

Caleb Sun

calebsun.co

(408)707-6817

sun.cs0327@gmail.com

UX Design Portfolio

These projects summarize a variety of different skills, exercises, and contexts specific to the UX/Product Design and Research fields. Please contact me for further information or if you have any questions.

Caleb Sun

calebsun.co

(408)707-6817

sun.cs0327@gmail.com

CSL Behring

CSL Plasma Digital Products

Usability Testing

SCRUM Team Design Operations Effort

Tous Les Jours

Tous Les Jours Digital Suite

Caleb Sun

calebsun.co

(408)707-6817

sun.cs0327@gmail.com

CSL Plasma Digital Products

Role:

UX/UI Design Intern

Timeline:

June 2023 — December 2023;

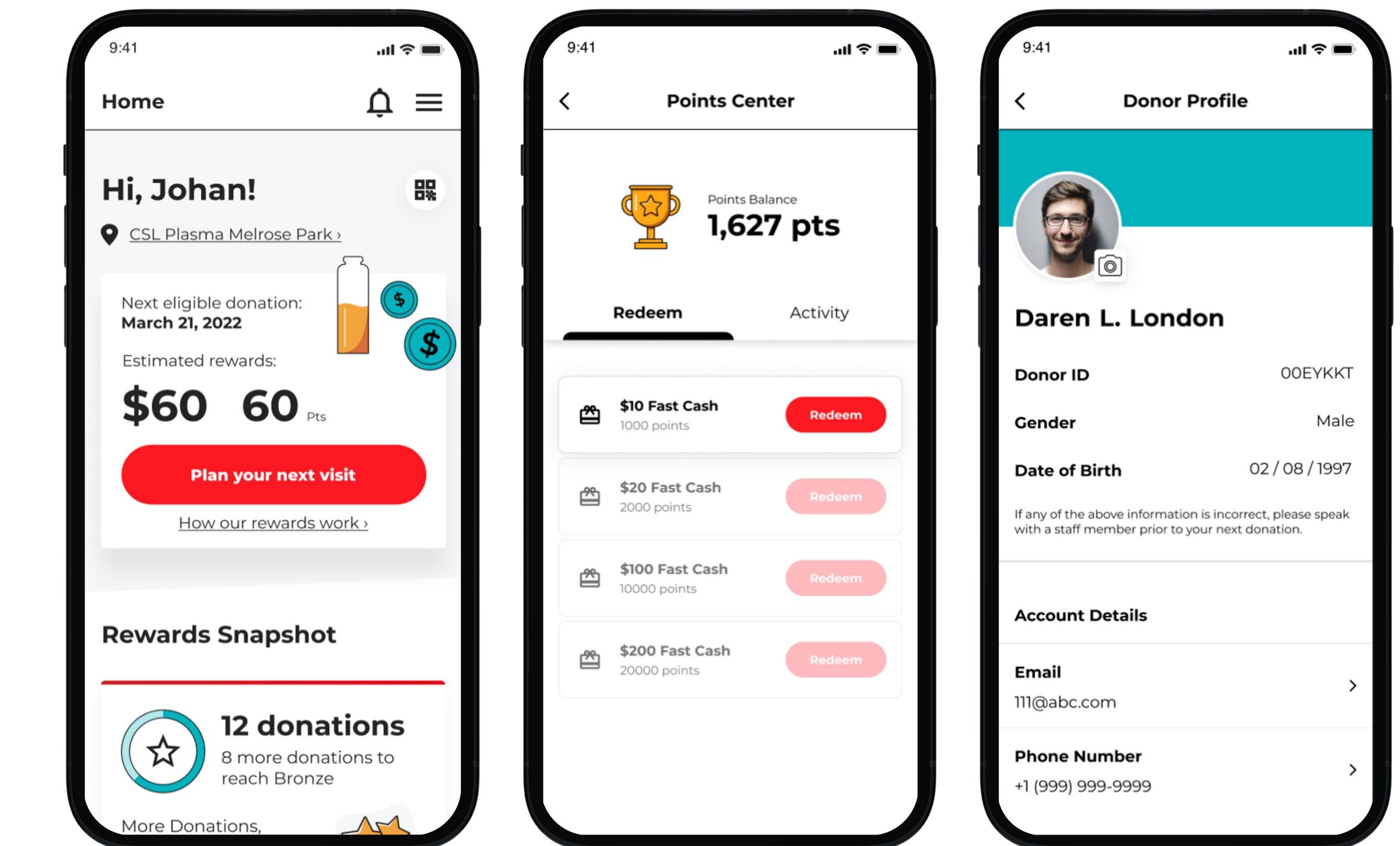
Bi-weekly sprints

Responsibilities:

Designing and documenting public-facing digital products while prioritizing achievable solutions that innovate upon the organization's existing platforms

Considerations:

Designs must adhere to existing Plasma product design system, be achievable with little overhaul of existing products, and propose a significant improvement in order to be taken into development



Caleb Sun

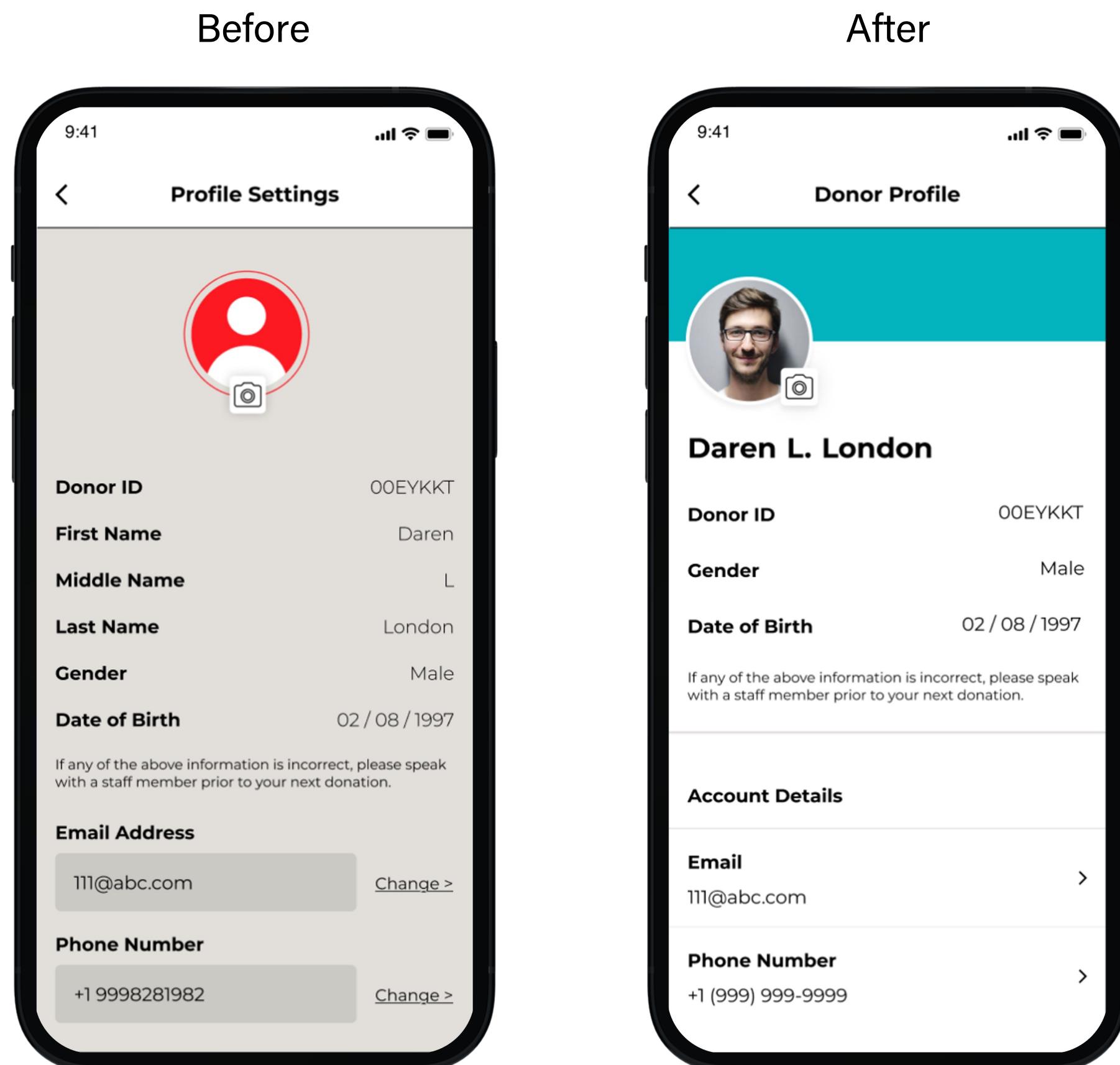
calebsun.co

(408)707-6817

sun.cs0327@gmail.com

CSL Plasma Digital Products

Proposing improvements to information architecture and general design of key locations within existing digital products



