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My passion is creating engaging digital experiences at the intersection of user and business needs.

Using an understand, ideate, test & deliver approach across the UX & UI fields, I co-create solutions with clients and colleagues.

Originally studying Branding and Communication Design at Swinburne University in Melbourne Australia, Luke learnt the value of visual communication and how it can shape someone's understanding of the world. Creating digital experiences soon caught Luke's interest, experiences solving the communication needs of complex digital platforms.

With over 10 years of experience and hybrid skills across UX and UI, Luke loves working hands-on, solving challenges to create great experiences with multidisciplinary teams. From discovering business and user's needs, inspiring creatives, to presenting or collaborating with clients – Luke loves everything interactive.

Outside of work, Luke can be found creating lighting designs, cycling in the countryside and jumping out of perfectly good airplanes.



**No project or client are the same,
so why should our process be the same?**

Focusing on a range of methods in the areas of understanding, ideation, testing and implementation, we can keep the user's needs clearly in focus while adapting to any situation.

Understand

Discovering the core problem aligns the team and stakeholders to the user's world-view and creates a strong base for future ideation.

- Stakeholder Interviews
- Ethnographic/User Research
- Journey Mapping
- Market Research
- Competitor Analysis
- User Personas
- User Stories

Ideate

Exploring a wide range of ideation will help find the idea that best meets the user's needs.

- Brainstorming
- Rapid Prototyping
- User Flows
- Information Architecture
- Wireframing
- Interactive Prototyping

Test

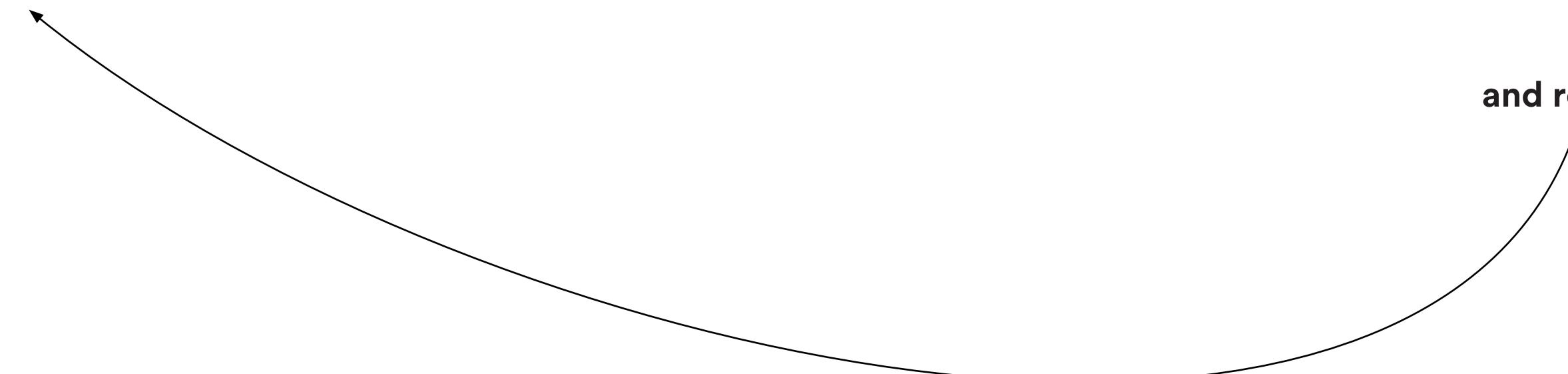
Quickly testing ideas and prototypes validates them in the real world by providing insights and feedback for refinement.

- Usability Testing
- Shadowing
- Automated Testing
- Surveys
- Analytics

Deliver

Correctly implement your solution with pixel perfect design, motion prototypes and documentation that leaves no element untouched.

- Digital Art Direction
- UI Design
- UX Writing
- Accessibility
- Design Systems
- Motion Prototypes
- Handover & Documentation



and repeat.

Selected Clients



Beiersdorf



DAIMLER



Hansaplast



Eucerin

Products Consultation Our Research Sustainability HCP Portal    

Your Bag 2 items

Your items

- Hyaluron-Filler Night Peeling & Serum Unit price 25,98€ 30 ml 1
- Anti-Pigment Dual Serum Unit price 23,77€ 30ml 1

Recommended

- Anti-Pigment Day SPF30 Add to bag 29,95 €

Shipping	4,75€
Total	54,50 €

[Checkout >](#)

PRODUCTS > HYPERPIGMENTATION




Anti-Pigment Dual Serum

★★★★★ 4.6 · 64 Reviews

- ✓ A dual-action serum with Thiamidol and Hyaluronic Acid
- ✓ Effectively reduces dark spots and prevents their re-appearance
- ✓ Renews skin's look

Effectively reduces dark spot and prevents their re-appearance. Renews skin's look.

A dual-action serum with Thiamidol and concentrated Hyaluronic Acid for even and radiant skin

97% OF WOMEN CONFIRM: **FIGHTS PIGMENT SPOTS***

*Product in use (PDU) study with 125 women aged 25 – 55 | Belvedere AG, PDU, November 2017

Show All Images 

“Nothing helped until now. It really changed my life!”



Petra Mayer
Age 35 to 44

Product Info +

How to Use +

Ingredients +

Eucerin

A digital relaunch of Eucerin's website, which exists in 45+ countries, presented an opportunity to reimagine customer communication and ecommerce for users all over the world.

Our solution aimed to exceed customer expectations of an easy-to-use website that provided them with skin knowledge, product information and clear paths to purchase.

UX/UI Director: digital strategy, responsive website & e-commerce

Completed at Wunderman Thompson

Approach

To gain stakeholder buy-in, a short green-field concept phase was conducted to imagine the best possible outcome based on priorities outlined with the client and project team during kick-off workshops.

With this buy-in secured, a full discovery phase was launched to validate our concept's assumptions against user research and analytics. Personas, experience maps and content assessments were all developed to help understand the user's needs / pain points and share these with the client team.

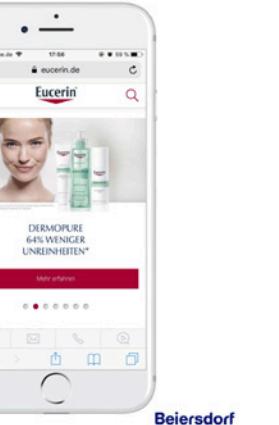
Following the insights from the discovery phase, full production started on the final user stories, user journeys and UX/UI designs in collaboration with developers, bringing the new website to reality via a dual-track agile process.

User Research

— CURRENT STATUS ASSESSMENT

4/5	CONSISTENCY clear choice of imagery, distinctive although feels a bit cold to consumers.
2/5	UP TO DATE desktop first website.
X	PERSONALISATION no content personalisation.
2/5	ECOMMERCE only in 2 countries
1/5	CRM biggest potential for improvement, as competitors are not performing in this area either.

August 2019 | Derm & Healthcare | Eucerin Website Research
Page 12



Beiersdorf

Dr. Kate Hackett

ABOUT
Kate retired from her job as a doctor in a hospital in Plymouth. She lives with her husband in a small house on the countryside. Kate enjoys gardening and helps out in the local library three evenings per week. She started using Anti-Age skin products in her forties and always upgrades to the best product Eucerin has to offer.

NEEDS

- A product that fits her skin-type and really helps
- The science behind the products

PAIN POINTS

- Wasting money on products that don't actually help
- Product pages full of marketing jargon

— KATE'S JOURNEY

2. Product detail page

MAIN INFORMATION/BEHAVIORAL NEEDS

- ✓ See scientific proof
- ❑ See recommendations by the medical community
- ✓ See social proof & reviews
- ✓ Learn about the science and ingredients behind the products – in-depth
- ✓ See related/complementary product information
- ❑ Get affirmation and appreciation from brand

CONTENT FORMAT REQUIREMENTS/UX

- ✓ Detailed, in-depth content
- ❑ Engaging content

CONTENT PERFORMANCE ASSESSMENT

- We are receiving only 37 clicks of the 7,500 per month queries for the products, meaning that we are losing 99,5% of our potential organic traffic.
- Only 3,51% of all products traffic are engaging with horizontal tabs.
- Only 3% of all users that click on 'Buy Now' button are sticking to the workflow and interacting with the retailer, meaning that we are losing 97% of potential purchasers.
- The exit percentage on the products pages are high (around 70%).

Page 21

Desired outcomes	Aware				KPI/Performance	Learn				Buy	Live	Share	
	Discover	Consider	Evaluate	Find		Engagements metrics: bounce rate, session duration, time on page, pages per session, scroll depth, returning visitors							
Core Need	Jeff: I want to learn more about my child's skin condition	Clara: I want to find a solution to my skin condition	Erica: I want to find out which products could be right for my skin type and help me protect/nurture my skin	Kate: I want to find the very best product for my ageing skin		Jeff: I want a brand that is showing competence in and potential solutions to my child's condition	Clara: I want a product that I can trust and convinces me in terms of its ingredients	Erica: I want a brand that can consult me on what products are right for my skin and why	Kate: I need to make sure that the product ranges cover my care	Jeff: Purchasing products has to be seamless and quick	Jeff: I need to see positive results/changes in my child's skin	Erica: I want to see positive results right away	Jeff: I would appreciate helpful advice and recommendations
	Gara: I want to know more about how the product can help my skin condition	Erica: I want to find the right product for me and not just any	Kate: I want a product backed by research with proven success and a brand recommendation	Kate: I want a product that convinces me through the science behind and the brand tells me		Gara: I need one of my local stores/pharmacies to have the products available when I am there	Clara: I need to see positive and independent reviews and experience reports before I fully trust the brand and its products	Erica: I need to see positive and trustworthy reviews from people, independent from what the brand tells me	Kate: I don't live in the city, so I need to make sure my local pharmacy	Gara: I need returning visitors, newsletter sign-ups and sign-outs, bounce rate	Gara: I want to be able to review something very easily without it taking up much of my precious time	Erica: I want to be able to review something very easily without it taking up much of my precious time	Gara: I appreciate a brand that supports my independent review and makes it easy to share my experience with others
													Kate: I would love becoming a 'medical brand ambassador' or at least have this to do

— OVERVIEW KATE

NEEDS-BASED ASSESSMENT

Information needs met **2/4**

Kate's information needs are halfway met. However, critical medical recommendations or establishment of the brand as trusted by the medical community are missing.

Content format requirements met **2/4**

Due to her medical background, Kate enjoys in-depth readings that provide scientific information. The product pages contain some in-depth information, however the campaign page does not. While the latter provides a more engaging content format, it does not provide Kate with enough information.

Additional observations

Different than the anti-pigment campaign page, the Hyaluron filler campaign page has no links to any article covering that topic.

PERFORMANCE ASSESSMENT

Conversion **3/4**

The "products/hyaluron-filler/vitamin-c-booster" is the top performing one on conversions, and the average amount of conversions for Kate's persona is above the average (13%).

Engagement **3/4**

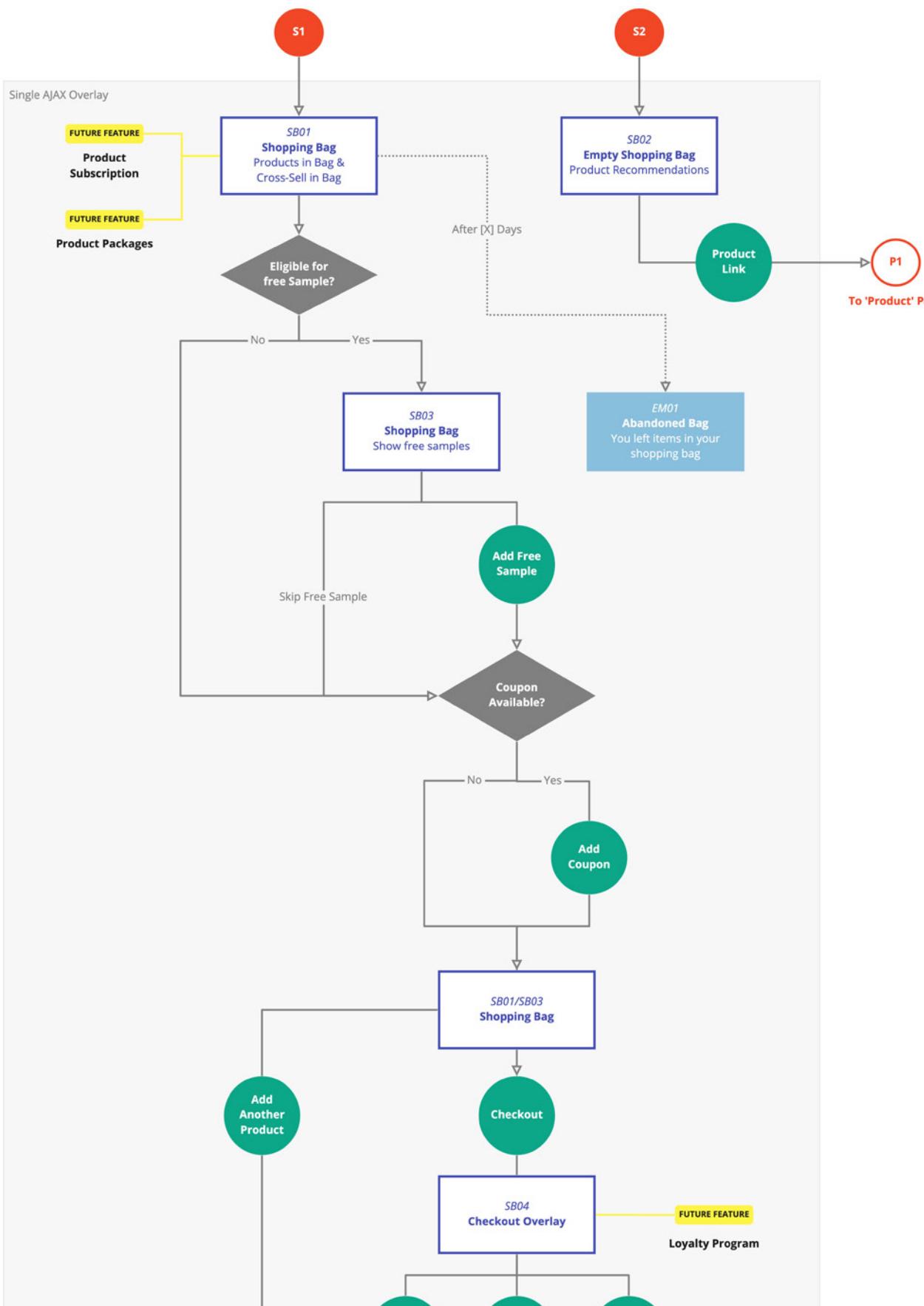
Kate is one of our most engaged personas. She's staying for around 00:03:07 on average for content pages. Also, around 40% of all users are scrolling at least 75% of the pages.

Organic traffic **1/4**

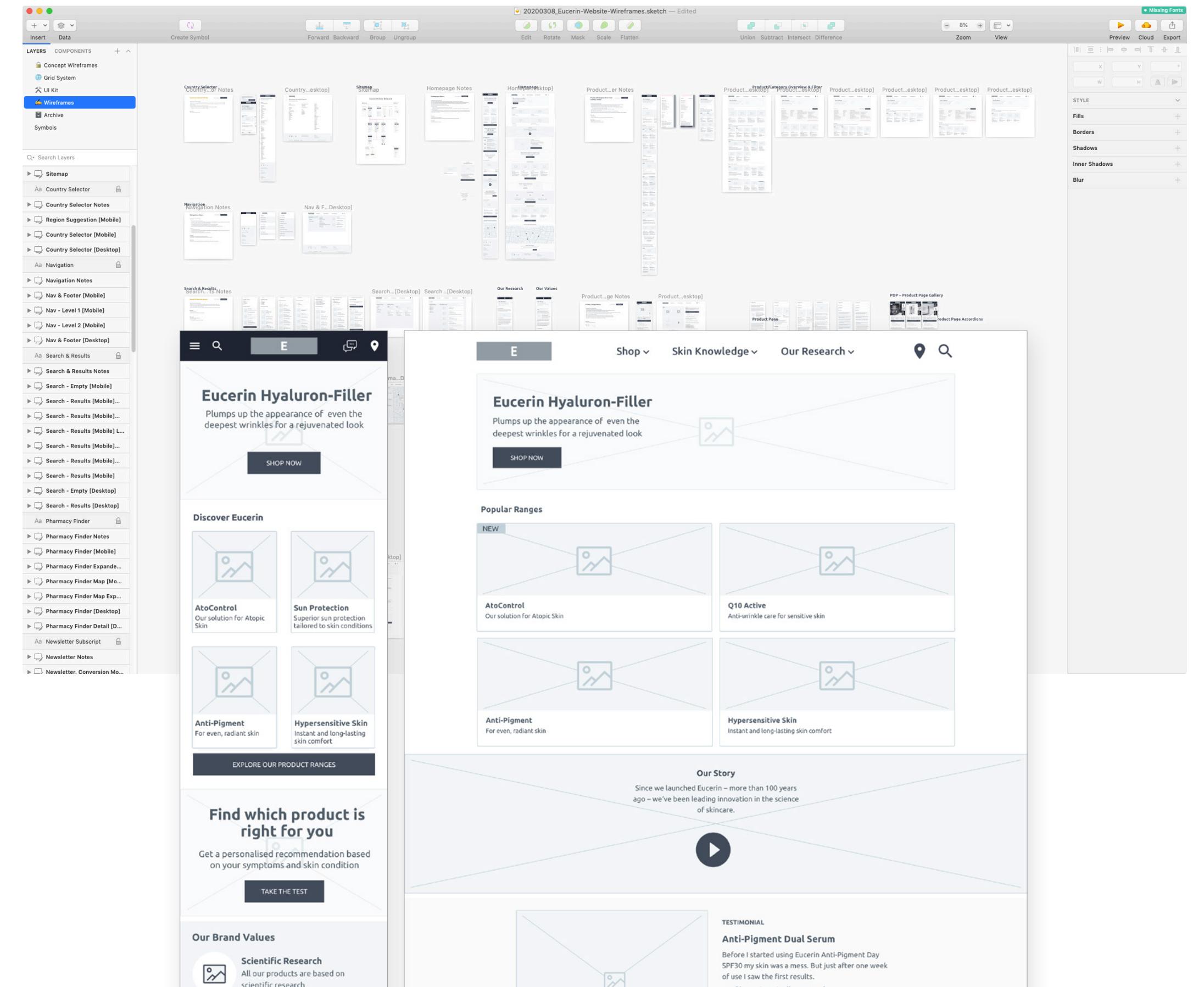
The campaign page is performing badly, and the other contents are not driving enough entries to the website. People are not getting to Eucerin once they query for related info (such as products).

Concepting

User journey mapping – Shopping bag



High fidelity wireframes



Responsive UI Design

Product Page 1 - 375px

This screenshot shows the Eucerin product page for the Hyaluron-Filler Night Peeling & Serum. It features a large banner with a woman's face and the text 'MAKE THE MOST OF YOUR NIGHTS'. Below the banner are two product cards: 'Hyaluron-Filler Night Peeling & Serum' and 'Anti-Pigment Dual Serum'. Each card includes a star rating, review count, price, and a 'Buy Online' button. The main content area contains a detailed product description, 'Proven results' section, and a testimonial from Sandra Hansen. A sidebar on the left lists 'Product Info', 'How to Use', 'Ingredients', and 'Questions (21)'.

Product Page 2 - 375px

This screenshot shows the same Eucerin product page as above, but with a different layout. The 'Anti-Pigment Dual Serum' card is now at the top, followed by the 'Hyaluron-Filler Night Peeling & Serum' card. The main content area and sidebar remain the same.

Product Page - 768px

This screenshot shows the Eucerin product page at a wider 768px width. The layout is more compact, with both product cards visible side-by-side. The main content area and sidebar are identical to the previous versions.

Product Page - 1024px

This screenshot shows the Eucerin product page at a standard 1024px width. The layout is fully visible, showing all product cards, the main content area, and the sidebar.

Product Page – Interaction Styles

This screenshot shows the Eucerin product page with various interaction styles highlighted in pink. It includes sticky scroll-tray CTA buttons for mobile devices, accordions for 'Product Info', and tag filter lists for skin type and reviews.

Product Page - 1024px (Expanded Accordions)

This screenshot shows the Eucerin product page with expanded accordions for 'Product Info', 'How to Use', 'Ingredients', and 'Questions'. The sidebar also has expanded sections for 'Product Info' and 'How to Use'.

This screenshot shows the Eucerin product page with expanded accordions for 'Product Info', 'How to Use', and 'Ingredients'. The sidebar also has expanded sections for 'Product Info' and 'How to Use'.

Eucerin

DISCOVER THE REVOLUTION AGAINST PIGMENT SPOTS*

Reduced by up to -75%

PROVEN EFFICACY NEW PACK

*Clinical study with 34 women, 12 weeks of regular use twice a day. Individual results may vary.

