

- (i) null values in 'dob' and 'gender' fields were dropped entirely; this decision was made because
- (ii) the case background describes these nulls as 'significant omissions'. This reduces our number of total
- (iii) observations to 66,161 (-17055 or 20.49%)
- (iv) 'Big 5' Categories were dummy-coded, resulting in 25 new fields broken down by response (1-5)
- (v) boolean expression is then converted to a binary, then the field is added to the features list
- (vi) The BMI field was uniquely challenging because of the floats and nulls. We created weight bins to solve this
- (vii) Our Principle Component Analysis with five components allows us to reduce our features significantly
- (viii) PCA accuracies: '12.0%', '8.1%', '5.2%', '3.8%', '2.9%'