



CALEB BEST

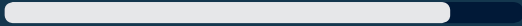
GRAPHIC DESIGN

CONTACT ME

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CREATIVE SKILLS

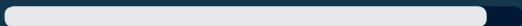
Branding



Logo Design



Web Design



TECHNICAL SKILLS

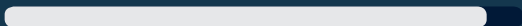
Adobe After Effects



Adobe Illustrator



Adobe InDesign



Adobe Photoshop



Adobe Premier



HTML/CSS



BIOGRAPHY

At 21 years old and 3 years of experience in the Graphic Design program I have learned many skills that I want to apply to the real world. My work in design stylistically speaking is tastefully minimalistic in nature.

The direction I plan to take will be in the Corporate Branding and Identity route. Despite a personal preference to design Corporate Branding I also have a passion for web design and UI/UX design as well.

EDUCATION

2017 - 2020

Fanshawe College - OCAD

I spent 3 years in the graphic design program at fanshawe college learning and applying design skills.

EXPERIENCE

2017

South Huron

I did some work at the municipality designing a few banners for their "Imagine the Possible" campaign.

2018+

Canadian Tire

In house graphic design work for the Exeter Canadian Tire store design special flyers for different events, as well as customer service and sales.

2019

B2BOSS_Canada

A social media marketing company. I made his current logo scalable as well as designed alternative logos, and a promotional magnet for his vehicle.

REFERENCES

Jeremy Becker

Emergency Services
Manager and Fire Chief
Phone: 519 235 1981

Jamie Wouters

General Manager at
Canadian Tire
Phone: 519 235 0160
Extension: 642