Anti-Pigment

The sun, hormonal influences and aging can all trigger hyperpigmentation: dark patches and age spots (also known as sun spots) that make skin look uneven. [Read more](#)

★★★★★ HYPERPIGMENTATION Anti-Pigment Dual Serum

★★★★★ HYPERPIGMENTATION Anti-Pigment Day SPF30

★★★★★ HYPERPIGMENTATION Anti-Pigment Night

★★★★★ HYPERPIGMENTATION Anti-Pigment Spot Corrector

[Related Articles](#)

Eucerin

Products Consultation Our Research Sustainability HCP Portal

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EUCERIN AQUAPHOR
**FOR DRY,
ROUGH SKIN**
360° SPRAY RELIEF

Discover more

*Source: IQVIA 06/2019 - 05/2020 - Dry, cracked skin segment (dermatologist recommended brand)

#1 FOR DRY, CRACKED SKIN IN UK*

Eucerin Aquaphor Body Ointment Spray

NEW SPRAY

AQUAPHOR SKIN

DRY, ROUGH SKIN

BECOMES SMOOTH & SOOTHED

DRY, IRITATED SKIN

WHITE BEAUTY

Discover Eucerin

HYPERPIGMENTATION
Anti-Pigment Dual Serum

ATOPIC SKIN
AtoControl Acute Care Cream

ANTI-AGE
AtoControl Face Cream

HYPERSENSITIVE SKIN
Hyaluron-Filler Vitamin C Booster

Explore Our Product Ranges

**REFINES SKIN.
REDUCES PORES.**

97% CONFIRM: SMOOTH SKIN*

Eucerin

Products Consultation Our Research

EUCERIN AQUAPHOR
**FOR DRY,
ROUGH SKIN**
360° SPRAY RELIEF

Discover more

*Source: IQVIA 06/2019 - 05/2020 - Dry, cracked skin segment (dermatologist recommended brand)

#1 FOR DRY, CRACKED SKIN IN UK*

Eucerin Aquaphor Body Ointment Spray

NEW SPRAY

AQUAPHOR SKIN

DRY, ROUGH SKIN

BECOMES SMOOTH & SOOTHED

DRY, IRITATED SKIN

WHITE BEAUTY

Discover Eucerin

Discover Eucerin

HYALURON-FILLER
NIGHT PEELING & SERUM

ANTI-PIGMENT
NIGHT CREAM

Ato Control
FACE CREAM

HYALURON-FILLER
VITAMIN C BOOSTER

ANTI-AGE
Hyaluron-Filler Night Peeling & Serum

HYPERPIGMENTATION
Anti-Pigment Night Cream

ANTI-AGE
AtoControl Face Cream

ANTI-AGE
Hyaluron-Filler Vitamin C Booster

Explore Our Product Ranges

13

Bayer Centargo

With a new injector system launching soon, Bayer needed a bold new communication asset to help sales people effectively communicate the value of Centargo to clients in-person and via remotely video calls.

The solution was to create an iPad based edetailer that used interactivity to allow sales staff to showcase Centargo and create their own product and sales narrative crafted to suit each customer's needs.

UX/UI Director: digital strategy & app

Completed at Wunderman Thompson

The image is a composite of several elements. On the left, a woman in white medical scrubs holds up a large, stylized orange hand that covers the upper half of the frame. To the right of the hand, a patient with blonde hair is lying in a hospital bed, looking upwards. In the foreground, a MEDRAD Centargo CT Injection System is positioned, with three bags of contrast dye connected to it. The device has a small screen and a control panel. In the top right corner of the image area, the Bayer logo is visible. At the bottom left, there is a call-to-action text: "Clear Direction. ➤ From Diagnosis to Care." At the bottom right, the product name "MEDRAD® Centargo CT Injection System" is displayed.

DO LESS. CARE MORE.

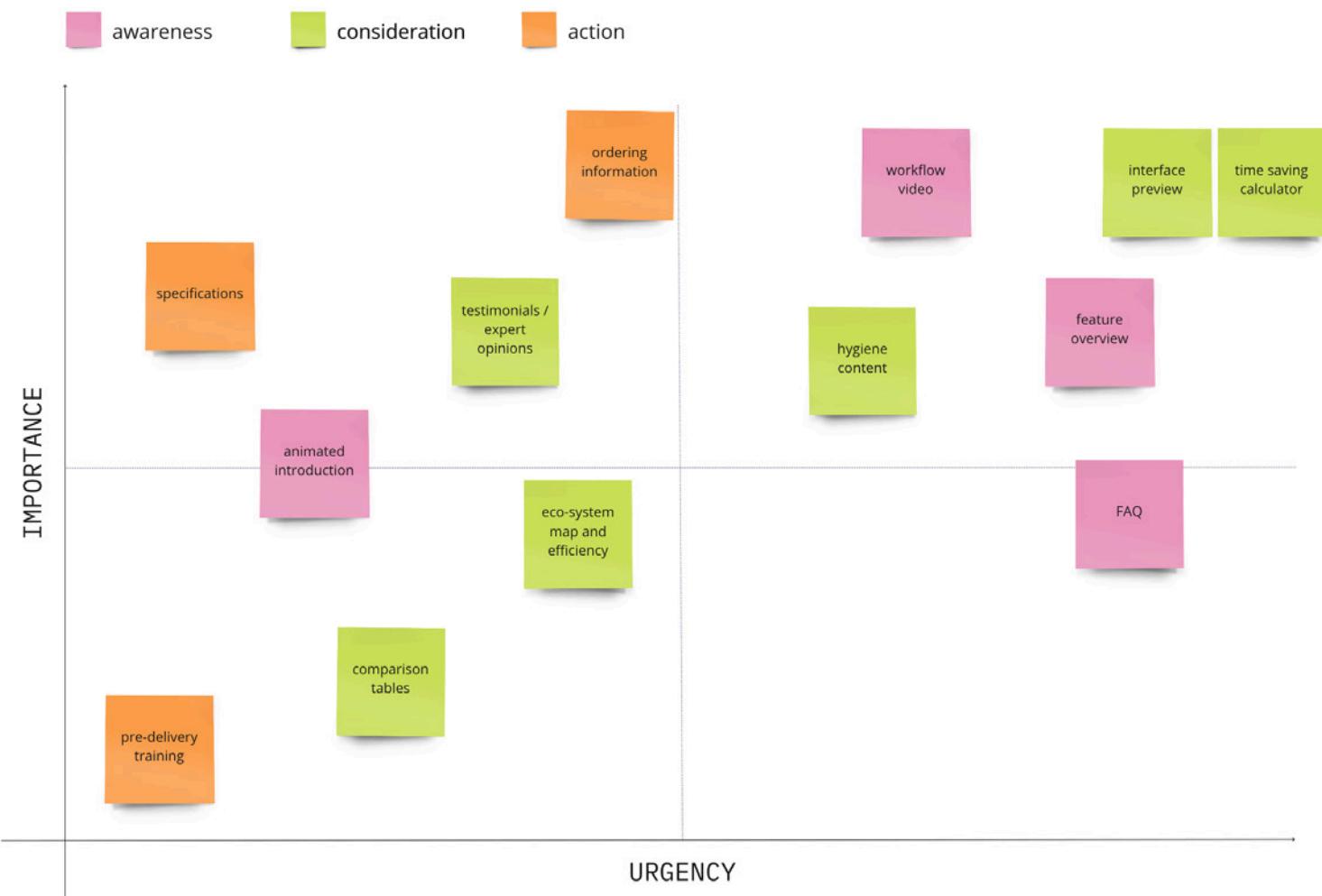
MEDRAD® Centargo
CT Injection System

Clear Direction. ➤ From Diagnosis to Care.

BAYER

Concept Direction

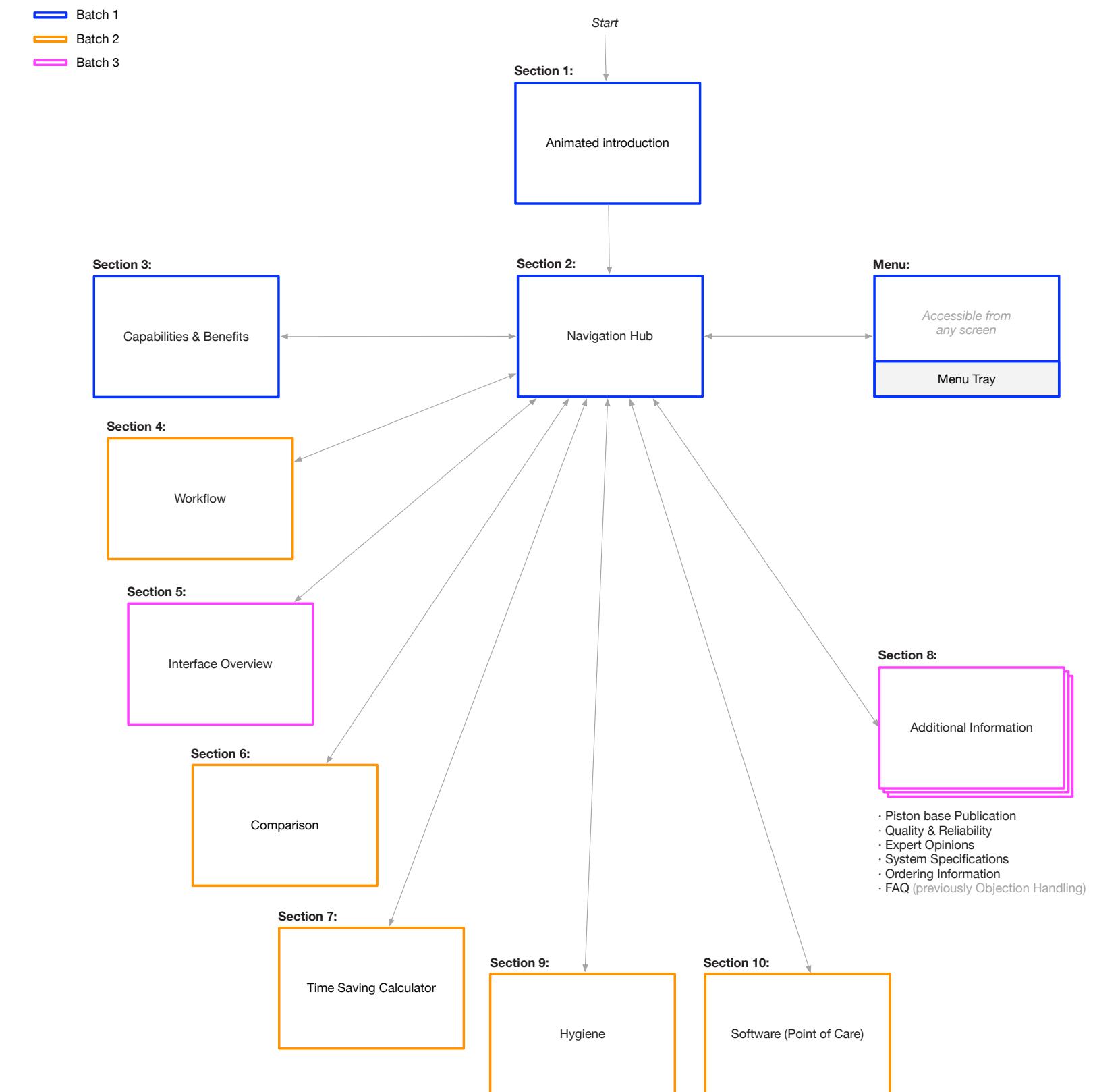
Research – stakeholder interviews & card sorting



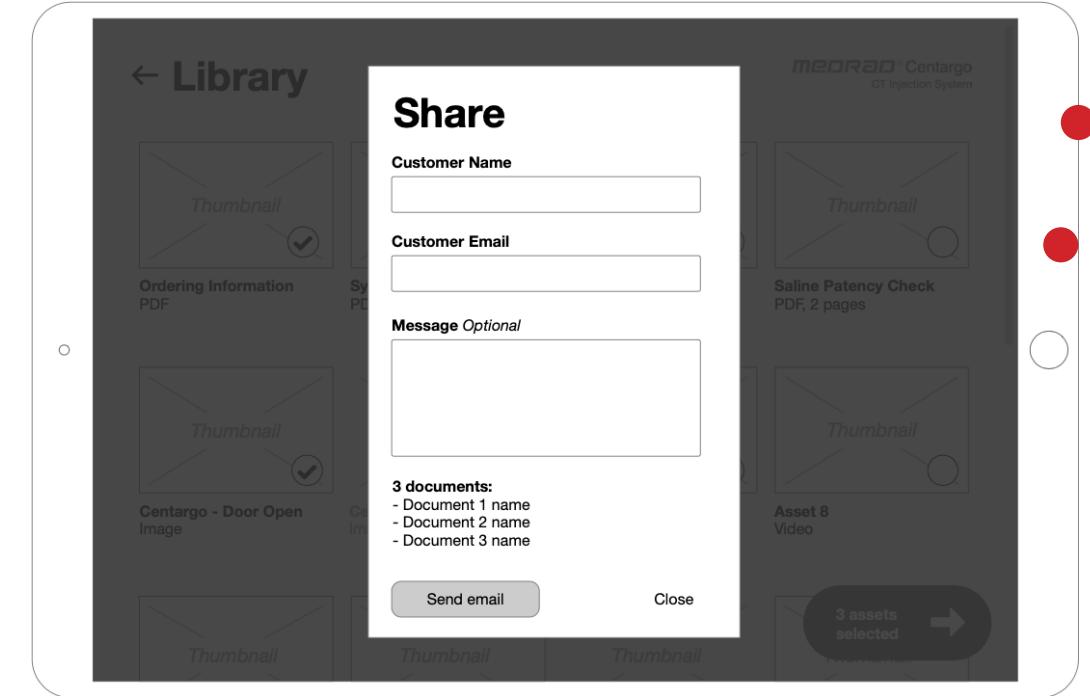
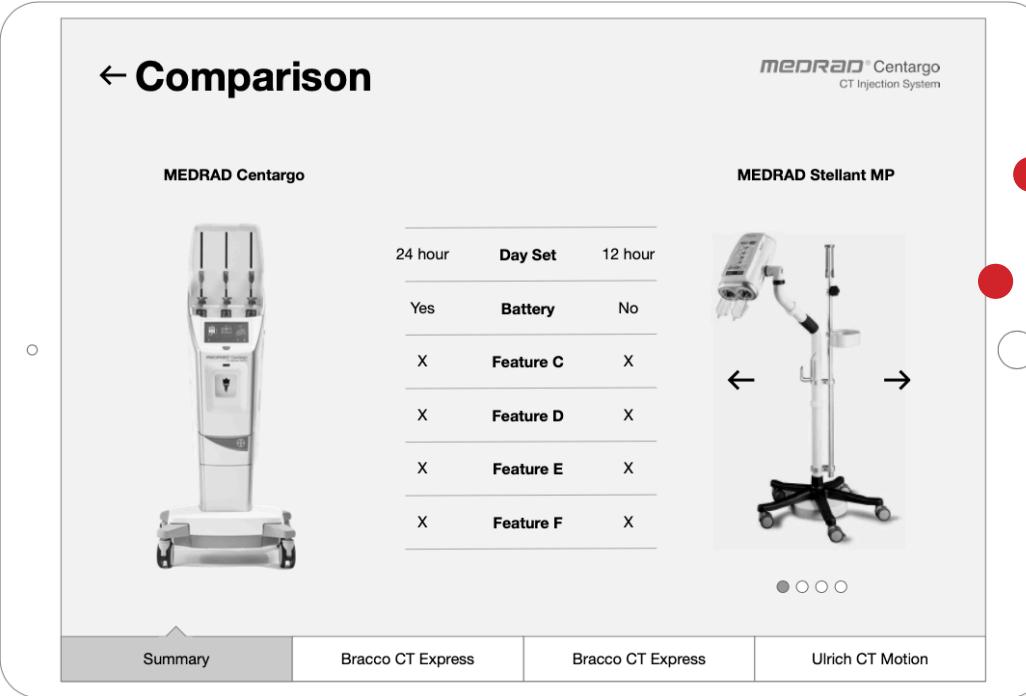
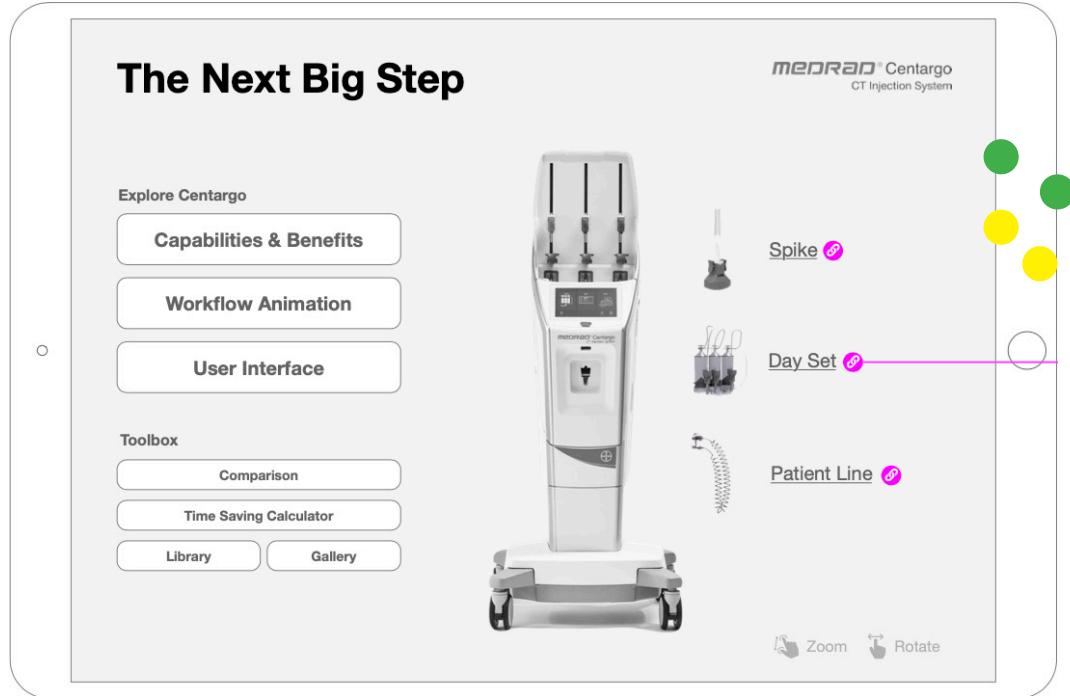
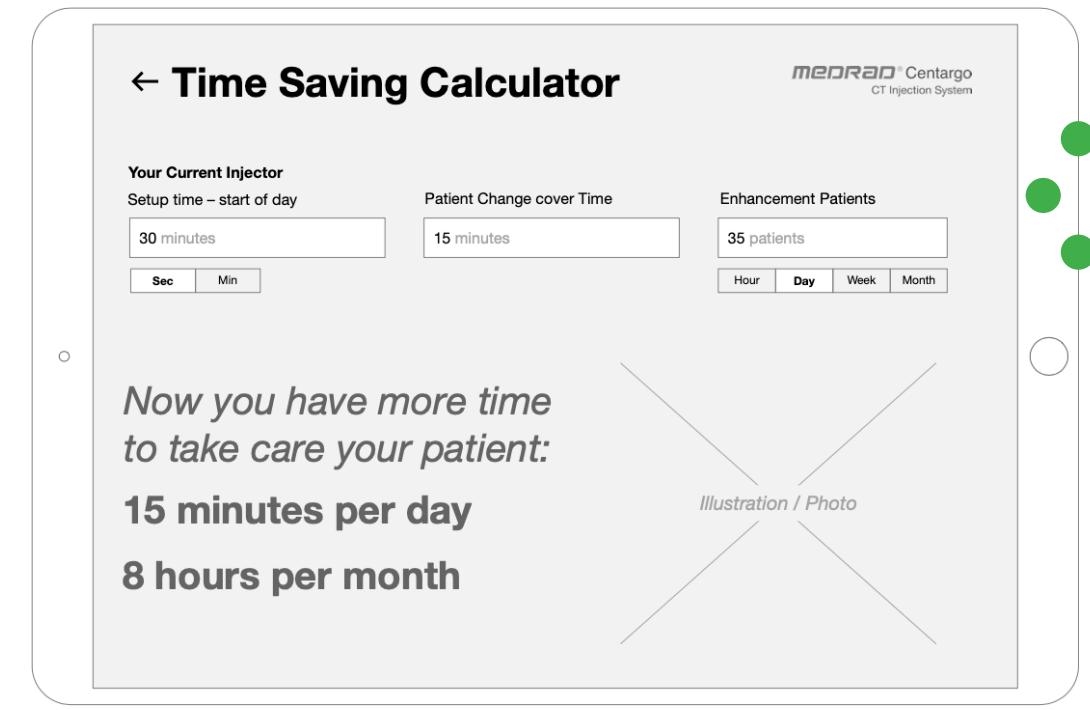
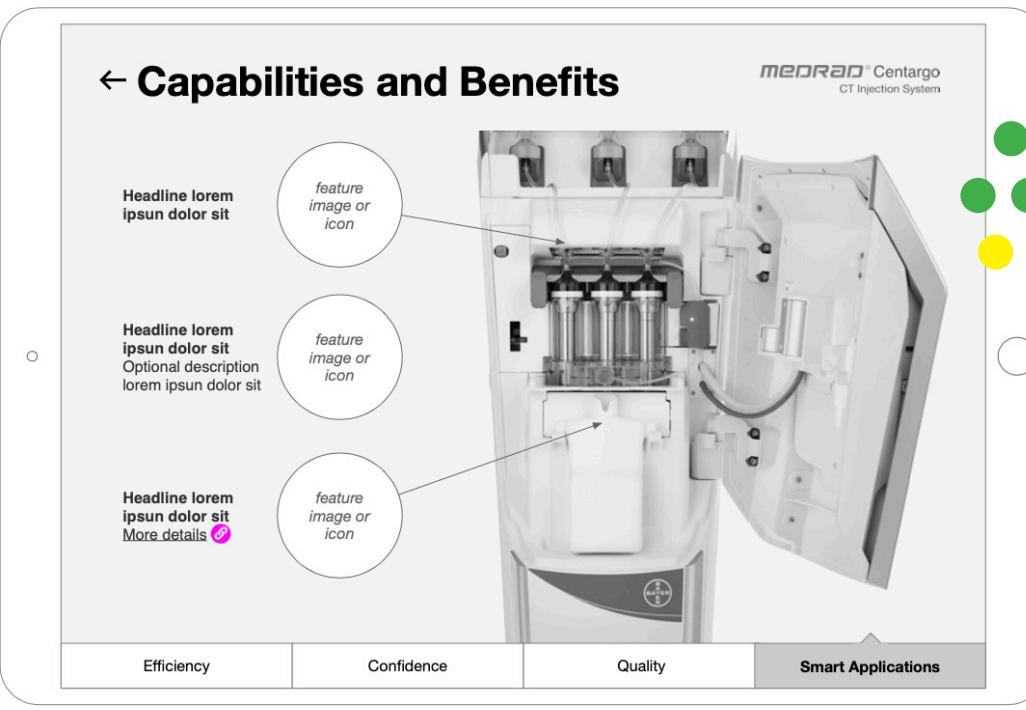
To best address sales staff need's, a range of stakeholder interviews and competitor research were completed. The outcome of this research was a large list of feature possibilities, which were then tested and prioritised with end users to create a roadmap for staged development and rollout of the iPad edetailer.

