

Jonah 0:38

I'm not seeing you correctly. Sorry about that.

Caleb Stewart 0:41

Another Alexander Technique thing, I'm always collapsing my spine there,
which means I'm closed off. I

Jonah 1:07

Alright, so we could do it a couple different ways. If you want to do,

I'll record, and then we'll do take, and I'll stop. We'll do another one, yeah, or I could just take, let

Speaker 1 1:17

it roll, yeah, let's just like I could. I

Speaker 1 1:21

could step away if you just want to roll like a condom. If that's more comfortable, you just want

Caleb Stewart 1:26

to take after take let's just you just let it roll and ask me the questions. And perfect. We'll just go, yeah. Do you want to roll off of the questions you sent me or what? Yeah. Do you happen to have those? I Okay. I mean, if you have anything else, I haven't, I don't remember what I sent you.

Jonah 1:47

Yeah, those were good. Those covered old

Caleb Stewart 1:54

faces. By the way, I ended up

applying for like, three of those grants you sent me. So thank you for that. Yeah, I did the frame line one, which is they're kind of an LGBT Film Festival in San Francisco. So I did that. And I of course, played up the fact that I went to grad school in San Francisco and that this project was basically born there. And then I also did the puffins, the Griffin the Griffith, I don't know, some, some, some other one that you mentioned, and then the awesome grant.

Jonah 2:36

I remember researching that one, yeah,

Caleb Stewart 2:39

which submitted, yeah, it's really simple, the easiest grant I've ever applied for. So just a couple questions, and I don't know how they do it, but

they do it every month. Apparently.

Cool. Thank you. So,

what did you name the dog?

Jonah 3:15

I tried not to name him because,

Caleb Stewart 3:17

but you know you did. You called him something Gabor, okay, what is that? Gab or he's

Jonah 3:25

a author, Ah, okay, yeah. What

Caleb Stewart 3:28
kind of stuff does he write?

Jonah 3:31
He was a surgeon,

but now he's sort of a psychologist. Gotcha? Yeah? I

Caleb Stewart 3:43
it's not exactly even ground back here, Just hold for one second, final focus. I

Jonah 4:24
i stream a little too much bounce

Caleb Stewart 4:39
from got it, I seriously don't even remember what I sent you. So this will be surprised.
It's good. Keep me on my toes. I have not rehearsed this at all. It

was the same thing a lot of people ask me, like. So did you like, did you tell your mom
what you're gonna ask her before? I was like, Nope, I did not it. Just went with it, yeah.

Sit up. I Good to go. Yep, I'm gonna roll.

Sound looks good. Sounds rolling. Can you

use Testing? Testing? Boop, boop, boop, see it moving? Okay, cool, and we're good. All
right, cool, yeah. Kick interview, take one. All right. Can you tell

Speaker 1 5:59
us a little bit about the Kickstarter project. What kind

Jonah 6:03
of inspired you to create it?

Caleb Stewart 6:06
What inspired me to create? It is number one. You know, this is a this project has was
shot with zero money. Basically, it's a student project. Initially,

I shot it on my Samsung Galaxy S 20.

While I was in grad school,

I flew out from San Francisco to Dallas free because my house flight attendant so I didn't
have to pay for the tickets. And yeah, so basically, anything that we've been any film
festivals, or anything, that we've done any type of advertising, and it, it adds up. After
a while, I paid for myself. So it's it's not sustainable with what I think this film can
do the way that it's been received just with the limited engagements that we've had. I
really feel like with some funding, we can really, really go places.

Jonah 7:15
What problem does

your project aim to solve?

Caleb Stewart 7:21
Wow, if you would have asked me this when I wrote those questions,
it would have been a different answer.

But I really didn't figure out what this story was about until about two, three weeks ago, and it just kind of hit me like a ton of bricks that,

you know, my, my deceased father is, is a is a huge character, and it kind of not mentioned, really, until basically the end. And for years, I had to get lots of therapy after my dad died. So my for years, therapists have been asking me to like, Well, why don't you write your dad a letter? And I've always been way too scared to write it, because I was like, that is going to absolutely wreck me. And so I was like, hey, maybe now's the time to write that letter. And so I did, and I decided that it should go at the very tail end of the piece, and I gotten really great reactions. The first film festival that I showed it at afterwards, we won like three awards. So I think that was the right choice. I think so I makes a project, and to answer your question, which I did not answer, what I hope that it does is if it can give anyone even a measure of of reflection, to think that maybe someone that's passed away, or someone that they love, that maybe they're not talking to anymore, that maybe they felt like didn't understand them, that maybe that person just they understood them, but it was just they had a different love language than perhaps you feel like they should have had but there's so many ways of expressing love and showing love and giving love that it's really important to just kind of take a step back and maybe re evaluate that,

because it can be incredibly healing.