Caleb Sun

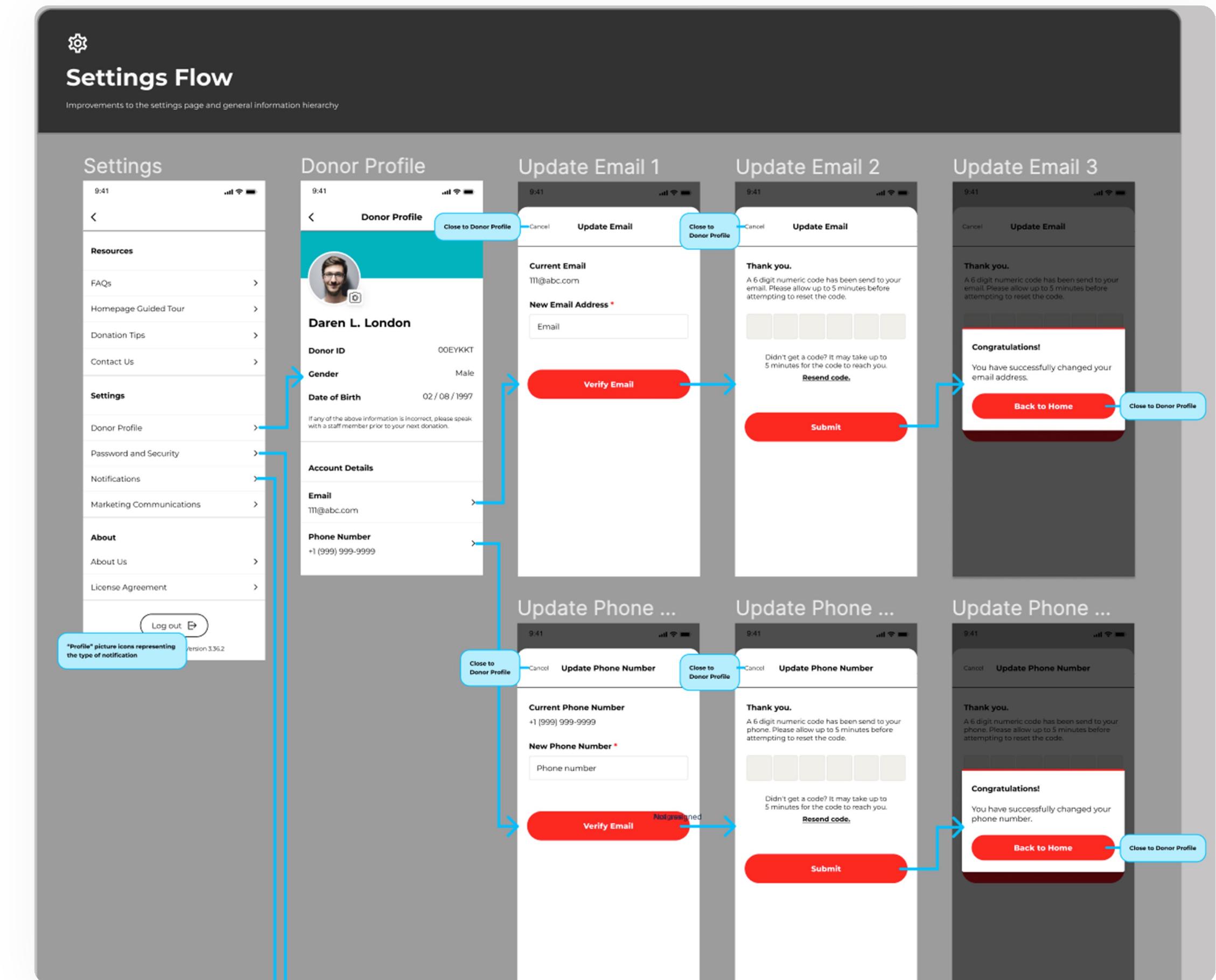
calebsun.co

(408)707-6817

sun.cs0327@gmail.com

CSL Plasma Digital Products

Documenting high-fidelity flows to be referenced by development, QA, and business stakeholders when evaluating feasibility and implementing once approved.



Caleb Sun

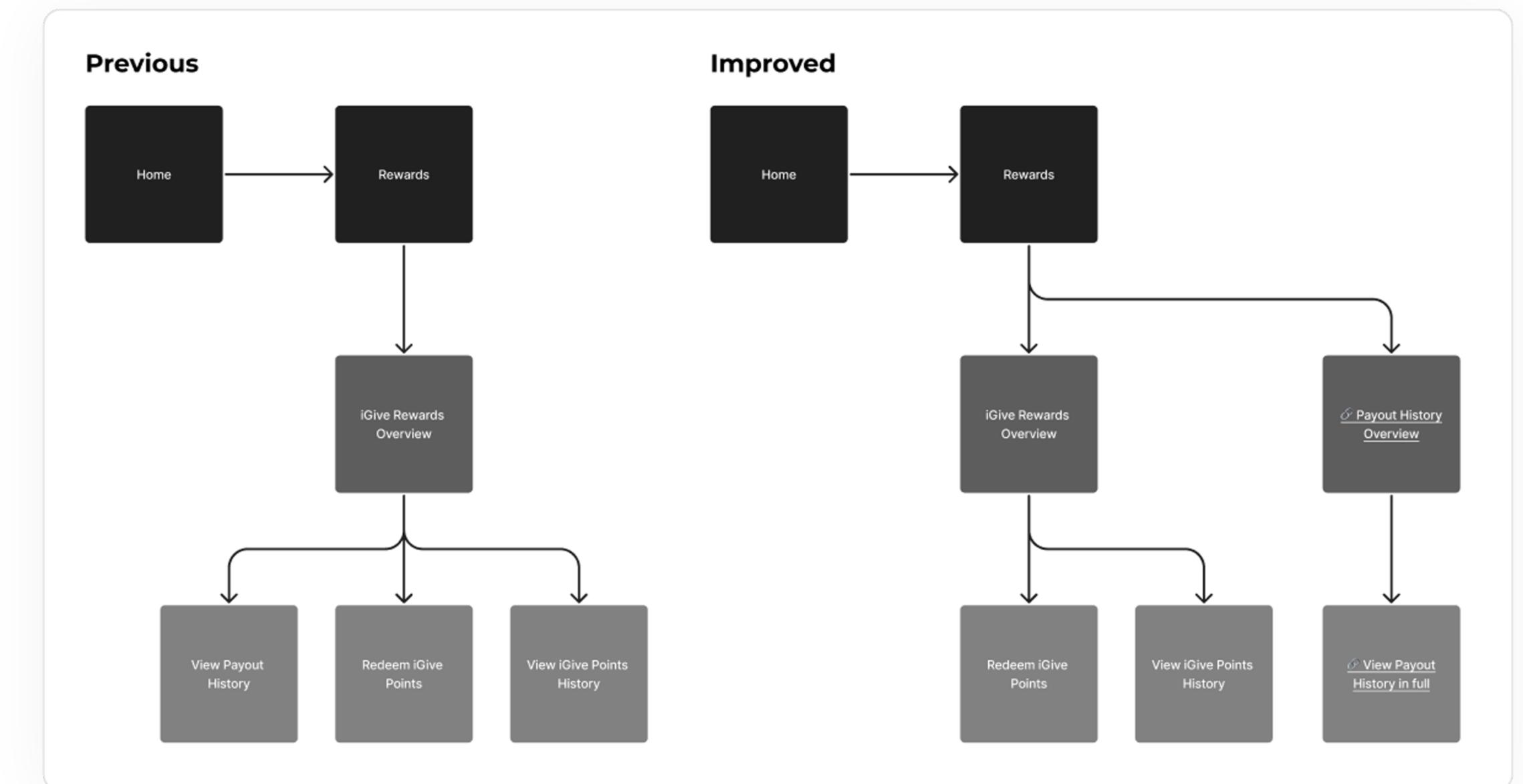
calebsun.co

(408)707-6817

sun.cs0327@gmail.com

CSL Plasma Digital Products

Documenting information architecture/UX improvements to quickly iterate upon and collaborate with other stakeholders as added documentation to the design process.



