ancestors speak at times
I see them in the outlines of my face
I want them to know I will survive, for
I am the face of many in my generation



I pretend I can break the cycle
I feel fierce on the path I have chosen to walk
I touch every tradition to break it
I worry about not being brave enough to break that wall
I cry at the thought of being alone on this path, yet
I am the face of many in my generation

I understand the depth of healing this journey would demand
I say to myself, "I have to" with each breadth
I dream of a better future for my next kin
I try, I am trying my best to keep them away, bury them as the past is meant to be
I hope I become the change I wish to see, for
I am the face of many in my generation.



Heinz Storyboard:

[View project](#)

IT HAS TO BE HEINZ STORYBOARD

MARIA NORONHA

FRAME 1



The war

A war is taking place. Close up on the hero alarming the troops to attack.

FRAME 2



The Fight

The camera zooms in on the hero engaged in battle with his opponent. They struggle and fight.

FRAME 4



Directors' cut

The director shouts, "Cut".

FRAME 5



Behind the scene of the film

We hear a voiceover of the director in the background saying, "what the fuck! Why is the blood so orange? Production! Costume! What the actual fuck"

FRAME 3



Blood close up

The hero gets hit in the face. Blood trickles down his cheekbone.

FRAME 6



Costume in-charge

The costume in-charge runs towards the hero, and says, "sorry sir, new intern got some other ketchup bottle. I'll fix it right away"

HEINZ
ESTD 1869

IT HAS TO BE HEINZ STORYBOARD

MARIA NORONHA

FRAME 7



Heinz close up

Takes out Heinz bottle from his bag

FRAME 8



Heinz close up

Touch ups the hero.

FRAME 9



Heinz close up

Director, "yesss, now that is the real one"

FRAME 10



Directors' cut 2.0

The scene resumes with director saying, "3-2-1-action"

FRAME 11



Behind the scene of the film

We hear see the Costume In-charge having a conversation with the intern. What were you thinking! It has to be Heinz, It has to be!" and moves away in disappointment.

FRAME 12



Last shot

The intern takes out his notebook and writes, "it has to be Heinz"

Sleepwell Mattress: Big Idea



sleepwell

[View project](#)

Big idea: **Letting go**

Insight: The challenge of letting go prompts the development of negative coping mechanisms as individuals pursue perfectionism, comparison, validation, and the need for approval, ultimately contributing to sleep disturbances irrespective of the mattress's softness.

Campaign Overview: Sleepwell Mattress's "Letting Go" campaign aims to create a narrative that encourages individuals to release the burdens of daily stressors and emotional baggage associated with perfectionism, validation, the need for approval, people-pleasing, dependency, attention-seeking behavior, and comparison. The campaign positions Sleepwell Mattress as a catalyst for personal transformation, helping users embrace a peaceful night's sleep and wake up rejuvenated to face a new day.

Spec ads for The Economist:

[View more](#)

Sell to the CEO over the HR.

The Economist

Our readers businesses
surpass the break-even point.

The Economist

30-60-90 day plan
30-60-90 night plan

Balance is the key.

The Economist

“Celery keeps you healthy”

-Top salaried men.

The Economist

Captions:



| Rolex watch |
Devil's in the details



| BFF Shoes |
A warm hug for every step



| Dark Temptations |
The only way to get rid of
temptations is to yield to it.

AR, VR, Blockchain assignment:

[View project](#)

Brief:

- To curate an AR, VR, or Blockchain idea for Amazon

Learnings/Challenge:

- Studying how blockchain works and why people invest themselves into it
- SWOT of Amazon and mapping potential areas to use Blockchain technology

Contribution:

- Individual presentation



Business Strategy Module:

[View project](#)

Brief:

- Pick a brand, curate a Think, Feel, Do for the brand

Learnings/Challenge:

- Researching on the brand Nirma
- Curating an appropriate Think, Feel, Do from the target audiences' perspective

Contribution:

- Individual presentation



Maria Noronha, 25, ADMA B

Business Development Module:

[View project](#)

Brief:

- Curate short-term goals and their respective 30-60-90 plan

Learnings/Challenge:

- Understanding how a business sets its short-term and long-term goals
- Working on curating actionable 30-60-90 day plan

Contribution:

- Group presentation
- Goal 1: Increase visibility of lowest-selling SKUs
- Ideated for the creatives



Business Development Plan

IMC Module:

