Blenn Choussy

UX/UI Designer

✉ blennmosher@gmail.com

📞 (415) 770-2008

🌐 blenncm.com

About Me

I am a UX Designer passionate about learning, organizing and creating. I draw on these skills to help people define the problems they face and create strong, reliable relationships between users and their products.

Work Experience

Product Designer, Orogamis
August 2018 – Present

- Design bespoke websites for agency clients.
- Work closely with stakeholders from concept to finished product.
- Focus largely on sketching, wireframing and content organization.

Recent Projects

Bloom
End to end mobile application, iOS and Android

Designed and branded a mobile application that helps its users with plant care and connects them with other individuals that have similar interests. After conducting research on user needs, I created a holistic solution providing users the tools necessary to care for their plants in a fun and effective way.

ShopStyle
Feature within an existing app, iOS

Developed an "Inspiration Board" feature for the application ShopStyle. This project allows ShopStyle users to create their own inspiration board to help fuel their next shopping session. The goal for this project was to make sure this feature would be well integrated within the application as well as following the brand's UI guidelines.

Health & Beauty
E-commerce responsive design, Web

Built a brand-new e-commerce website that allows its users to purchase beauty related products while taking into consideration their allergies and sensitivities. Health & Beauty required extensive research on user needs and the beauty industry and focused mainly on the creation of in-depth filtering for the shopping page.

Education

UX Academy, DesignLab
February 2018 – June 2018

Completed over 600 hours of UX/UI design coursework, including 4 case studies.

UI Design, DesignLab
November 2017

Design 101, DesignLab
September 2017

Skills

- Information Architecture
- Wireframing
- UI Design
- Prototyping
- Usability Testing
- User Empathy Research

Tool Kit

- Sketch
- Invision
- Principle
- Photoshop
- Zeplin

Languages

- English, Fluent
- French, Fluent