Caleb Sun

calebsun.co

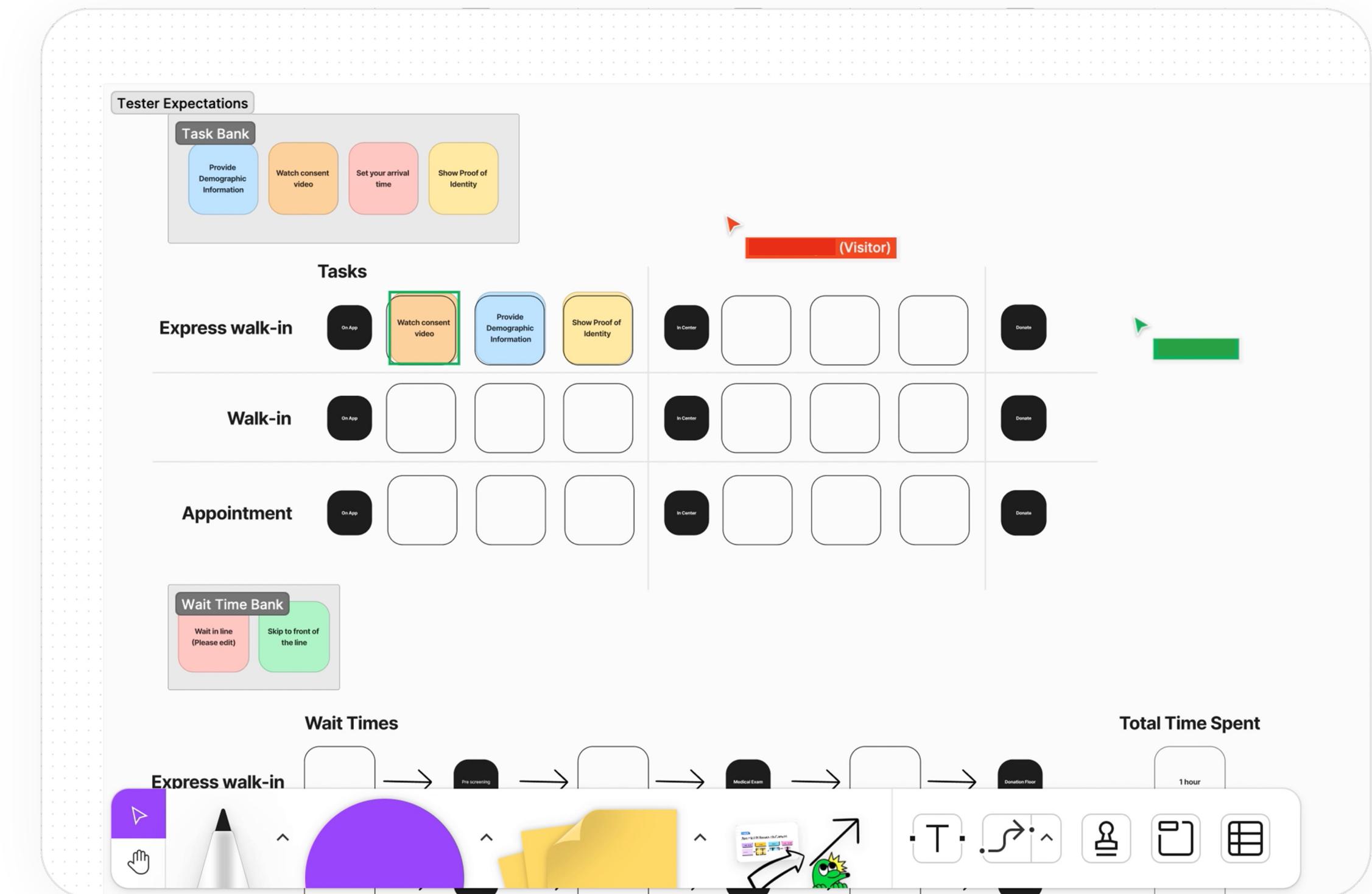
(408)707-6817

sun.cs0327@gmail.com

Usability Testing

Role:
Timeline:
Responsibilities:
Considerations:

UX/UI Design Intern
August 2023 — December 2023
Creating and documenting activities for CSL Plasma's first in-house usability testing
How to measure user understanding of complex business systems and design generative activities that can produce mental models that can be used by business and design stakeholders further in the design process.



Caleb Sun

calebsun.co

(408)707-6817

sun.cs0327@gmail.com

SCRUM Team Design Operations Effort

Role:	UX/UI Design Intern
Timeline:	July 2023 — December 2023
Responsibilities:	Improve upon the methods and workflows of my team, implementing specific research-backed solutions to address team inefficiencies in the design process
Considerations:	How to implement realistic and sustainable organizational methods that align stakeholders to different goals with software.

Login Flow

Description

Enclosed Flows

- [Login Flow](#)
- [Reset Password Flow](#)
- [Qualified Donor Registration Flow](#)
- [Pre-Donor Flow](#)

CSL Plasma

[Prototype Link](#)