[View project](#)

Learnings:

- Product knowledge (pro luxury goods)
- Target audience understanding (niche)
- Branding and positioning
- Market research, SWOT
- Communication tone, medium, messaging

Contribution:

- SWOT
- Decoding the brief
- Media Planning
- Events ideation



Brand Strategy Module:

[View project](#)

Brief:

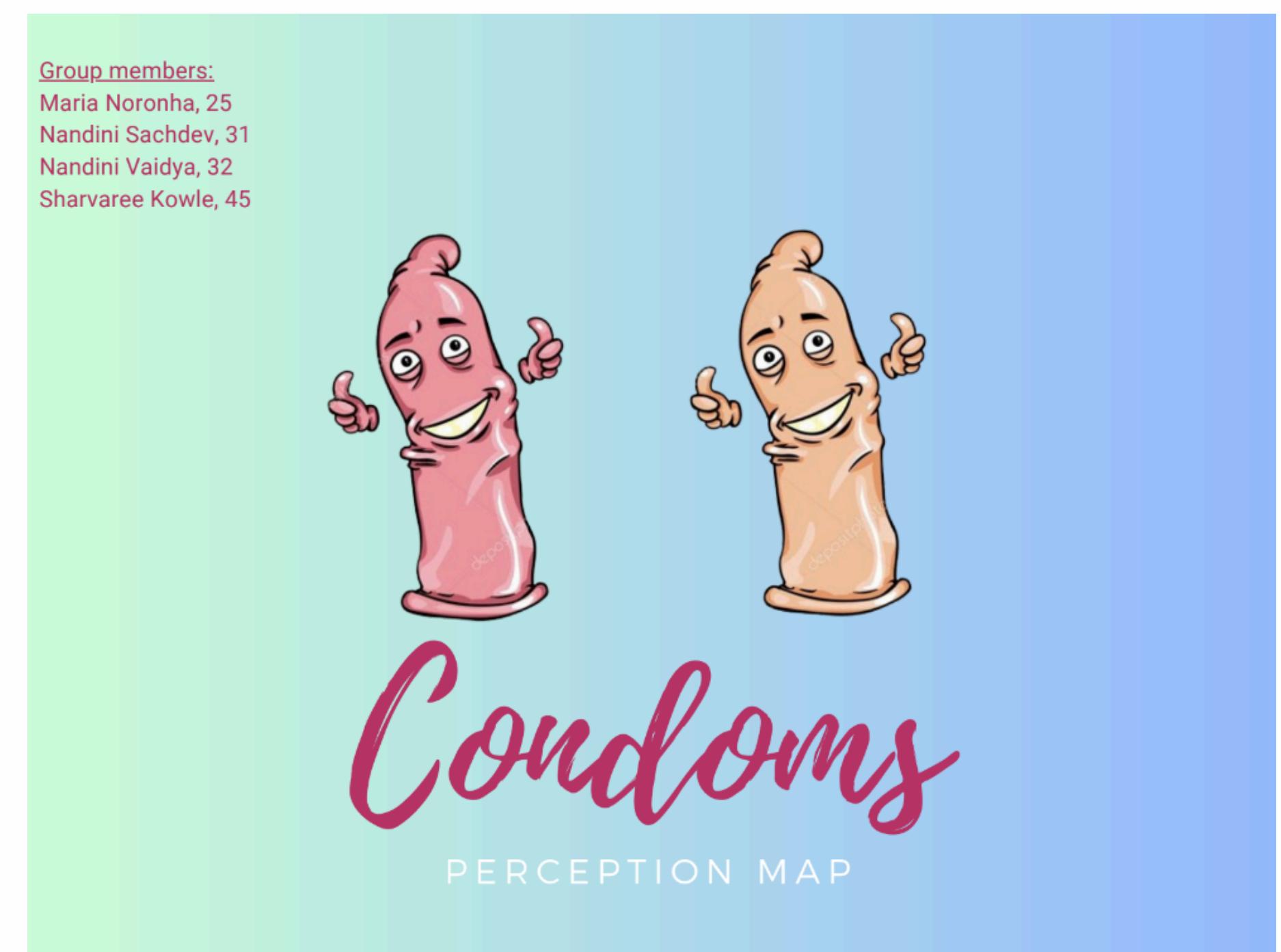
- Select a category and draw a Perception Map

Learnings/Challenge:

- Researching on the category and the existing brands
- Studying the mapping of a Perception map

Contribution:

- Group presentation



Activation idea:

Brief: Sanitary pads awareness in rural areas

Activation: 1) Paint a sanitary pad on the walls where people spit.
2) Scarecrows in the villages holding small pots with sanitary pads at both sides, to be placed near school washrooms, public washrooms, and local clinics.



