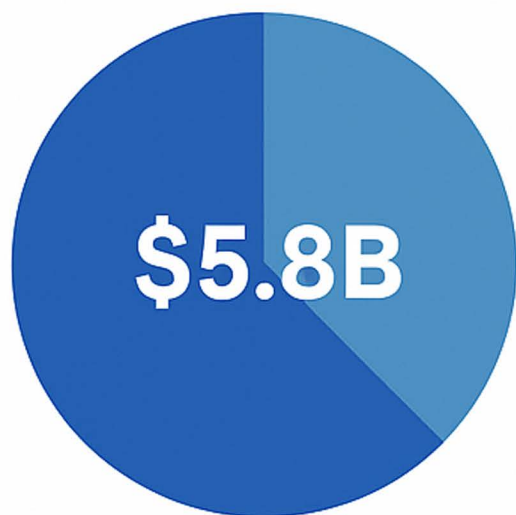
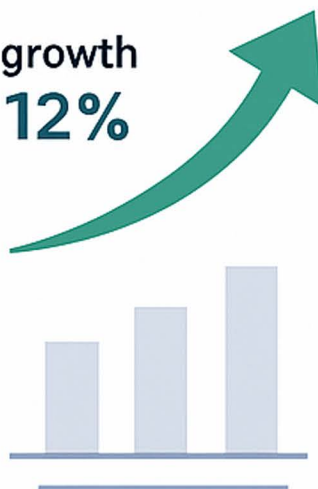


Pet Tech Market Opportunity



growth
12%



Competitive Landscape

Whistle

Tractive

Fi

PawCore

Regional Market Penetration

North America



Europe



Asia Pacific



Market Segments



GPS Tracking



Health
Monitoring



Smart Collars

Regional Market Penetration

North America



Europe



Asia Pacific



Industry Trends



Strong future growth



Rise in connected devices



Continued tech innovation