Caleb Sun

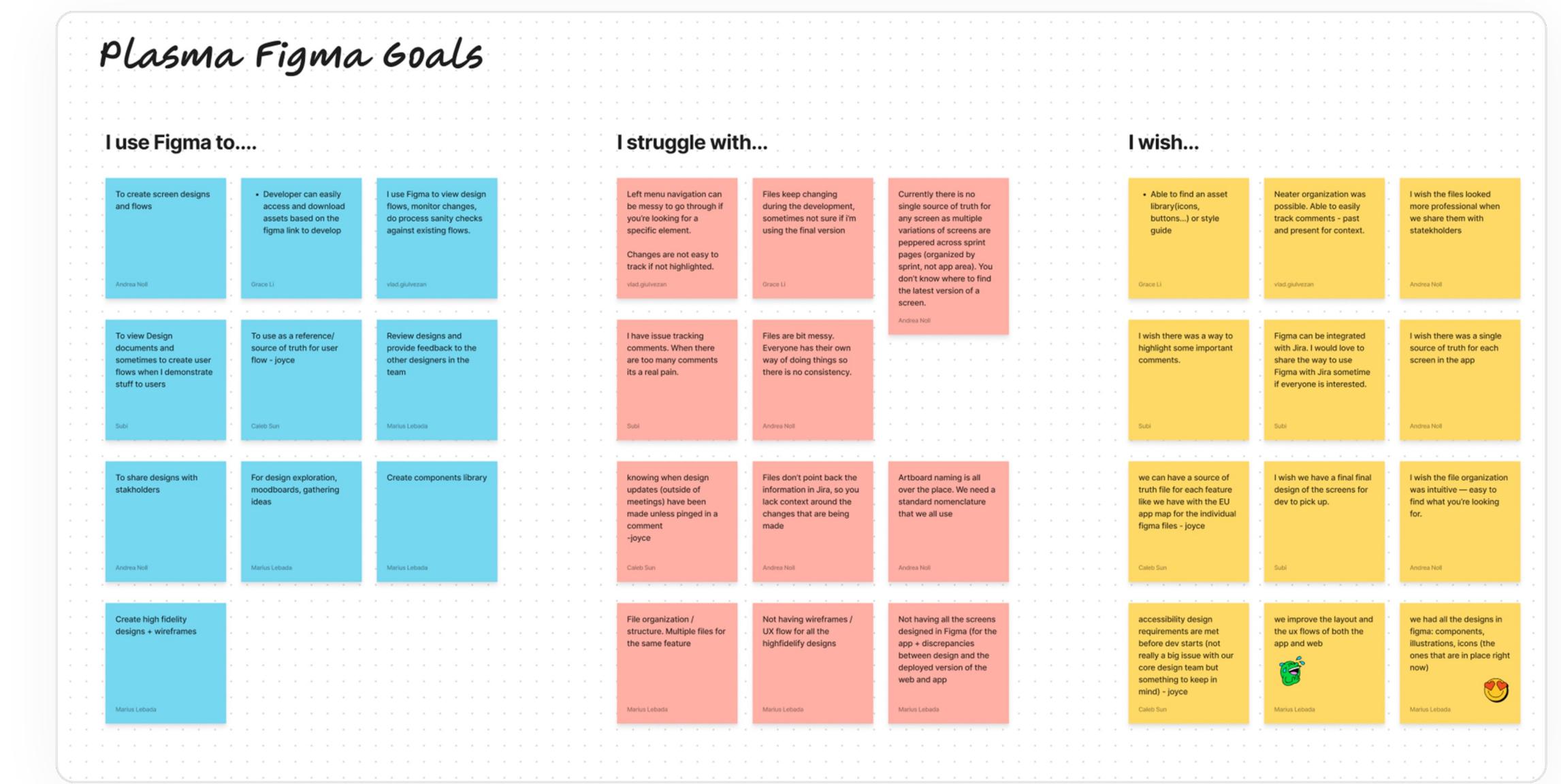
calebsun.co

(408)707-6817

sun.cs0327@gmail.com

SCRUM Team Design Operations Effort

Lead a workshop for team members to express their needs and desires with their current design software usage.



Caleb Sun

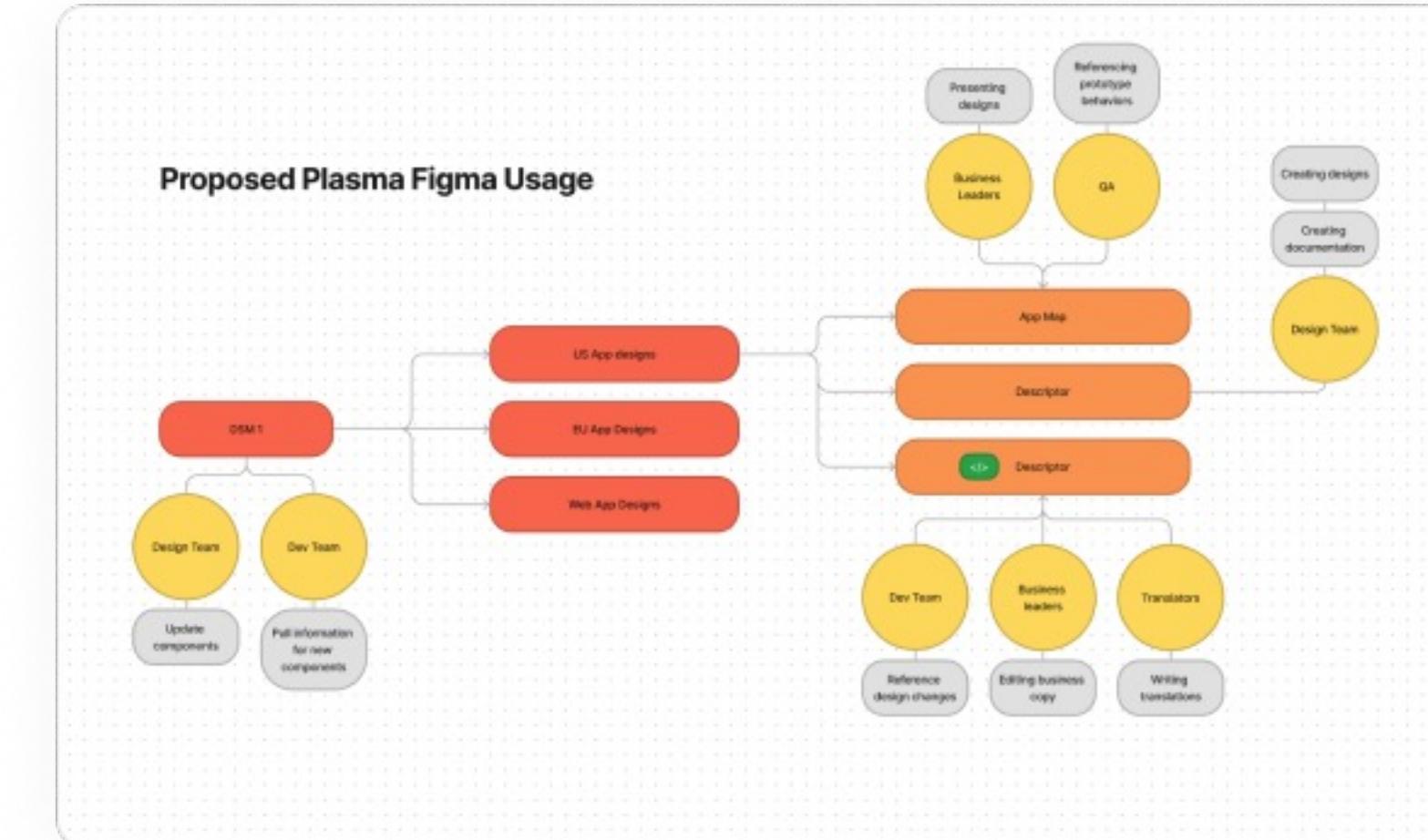
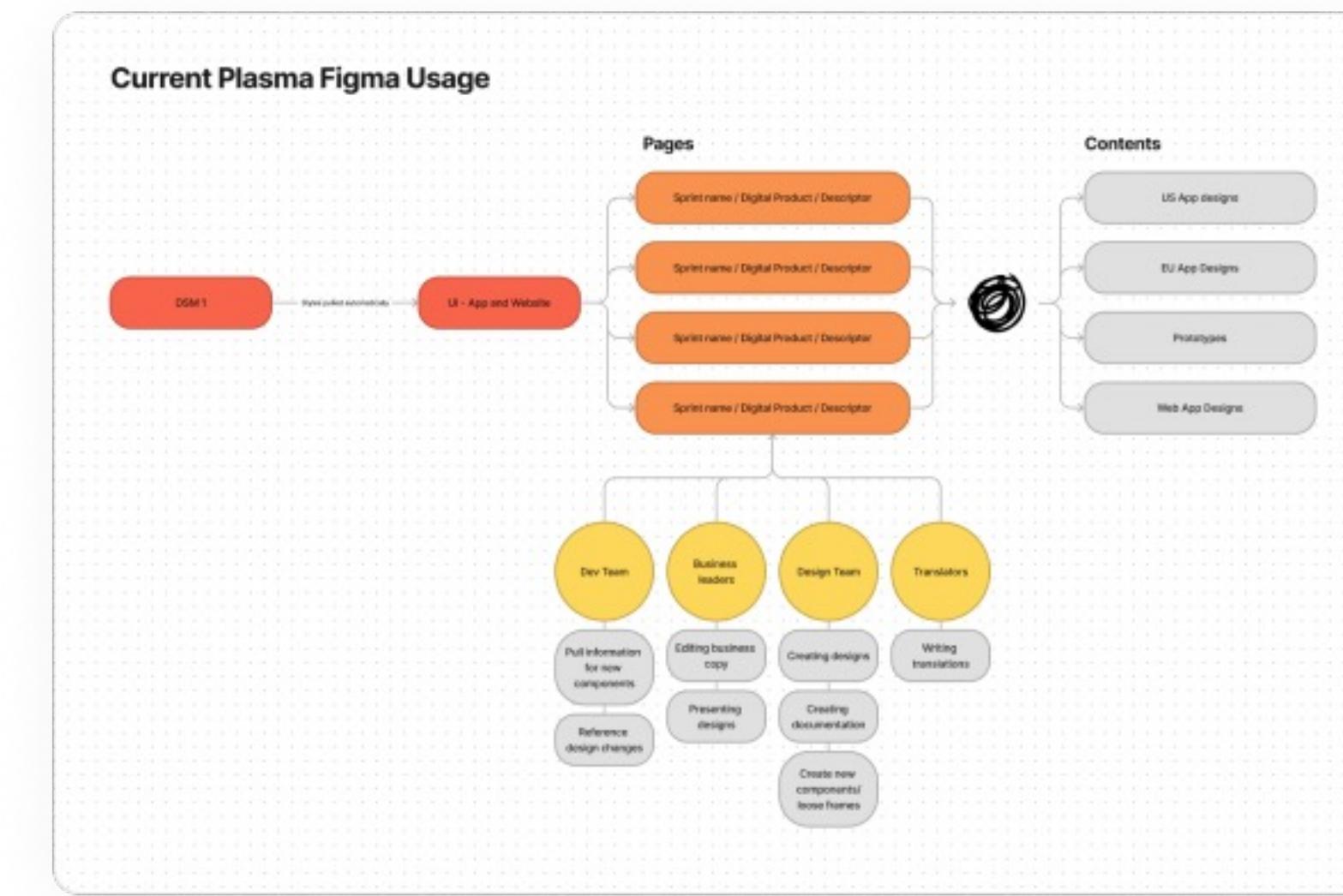
calebsun.co

