

Marketing Campaign Performance Dashboard

PetTracker

300%



HealthMonitor Q4

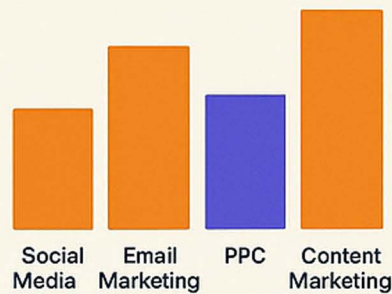
197%



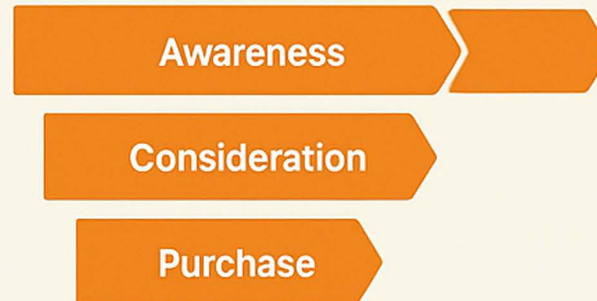
SmartCollar

132%

Channel Performance



Conversion Funnel



\$56.23

Customer Acquisition Cost

\$312

Customer Lifetime Value

Marketing Spend vs Revenue

