

J. Caleb McTwigan

Motion/Graphic Design | Audio/Video Editing

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links [portfolio](#) | [reel](#) | [linkedin](#)

SUMMARY

Motion graphics animator, graphic designer, & video/audio editor, producing compelling stories for brands and concepts. With more than 16 years combined experience, finds new and innovative techniques to create impressive & unique content.

TOOLS & SKILLS

⦿ Adobe Suite & Design Tools

● After Effects ● Illustrator ● Photoshop
● Premiere ● Audition ● Blender ● UE5

⦿ Coding Languages

● HTML ● CSS ● JS/jQuery ● SQL

⦿ Business & Reporting Tools

● Monday ● Jira ● SAP Crystal Reports
● Basecamp ● Confluence

⦿ Google/Office Suite

● Sheets/Excel ● Docs/Word ● Slides
● Google/VBA Scripts ● ...and more

ACHIEVEMENTS & MORE

Participant - 48 Hour Film Project, D.C.

2018

Editing, mixing, & A/V enhancing in a short film created over a weekend among a small group.

Effective Facilitator - Leadership Strategies

2019

A 4-day course on learning and practicing effective meeting facilitation tools and techniques.

Internal Promotional Videos - Custom Ink

2014 - 2023

Involved in directing, editing, filming, interviewing, mixing, creating graphics/animations, and working with brand assets & guidelines to create various videos for viewing across Custom Ink (>1500 ppl).

EDUCATION

Savannah College of Art and Design

2007 - 2009 | Bachelor of Fine Arts, Animation

Flagler College

2003 - 2005 | Fine Arts Studies

WORK EXPERIENCE

Custom Ink | Operations Specialist

JAN 2015 - MAR 2023

- ⦿ Developed, improved, and maintained the processes, resources, and overall performance of the Art & Design Teams (~175 ppl).
- ⦿ Created accessible visuals, images, videos, charts, presentations, and wiki articles to communicate changes and new information.
- ⦿ Managed projects from idea to execution, including a new tool for artists to claim and send along customer design requests.
- ⦿ Successfully transitioned >100 ppl into a streamlined role for ~25% productivity gain.
- ⦿ Created and supported the management of the company-wide wiki styling, templates, and formatting.
- ⦿ Supported the Data team to develop reports for various teams across the business.

Custom Ink | Lead - Expert Production Art

MAR 2014 - JAN 2015

- ⦿ Produced engaging graphics, animations, print materials, and communications for the Expert Production Art team's busy season themes and activities.
- ⦿ Created and maintained plug-and-play performance & reliability tracking spreadsheets and summary docs.
- ⦿ Fostered team growth and development, meeting individually with team members to help achieve their goals.
- ⦿ Established myself as a go-to for questions, support, and decision making for new and complex processes.

Graphic Artist, Website Design/Development

2007 - 2021

- ⦿ **Neptune Ice** | CSS & HTML for front-end website and online shop on Shopify platform
- ⦿ **The Vine VA** | Graphic Design & Admin
- ⦿ **Sabre Technologies** | Web Design & Coding