



PRESENTED BY
INVESTMENT SOCIETY

UNIVERSITY OF TORONTO FINANCE CONFERENCE

A SPECTRUM OF POSSIBILITIES



SPONSORSHIP
PACKAGE 2017

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WHAT IS INVESTMENT SOCIETY ?

Investment Society (IS) is the largest finance-based student association at the University of Toronto, Scarborough Campus. IS bridges the gap between the classroom and the finance industry by fostering practical learning opportunities for professional development and advancement. Through Investment Society's unique competitions, insightful workshops, networking sessions and career trainings, students are equipped with necessary skills to gain a competitive edge in the dynamic world of finance. Our diverse team of 25 students work hard to ensure we deliver value to our members through carefully planned initiatives.

The University of Toronto's Finance Conference (UTFC), is Investment Society's annual flagship event, composed of a case competition and networking session designed to empower, inspire and educate students about the finance industry.

The conference invites industry professionals from many areas such as: investment banking, private equity, fixed income, mergers and acquisition, sales and training, and commodities to share their expertise with top talent across Ontario universities. Students will be competing in a finance case completion, and have the opportunity to build valuable relationships with industry professional during the networking session. This year, UTFC will be held at University of Toronto's Hart House.

WHAT IS UTFC ?



INVESTMENT SOCIETY'S 4TH ANNUAL FINANCE CONFERENCE

MEET
STUDENTS

MAKE
CONNECTIONS

NETWORK
JAN
17

AT HART HOUSE

Map of Hart House

Hart House
University of Toronto
7 Hart House Circle
Toronto, Ontario
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**FROM:
6:00P.M.
UNTIL:
9:00P.M.**

BECOME A UTFC SPONSOR/ NETWORKER



BENEFITS

Becoming a sponsor of the University of Toronto Finance Conference is an excellent way for your organization to:

✓ INCREASE YOUR BRAND AWARENESS

UTFC expects attendance of over 120 talented bright undergraduates from the top universities across Ontario. Your company will receive maximum exposure to a generation of young business minds through rigorous marketing using Investment Society's expansive social media channels and other promotional collateral.

✓ CONNECT VIRTUALLY WITH STUDENTS

The club has a large database of organization members and an engaging and informative website that hundreds of students visit monthly. Your company can also leverage social media platforms to directly update, inform and promote your exciting, upcoming initiatives to an engagement of up to 10,000 students.

✓ RECRUITMENT

UTFC will provide you with a platform to meet the brightest finance enthusiast at the University of Toronto. You will be able to meet the top student talent through our competition and networking components, as well as identify the students that may be the driving force of your firm in the years to come.

THANK YOU TO OUR 2016 SPONSORS





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THANK YOU FOR YOUR CONSIDERATION AND INTEREST IN INVESTMENT SOCIETY AND UTFC. WE REALIZE THE IMPORTANCE OF BUILDING MEANINGFUL PROFESSIONAL RELATIONSHIP AND OUR PHILOSOPHY INTERTWINES THIS WITH OUR PASSION FOR EXPERIENTIAL LEARNING. IF YOU ARE INTERESTED IN PARTICIPATING WITH THE CONFERENCE AND COLLABORATING WITH US, PLEASE CONTACT OUR EXTERNAL RELATIONS DIRECTORS LISTED ABOVE!



UTFC
A Spectrum of Possibilities