Card sorting exercises with end users gave us clarity on their communication needs when selling Centargo to clients at hospitals and remote meetings. The key insight from this work, was a need for communication tools to help show the workflow difference between Centargo and its competitors digitally, since the Centargo injector device was never taken to sales appointments due to its large size and complex initial setup.

Proposed sitemap & user flow



Feature exploration & testing



"Facts and figures can be misleading. How does it really work?" - User

During testing, users indicated they preferred to know more about the Centargo workflow via interactive tools than direct comparisons. This lead to a new round of concepts focusing on showing not telling.

Handover documentation

02.0 - Navigation Hub Notes

Navigation Hub Notes

Description:

- A central screen that provides in-page navigation to all other sections of the edetailer. The injector in the middle of this screen is interactive and should be zoomable & rotatable.

Interactions:

- x6 main buttons, each linking to a different screen.
- Pinching or Swiping on the Injector takes users to 'Screen 2.2'
- When in the zoom view 'Screen 2.2' most Hub elements disappear and a new 'Close' button appears.
- Ability to launch x2 Pop-Up Viewers

Zoom & Rotate Interactions:

- When the user pinches or swipes on the Injector there are zoom and rotate animations.
- See motion prototype 'Screen 2 - Navigation Hub' for reference.

Description:

- An interactive zoom and rotate view of the injector.
- Most elements from 'Screen 2.1' disappear on this screen.

Interactions:

- Users can pinch to zoom in and out
- Users can swipe vertically to pan up and down
- Users can swipe horizontally to rotate left and right
- 'Close' button fully zooms out the injector, returning the user back to 'Screen 2.1'.

Implementation:

- To be confirmed...

02.1 - Navigation Hub

The Next Big Step

medRAD® Centargo
CT Injection System

EXPLORE CENTARGO

- Benefits
- Animation
- User Interface

TOOLKIT

- Time-saving Calculator
- Library
- Gallery

Zoom **Rotate**

02.2 - Zoom & Rotate View



02.X - Interaction Styles

Navigation Hub Interaction Styles

Orange Buttons – Normal

Capabilities & Benefits

Orange Buttons – Pressed

Capabilities & Benefits

Text Button – Normal

Text Button – Pressed

Close Button – Normal

Close

Close Button – Pressed

Close

02.1 - Navigation Hub - Touch Targets

The Next Big Step

medRAD® Centargo
CT Injection System

EXPLORE CENTARGO

- to Screen #3.1 Benefits
- to Screen #4.1 Animation
- to Screen #5.1 User Interface

TOOLKIT

- to Screen #6.1 Time-saving Calculator
- to Screen #7.2 Library
- to Screen #7.1 Gallery

Pinch or Swipe to Zoom, Rotate & Pan to Screen #2.2

Launches Pop-Up Viewer #P01

Launches Pop-Up Viewer #P02

Zoom **Rotate**

02.2 - Zoom & Rotate View - Touch Targets



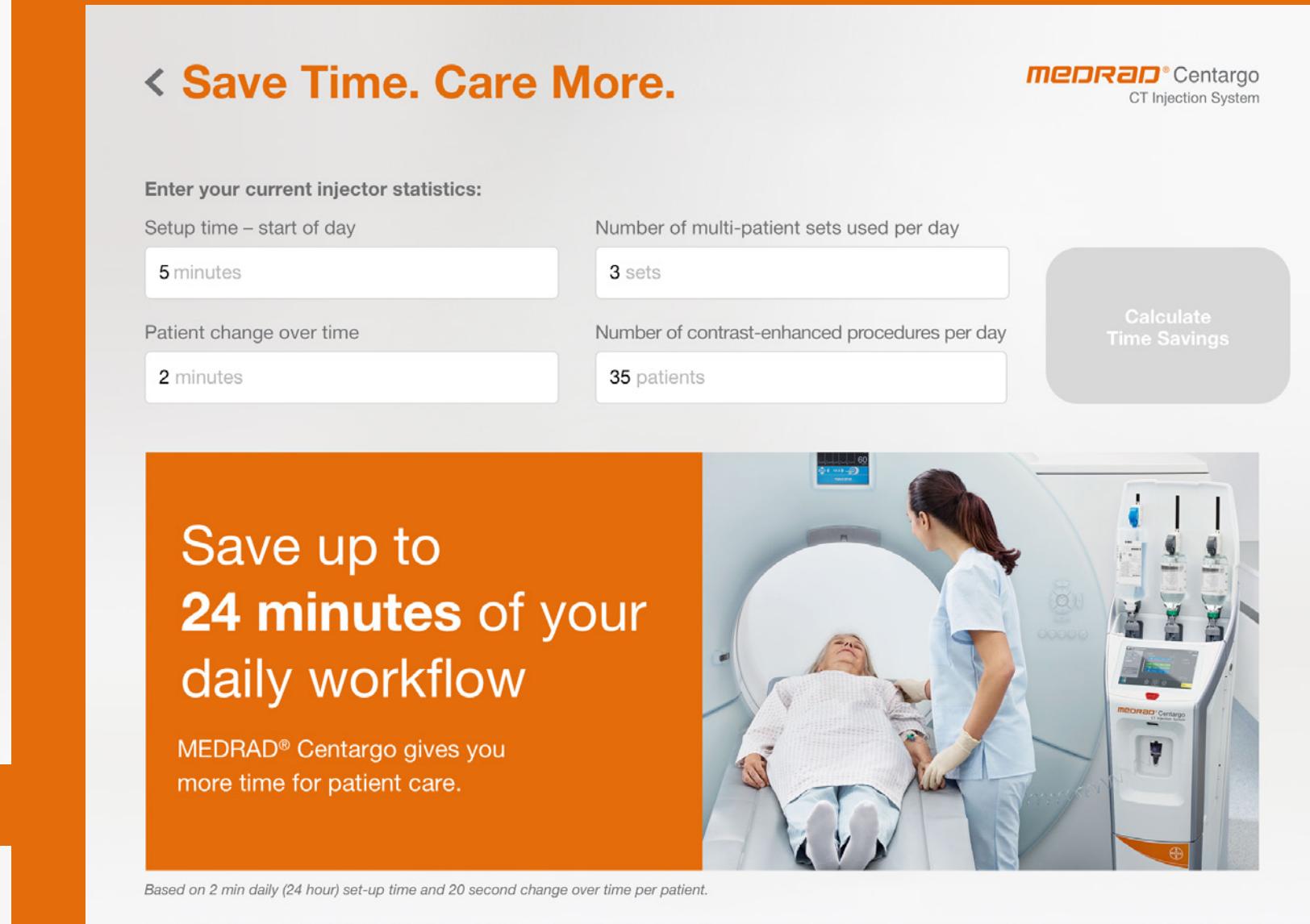
The Next Big Step



 Do Less. Care More.



< Save Time. Care More.



< Library

< Library

medRAD® Centargo
CT Injection System

Technical Specifications

PDF, 3 pages

Dimensions and weight

Description	Specification
Injector (Freestanding)	Dimensions (WxDxH) 76.2 x 98.6 x 167.6 cm Weight (approximately) 76 kg
Injector (ECB)	TBC
Central Return Unit	Dimensions (WxDxH) 39.2 x 90.2 x 25.0 cm Weight 7.2 kg

Injector specifications

Description	Specification
Presurized Probes	CEMF-PTR-PAT

medRAD® Centargo
CT Injection System

Ordering Information

PDF, 2 page

Description **Cartilage number**

Injector configurations	
Centaro® Freestanding	CEMF-SYS-FRD
Centaro® Centrade® Pedestal System with Battery	CEMF-SYS-BAT
Cartilage System with DCS Mount	CEMF-SYS-DCS
Depositors	
Centaro® Dry Set (48 Assoc. sets)	CEMF-DG
Centaro® Liquid Line	CEMF-LL
Centaro® Contrast Media System (option A)	CEMF-AM
Information & Options	
Presurized Probes	CEMF-PTR-PAT

medRAD® Centargo
CT Injection System

Air Management: Design Strategy and Verification

PDF, 2 pages

Clinically significant rates of air embolism are potential side effects occurring as a complication of CT contrast media injection. When an air embolism occurs, it can result in an immediate threat to life or limb. In the literature, many pulmonary air embolisms are asymptomatic. An embolus into the venous system is rapidly absorbed by the body and may not cause any symptoms. However, when an air embolism occurs in the arterial system, significant clinical symptoms may develop within minutes of its onset. Case reports suggest that 100–1000 mL of air injected into the venous system of adults can be fatal. In rare cases, an air bubble may travel through the arterial system to the brain, heart, lungs, and other vital organs, causing severe or life-threatening outcomes such as cerebral hypoxia.

While it is important to monitor air injection to the patient, overly compensated air detection can increase injections and lead to repeated needles.

air-in-air registration strategy

Centargo has been designed to both minimize the risk of air injection to the patient and the risk of air detection even during the registration and puncturing workflow. As a fail-safe measure, there are several

medRAD® Centargo
CT Injection System

Battery Life and Charging Performance

PDF, 2 pages

The ability to allow for the flexibility and mobility of a mobile system, Centargo has the option of transitioning the battery into the base of the injector for integrated use. Smart Battery Management System automatically controls the battery charging and discharging for safe air storage temperatures and use. The system is also fully programmable to charge the battery to a specific level before use. The system can be charged via a standard wall outlet or a specialized medical grade power source. The system can be charged via a standard wall outlet or a specialized medical grade power source. Battery voltage is reflected on both the keypad and the control room display. If the battery is low, the system will increase the operating temperature limit, the expected air stored time is 4 hours at 4°C, 2 hours at 10°C, and 1 hour at 15°C.

Longer Test Results

Because the battery life will depend on how many injections are performed, testings performed to simulate a lengthy high throughput site. 100 injections were performed at 100 mL/min across over the course of 1 hour. The system was charged to 100% after each injection. The system was then left to sit for 1 hour to charge and was recharged to 100% again. The higher it is charged the faster it is to charge. Centargo has designed the registration and puncturing workflow to be a fail-safe measure. There are several

The batteries must be charged after approximately 3 hours.

medRAD® Centargo
CT Injection System

Heat Maintainer Performance

medRAD® Centargo
CT Injection System

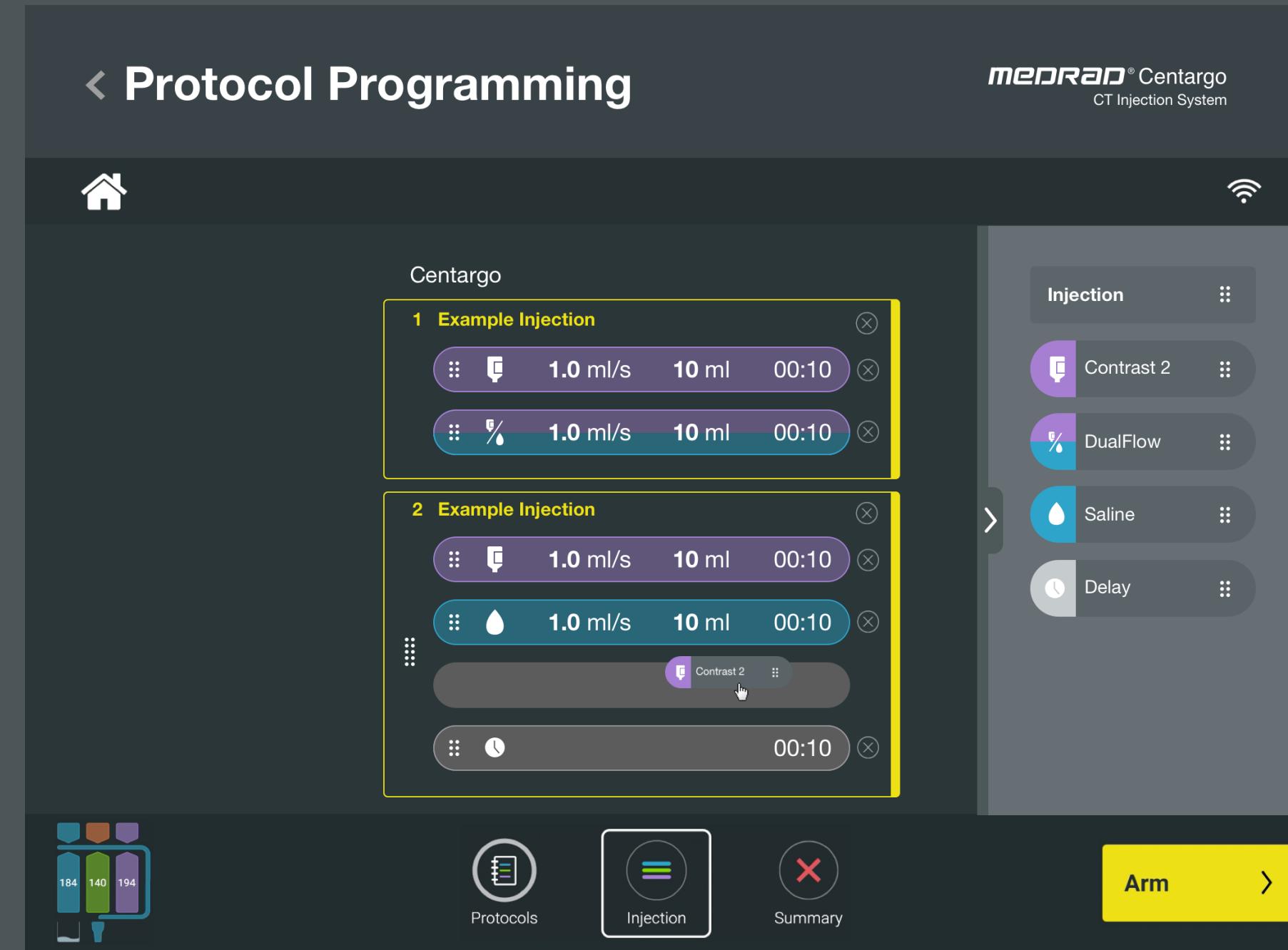
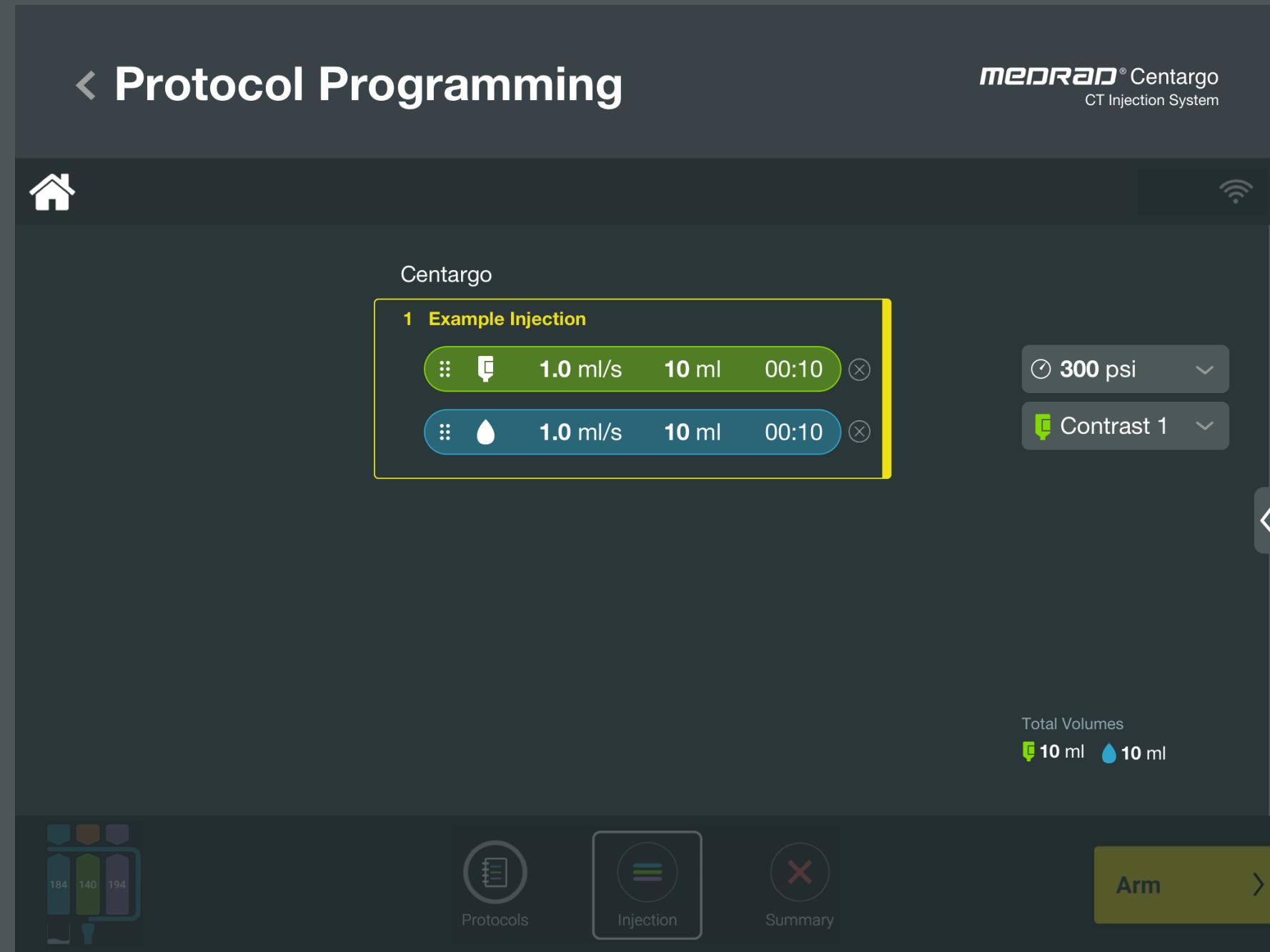
Saline Patency Check: New Features

medRAD® Centargo
CT Injection System

Use of Two Contrast Media In

medRAD® Centargo
CT Injection System

Labeling and Sterilization Approach



The most detailed feature we designed and built was a limited scope version of Centargo interface directly in the iPad edetailer. This allowed both sales staff and customers to program real workflows and see the benefit of Centargo's focus on workflow efficiency.

#MyContraception

#MyContraception is a personalised campaign and responsive website created to help women explore their contraceptive options.

Using 9 personas, digital re-targeting and personalisation in Drupal via Acquia Lift, content was specifically tailored to every stage of the communication cycle: Awareness, Consideration & Act. This resulted in always delivering the right message, at the right time.

UX/UI Director: user experience & interaction design

Completed at Wunderman Thompson

Bayer Global Contact us Select Location & Language

HOME CONTRACEPTION METHODS CAN YOU RELATE? Search...

#MYCONTRACEPTION



**LATE PERIOD?
DON'T WORRY,
SUPPORT IS
AVAILABLE**

[FIND OUT MORE →](#)

KNOW YOUR OPTIONS

THE IUS
Also known as 'The Hormonal Contraceptive'.

THE IUD
Also known as 'The Copper Coil'.