(408)707-6817

sun.cs0327@gmail.com

SCRUM Team Design Operations Effort

Created concept maps of existing and proposed Figma usage to demonstrate to stakeholders the goals and major changes involved with re-organization



Caleb Sun

calebsun.co

(408)707-6817

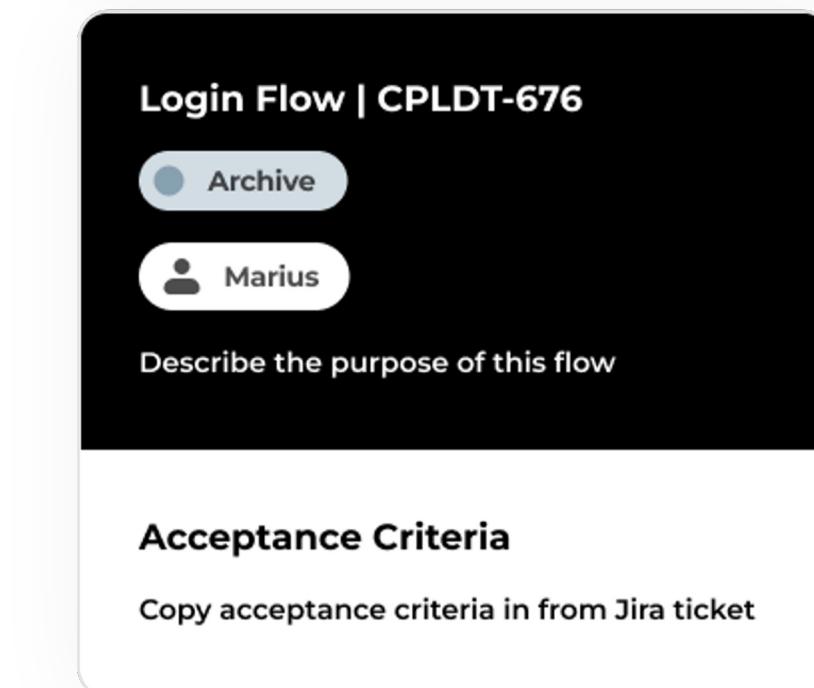
sun.cs0327@gmail.com

SCRUM Team Design Operations Effort

Creating assets and documentation for organizing files and connect with SCRUM software (Jira)

Sprint 43 | Login Flow | CPLDT-676

Prompts users to allow Plasma app to access Bluetooth features



Login Flow

Description

CSL Plasma

Enclosed Flows

- [Login Flow](#)
- [Reset Password Flow](#)
- [Qualified Donor Registration Flow](#)
- [Pre-Donor Flow](#)

[Prototype Link](#)

Caleb Sun

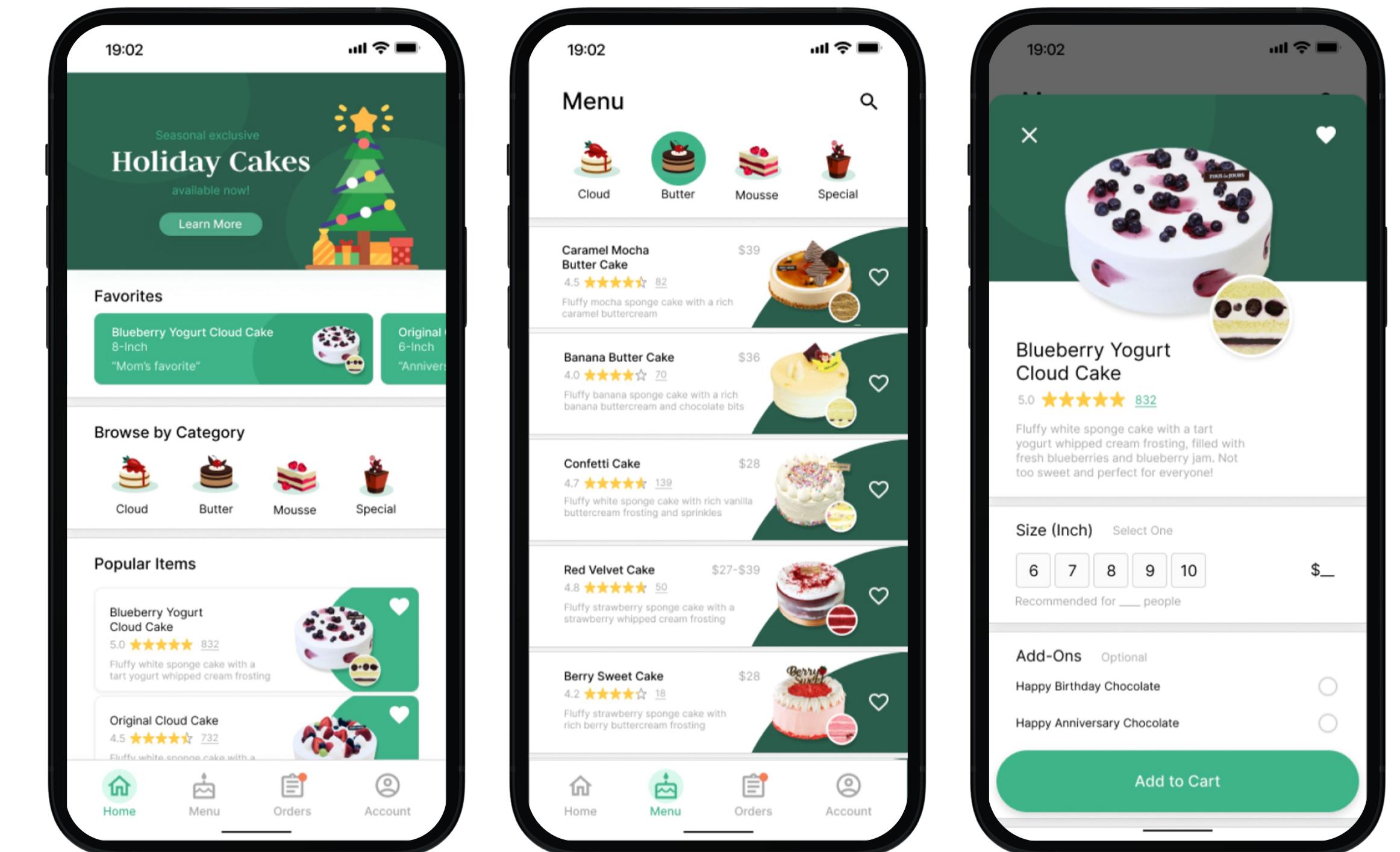
calebsun.co

(408)707-6817

sun.cs0327@gmail.com

Tous Les Jours Digital Suite

Role:
Self-Initiated
Timeline:
December 2022-January 2023
Responsibilities:
Devised and designed a system of digital products for a local bakery that increases trust and return rate of customers and improving overall organization and efficiency of system Existing bakery systems and industry standards in food-service technology



Caleb Sun

calebsun.co

(408)707-6817

sun.cs0327@gmail.com

Tous Les Jours Digital Suite

Informal interviews with workers and customers to gauge user pain points and desires around bakery ordering system

hey, what are your honest thoughts about the cake-ordering system at tlj?

