# Value Proposition of Zendawa Health-Tech Company to Neighbourhood Pharmacies Access to Working Capital:

- Al-driven credit scores based on pharmacies' digital suite data.
- Loans approved and credited directly to the pharmacy's e-wallet.
- Funds can be used for restocking inventory and paying for utilities.

# ☐ End User Marketplace:

- Platform for ordering prescription and non-prescription pharmaceutical products.
- Machine learning matches orders to the nearest pharmacy with the required products.
- Ensured last-mile delivery through a network of delivery partners.

## Customer Journey:

- Simple order placement by end users.
- Pharmacy receives and packages the order.
- Third-party couriers handle delivery.

# ☐ Cash Flow and Inventory Management:

- Digital suite for managing online and offline sales.
- Record and manage inventory.
- Track sales and generate invoices.
- Customizable features to meet specific business needs.

#### ☐ Telemedicine:

- Digital suite for providing remote healthcare.
- Tele-conferencing and consultation facilities.
- In-built analytics for informed care decisions.

#### ☐ Appointment Booking and Management:

- Digital suite for managing appointments.
- Patients can book in-person appointments from home.
- Optimized calendar schedulers for doctors.
- External booking and upfront payment options.

## □ Data Sharing:

- Integrated digital suite for sharing patient medical records.
- Al-assisted care decisions.
- Secure sharing process with patient consent.

These services demonstrate Zendawa's commitment to enhancing the operational efficiency, financial access, and customer service capabilities of neighborhood pharmacies.