THE IMPLANT
A small, flexible silicone rod that

THE PILL
A small tablet containing

mycontraception.com

Bayer Global Contact us Select Location & Language

9:41

#MYCONTRACEPTION



**FORGOT YOUR PILL?
IT HAPPENS TO THE
BEST OF US.**

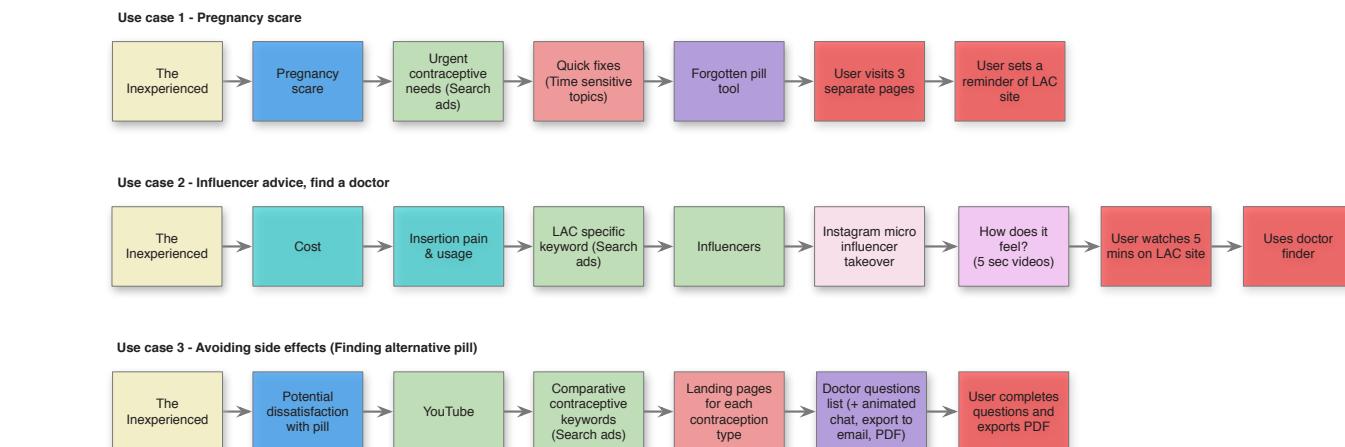
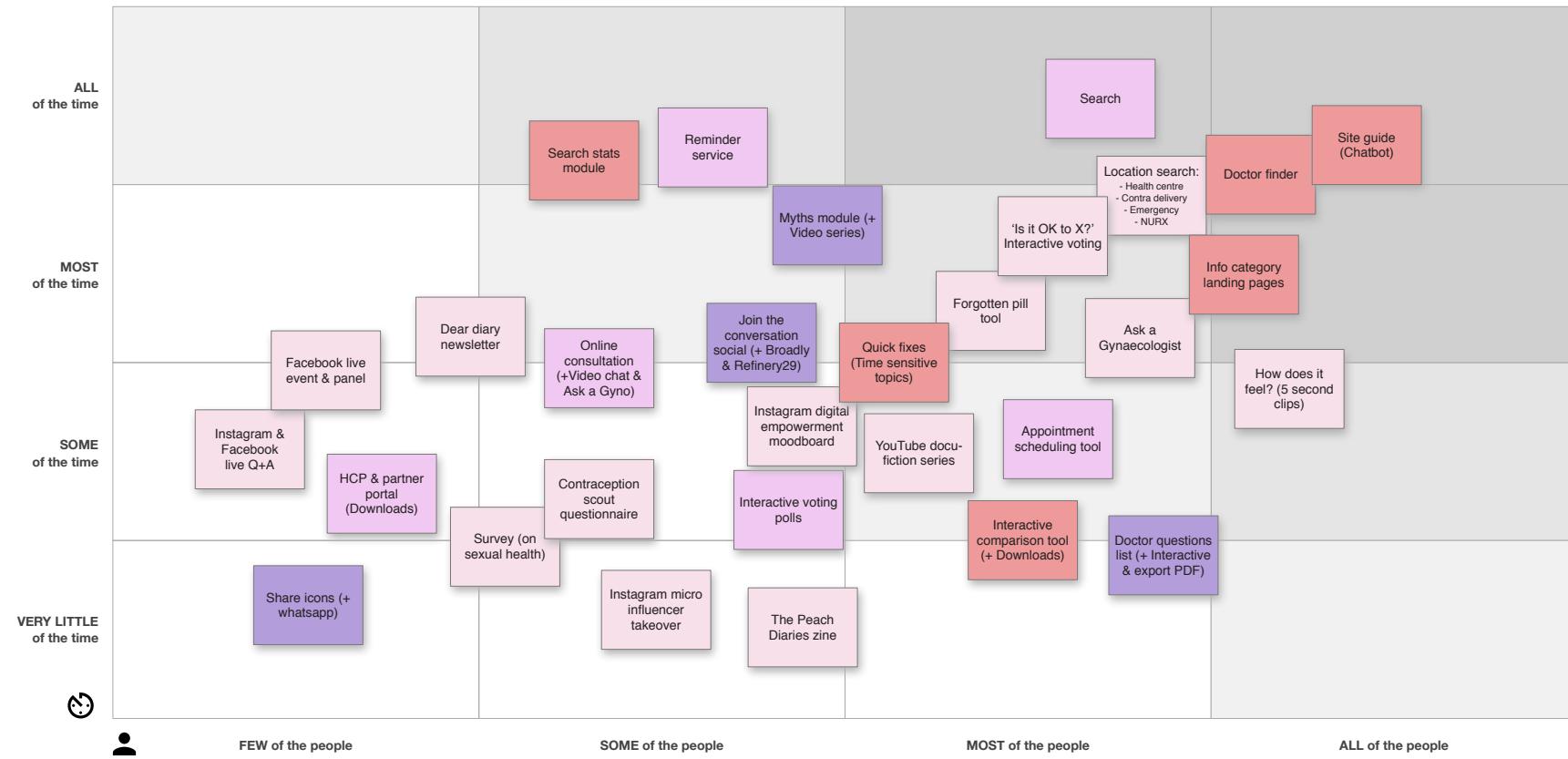
**MANY WOMEN
STRUGGLE TO
REMEMBER EVERY DAY**

It may sound simple, but for many women remembering to take the pill every day is easier said than done. Whether you forgot your pill due to work, travel, family, or other

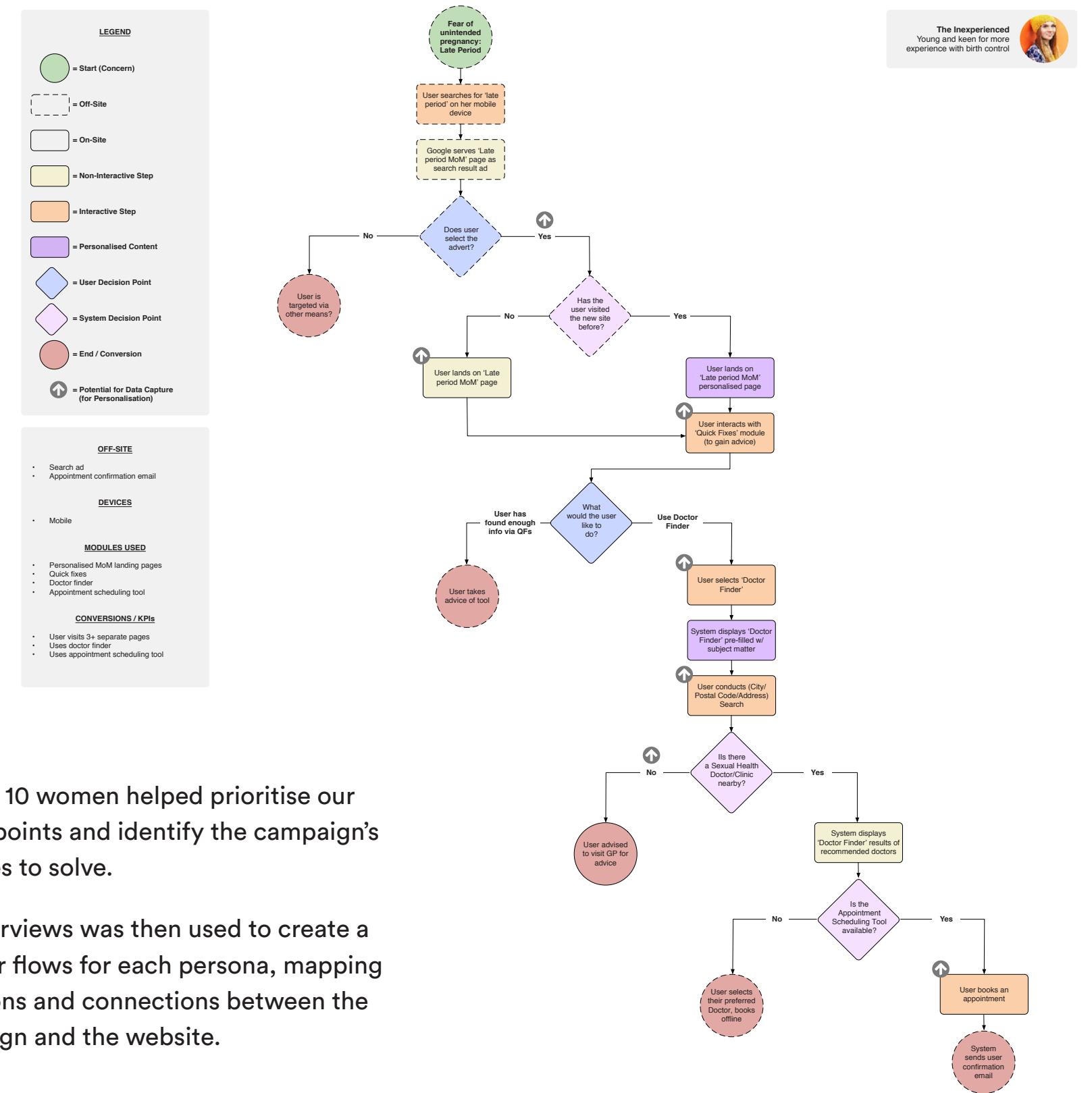
< >

Concept research

User interview results



User journey

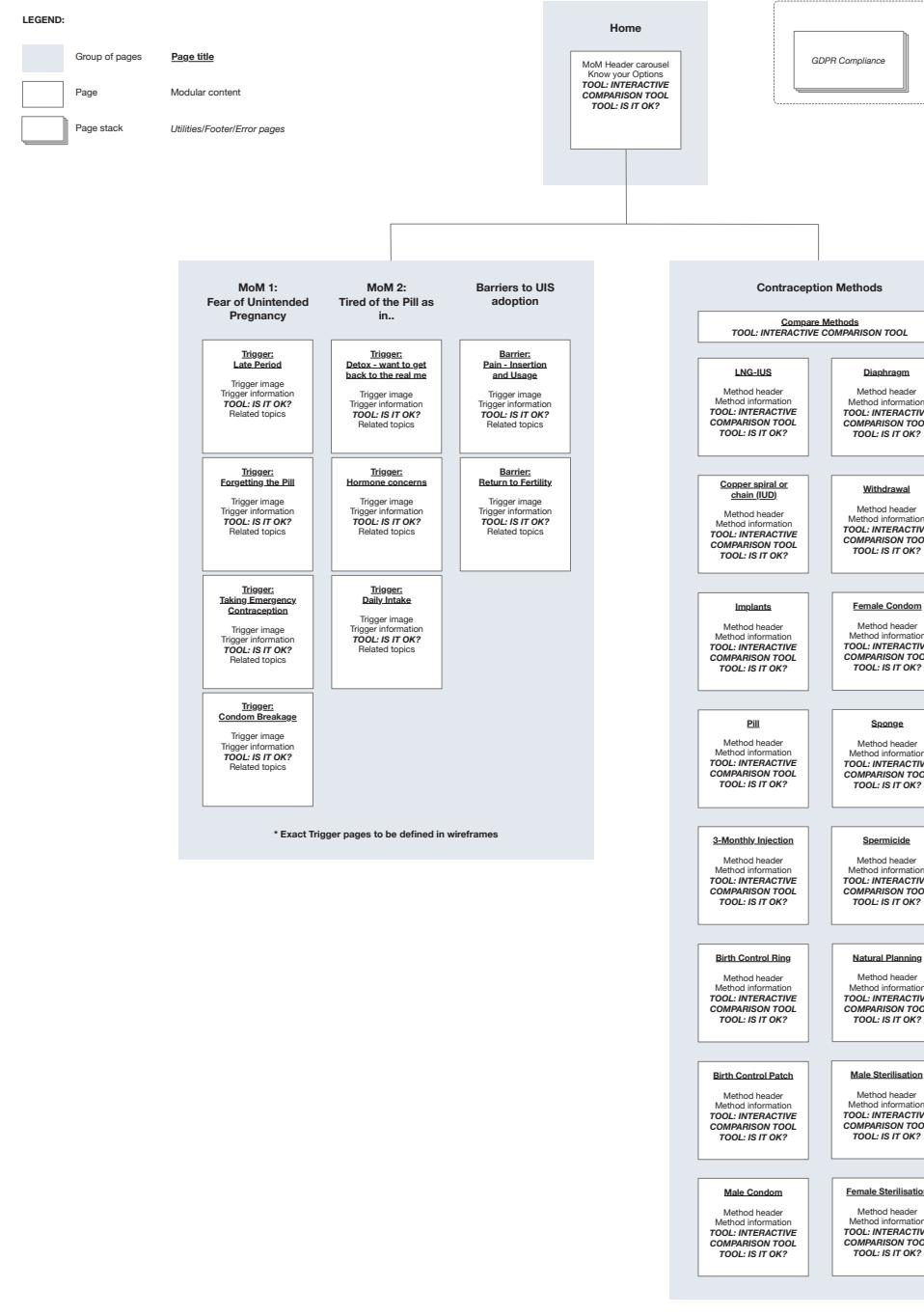


User interviews with 10 women helped prioritise our concepts, find pain points and identify the campaign's biggest opportunities to solve.

Data from these interviews was then used to create a series of sample user flows for each persona, mapping out all possible actions and connections between the social media campaign and the website.

Concept development

Site architecture



High fidelity wireframes

#ITSMYCHOICE

Home Moments of meaning ▾ Contraception methods ▾ Search English ▾ Logo

LOREM IPSUM DOLOR SIT AMET
#ITSMYCHOICE

KNOW YOUR OPTIONS

Method 1 » Lorem ipsum dolor sit amet consectetur adipiscing elit donec odio quisque a lectus donec mattis.

Method 2 » Donec nec justo eget felis fermentum. Aliquam porttitor mauris sit amet orci aenean dignissim.

Method 3 » Phasellus ultrices nulla quis nibh. Quisque a lectus donec.

Method 4 » Morbi in sem quis dui placerat ornare pellentesque odio nisi euismod in pharetra.

COMPARE METHODS

WEBSITE INTRODUCTION

Lorem ipsum dolor sit amet consectetur adipiscing elit. Phasellus hendrerit pellentesque aliquet nibh nec urna in nisi neque, aliquet vel dapibus id mattis vel nisi.

FEATURE: INTERACTIVE COMPARISON TOOL

Lorem ipsum dolor sit amet consectetur adipiscing elit donec odio quisque volutpat mattis eros.

HIGHLIGHT 1

Donec nec justo eget felis facilisis fermentum. Aliquam porttitor mauris sit amet orci aenean aliquam augue, eu vulputate magna. Donec nec justo eget felis facilisis fermentum.

HIGHLIGHT 2

Nunc dapibus neque id cursus faucibus, tortor neque egestas augue, eu vulputate magna. Donec nec justo eget felis facilisis fermentum.

IS IT OK?

LOREM IPSUM DOLOR SIT

VESTIBULUM AUCTOR

ALIQUAM TINCIDUNT

Carrier 12:00 PM 95%

Start 1 2 3 4 5 6 7

Contraception Scout Questionnaire

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Start »

Live points tally

0 0 0 0 0 0

What do these scores mean? ^

2+ 2+ points: Lorem ipsum dolor sit amet, consectetur adipiscing elit

1+ 1+ points: Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

0 0 points: sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Carrier 12:00 PM 95%

Carrier 12:00 PM 95%

How would you describe your current sex life?

I'm in a relationship and have sex with a steady partner.

I am single and have sex with changing partners.

I have irregular or occasional sex.

« Back Skip » Next »

Live points tally

0 0 0 0 0 0

Questionnaire complete!

Here are your results, in order of recommendation

Now export them and take to your doctor, or use our Doctor Finder

Download PDF Doctor Finder »

1. The IUS » 12 POINTS ▾

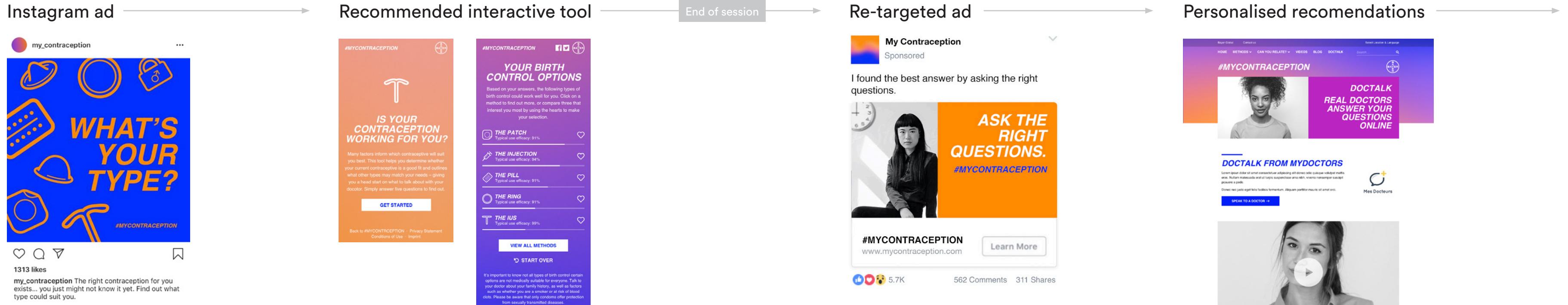
2. The IUD » 12 POINTS ▾

3. The Implant » 11 POINTS ▾

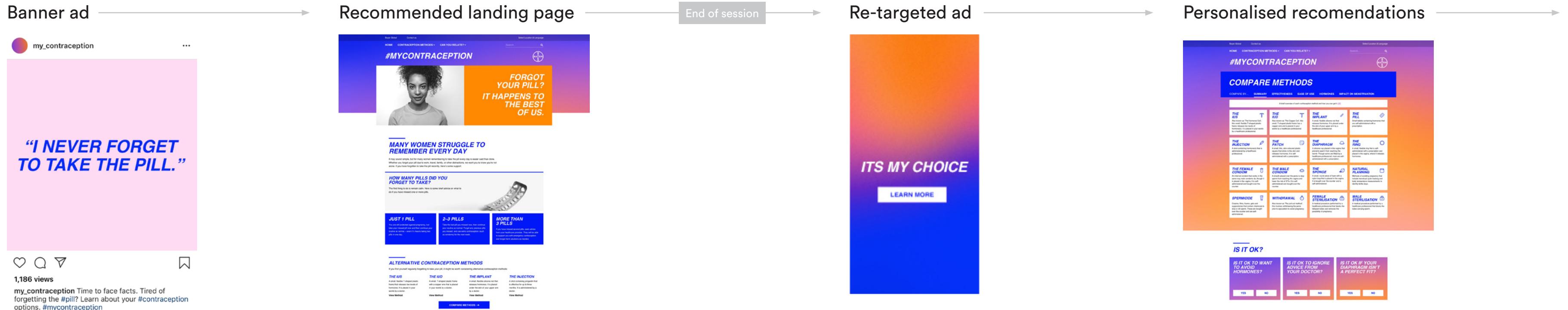
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum.

Personalisation via Acquia Lift

Example journey #1



Example journey #2



#MYCONTRACEPTION

YOUR BIRTH CONTROL OPTIONS

Based on your answers, the following types of birth control could work well for you. Click on a method to find out more, or compare three that interest you most by using the hearts to make your selection.

- THE PATCH** Typical use efficacy: 91%
- THE INJECTION** Typical use efficacy: 94%
- THE PILL** Typical use efficacy: 91%
- THE RING** Typical use efficacy: 91%
- THE IUS** Typical use efficacy: 99%

VIEW ALL METHODS

START OVER

It's important to know not all types of birth control certain options are not medically suitable for everyone. Talk to your doctor about your family history, as well as factors such as whether you are a smoker or at risk of blood clots. Please be aware that only condoms offer protection from sexually transmitted diseases.

[Back to #MYCONTRACEPTION](#) · [Privacy Statement](#) · [Conditions of Use](#) · [Imprint](#)

#MYCONTRACEPTION

LATE PERIOD?
DON'T WORRY,
SUPPORT IS
AVAILABLE

FIND OUT MORE →

KNOW YOUR OPTIONS

THE IUS

Also known as 'The Hormonal Coil', this small, flexible T-shaped plastic frame releases low levels of hormone(s). It is placed in your womb by a healthcare professional. It prevents pregnancy for 3 to 5 years.

THE IUD

Also known as 'The Copper Coil', this small, T-shaped plastic frame has a copper wire and is placed in your womb by a healthcare professional. It prevents pregnancy for 5 to 10 years.

THE IMPLANT

A small, flexible silicone rod that releases hormones for up to 3 to 5 years. It is placed under the skin of your upper arm by a healthcare professional.

THE PILL

A small tablet containing hormones that needs to be swallowed at the same time each day.

COMPARE METHODS →

KNOW YOUR CONTRACEPTION AS WELL AS YOU KNOW YOURSELF

Congrats! You've made it to the end of the #MYCONTRACEPTION quiz. We hope you found some useful information and feel more confident in your choice of birth control. If you have any questions or concerns, don't hesitate to speak with a healthcare provider.

CAN YOU RELATE?

There are plenty of reasons to reconsider your contraception method. Here we'll talk you through some common experiences and how to deal with them. #ITSMYCHOICE

FORGOT YOUR PILL?

Whether you forgot your pill due to work, travel, family, or other distractions, we want you to know that it happens to the best of us. If you have forgotten to take the pill recently, here's some support.

COMPARISON TOOL

This overview of contraception methods is a great way to compare the efficacy, hormone content and effects on your menstrual cycle that different methods may have. Find your perfect contraception match here.

9:41

Bayer Global Contact us Select Location & Language

#MYCONTRACEPTION

BLOG

Search blog... FILTER

HOW BIG IS THE IUS REALLY?

Placement with a 3.8 mm diameter insertion tube has been studied in a broad population of >5,500 women in 6 clinical studies^{1–7}

April 2018 #topic1 #secondtopic

IS IT OK?

TO GET A SECOND OPINION FROM ANOTHER

TO WANT TO AVOID HORMONES?

TO TAKE THE MORNING AFTER PILL?

#MYCONTRACEPTION

**THE IUS – AKA THE HORMONAL COIL**

A SMALL DEVICE THAT STOPS SPERM IN THEIR TRACKS.

**FITTED IN MINUTES,
WORKS FOR YEARS**

The intrauterine system (IUS) is a small, soft, T-shaped device with a reservoir containing a progestin hormone that is placed in your womb by your doctor or nurse. It slowly releases the hormone, which thins the lining of your womb and thickens cervical mucus, making it harder for sperm to get through. It's 99.8% effective, so you're about as protected against pregnancy as you can be.

A couple of consultations with your doctor or nurse is about all that's needed. Once you've discussed it, and decided that it's the right method for you, the IUS can be fitted. It works continuously for up to 3 or 5 years with no daily or weekly routine to remember, so it's a great option for everyone looking for a long-acting contraception. If and when you decide to stop using it, the contraceptive effect of the IUS wears off quickly, allowing you to return to fertility.