Caleb Sun

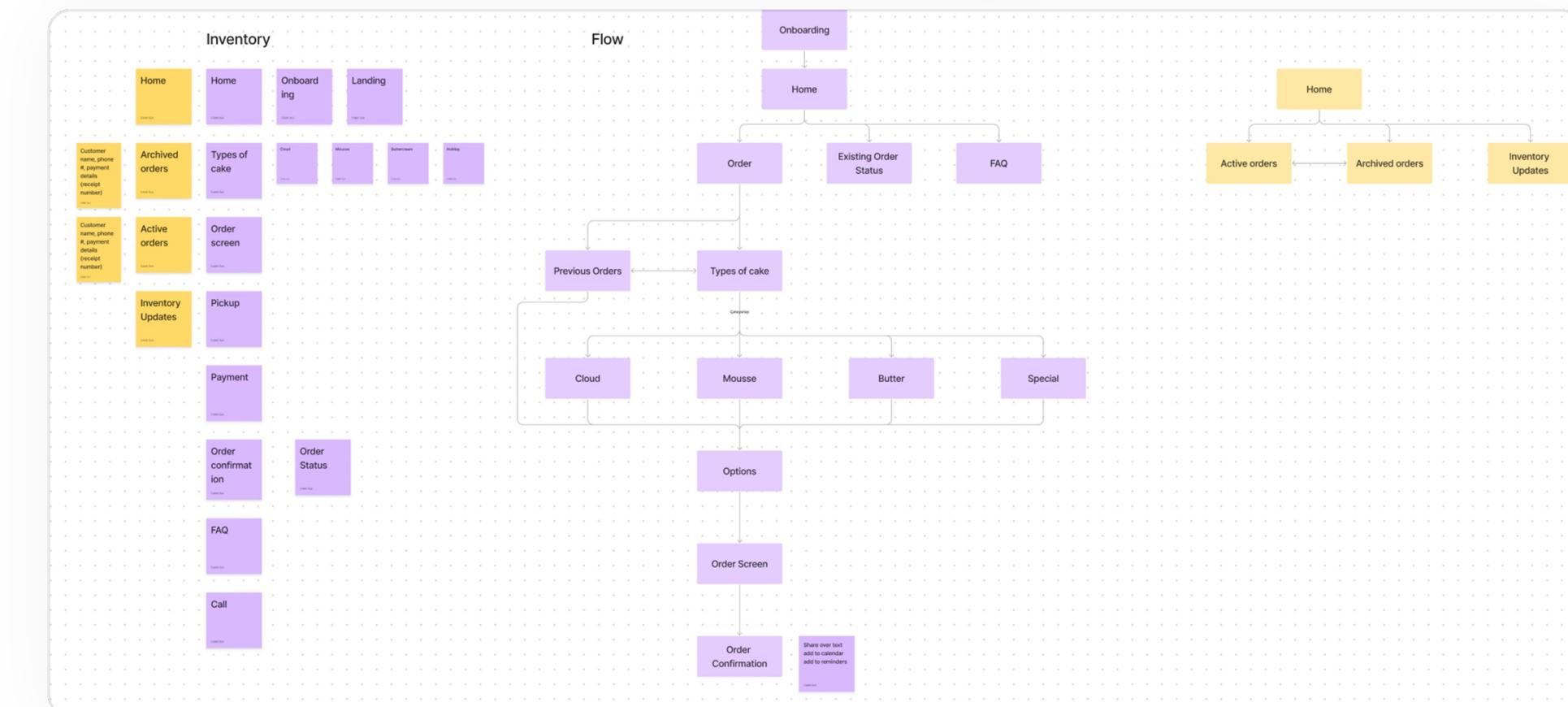
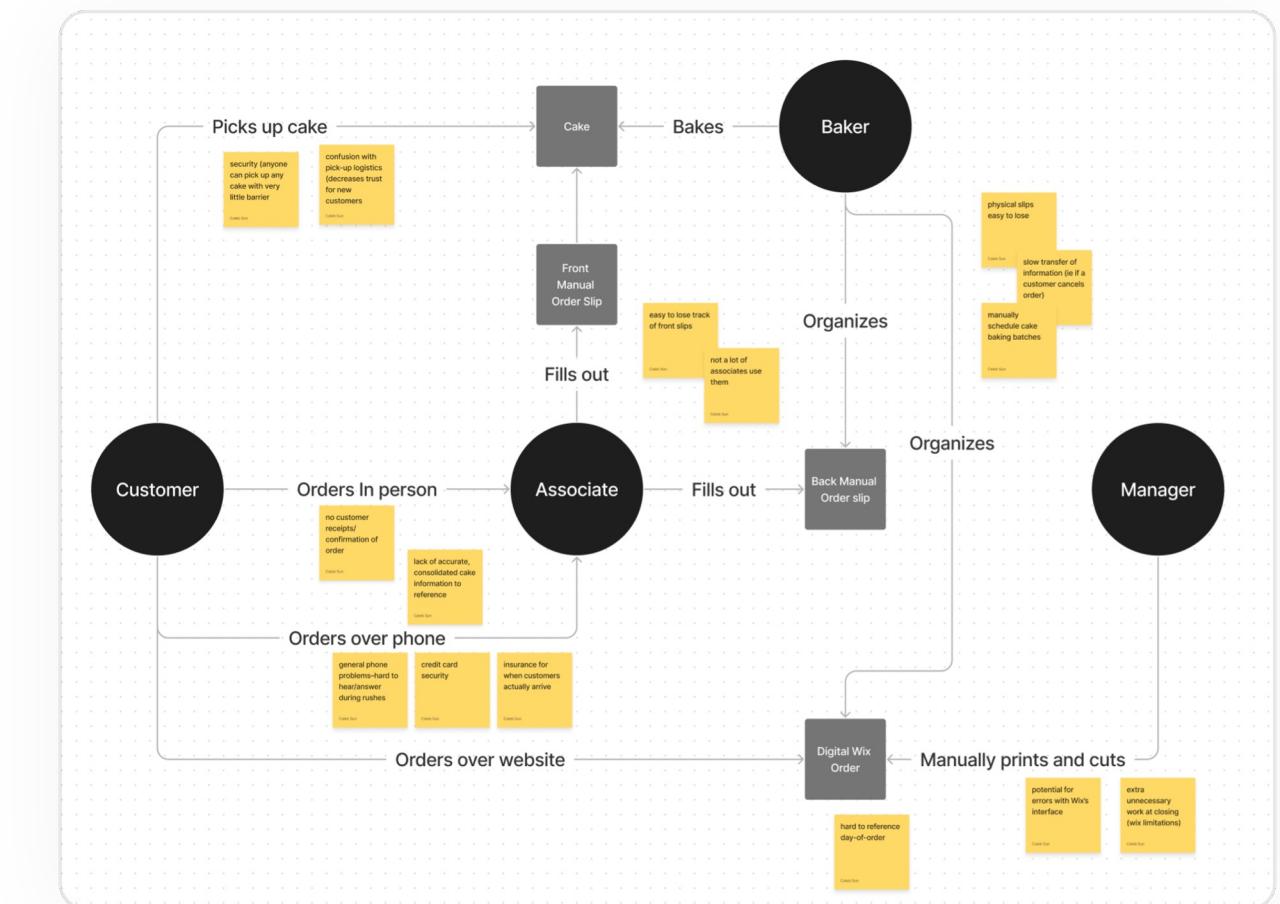
calebsun.co

(408)707-6817

sun.cs0327@gmail.com

Tous Les Jours Digital Suite

Creating concept maps and basic site inventory to visualize different relationships in the cake-ordering process and identify where pain points congregate.