Activation idea:

Brief: HomeFirst is a home loan service, that caters to people who belong to the lower income group, like electricians, carpenters, mechanics, masons, etc. even they dream of having their abode. Home First caters to them with small housing finance.

Activation:

Setup lottery ticket booths at places where existing lottery ticket centers are. Top 10 applicants would be analysed by the HomeFirst department and approached personally.



Activation idea:

Brief: Deliverables for Haldiram. Communication gap was identified.

[View project](#)

Activation:

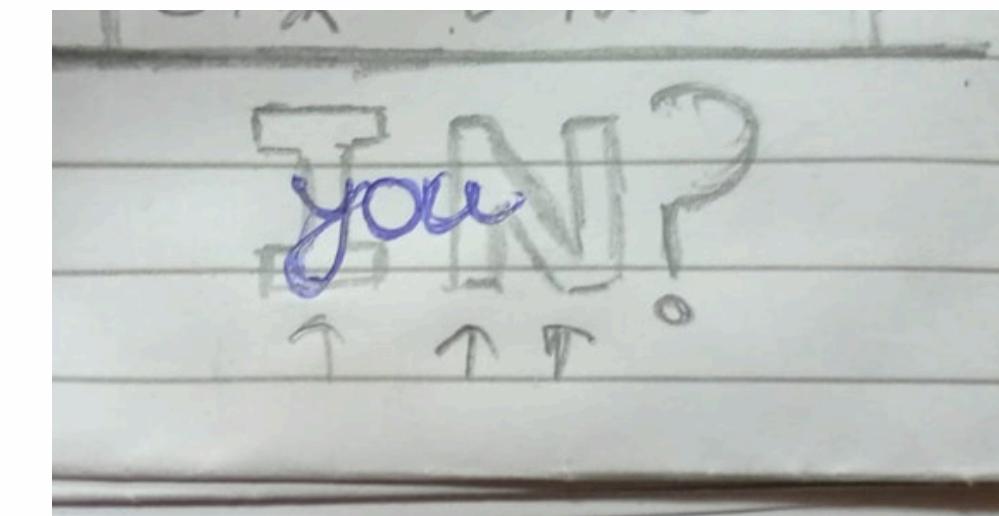
- 1) Setup vending machines at metro stations with popular snacks by Haldiram.
- 2) Announcement & Mannequin TC



App Ideation:

Market Problem:

College students (17-24 y/o) have ample free time during breaks or when lectures are cancelled, leading to confusion and spending most of their time in discussions., “aab kya kare?” “kaha chale?”



App-driven solution:

YouIn? app allows you to add Location, Time, Budget, and suggests nearby hangout places accordingly.

[View App layout](#)

Brand Manifesto:

Brief:

Sunlight, an upcoming multicuisine brand, is trying to launch itself as a national eatery brand for college-goers with low budgets. All food items start at rs.99.

Cheap thrills, cheap bills

It's okay if you haven't had an orgasm yet.
But are you a foodgasm virgin too?

This is where we step in,
More like chief in.

When the two lovers collide is where
Our art of cooking meets
The flavors of the world.

From the tip of your tongue
It'll awaken all your tastebuds.
We give special attention to each of our multi cuisines.

The foodgasm chasm is here
Orgasmic thills, at cheap bills
Everything at just 99/-

Experience the art of multiple foodgasm, visit Sunlight.

