My name is Caleb Payne and I like keyframes more than I like wireframes.

EXPERIENCE

ABC NEWS

Motion Graphics Artist, Nov 2017 – Present

I create graphics for on-air news promos with the quick turnaround times expected of broadcast TV. I have saved my team hours of time by building tools and templatizing repetitive tasks in After Effects.

OLLIE PET FOOD

Video Editor & Motion Designer, Fall 2017

I was embedded within an expanding gourmet dog food subscription startup, fulfilling an array of multimedia needs.

RIT PRODUCTION SERVICES

Multimedia Specialist, Feb 2014 – Aug 2017

As part of a creative team, I took on a variety of tasks producing award-winning video materials at the request of various offices at RIT for use in web, live event, social media, and broadcast contexts.

SELECT FREELANCE GIGS

Producer & Motion Designer, Spring 2018

Sydor Technologies Fast CCD X-Ray Detector | Produced an animated video to promote the advantages of new high-tech imaging equipment.

Producer & Motion Designer, Fall 2016

MPS: Anything & Everything | Scripted, produced, and animated a unique promotional video for admissions at Mercyhurst Preparatory School.

Motion Designer, Fall 2014

"It's A Match" With Mara Marini | Made my mom proud by delivering clever 2d graphics for Playboy.com 's six-piece series on online dating.

ABOUT ME

I'm an interdisciplinary designer with a taste for emotional, interactive experiences. I am especially drawn to design that moves.

I want the opportunity to collaborate with artists and designers from all backgrounds who will challenge me to ease the industry forward and make a positive impact on large audiences.

Currently based in Brooklyn, NY.

EDUCATION

ROCHESTER INSTITUTE OF TECHNOLOGY

**BFA New Media Design, May 2017
Psychology Minor**

SKILLS & TOOLS

Graphic design	Art direction
Motion design	Storyboarding
Video editing	Writing / scripting
Cinematography	Drawing
After Effects	HTML & CSS
Illustrator	Jquery
Photoshop	AE Expressions
Premiere	Processing
Cinema 4D	Sketch
Kid Pix	