

## Caleb Sun

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(408)707-6817

## Education

### Carnegie Mellon University

Bachelor of Design and Human-Computer Interaction 2025

Dean's List: 2021, 2022, 2023, 2024

Frank-Ratchye Further Fund Recipient 2024, CMU Design Student Merit Award

2022, Lee Goldman Award of Profession Promise 2024

GPA: 3.93

## Experience

### Dropbox | Brand Design Intern

*June — August 2024*

- Led web redesign of organization transparency center, coordinating with development and legal partners to handoff final-fidelity, responsive designs. Cut originally allocated project timeline by 50%.
- Assisted senior designers in creating motion graphics for in-product experience.

### CSL Behring | UX Design Intern

*June — December 2023*

- Assisted senior designers to craft development-ready designs for industry-leading plasma donation app and related marketing materials.
- Designed responsive and comprehensive components to expand app UI library.
- Led effort to streamline design documentation for in-organization stakeholders.

### Various | Freelance Designer

*2022-Present*

- Collaborated with a variety of stakeholders across healthcare, non-profit, education, and research sectors to create strategic and delightful marketing, web, and print matter.

## Projects

### Phipps Botanical Gardens | Student Project

*Fall 2024*

- Executed a comprehensive, strategic brand and web redesign to modernize a classic Pittsburgh organization.

### Carnegie Mellon Design Lecture Series | Student Project

*Fall 2024*

- Designed and produced a identity and marketing campaign for the 2024-2025 Design Lecture Series with a team of 5 designers

## Software

**Adobe** (Illustrator, After Effects, Photoshop, InDesign, Premiere Pro)

**Figma, HTML/CSS/JS, Wix, Webflow, Cargo, Rive, Microsoft Office Suite**