| J. Caleb McTwigan  **Motion/Graphic Design | Audio/Video Editing**  Jacksonville, FL | | | | email  cell  links | [caleb.mctwigan@gmail.com](mailto:caleb.mctwigan@gmail.com)  [+1 (571) 422-3676](tel:5714223676)  [portfolio](https://calebmct.github.io/works/) | [reel](https://calebmct.github.io/) | [linkedin](https://www.linkedin.com/in/calebmctwigan/) | | --- | --- | | | --- | --- | --- | | |
| --- | --- | --- | --- | --- | --- | --- |
| SUMMARY  Motion graphics animator, graphic designer, & video/audio editor, producing compelling stories for brands and concepts. With more than 16 years combined experience, finds new and innovative techniques to create impressive & unique content.  TOOLS & SKILLS   * **Adobe Suite & Design Tools** ⬢ After Effects ⬢ Illustrator ⬢ Photoshop ⬢ Premiere ⬢ Audition ⬢ Blender ⬢ UE5 * Coding Languages ⬢ HTML ⬢ CSS ⬢ JS/jQuery ⬢ SQL * Business & Reporting Tools ⬢ Monday ⬢ Jira ⬢ SAP Crystal Reports ⬢ Basecamp ⬢ Confluence * Google/Office Suite ⬢ Sheets/Excel ⬢ Docs/Word ⬢ Slides ⬢ Google/VBA Scripts ⬢ …and more   ACHIEVEMENTS & MORE Participant - 48 Hour Film Project, D.C.2018 Editing, mixing, & A/V enhancing in a short film created over a weekend among a small group. Effective Facilitator - Leadership Strategies2019 A 4-day course on learning and practicing effective meeting facilitation tools and techniques. Internal Promotional Videos - Custom Ink2014 - 2023 Involved in directing, editing, filming, interviewing, mixing, creating graphics/animations, and working with brand assets & guidelines to create various videos for viewing across Custom Ink (>1500 ppl).  EDUCATION Savannah College of Art and Design2007 - 2009 | Bachelor of Fine Arts, AnimationFlagler College2003 - 2005 | Fine Arts Studies |  | WORK EXPERIENCE Custom Ink | Operations SpecialistJAN 2015 - MAR 2023  * Developed, improved, and maintained the processes, resources, and overall performance of the Art & Design Teams (~175 ppl). * Created accessible visuals, images, videos, charts, presentations, and wiki articles to communicate changes and new information. * Managed projects from idea to execution, including a new tool for artists to claim and send along customer design requests. * Successfully transitioned >100 ppl into a streamlined role for ~25% productivity gain. * Created and supported the management of the company-wide wiki styling, templates, and formatting. * Supported the Data team to develop reports for various teams across the business.  Custom Ink | Lead - Expert Production ArtMAR 2014 - JAN 2015  * Produced engaging graphics, animations, print materials, and communications for the Expert Production Art team’s busy season themes and activities. * Created and maintained plug-and-play performance & reliability tracking spreadsheets and summary docs. * Fostered team growth and development, meeting individually with team members to help achieve their goals. * Established myself as a go-to for questions, support, and decision making for new and complex processes.  Graphic Artist, Website Design/Development2007 - 2021  * **Neptune Ice** | CSS & HTML for front-end website and online shop on Shopify platform * **The Vine VA** | Graphic Design & Admin * **Sabre Technologies** | Web Design & Coding | |