**HOW IT MEASURES UP****EFFICACY WITH TYPICAL USE**

Since it is given with a prescription and inserted by a doctor or nurse, the possibility for error is very low and the efficacy of the hormonal coil is high. Should you have a concern about the placement of your IUS, consult your doctor or nurse immediately.

[View 'Perfect' Use Efficacy Rate](#)**HORMONES**

Yes. A progestin hormone is released from the IUS into the womb and acts mainly locally.

EASE OF USE

The IUS must be fitted by a doctor or nurse, but once it is correctly placed it is effective for up to 3 or 5 years. If you want to stop using the IUS, a doctor or nurse can remove it in minutes.

[COMPARE METHODS →](#)**MY PERIOD**

Heavier periods may become lighter and less painful, and periods may become less frequent in general. However some women experience cramps and irregular bleeding. Spotting is also common in the first 6 months of use.

[COMPARE METHODS →](#)**CAN THE IUS FALL OUT OR GET STUCK INSIDE ME?**

The Hormonal Coil must be placed by a doctor or nurse, who will ensure it is correctly positioned. Occasionally, muscle contractions during menstruation can push it out of place or expel it, and very rarely it can perforate the wall of the uterus. If you experience any unusual bleeding, pain, or discomfort, you should consult your doctor or nurse as soon as possible.

IS IT OK?**IS IT OK TO SWITCH PILL BRANDS?**[YES](#)[NO](#)**IS IT OK TO TAKE THE PILL AT A DIFFERENT TIME EVERY DAY?**[YES](#)[NO](#)**IS IT OK TO TRY TO GET PREGNANT AS SOON AS YOU STOP TAKING THE PILL?**[YES](#)[NO](#)**KNOW YOUR OPTIONS****THE IUS**

Also known as 'The Hormonal Coil', this small, flexible T-shaped plastic frame releases low levels of hormone(s). It is placed in your womb by a healthcare professional and lasts for 3 to 5 years.

**THE IUD**

Also known as 'The Copper Coil', this small, T-shaped plastic frame has a copper wire and is placed in your womb by a healthcare professional. It prevents pregnancy for 5 to 10 years.

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**THE PILL**

A small tablet containing hormones that needs to be swallowed at the same time each day.

[COMPARE METHODS →](#)

RETHINK YOUR CONTRACEPTION.

SHARE

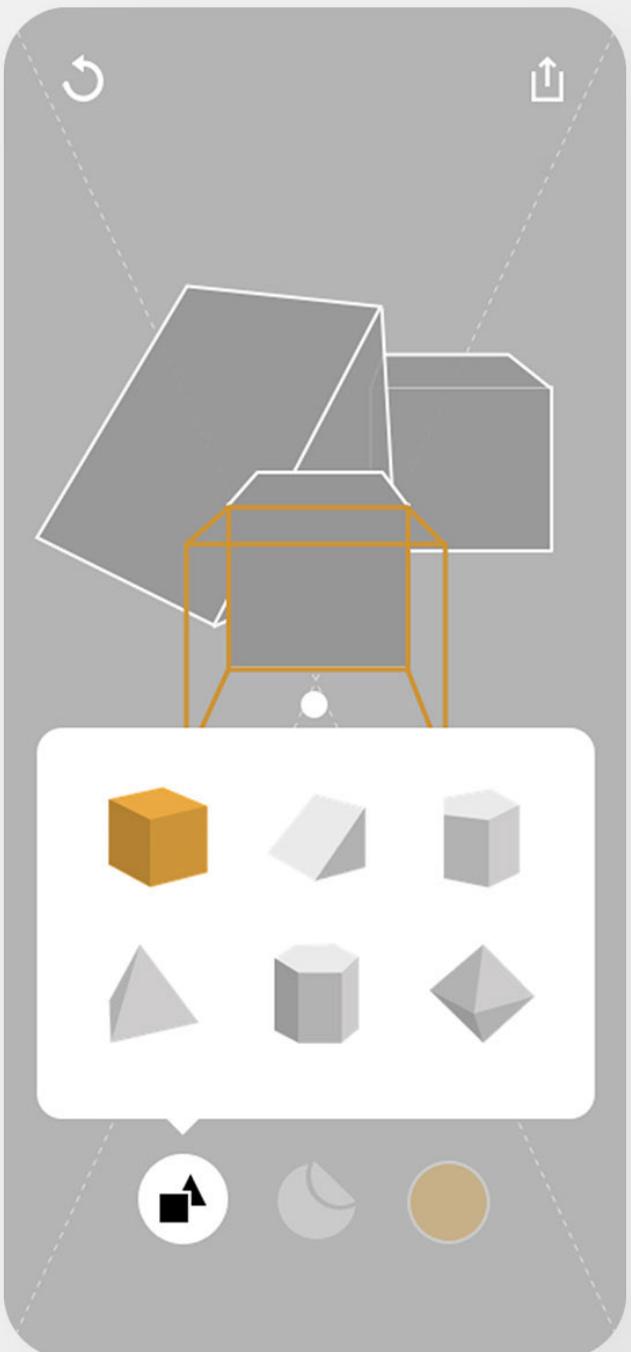
MINI AR App Prototype

Created for one of MINI's 'Beyond Car' initiatives, MINI Living, this AR app concept helps encourage users to think critically about their urban spaces.

By placing geometric shapes in small, empty or wasted spaces around the city via a cloud-linked social AR experience, it asks users to come up with ideas for how that space could be transformed for the better. The app's ultimate goal was to help users live MINI's brand promise: big life, small footprint.

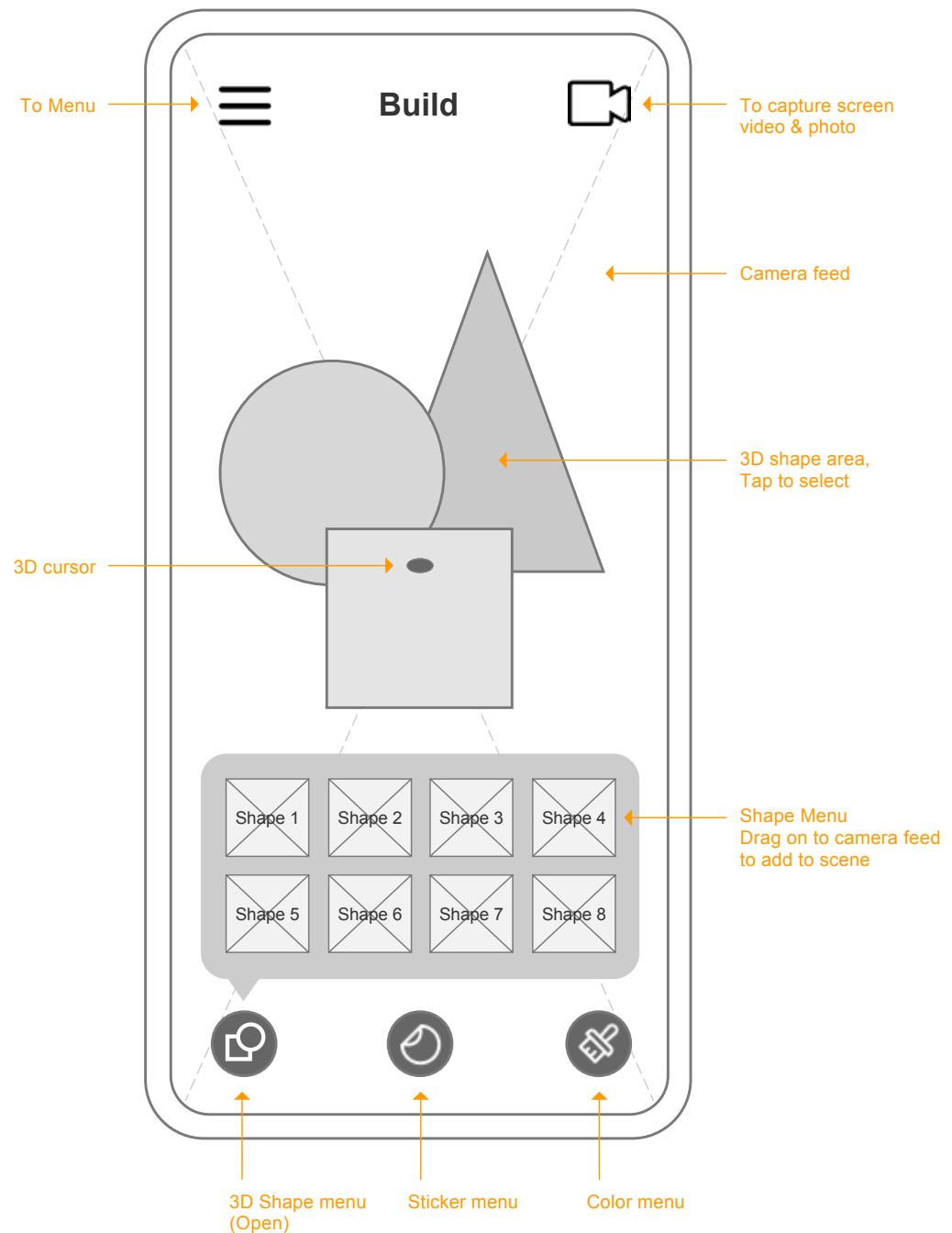
UX/UI Director: app concept, user experience & interaction design