Visit blog

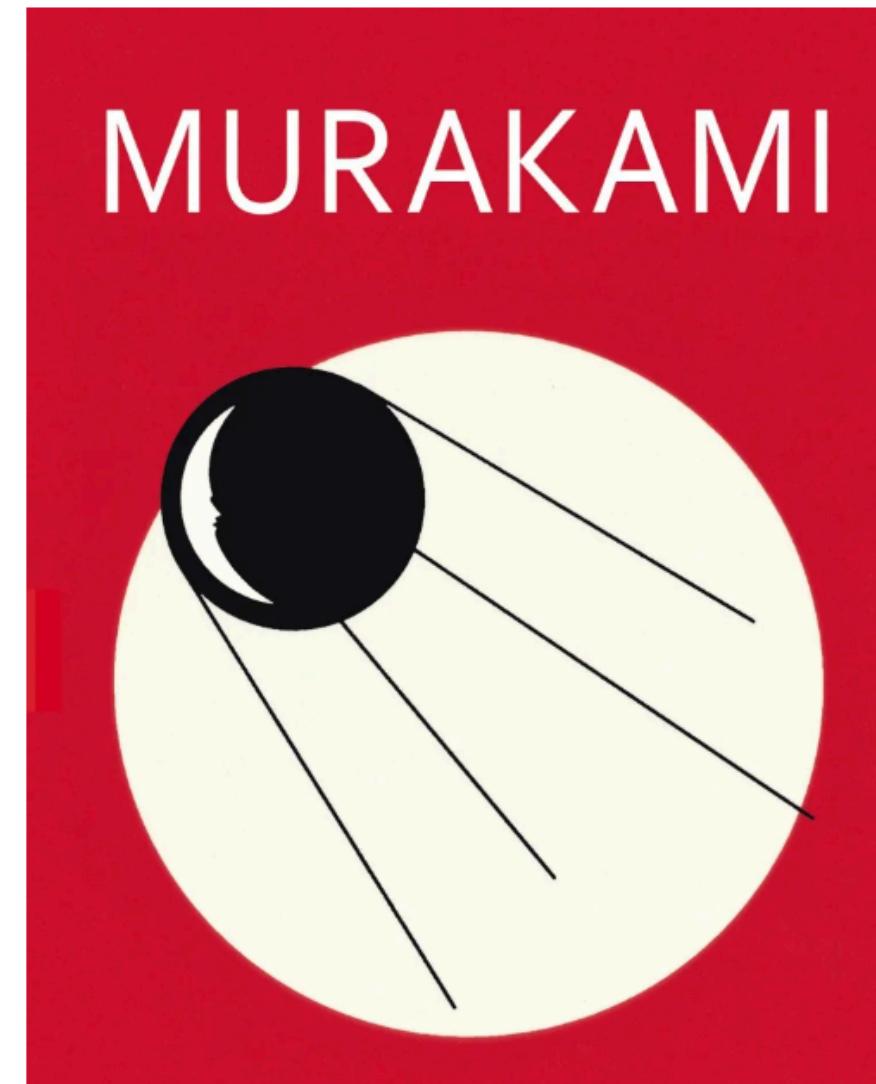
Book reviews:



Animal directed by [Sandeep Reddy](#), takes its audience on an instinct-driven journey that reminds me of [Mary Shelley's Frankenstein](#) drawing parallels between the monstrous creation in literature and the real-life demons of fatherhood. The film delves into #extremedaddyissues, painting a stark picture of a father who never mastered the art of parenthood.

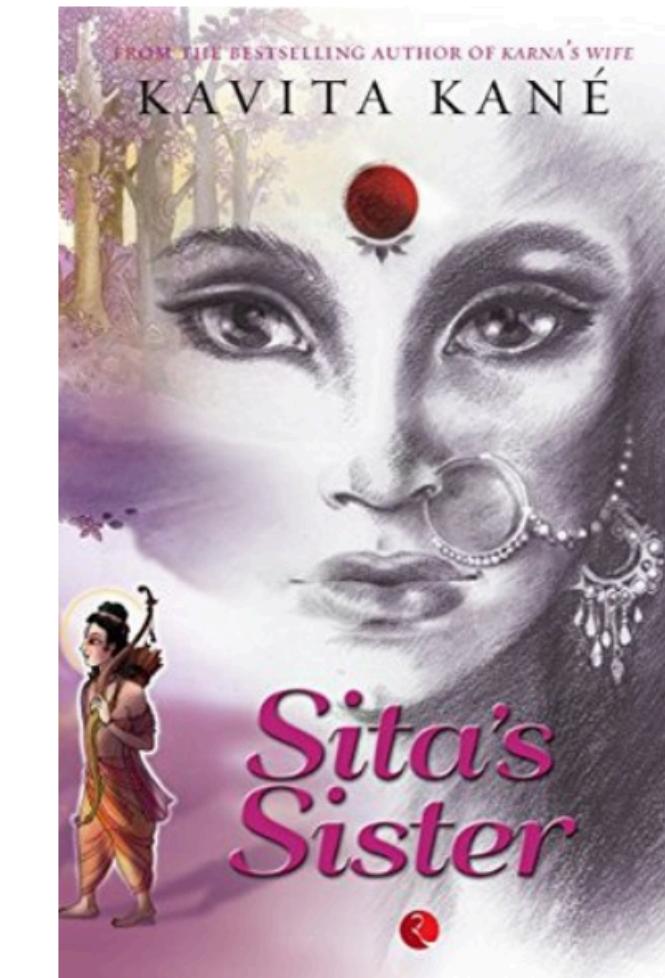
[Read review](#)

