

Michael Gudz

604-209-5157 | mga178@sfu.ca | [LinkedIn](#)

EDUCATION

Simon Fraser University

Bachelor of Business Administration

September 2024 – April 2028

Vancouver, Canada

LEADERSHIP EXPERIENCE

Project Coordinator

Second Savour

October 2024 – Present

Burnaby, Canada

- Developed partnerships with new suppliers through cold calling and emailing.
- Boosted sales by creating a Google form for preorders and attending three local markets, generating **\$500** in revenue and increasing customer engagement.
- Created marketing content and captions for a campaign that increased social media reach by **20%**.

Ambassador

Business Administration Student Society

September 2024 – Present

Burnaby, Canada

- Coordinated event logistics for a **100**-person gathering, working closely with executives to ensure seamless execution and positive attendee experiences.
- Collaborated with the President and Vice Presidents across portfolios, such as Finance, Events, and Marketing Strategy, to align goals and optimize event planning processes.
- Engaged with diverse teams to support BASS initiatives, demonstrating adaptability and effective communication in both independent and collaborative settings.

Volunteer Coordinator

Coquitlam Public Library

June 2023 – August 2024

Coquitlam, Canada

- Planned and executed four community-focused events, each attracting over **30** participants and driving a **20%** increase in attendance.
- Led a team of **5** volunteers, delegating tasks strategically based on individual skill sets to optimize efficiency and event success.

WORK EXPERIENCE

Private Tutor

Self-Employed

January 2023 – June 2024

Vancouver, Canada

- Designed and implemented personalized tutoring plans, enabling seven students to achieve a minimum **20%** improvement in Math, Physics, and Chemistry performance.
- Mentored and trained **3** fellow tutors, equipping them with strategies to develop tailored learning plans and expand their client base.
- Demonstrated exceptional communication and problem-solving skills to identify student needs, boost confidence, and foster academic growth.

Deli Clerk

Thrifty Foods

February 2024 – September 2024

Port Moody, Canada

- Delivered personalized product recommendations and addressed customer inquiries, ensuring high satisfaction in a fast-paced environment.
- Collaborated with team members to uphold strict food safety and hygiene standards, maintaining efficiency during peak hours.
- Processed **50+** customer transactions during peak hours while maintaining composure under pressure and delivering prompt, personalized service.

SKILLS

Languages and Systems: Python, JavaScript, HTML/CSS, HubSpot

Experienced In: Cross-Functional Collaboration, Market Research, Interpersonal Skills Cash Handling, Attention to Detail, Problem-Solving, Presentations, Prioritization, Conflict Resolution

Certifications: Microsoft PowerPoint, Microsoft Excel