Completed at Wunderman Thompson

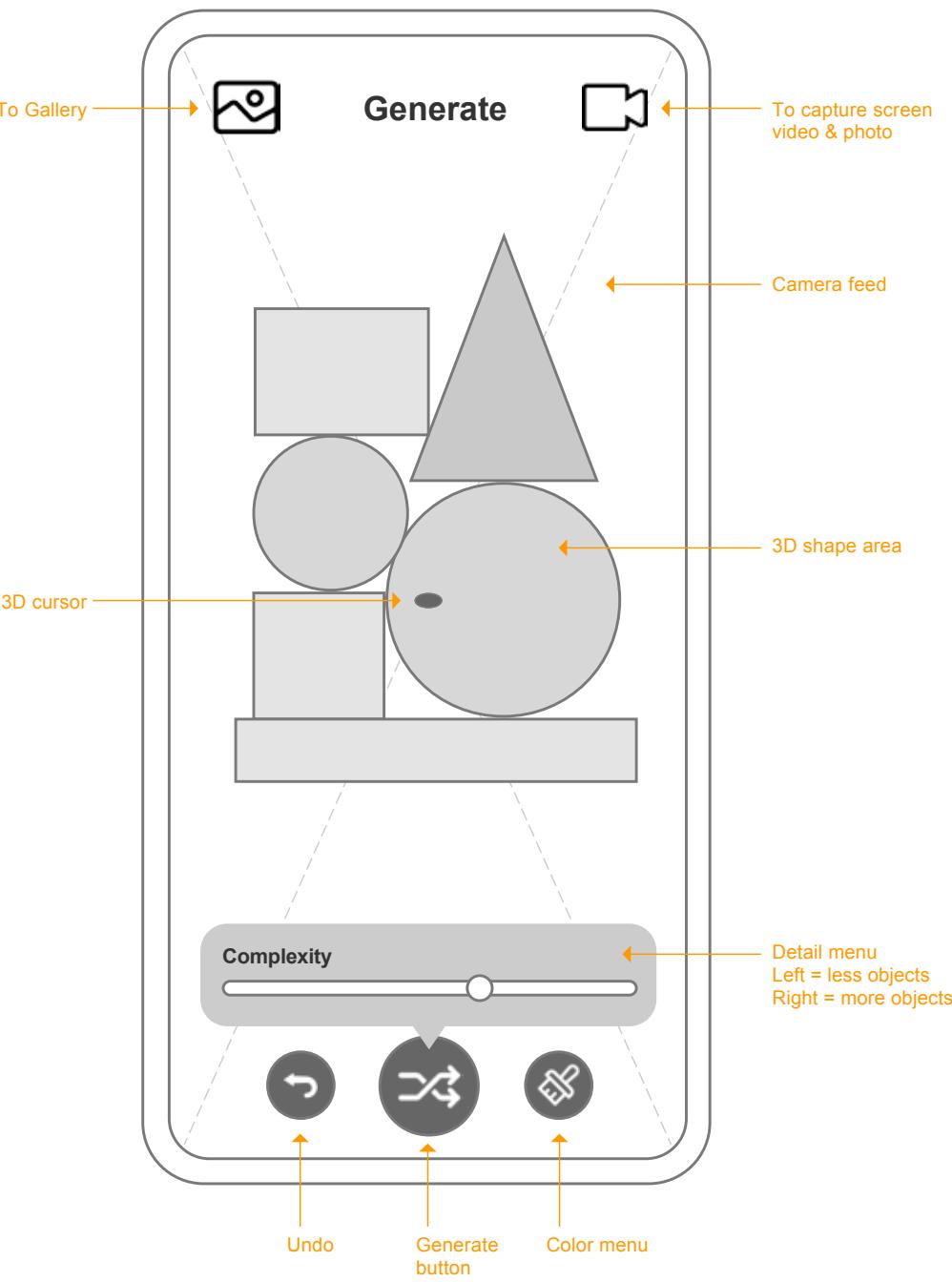


Exploration of interaction structures

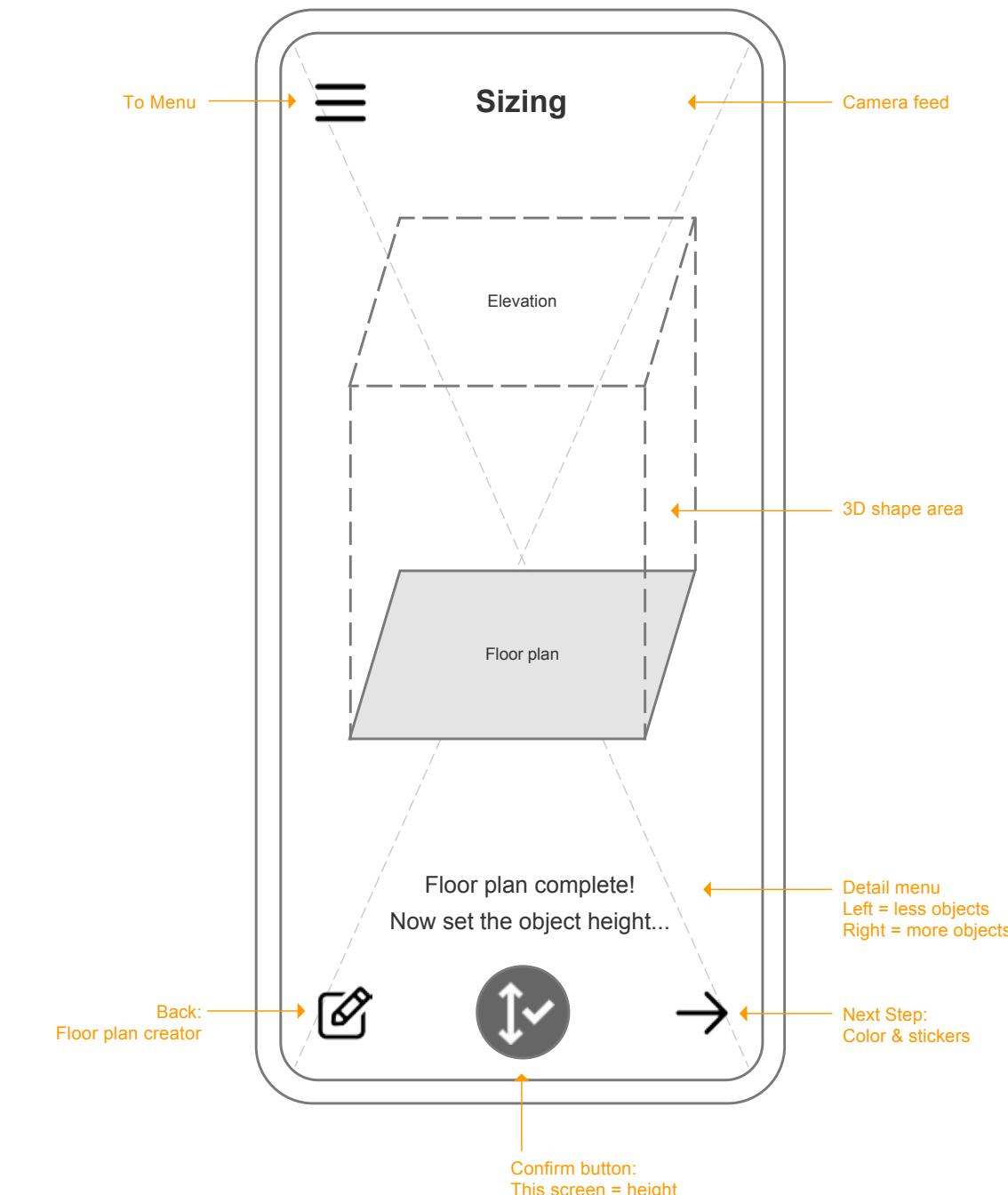
Concept #1: full custom editing



Concept #2: auto generated with settings

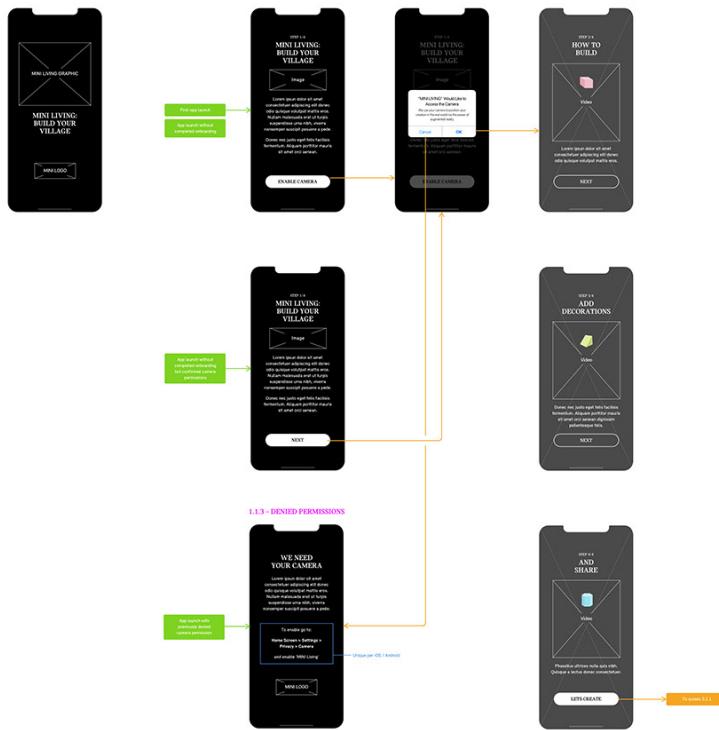


Concept #3: simple minimal object

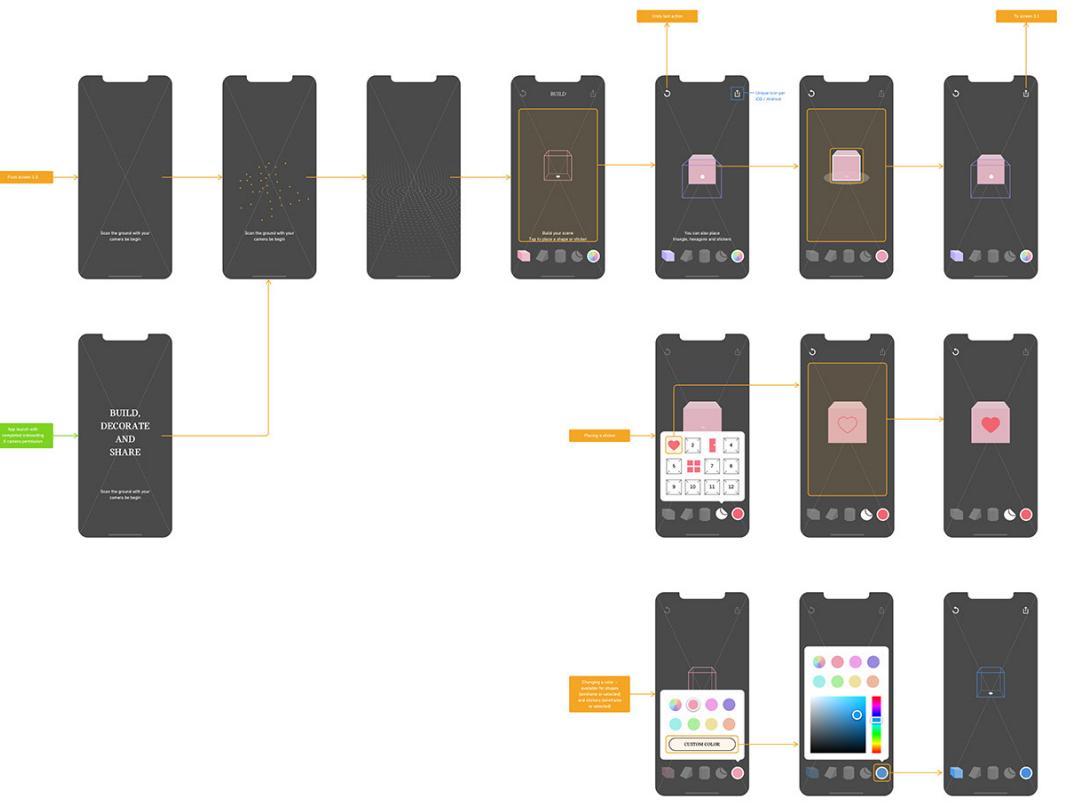


Concept #1 development – user flow wireframes

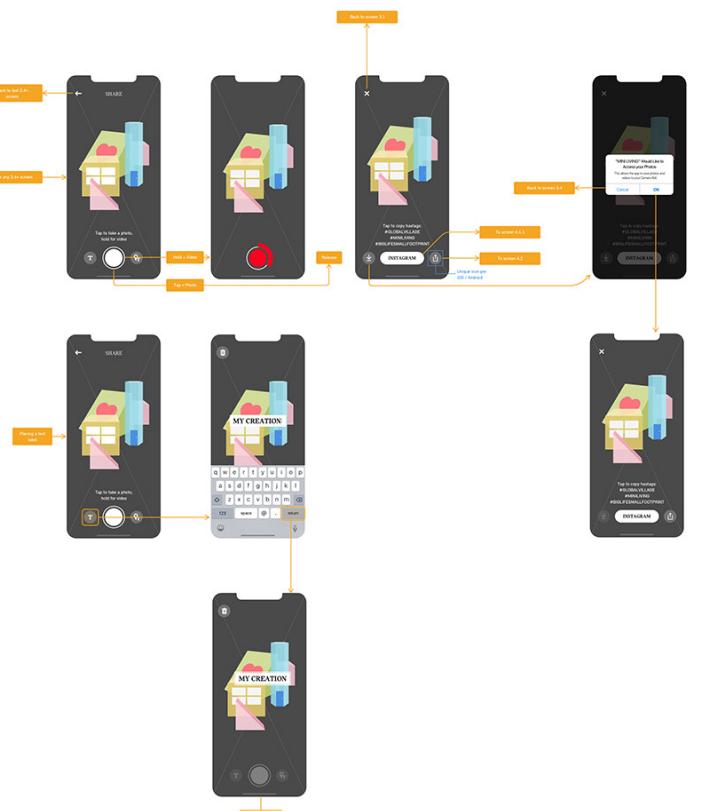
Onboarding



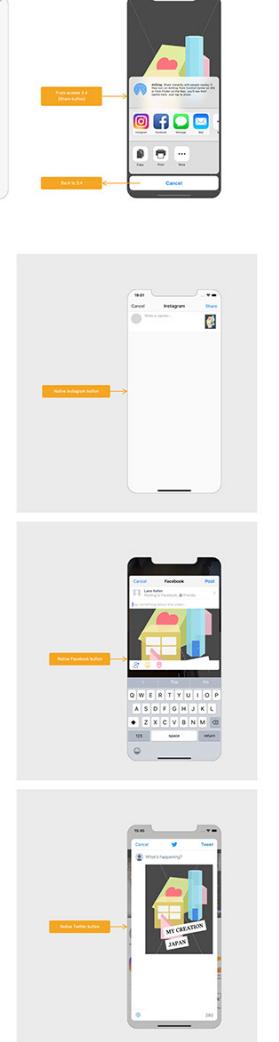
Build



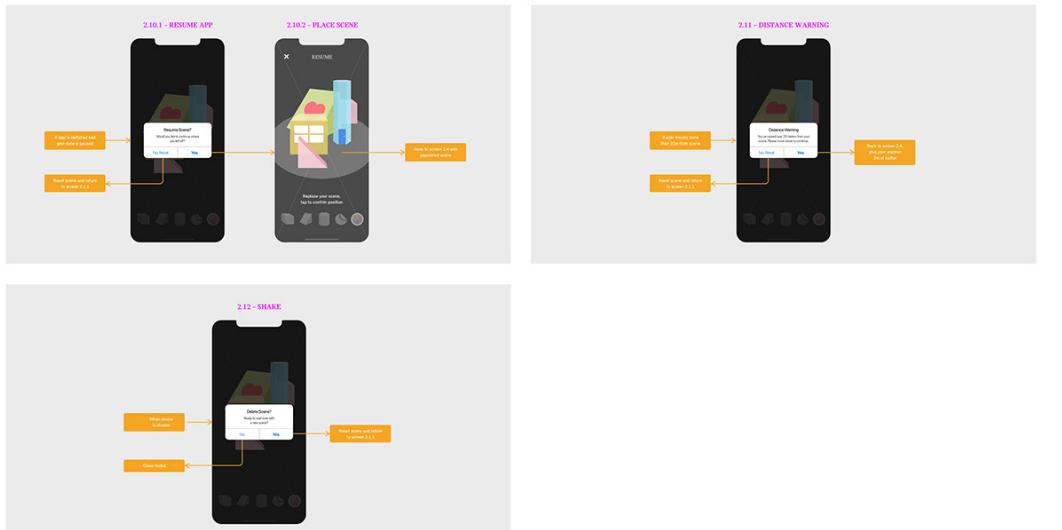
Capture



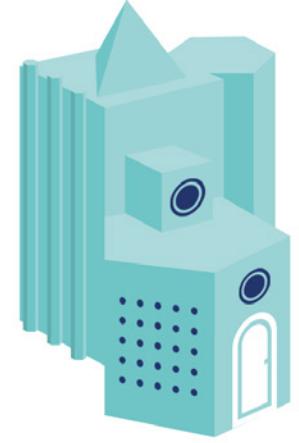
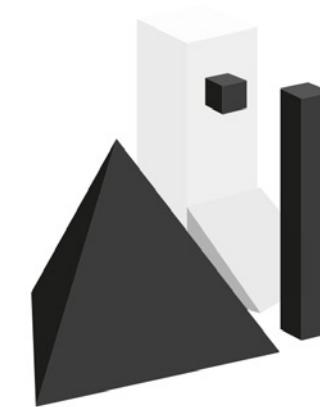
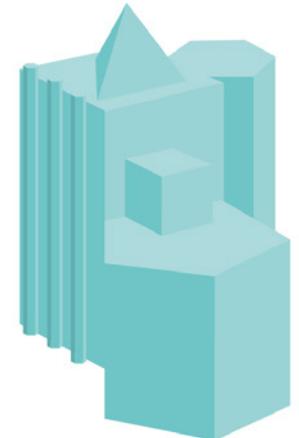
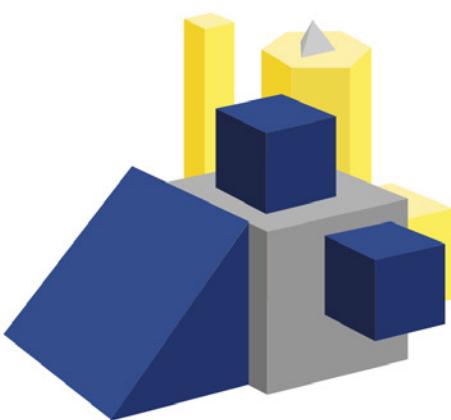
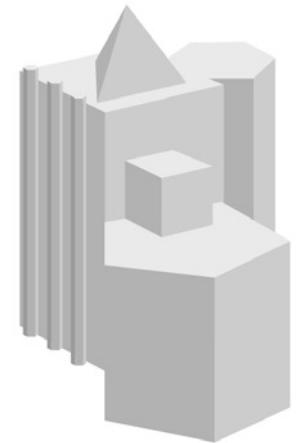
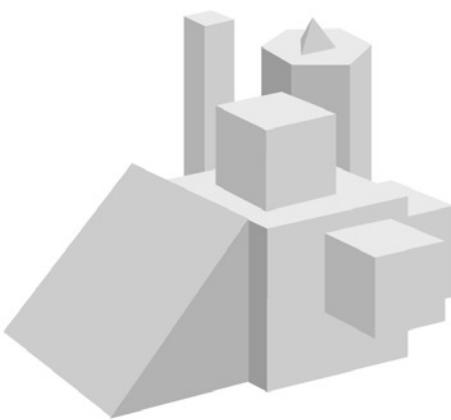
Share



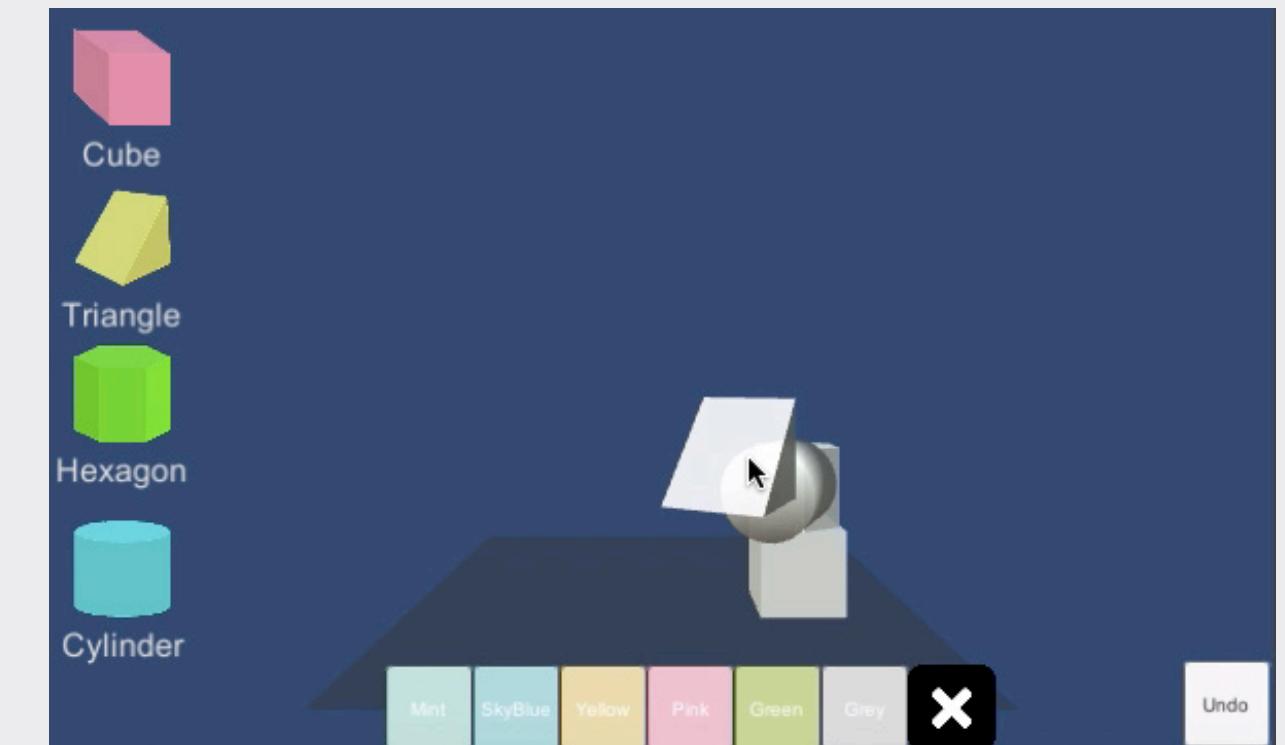
The full user flow was mapped out into 4 stages. Each stage had a single purpose, helping guide users to the end goal of sharing their creation via social media.



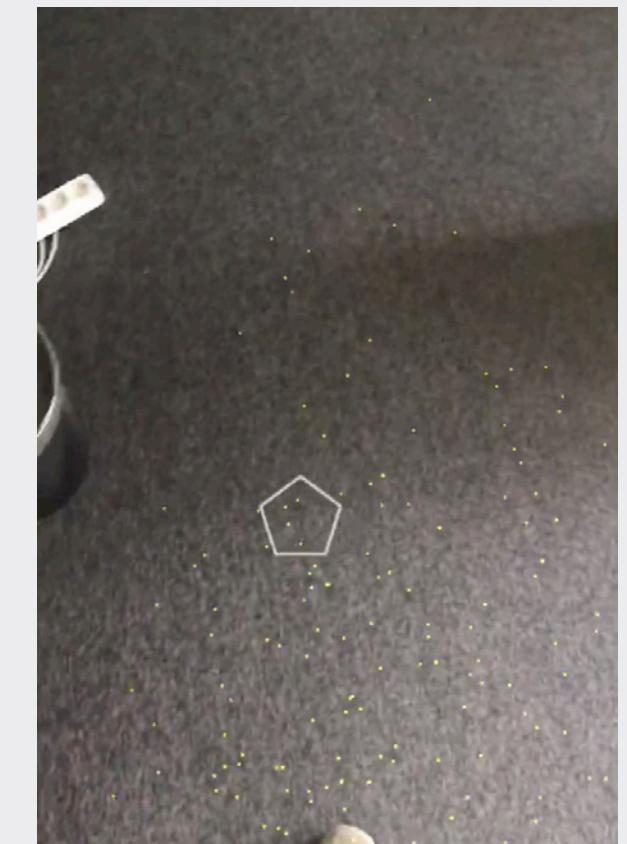
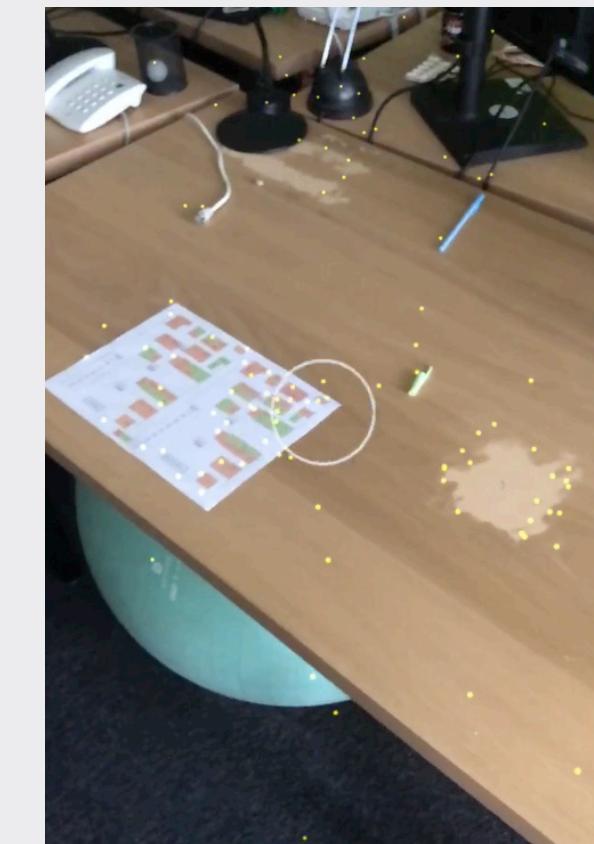
Example creation concepts



Proof of concept building editor



Proof of concept AR surface recognition

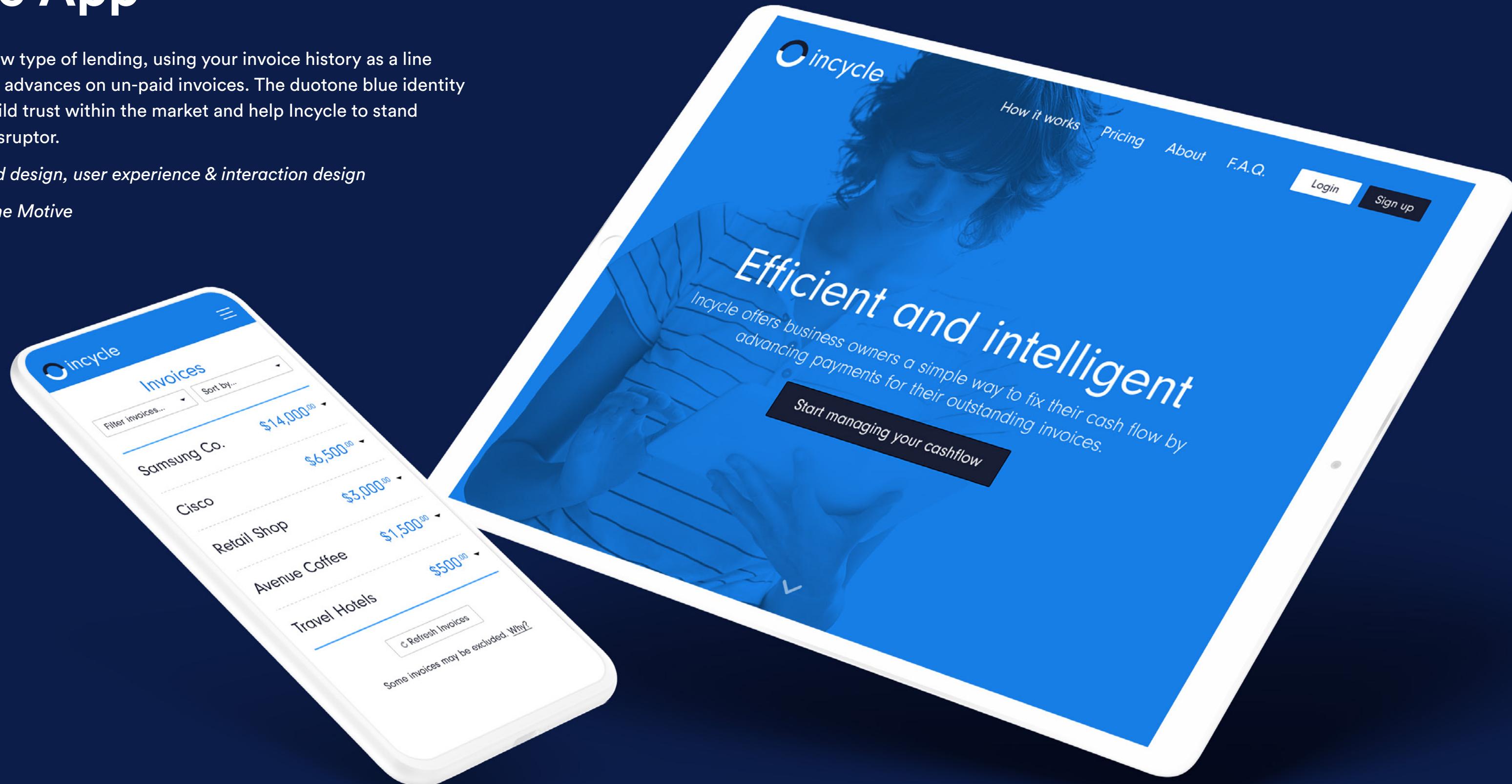


Incycle App

Incycle offers a new type of lending, using your invoice history as a line of credit, allowing advances on un-paid invoices. The duotone blue identity was created to build trust within the market and help Incycle to stand out as a market disruptor.

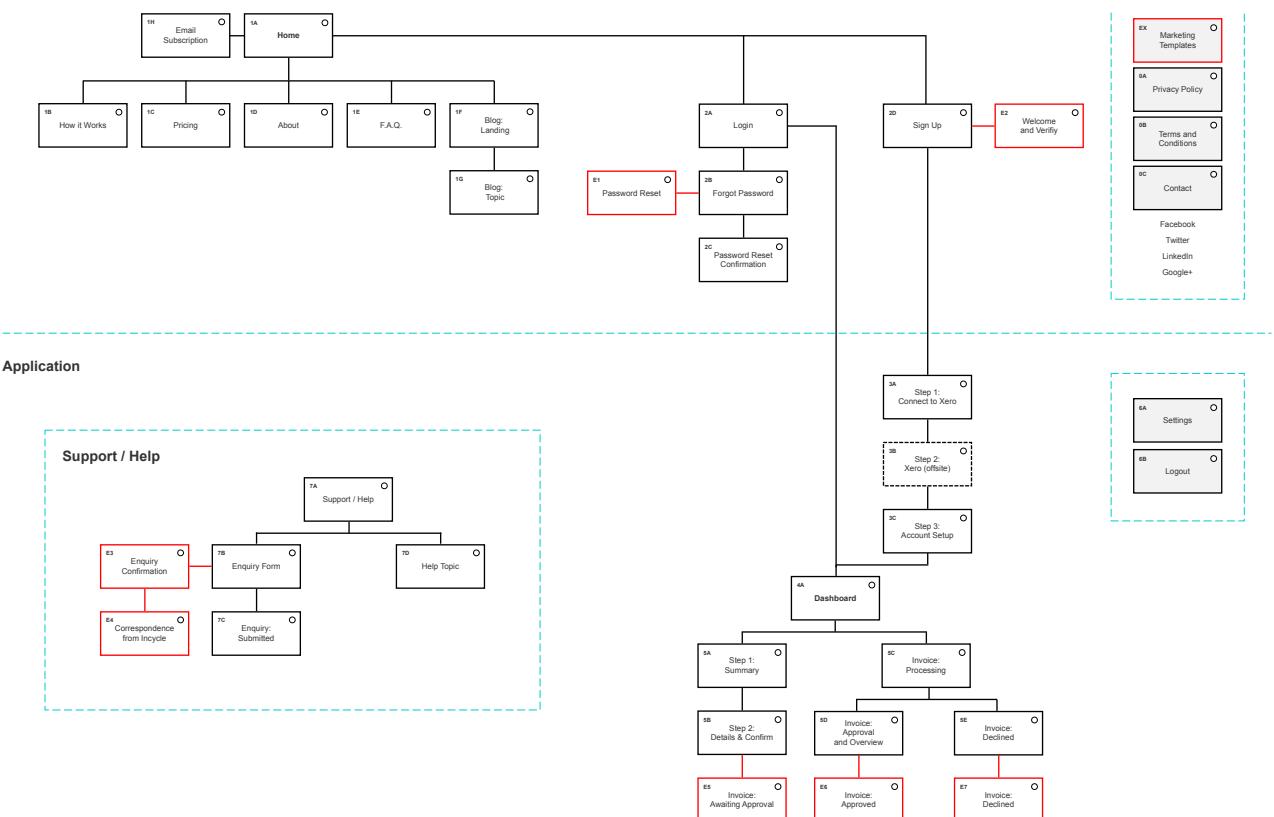
Project lead: brand design, user experience & interaction design

Completed at Prime Motive



Wireframe development

Public vs. login site architecture



Mapping out the structure of the completely new service was our first step in bringing Incycle to life. Website and app architecture and the user flow options were fully mapped out in their ideal state, while collaborating with development and 3rd parties.

Ethnographic research and interviews with potential customers tested, refined and challenged the sign up and lending process.

Interface exploration

Modal 1.