Murakami and his open-ended endings:



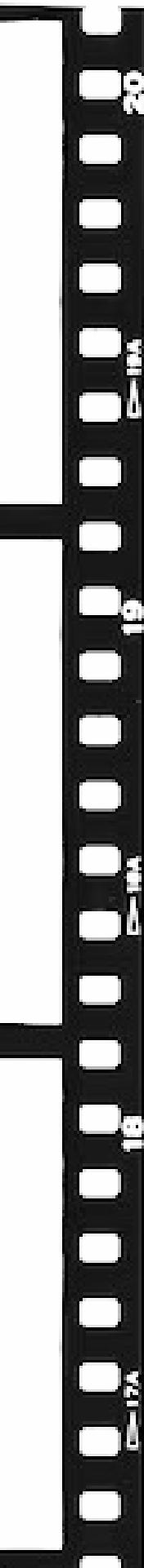
[Read review](#)

BOOK REVIEW: Sita's Sister by Kavita Kane



"Privileged did not mean special; just fortunate. And fortunes could change in a flash"

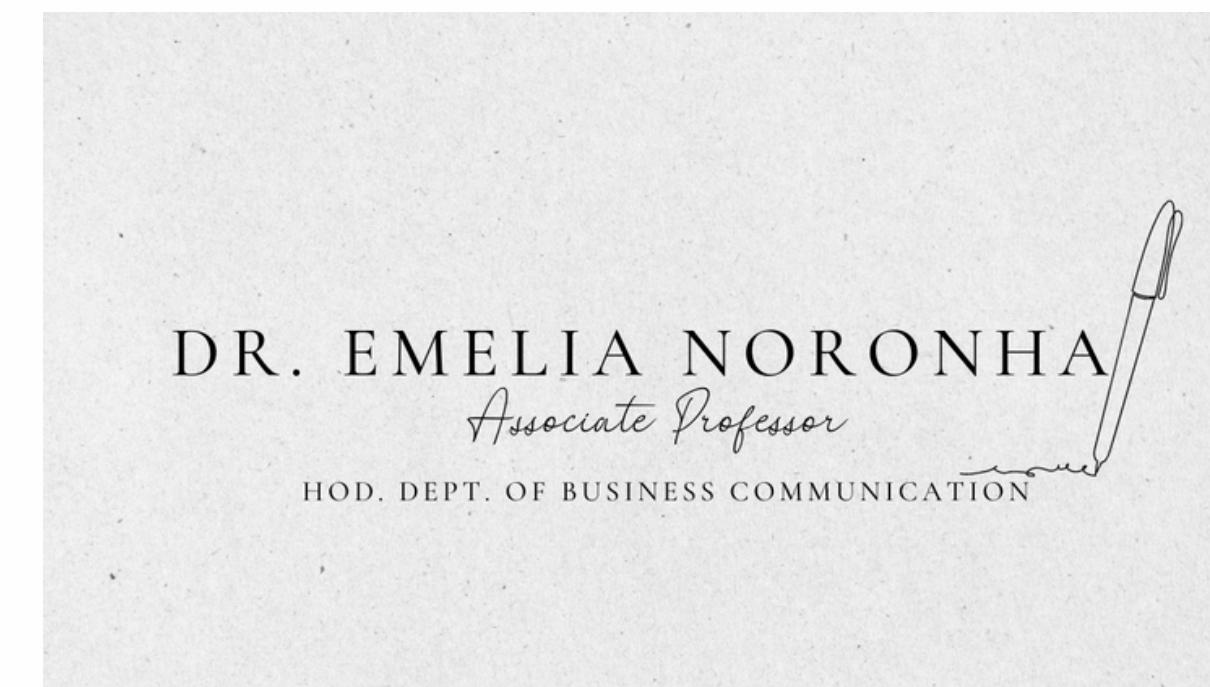
[Read review](#)



PROJECTS BEFORE XIC

I started writing on my blog and personal Instagram account for self reflection, and realised that writing was something I was good at.