I know it was for me. So I if someone gets that kind of message from from the film, I'll have done my job. I feel like, okay,

Jonah 9:53
totally

have that.

Caleb Stewart 9:55
Yeah, let me stop this.

Caleb Stewart 0:00
Record, Hello, yes, hi, great, fantastic. Now I can just freaking look down at and see it's recording perfect. I'm rolling. I'm just gonna set folks again real quick. Got it. So I'll just go ahead and do this kick interview. Take two.

Jonah 0:21
That's something nice. So what would you say makes also for eyeline you want to just do? Yeah,

what makes a unique project?

Caleb Stewart 0:37
Well, I don't think that there's anybody else that has explored this arena, from the angle of a flight attendant number one, or the fact that there's not a lot of people that have their jobs for 50 years anymore, like that just does not happen. It's not a normal occurrence. It's unique, and I just happen to be the subject son. So it's it's a really unique perspective and take on the industry my mother's career, her as a person, personally, her personal struggles, her personal triumphs and losses all through my eyes, which is, I've had a front row seat to her life my whole life, and I think it really makes it I'm as thorough as I possibly can be with it, and I Also try to be as honest as I possibly can with it as well, so we don't pull any punches. Not that I'm punching my mom, but every aspect of her story is, is there?

Could

Jonah 2:00
you walk us through some of the key features?

Caleb Stewart 2:06

I would say the key features, the key components. I wanted it to be a real documentary like I wanted people to learn things that they that they maybe didn't know before. So there's a lot of technical aspects and details about certain airplanes that my mother trained on and flew on. For example, The 707 the 727 the 747 she flew mostly, well, pretty much exclusively, the Boeing fleet. So there's a lot of research on those aspects of it, as well as labor laws, and just 911 as well, I was able to source some kind of rarely seen footage that is all first person. None of it is from the news media. It's all first hand accounts that took me a while to parse and find. So, yeah, that's I started out with that technical wanting it to be a true, real documentary, and then it sort of it took on a life of its own, and it became something that sort of changed me as a person as I proceeded further into it and started processing some grief that was still left over from both angles, from my grandfather's side and from my father's side. And it's kind of just been a whirlwind, sort of a thing that has really, I don't really feel like I have control of it anymore, which sounds crazy, but it's serendipitous. Things have been happening all over the place with this film that I've never experienced with any of my other product projects, and that probably just has everything to do with the fact that I'm working a lot harder on it than I'm with anything else. So that's probably, you know, Occam's Razor sort of thing there. Yeah, cutting it, yeah. That's, that's good places to.

Caleb Stewart 0:03

All right, we're speeding on, we're speeding on. Sound,
hello, hello, garbage truck.

So I'm gonna go ahead and do this. You this Caleb or kick interview. Take three, okay,

Jonah 0:35

what

would you say is your target audience?

Caleb Stewart 0:42

at first, you know, I was like, Well, I guess it's just going to be people that like airplanes. But no, it's, it's, I really feel like the one of the key get demographics is women that are my mother's age. I feel like a lot of them feel like they are looked at as less than vital. And I think this film really speaks to the fact that there my mother, at her age, is thriving and has a wonderful career. She has a great relationship with her family. She's a matriarch of our family. I don't know what I do without her, and I know that my brothers and sisters don't either. And just career wise, she's, she's she's breaking barriers, and what she's been doing ever since she started in the industry. So I think that the really, one of the the people that I really want this to reach is, is that demographic of women of a certain age that maybe feel like they're overlooked.

So that's I feel like it's my, my main audience, yeah, these answers,

Jonah 1:58

yeah, but the only one would be eye direction. So hard with this song, the sun. But if you can wait minimally, as I was thinking about that piece of direction, I cannot even, no, it's so hard, it's so hard, so so hard. Just yeah, don't think it was, it's just, it is what it is. It is what it is. Yeah. So why don't we just do that, that

one again? Because right?