Clear invoice

You receive \$13,300	You return \$14,000
Weekly repayments 12 ↕	Each payment \$1,166
Repayments begin 25th Jan, 2015	
Repayments end 4th Apr, 2015	

CONTINUE

Modal 2A.

Only displayed when multiple bank accounts exist

Bank account

Back

- Tyler P Coleman
 - COMMONWEALTH BANK AL9020 81100 003 9531
- Business Saving
 - ANZ AL9020 81100 003 9531
- ISA Account
 - ANZ AL9020 81100 003 9531
- Tax Savings
 - ANZ

Modal 2B.

Bank account

Back

Bank name Commonwealth Bank	BSB 630-000
Account name Tyler P Coleman	
Account number AL9020 81100 003 9531	

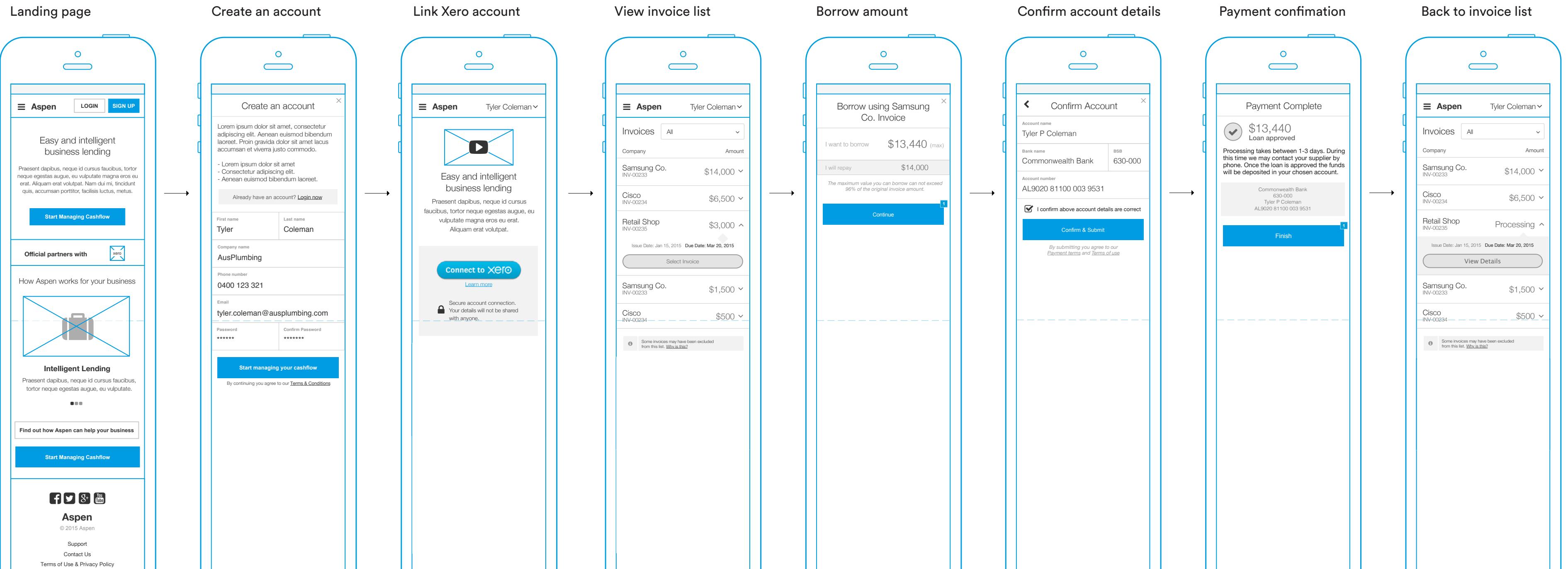
I confirm all the details above are correct

SUBMIT & CONFIRM

By submitting you agree to our Payment terms & Terms of use

High fidelity wireframes

Example user flow



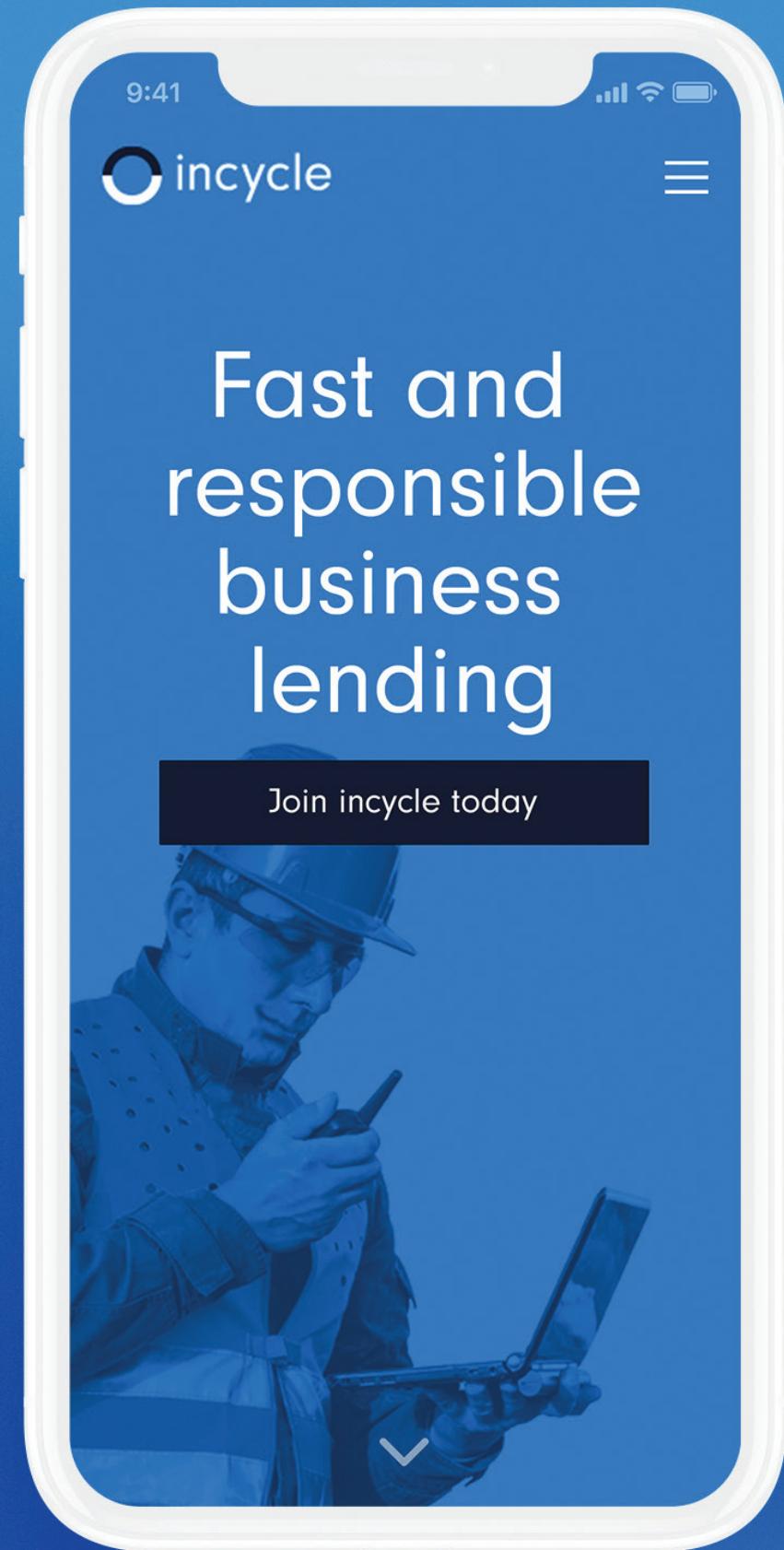
incykle

Invoices

Filter invoices... Sort by...

Samsung Co.	\$14,000.00
Cisco	\$6,500.00
Retail Shop	\$3,000.00
Avenue Coffee	\$1,500.00
Travel Hotels	\$500.00

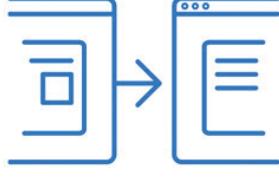
Refresh Invoices Some invoices may be excluded. [Why?](#)



incykle

Step 1 of 3

Link your Xero account to Incycle



Get started by connecting your Xero account to Incycle...

Connect to Xero



Secure account connection.
Your details will not be shared
with anyone.

Efficient and intelligent

Incycle offers business owners a simple way to fix their cash flow by advancing payments for their outstanding invoices.

[Start managing your cashflow](#)

How it works

Things don't always go according to plan so you can count on us when you need to get out of a bind. Incycle supports your small business by bridging the gap between business cycles.

Step 1 Sign up to Incycle. It's quick, it only takes 2 minutes.

Step 2 Connect your Xero account to Incycle.

Step 3 Select an invoice to clear and confirm a few quick details.

Step 4 If approved, you'll receive payment within 24 hours. Repayments start in 3 weeks.

Invoices

Invoice No.	Company	Due Date	Invoice Total	Loan Amount	Progress
INV00293	Samsung Co.	Jan 15, 2015	\$14,500.00	\$14,000.00	Clear Invoice
INV00977	Cisco	Jan 17, 2015	\$7,200.00	\$6,500.00	Clear Invoice

Pricing

Invoice amount: \$12,000 Lending fee: 4% Fee amount: \$480 Loan amount: \$11,520

Testimonial

"Since I discovered Incycle, I no longer have to worry about paying my team on time"

Susan Customer, Acme Lighting

INV-00233 (\$14,500.00)
from Samsung Co.

Unfortunately this loan has not been approved.

Hi Tyler,

Unfortunately we are unable to approve the loan on this invoice...
lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec odio.

There are many risk factors that we look at when evaluating each individual invoice... lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec odio. Quisque volutpat mattis eros. Nullam malesuada erat ut turpis. If you'd like further information on why this invoice was unable to be approved please contact us on invoices@incycle.io.

Since all invoices are assessed on a case by case basis, you may still be able to borrow money from other invoices, even other invoices from the same company.

[Clear another Invoice](#)

Thanks,

John Hill
Incycle Loan Assessment Team

Looking to avoid the small business cycle?
Talk to Macquarie about business loans... adipiscing elit.
Donec odio. Quisque volutpat mattis eros.
www.macquarie.com.au/business-loans

SPONSORED CONTENT

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Incycle's business model is to disrupt the short-term business loan market and provide flexibility to its users. Its branding had to strike a balance between a modern disruptor and a trusted lending alternative, with great care taken to ensure the brand didn't alienate small business owners.

The main marketing landing page (left) and the loan-declined screen (above) show just two of the many styles of communication the brand needed to convey at different touch points on a user's experience with the service.

incycle



Account name Tyler P. Coleman	Bank ◆ Commonwealth Bank
BSB 630-000	Account number AL9020 81100 003 9531
Upon approval funds will be deposited within 1 working day.	



Invoice Total \$600.00	Loan Amount \$600.00	Repayment Total \$600.00
---------------------------	-------------------------	-----------------------------

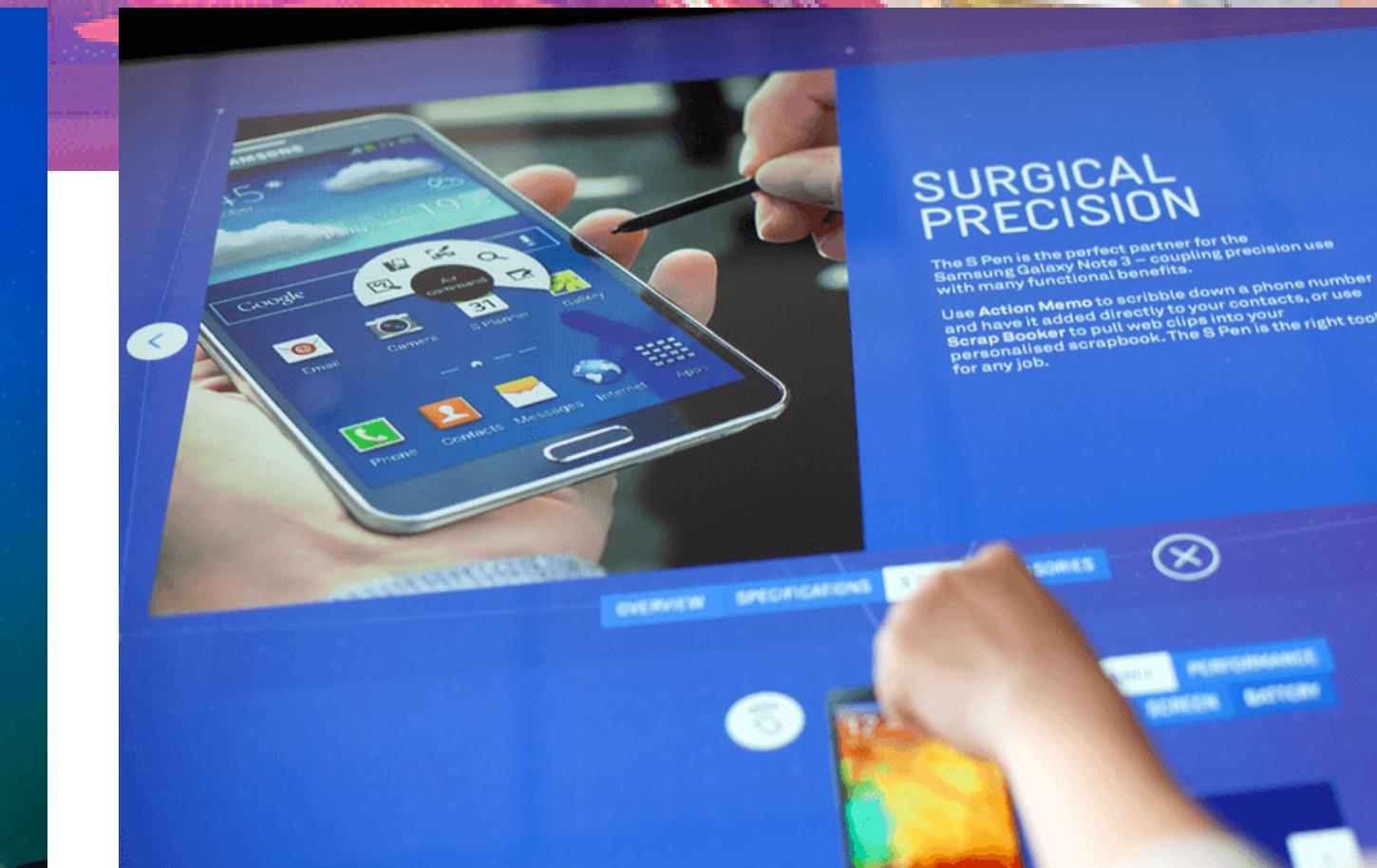
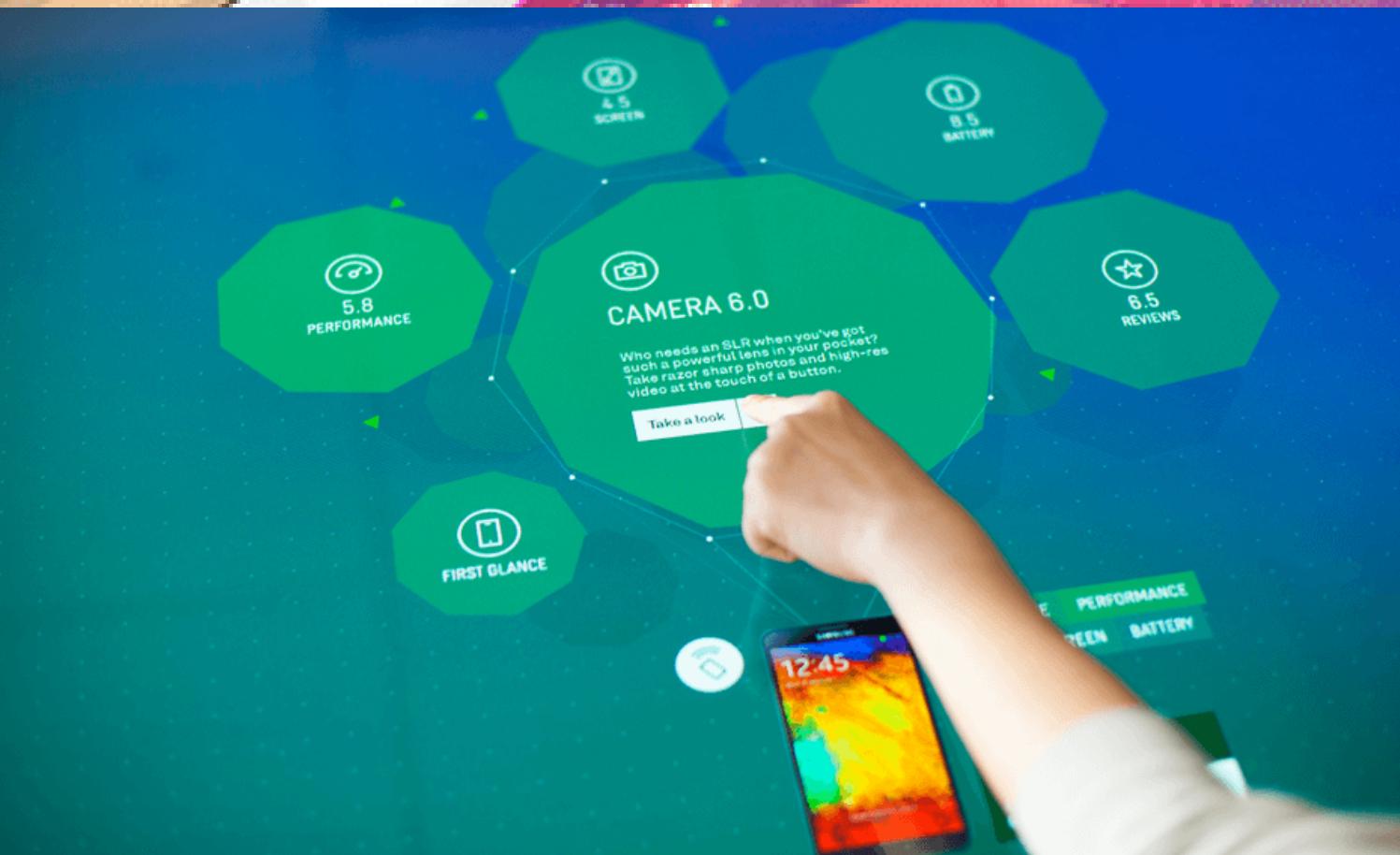
Telstra Store of the Future

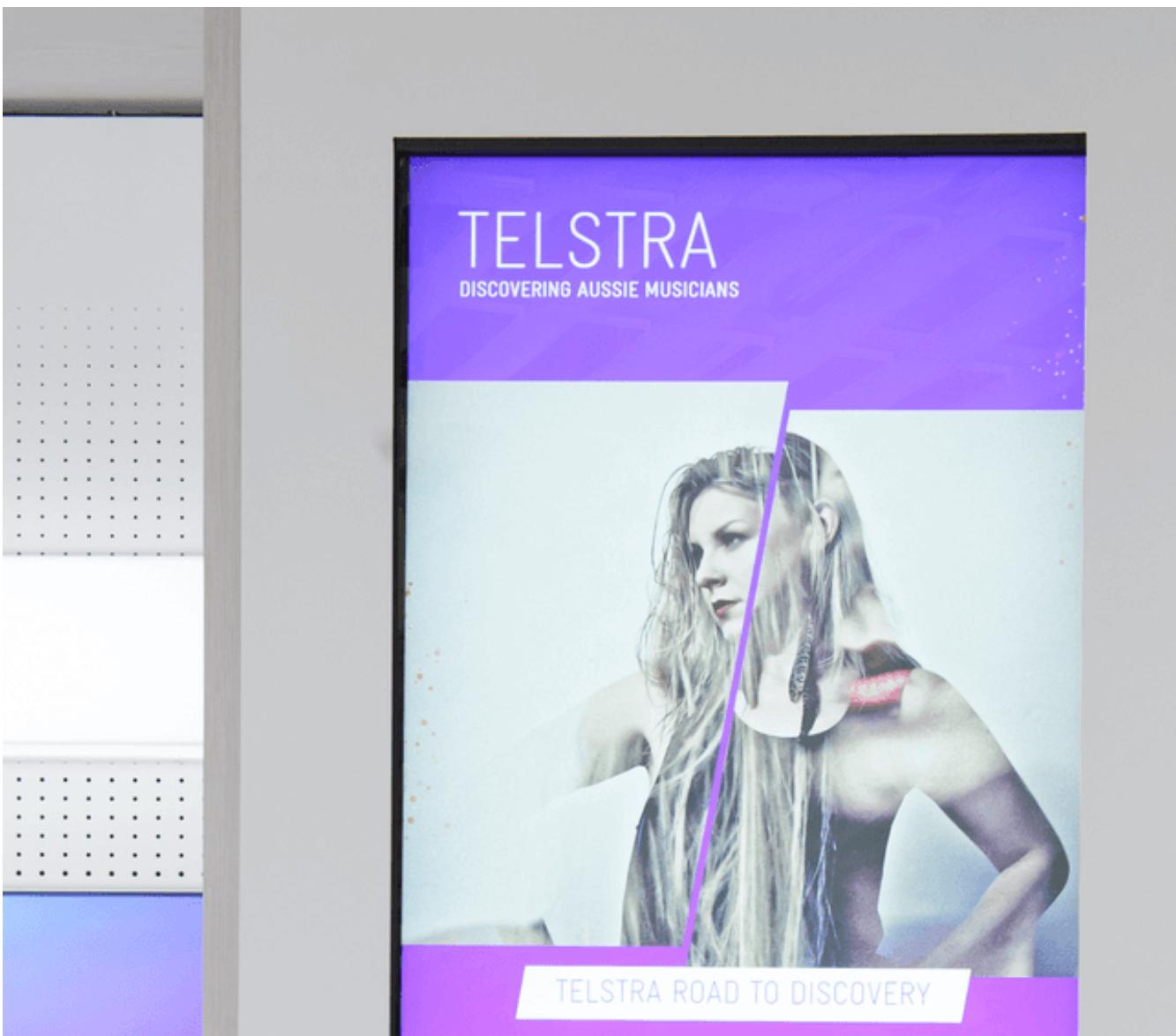
As Australia's largest telecom company, Telstra offers the most technologically advanced flagship stores in the country. 9 unique experiences were created to showcase the latest technology, media, pop-culture and customer service.