Designing Business cards:



Extracurricular:

Paper Presenter, 17th Avishkar Inter-Collegiate Research Convention 2022
Mumbai University Mumbai
Dec 2022

Team Research
Topic: Captivating Young Minds through Animated Series
Reached the Zonal Semi-Finals

Aavishkar

Inter-Collegiate/Institute/Department Research Convention

Category:- Humanities, Fine Arts and Language

Slot No:-

Level 1:- UG

CAPTIVATING YOUNG MINDS THROUGH ANIMATED SERIES

Introduction

- Animated series are sources of amusement for children, however children unintentionally internalize certain ideas depicted by them.
- Our research aims to bring out the indiscretions/follies associated with animated televised series.

Methodology

- Literature Review.
- Selective viewing of the chosen animated series.
- Quantitative survey based on the aims and objectives.

Research Findings

- There is a discrepancy between the qualitative & quantitative research regarding the aggressive behaviour in children.
- The qualitative research showcases a higher number of responses towards aggressive behaviour as compared to the survey which showcases the opposite

Aims and Objectives:-

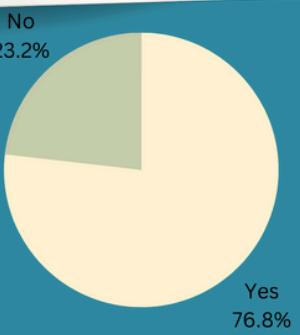
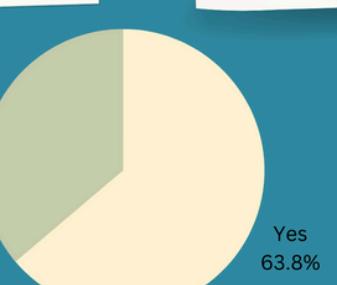
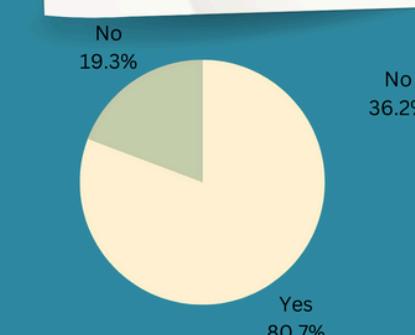
- To find out if animated TV shows in India cause aggression in children.
- To find out if children imitate and model the actions and language portrayed by cartoon characters.
- To find out ways in which organisations commodify characters to further their economic goals.
- To explore how animated shows in India further colourism, sexism and body shaming.

Rationale

After reading an article published in 'The Print' by Amrita Dutta, upon further research we came across the 'Hungama Channel Complaint forum' which motivated us to continue further research on this topic.

Social Impact

As television is one of the main sources of pleasure for children, they also inculcate various behaviours and ideas in their unconscious minds. We chose this topic to make people aware of this overlooked area of interest.



Extracurricular:

Student Researcher
Ithaka Fest 2021-2022
Dec 2021 - Jan 2022

English Literature Department Journal- ITHAKA
2021-2022

Topic: The Fear Factor: The Real and the Imagined
Tiger (pg 42)



View project

Maria Noronha

The Fear Factor: The Real and the Imagined Tiger

Maria Noronha

This paper analyses the dichotomy of fear in the indigenous population of eastern India and how it exists in the 'outsider' narrative, and how this fear connects the local people of the Sundarbans to nature as an entity – through folklore and myth. Finally, it explores how fear is intertwined with the reality of coexisting with ecology, all through Amitav Ghosh's 'The Hungry Tide'.

The concept of the tiger in western culture is perceived as a beautiful black, striped creature with yellow-orange skin, and a walk so glorious, a roar so magnificent; it sends dazzling chills down the spine of any who see and listen. Its beauty, on the other hand, is also accompanied by being looked at as a cruel and mean creature of the jungle, an enemy to all. Yet, for the people of the Sundarbans, "the tiger is feared but not hated...it is worshiped but not loved. For here the tiger is a sacred creature who rules an enchanted land" (Montgomery 11).