Caleb Sun

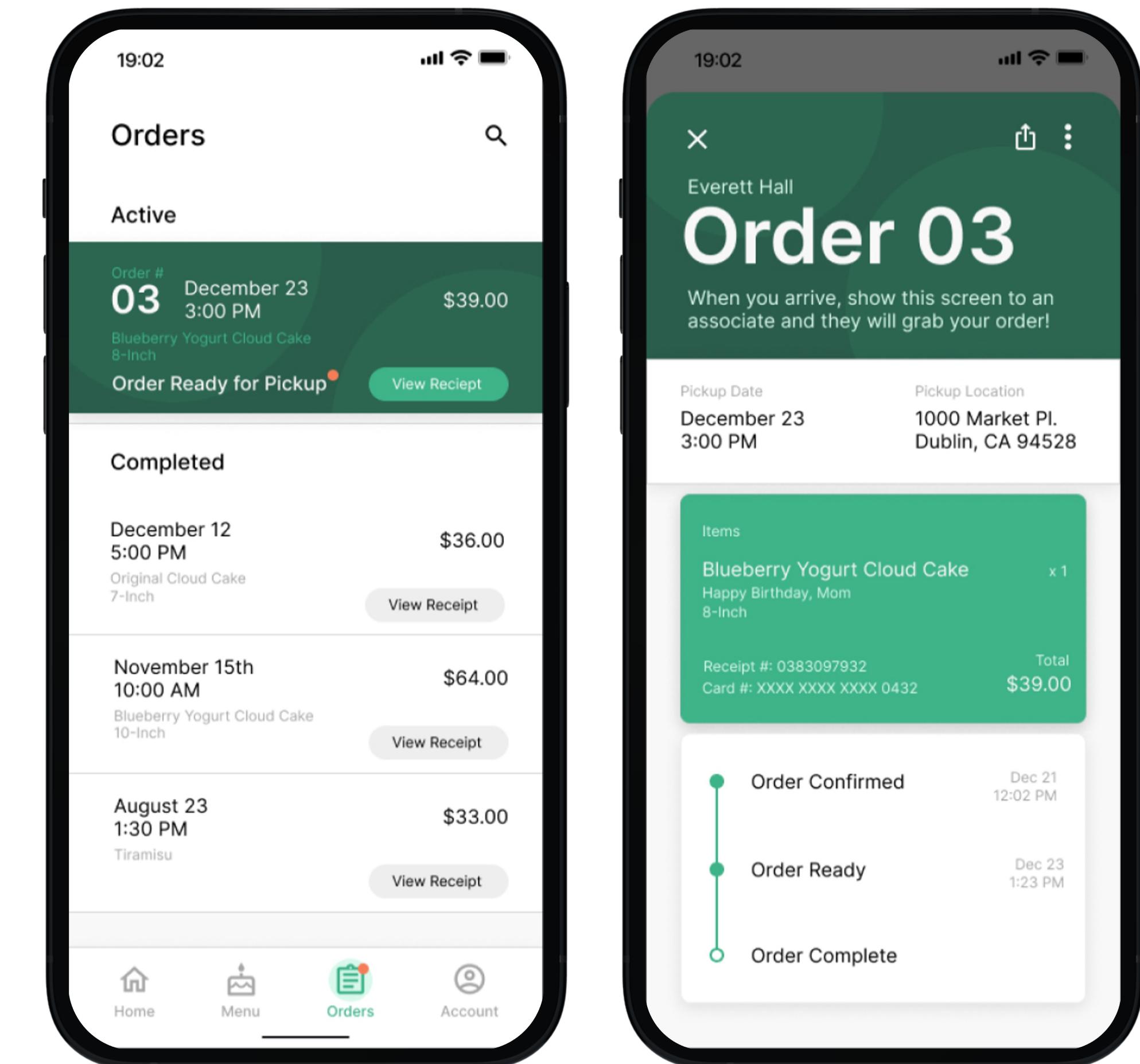
calebsun.co

(408)707-6817

sun.cs0327@gmail.com

Tous Les Jours Digital Suite

Flow for detailed customer-facing order tracking addressing pain points around poor communication and documentation on the store's part around order status and confirmation



Caleb Sun

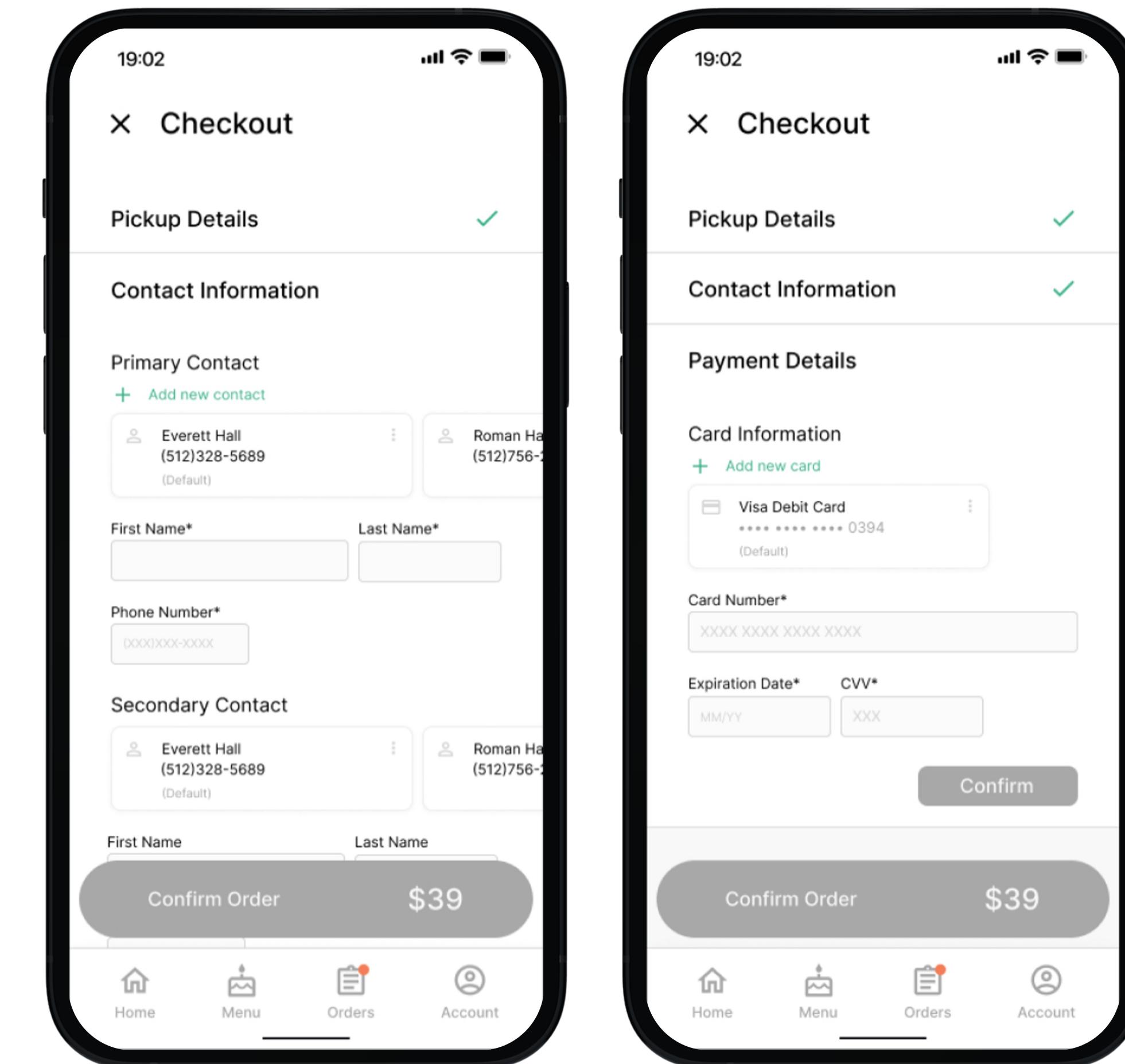
calebsun.co

(408)707-6817

sun.cs0327@gmail.com

Tous Les Jours Digital Suite

Flow for order payments to address pain points around purchasing cakes on both the customer, associate, and management's part



