

# Our

Born from personal experience, built for community protection, powered by love and technology.

Our Mission

**"You are an adult. You decide."**

**Guardr**



## Why I Built Guardr

A personal story about turning pain into protection.

My name is Daniel, and I'm a cybersecurity engineer who happened to be gay in an era where online dating became the primary way to meet people. Like many in the LGBTQ+ community, I thought I was being careful. I thought my technical background would protect me.

I was wrong.

In 2023, a close friend fell victim to an elaborate catfishing scheme. It wasn't just emotional manipulation— it involved identity theft, financial fraud, and months of psychological recovery. The tools available to verify someone's identity were either invasive, expensive, or simply didn't work.

That's when I learned the statistic that changed everything: **69% of LGBTQ+ individuals experience harassment in online dating.** Not 6.9%. Not 0.69%. Sixty-nine percent. More than two-thirds of our community faces danger just for trying to find love.

I realized that my cybersecurity skills, combined with modern AI technology, could create something better. Not just another background check service, but a comprehensive safety platform designed specifically for the unique challenges LGBTQ+ people face in dating.

Guardr isn't just a product—it's my contribution to a community that deserves to love and be loved safely. The \$6.99 price isn't arbitrary; it's a constant reminder of why this protection is essential.

**"Technology should protect the vulnerable, not exploit them."**

- Daniel Obregón, Founder

## Meet Our Team

A small but passionate team dedicated to dating safety.

DO

## Daniel Obregón

Founder & CEO

Former cybersecurity engineer turned dating safety advocate after experiencing online harassment in the LGBTQ+ community.

Cybersecurity   AI/ML   LGBTQ+ Advocacy

M

## Midnight

Chief Safety Officer (Mascot)

A loyal boxer dog with a rainbow collar who reminds us that protection should come from love, not fear.

Emotional Support   Security Awareness   Community Building

# Our Values

## The principles that guide every decision we make.



### LGBTQ+ First

Every feature is designed with LGBTQ+ safety needs at the forefront.



### Privacy by Design

Zero-knowledge architecture means we never store your personal data.



### Community Driven

Built by and for the community, with continuous feedback integration.



### Transparency

Open about our methods, pricing, and the real statistics we're addressing.

## Our Journey

From personal crisis to community protection.

**2023**

## **The Catalyst**

After a close friend became a victim of an elaborate catfishing scheme that led to financial and emotional damage, I realized existing dating safety tools weren't enough.

**2024**

## **Research & Development**

Spent months researching LGBTQ+ dating safety statistics, interviewing community members, and developing the AI algorithms that power Guardr.

**2024**

## **Beta Launch**

Launched with 100 beta users from the LGBTQ+ community. The feedback was overwhelming - 96% said they felt safer dating with Guardr.

**2025**

## **Full Launch**

Launching Guardr publicly with the mission to protect 1 million safer daters by 2026.

# **Impact by the Numbers**

**69%**

**LGBTQ+ harassment rate**

The statistic that drives our pricing  
and mission

**1,000+**

**Beta users protected**

Early adopters who helped shape  
Guardr

**99.2%**

**AI accuracy rate**

Continuously improving through  
community feedback

**\$6.99**

**Monthly investment**

Affordable protection for  
everyone who needs it

## Join Our Mission

Help us create a world where everyone can date safely and authentically.

[Start Protecting Yourself](#)

[Contact Us](#)

Because you are an adult. You decide. And you deserve to feel safe.

# Guardr

AI-powered digital safety for online dating. Built with love for the LGBTQ+ community and all safer daters.



## Product

[How It Works](#)[Pricing](#)[Safety Tips](#)[Features](#)

## Company

[About](#)[Contact](#)[Blog](#)[Careers](#)

## Legal

[Privacy Policy](#)[Terms of Service](#)[LGBTQ+ Safety](#)[Data Protection](#)

## Support

[Help Center](#)[Community](#)[Status](#)[Report Issue](#)

© 2025 Guardr. Built with ❤️ for safer dating.

69% harassment rate represents real LGBTQ+ dating dangers

"You are an adult. You decide." - Empowering safer choices in digital dating.