The Sundarbans translates to the literal meaning of 'a beautiful forest'. The human-animal relationship in these regions are vastly different than elsewhere in the world. Through folklore and myths, the people of Sundarbans have adapted a way of life and understanding balanced with their ecosystem. Their indigenous culture is born out of the intertwined relationship between religion, rituals, occupation and nature. The tiger being an omnipresent entity, a center-piece to all. Being so close to nature, where tigers, crocodiles, and snakes serve as a constant threat, the locals put their belief in the supernatural and the divine; their myths feed on the concept of fear to protect the ecosystem in keeping harmony and peace. The paradox of survival lies in the fact of the locals' livelihood being majorly dependent on the forest: the same forest which instigates a fear for survival, and inspires prayers of protection. In this paper we are to see how the forest, the

wildlife, the infrastructure, and occupations interact with the local myths and folklore.

Myths and rituals sustain each other. Ritualism, as said by Sir James George Frazer, derives from myth. Rituals are acts that are carried out repeatedly with a certain degree of devotion or belief (Frazer). Through repeated rituals, one tends to normalize certain elements as a part of their everyday lives. The myth of Bonbibi and the ritual it entails, normalizes the aspect of fear amongst the indigenous people. From their childhood, they are told about the folklore through plays, oral narratives and myths, which leads to the acceptance of the concept of fear as a part of their everyday lives. When a person lives in a constant state of fear around them, they tend to accept it as a part of their own selves, and in turn normalize the sentiment of fear, thus turning it into a ritual. In psychology, there are different ways or *rituals* to cope with a particular fear. The Positive Anchoring Ritual states that, first one has to organize an experience that is both positive and comforting to them; then choose an object from those surroundings, thus constructing rituals that have deeper meaning to the surroundings and the one which connects their daily life to their prominent fear – with the hope to provide a sense of security and calmness within (Durkheim).

In ancient Egypt, the magicians claimed the power of compelling even the highest gods to do their bidding, and actually

Extracurricular (short films):

Contribution: Script Writing and Director



Satire on Offensive Literature

[View project](#)



Satire on Reality Show

[View project](#)

Extracurricular:

[View project](#)

Retelling of the novel "Great Expectations" by Charles Dickens through a Facebook page.

Some Great Expectations here

0 likes • 0 followers

Posts About Mentions Reviews Followers Photos More ...

Extracurricular: Volunteer



| Kaash Foundation | Environmental NGO | October 2020- October 2022 |
| Technical Team Volunteer |

Live streaming of all the events on the YouTube channel; technical trials of the speakers before the event; ideation and curation of interactive ways to engage with the followers on social media, and writing proceedings and reports for the events held.

Blogger



| All India Catholic University Federation (AICUF) |
| July 2021- September 2021 |
| Blogger |

Writing blogs related to the monthly themes, which were namely 'Mental Health' and 'Lockdown Diaries'.

Copywriter



| Altorise | Advertising Agency | |
April 2023 - May 2023 |
| COPYWRITER |

Worked majorly on the **SBI Youth for India Campaign: Email copies, Social Media (Instagram, Twitter) content, Website copy, ideation and strategy.**

Blog published on Altorise website:

- [Best AI Marketing Tools for Marketers and Businesses](#)

[View blog](#)





Social Media Manager

| Department of Inter-religious Studies (DIRS) of St. Xavier's College, Mumbai

| December 2022- March 2023 |

| SOCIAL MEDIA SPECIAL MANAGER |

Achieved a 30% increase in social media followers by developing a strong content strategy that led to generating awareness for an International Conference in only three months.

Framing social media strategies to target the select audience (PhD students, academics, scholars, students of specific fields); managing the content to be shared; working in emails,

Headed a team of 18 volunteers; revising and changing marketing strategies to gain maximum output in the limited time period; keeping up with the social media trends to get the content across maximum audience; making detailed events calendar.