Caleb Stewart 2:20

So some of the key

features, or excuse me, target audience, and how they might benefit. Okay, at first, when I started this film, I thought that it was going to be, well, it's just people that like airplanes, aviation history buffs, which is a great audience, because they're out there

and they're they're really passionate. But as I was making it, I sort of figured out that that really the key demographic is women my mom's age, that feel like perhaps they get overlooked because they do as less than vital. And I hope that what this film shows is that you know there is a second, third, fourth chapter to life where you can be just as vital as you were in your second or third. And my mother is living proof of that. She's been working for 53 years. She's She is breaking barriers, which he's done throughout her life and career. She's also the matriarch of our family, and she's really important to me, and I know she's really important to my brothers and sisters, and her dog, Lulu, who is prominently featured in the film, because she would not leave her side in any shot. So anyway, shout out to Lulu. Yeah, the main demo is really women's my mom, my mom's age and I kind of hit home as as really true, because the screening at news fest that we had, there was a woman who came up to me afterwards and told her, told me specifically how much it meant to her as a mother. So that really felt great. Cool.

Jonah 4:08

Let's kind of get better education. Nice job. Let's roll to the next one. I'm going to make a slide.

Jonah 0:01

Rolling. Okay, did you already saw

Caleb Stewart 0:13

your show?

No, I didn't kick interview. Take six. I

to the video game thing again. Oh, yeah. So the stretch idea is, I want to, like, create a little mini game based on my mom's career. That's kind of a melding of where in the world is Carmen San Diego and where's Waldo. So that fun, and that would definitely be part of the Kickstarter campaign. For sure. What's

Jonah 1:14

sort of your timeline for

Caleb Stewart 1:16

delivering the project? I would say this Kickstarter has basically, kind of been pushed into the new year. So I would say probably we're looking summer of 2025, before we actually have the finished, done, polished product, maybe September, I don't know. It all depends on whether we get the funding, really, and once we have, once we do have the funding, finding the right people. But I don't think that'll be very hard. There's already some people that I know of that would be great fits For this project.

Jonah 2:02

Stop up.

Caleb Stewart 2:08

Okay,

fine, in general.

Why?

Jonah 2:21

In general. Why should people support the

Kickstarter in general?

Caleb Stewart 2:27

Why people should support this Kickstarter campaign? Because there is a lack of authentic, real things in this world that are truly organic and real and that are in such a state that that it's almost a pristine kind of story, and that's what really people are yearning for a lot these days, is authenticity. I when I started posting clips of this documentary

on Tiktok, I was did not expect an aviation documentary about a 73 year old flight attendant to become popular, but it's people like it. They like watching it, just because of that. It's real. It's something real. It's not fake. There's nothing fake about it. It's not a reality TV show. It's authentic. And people really are hungry for that stuff, and I'm so grateful that I have this story to tell.

Jonah 3:27

Let's just circle back and do quick little Okay, so do you want to do? The first one is about

your Kickstarter project. What inspired you to create it? I think we might have covered that, yeah, what problem does your project need to solve? We did that. We got that, yeah. What makes your project unique compared to others with market? Got that. I think. Can you walk us through some of the key features, components? Yeah?

Caleb Stewart 4:00

We got that

Jonah 4:03

target audience and how they will benefit from your project.

Caleb Stewart 4:08

Yeah,

here we go. I can do that. Yeah, people will benefit from this project, because you'll be a part of this amazing legacy. You'll get to really, literally, be part of the story by contributing to this campaign, you're becoming a part of what my grandfather started, and my mom continues, and I'm hopefully continuing as well. So that's, you know, almost a century's worth of history that people will get to be a part of, and there's not a lot of things that you can really say that about, so excuse me, there's not a lot of things that you can really say that about. So it's really a unique opportunity that I think will be incredibly fulfilling for lots of people.

Jonah 4:58

Okay, let's go to the next one. The challenges you faced during the development process. How did you overcome

them?

Caleb Stewart 5:07

So the challenge, the main challenges I, of course, I talked about before, was just not having enough time. I also did not anticipate, and any therapist would have warned me about this way before I started this project was, you know, you're living with people that are gone, and your memories of them, and so I spent a lot of time in front of that computer inside my house crying just because there was a lot of stuff that I hadn't worked on. So that's one of the things about this project that I was I really learned that I needed to take breaks. I didn't want to. It was really hard for me to I felt guilty every time that I did, but I needed them, because there is, it's such an emotional process that, you know, most filmmakers don't have to go through. Of course, everyone feels connected to their subjects when they're filming a documentary, but this is different. It's my family. So that, I think was probably, definitely the most challenging aspect of this project.

Jonah 6:25

Great. That

was very helpful.

I think we're now really circling back how the funds raised.

Caleb Stewart 6:37

I think we got it, man. I think we got it. Yeah, I think we got it. I think we got

everything. There's nothing. I don't think so. I don't think so. No, no, I can't think of anything that I we didn't cover.

Okay, yeah, yeah, we're good

Then its a wrap. Yay.

Jonah 6:52

Great work on those answers.

Caleb Stewart 6:53

Thanks. I'm. a really good bullshitter

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