Community Name:	REDSHIFT Media	Course:
Community Type: Community Description	Community I'm a member of Community Purpose	Student: Services:
Redshift media is a business developed by my father as a media service for business to improve their advertisment quality and information. Through websites, videos, photos, etc.	The Purpose of this community is to take, edit and provide quality photos and videos for any business that wishes to improve their website or advertisment content through better quality photos and videos than what they had before.	•Photos •Videos •Website Design
Why does this community interest you?	This community interests me because it is where I currently work and it is something that I want to improve.	What are the key entities involved with this community?
How is data being used, can data be used, or should data be used by this community?	Data is used for understanding how the company is doing and what we can do to umprove the business.	

W2.2-Project 3: My Community-Select a Community and Identify a Need

<div align="right">Caleb Barson</div>
<div align="right">9/25/2021</div>
<div align="right">IT 340</div>

Ensign College-IT 340-Fall 2021

Caleb Barson
Key Community Needs that your Business Intelligence(BI) System will support.

The business is still rather young and needs help growing to reach more businesses and clients.

Photographs -our main serivice is Photographing buildings, rooms, exteriors
Videos-another service we offer is videoing the exterior and interior of buildings and rooms to better provide a look at the buildings   Website Design- a service we offer to help Clients and companies have a more simple and understandable website.