Caleb Sun

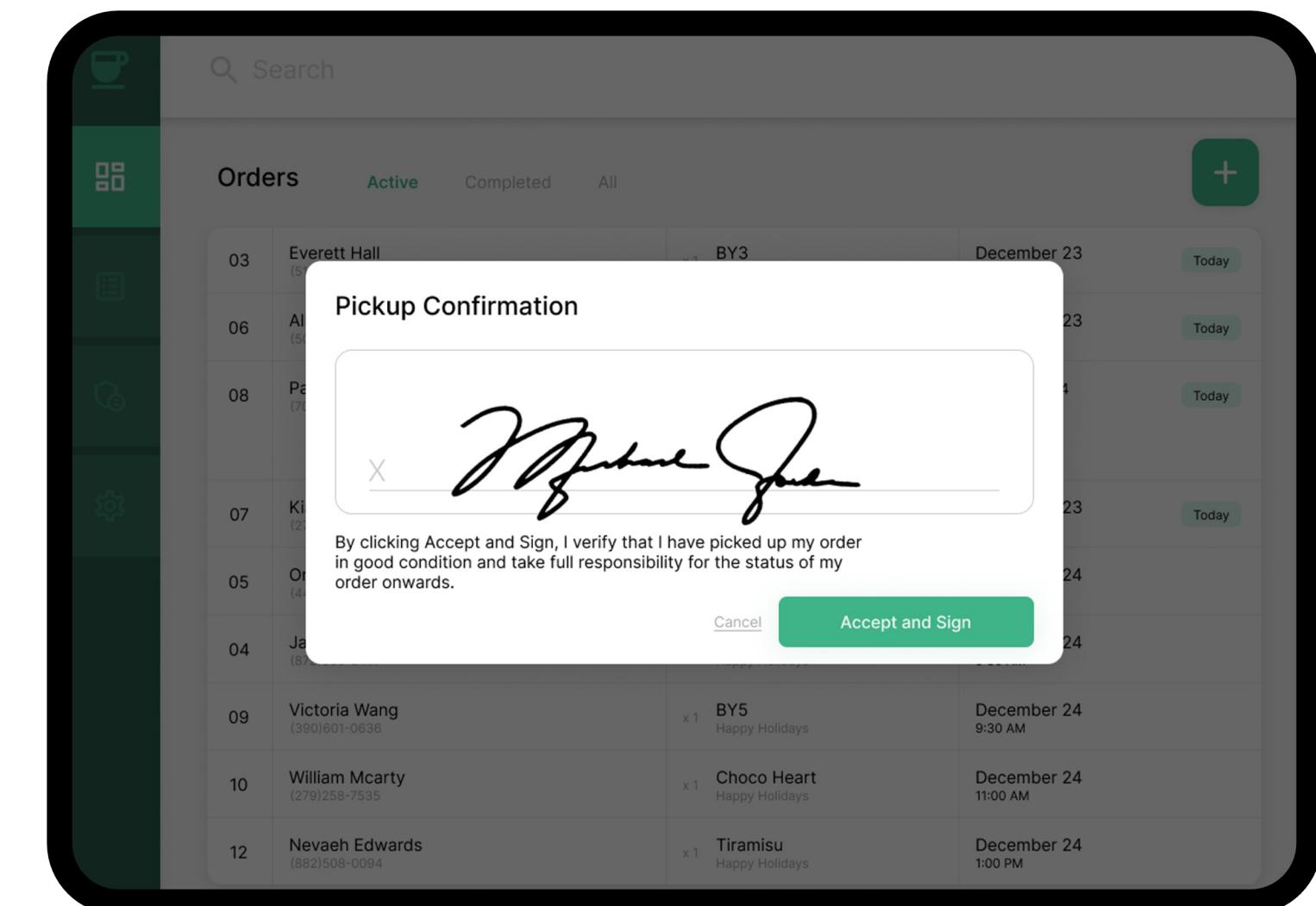
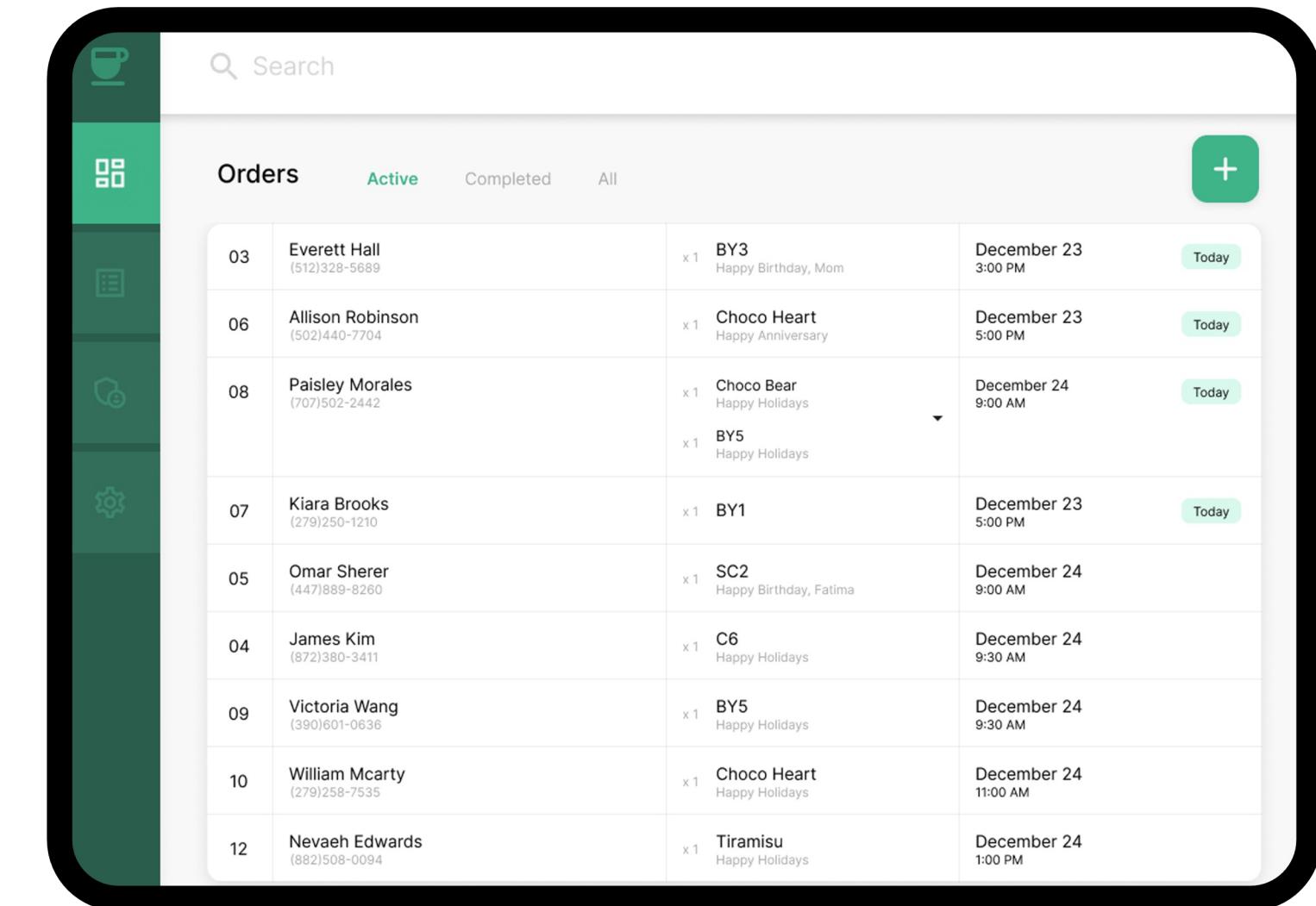
calebsun.co

(408)707-6817

sun.cs0327@gmail.com

Tous Les Jours Digital Suite

Creating a coordinating back-of-the-house tablet app to track and confirm orders, answering needs from associates to replace existing paper-based system.



Caleb Sun

calebsun.co

(408)707-6817

sun.cs0327@gmail.com

Thank you.

This deck is only summative, and I would love to discuss any of these projects in further detail with you! See my links and contact details above.