The collage consists of several social media posts:

- St. Xaviers College (Autonomous), Mumbai**
Department of Inter-Religious Studies
HOSTS AN INTERNATIONAL CONFERENCE
On 'Being Interconnected'
- College in Asia Program**
HOSTS AN INTERNATIONAL CONFERENCE ON "BEING INTERCONNECTED" INAUGURAL SESSION
9:30 AM | February 21st 2023
- HOSTS AN INTERNATIONAL CONFERENCE ON "BEING INTERCONNECTED" ROUND TABLE 1**
9:30 AM | February 21st 2023
- HOSTS AN INTERNATIONAL CONFERENCE ON "BEING INTERCONNECTED" KEYNOTE ADDRESS**
9:30 AM | February 22nd 2023
- HOSTS AN INTERNATIONAL CONFERENCE ON "BEING INTERCONNECTED" ROUND TABLE 2**
9:30 AM | February 22nd 2023
- The Department of Inter-Religious Studies is thrilled to announce**
A deeper insight on the Spokespersons for the International Conference
- The Theory Club**
Topic: Politics of Global Interconnectedness
- Registration and Registration for the International Conference**
Date: 15th February 2023
Time: 10:00 am to 11:00 am
Venue: Heras Mezzanine
- LUNCH 1:00 pm to 2:00 pm**
Paper Presentation Session 1
Date: 16th February 2023
Time: 9:00 am to 10:00 am
- LUNCH 1:00 pm to 2:00 pm**
Paper Presentation Session 2
Date: 16th February 2023
Time: 10:00 am to 11:00 am
- LUNCH 1:00 pm to 2:00 pm**
Paper Presentation Session 3
Date: 16th February 2023
Time: 11:00 am to 12:00 pm
- LUNCH 1:00 pm to 2:00 pm**
Paper Presentation Session 4
Date: 16th February 2023
Time: 1:00 pm to 2:00 pm
- LUNCH 1:00 pm to 2:00 pm**
Paper Presentation Session 5
Date: 16th February 2023
Time: 2:00 pm to 3:00 pm
- REGISTRATION**
Date: 15th February 2023
Time: 10:00 am to 11:00 am
- REGISTRATION**
Date: 16th February 2023
Time: 9:00 am to 10:00 am



Social Media Manager

| Department of Inter-religious Studies (DIRS) |
St. Xavier's College, Mumbai |
| July 2021- MAY 2022 |
| SOCIAL MEDIA MANAGER |

handling the official accounts of DIRS; ideation and creation of interactive posters and reels for the social media; leading a team of five Volunteers by listening to their ideas and assigning them tasks and approving it; posting interactive posts on social media accounts to engage with the followers and subscribers; writing monthly reports about the events held and keeping a detailed track of the posters.



Content Creator



| FAIYDA: E-commerce website featuring Artists with disabilities across India |

| August 2021- December 2021 |

Content Creator |

Curating content and creating posters, reels, catalogues, write-ups and captions for the social media websites; handling the official Facebook page and posting on various groups about the products on a weekly basis; Ideation, curation and mapping the social media calendar for each month.

An Instagram feed from the account @faiyda. The feed includes several posts:

- A post with the caption "(ASSESSMENT FOR SPEAKING AND LISTENING) ASL SIGNS That you should know!" featuring four colorful hand signs.
- A post with the caption "Excellent Books Written by Authors with Disability" next to a stack of books.
- A post featuring a photo of a woman smiling, with the caption "Despite being paralyzed below the neck due to an unfortunate swimming accident, Preethi Srinivasan continues to inspire other lives through her organization Soul free."
- A post for "NATIONAL SPEAK UP FOR SERVICE DAY" with a photo of two people and a caption explaining the day's purpose.
- A post showing handcrafted items with the caption "Handcrafted with LOVE. Brought to you by the skilled hands of DISABLED."
- A post for "HAPPY Diwali" with a caption about sharing love and happiness.

The Instagram interface shows a search bar, a log in/sign up button, and a profile picture of a person with a colorful background.

Content Writer



| Evrikart |
| Internship cum Training Program |
| May 2021- June 2021 |
| Content Writer |

Wrote research based articles on Indian Handloom Tradition and it's history between 18th-20th century, followed by write-ups about their product (different Indian sarees) for their website, learned basics of SEO and its applications and lastly, creating draft emails for predictable situations that could occur while working with a company (regarding order confirmation, shipment and delivery, promotional and discount emails, newsletters, survey emails; and employee case emails for granting leave, code of conduct and announcement of new employee).

Peer review of Maria:

A Wind chime

3:08 pm

Coke because you're fuzzy and spread excitement like a coke

1:03 pm

And you can fit in with anyone like water

1:03 pm

Thank you:)

Pandora's box

1:01 pm

Enthusiastic



4:59 pm

Never ending positive energy and curious mind

5:00 pm

Literature Girlie

1:25 pm