

CALEB SUN

calebsun.co ↗

sun.cs0327@gmail.com ↗

(408)707-6817

NYC

Brand designer creating moving, digital, and systems-oriented identities that feel like a breath of fresh air. Seeking roles starting Fall 2025

EDUCATION

Carnegie Mellon University

BFA Graphic Design 2025 *GPA 3.94*

Dean's List: 2021, 2022, 2023, 2024

Frank-Ratchye Further Fund Recipient 2024,

Lee Goldman Award of Profession Promise 2024,

CMU Design Student Merit Award 2022, 2025

EXPERIENCE

Smith & Diction | Junior Designer, Intern

Incoming

Jon Wise Creative | Junior Designer, Contract

January 2025 – Present

Support the creation of visual assets for print and digital media, including social media graphics, website elements, and marketing materials.

Dropbox | Brand Design Intern

June – August 2024

Led web redesign of a data privacy page, coordinating with development partners to handoff final-fidelity, responsive designs. Assisted senior designers in creating motion graphics for in-product experience.

Various | Freelance Designer

2022 – Present

Collaborated with various clients across healthcare, non-profit, education, and research sectors to create strategic and delightful identity, web, and print matter.

PROJECTS

Lifeblood | Undergraduate Thesis

Spring 2025

A research-based art book and exhibition in remembrance of Pittsburgh's bygone gay bars. Project in collaboration with local queer community organizations and archivists.

Phipps Botanical Gardens | Student Project

Fall 2024

Executed a strategic brand and web redesign to modernize a Pittsburgh classic.

Carnegie Mellon Design Lecture Series | Student Project

Fall 2024

Designed and produced an identity and marketing campaign for the 2024-2025 Design Lecture Series with a team of 5 designers.

SKILLS

Adobe (Illustrator, InDesign, After Effects, Photoshop, Premiere Pro) Figma, HTML/CSS/JS, Wix, Webflow, Cargo, Rive, Microsoft Office Suite
Brand Design, Graphic Design, Identity Design, Print Design, Web Design, Web Development, Motion Design