Senior designer: user experience & interaction design

Completed at Tribal DDB



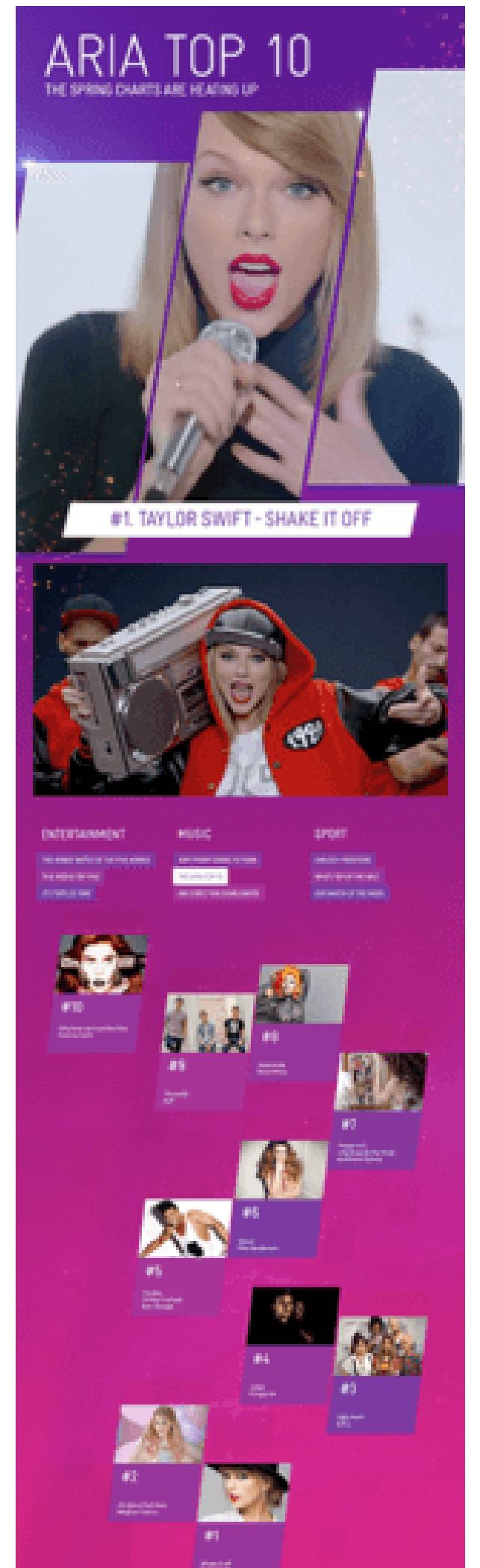
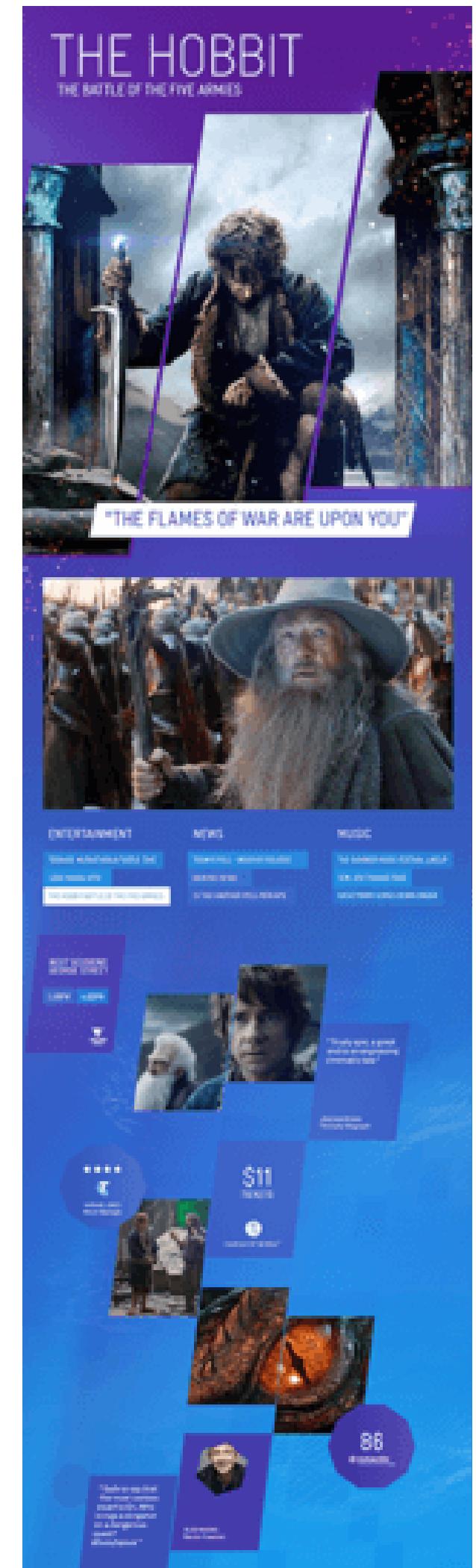
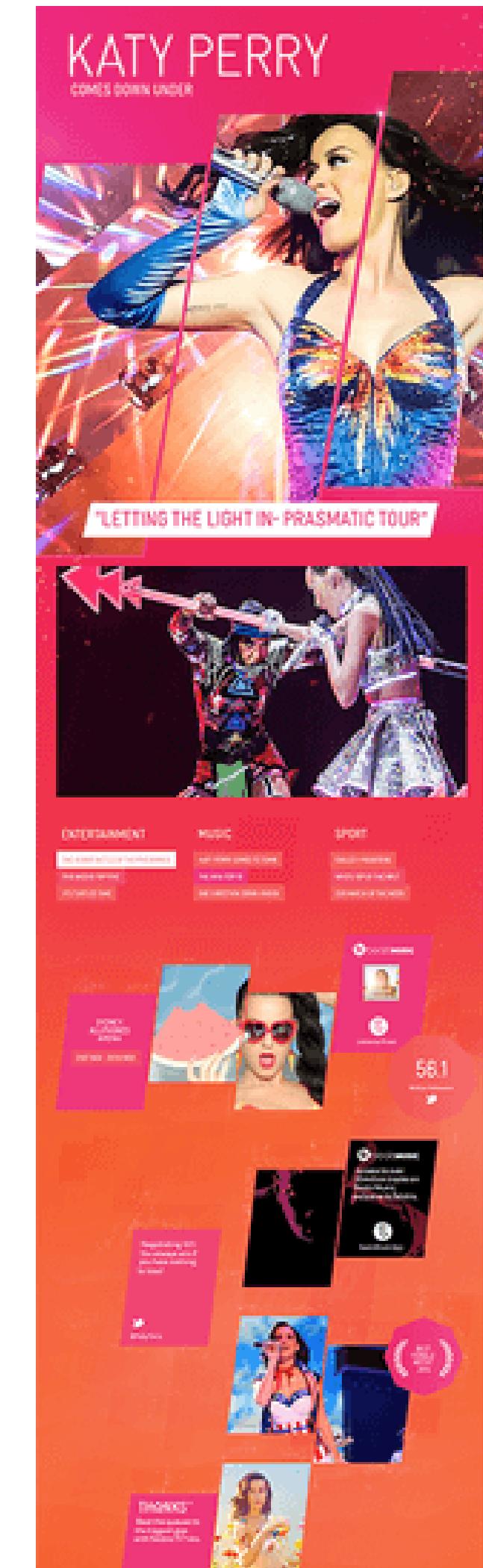




'Media walls' were just one of the nine digital experiences developed for Telstra's Store of the Future. These three-meter tall touch screens displayed the latest pop-culture, music and movie information to visitors browsing in the store.

This lifestyle information showcase expanded upon Telstra's telecommunication offering, educating users of the connected life that was available to Telstra customers beyond the traditional internet, mobile and cable-tv offerings.

Large header typography and imagery set a clear topic for each media wall, while videos and interactive lists containing special offers could be explored by the user via touch interactions.



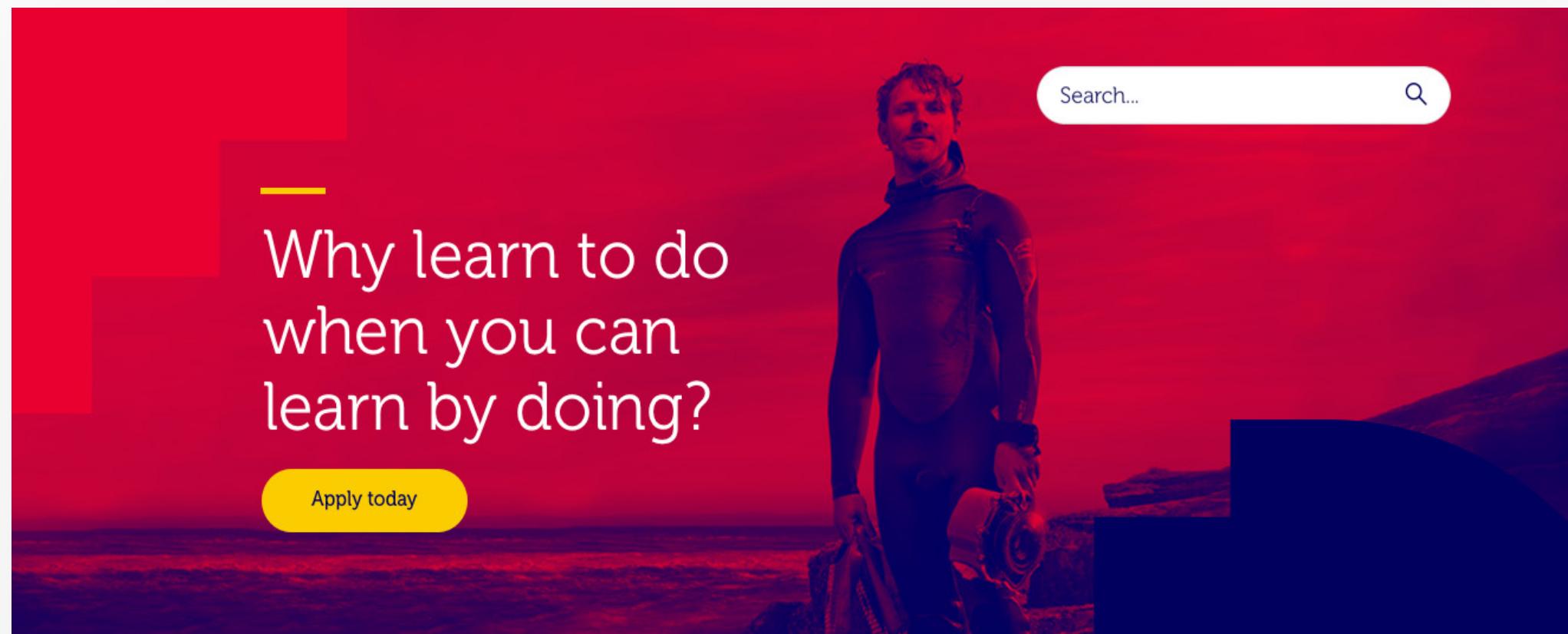
RMIT University

Known as a university of innovation and entrepreneurship, RMIT University recently re-branded. Their new digital brand needed to leverage the print brand's three 'looks' to create a spectrum of formal, core and pop styled graphics. This spectrum allowed every piece of communication to be tailored uniquely to one of the universities' many audiences.

Project lead: digital branding, user experience & interaction design

Completed at Prime Motive

The image displays two mobile device screenshots of the RMIT University website. The left screenshot shows a landing page with a large yellow circular graphic on the left. The text 'Where can your ATAR take you?' is displayed in a large, dark blue font. Below it, a call-to-action button says 'Get advice'. To the right is a large image of a woman with long hair, and a 'Live Chat' button is located at the bottom right. The top navigation bar includes links for 'Need some advice?', 'Pathways', 'FAQs', and 'Apply'. The RMIT logo is at the top right. The right screenshot shows a search results page for 'RMIT Singapore'. It features a large red background with a white circular graphic containing a person wearing a VR headset. Text on the screen includes 'Drive your career with RMIT Singapore', 'Enrol today', 'RMIT is a global university of technology, design and enterprise.', 'Find a course in Singapore', 'e.g. Architecture...', 'Search', and 'Browse interest areas'. A 'Browse all interest areas...' dropdown menu is also visible.



▶ | ● ● ●

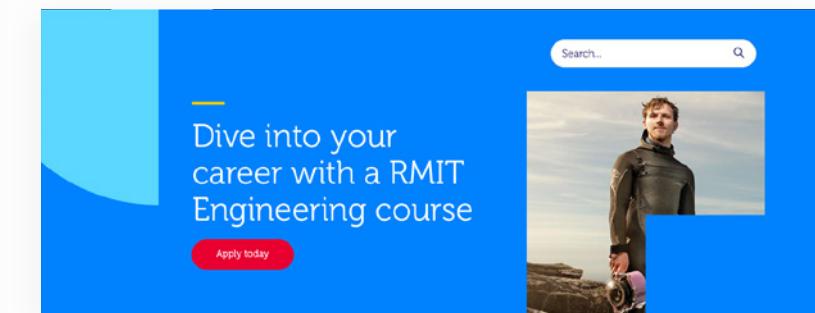
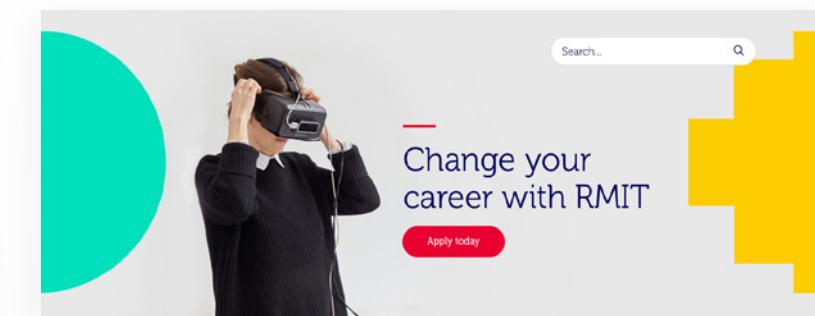
RMIT is a global university of technology, design and enterprise

Find the RMIT course that's right for you

e.g. Architecture...

Browse by course type

Browse by study area



To reach every niche of RMIT's broad audience, three unique looks were developed to communicate effectively across school-leavers, mature-age students and academia.

The Pop, Core and Formal looks could be blended together to perfectly address the tone and style of each communication.

Homepage marketing banners (above), as well as the theme of every page across the RMIT website, could be customised by content creators based on a robust Global Experience Language (GEL) and the powerful modular tools of Adobe Experience Manager (AEM).



RMIT Australia > Levels of study >

Postgraduate study at RMIT

Postgrad at RMIT

Find the right course

RMIT's credentials

Events

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Why postgraduate study?

Change your career

Advance your career

Gain specialist knowledge

Extend your research

Find the RMIT course that's right for you

e.g. Architecture... Study online

Browse by study area

> Art, design & architecture
> Building, construction & planning
> Business
> Communication & media

> Computing, games & information technology
> Education & teaching
> Engineering
> Environment & sustainability

> Health & biomedical sciences
> International & community services
> Justice & legal
> Science

Advance your career with a postgraduate qualification from RMIT, the global university of technology, design and enterprise.

Why choose Postgrad at RMIT?

- Ratings and reviews
- Practical experience
- Industry expertise and connections
- Leader in research

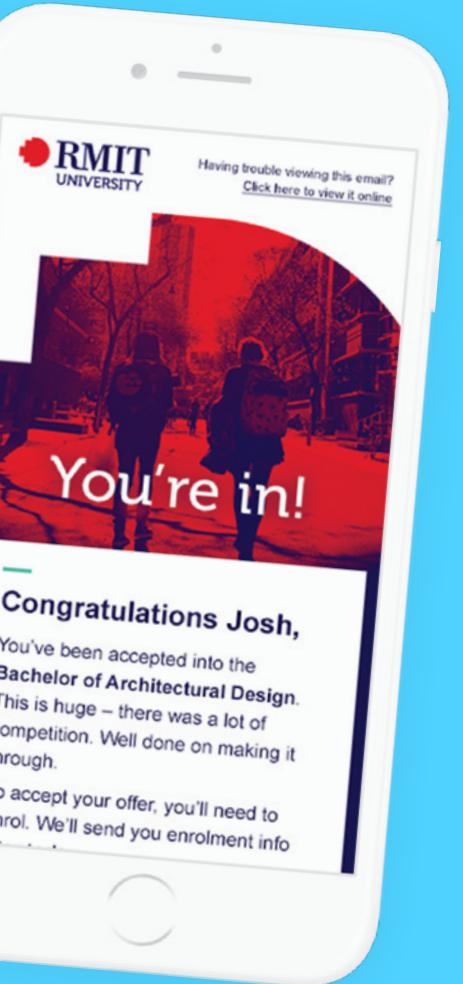
Study at a QS 5 Star University recognised for leadership and innovation

Working on real projects and participate in work integrated learning opportunities

Learn from industry experts, be monitored by industry professionals and build your network

Gain a qualification and experience employers recognise and value

Support and services to help you succeed



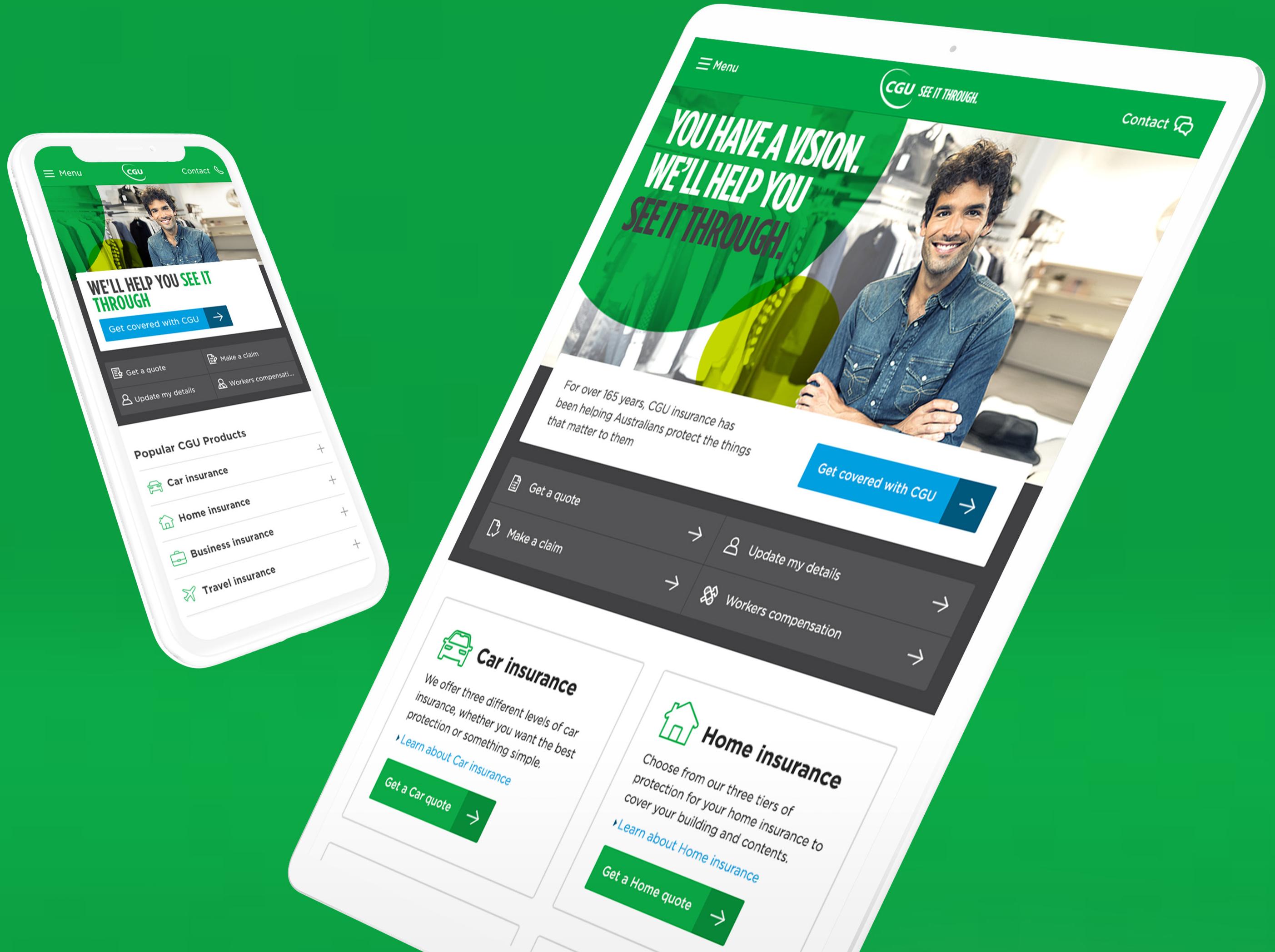
CGU Insurance

For over 4 years I worked closely with CGU to help develop new digital platforms to help customers 'see it through'.

Digital re-brands, new quoting platforms & customer service apps were just the beginning of their vision for a customer first insurance company.

UI/UX lead: Digital art direction, user experience & interaction design

Completed at Prime Motive

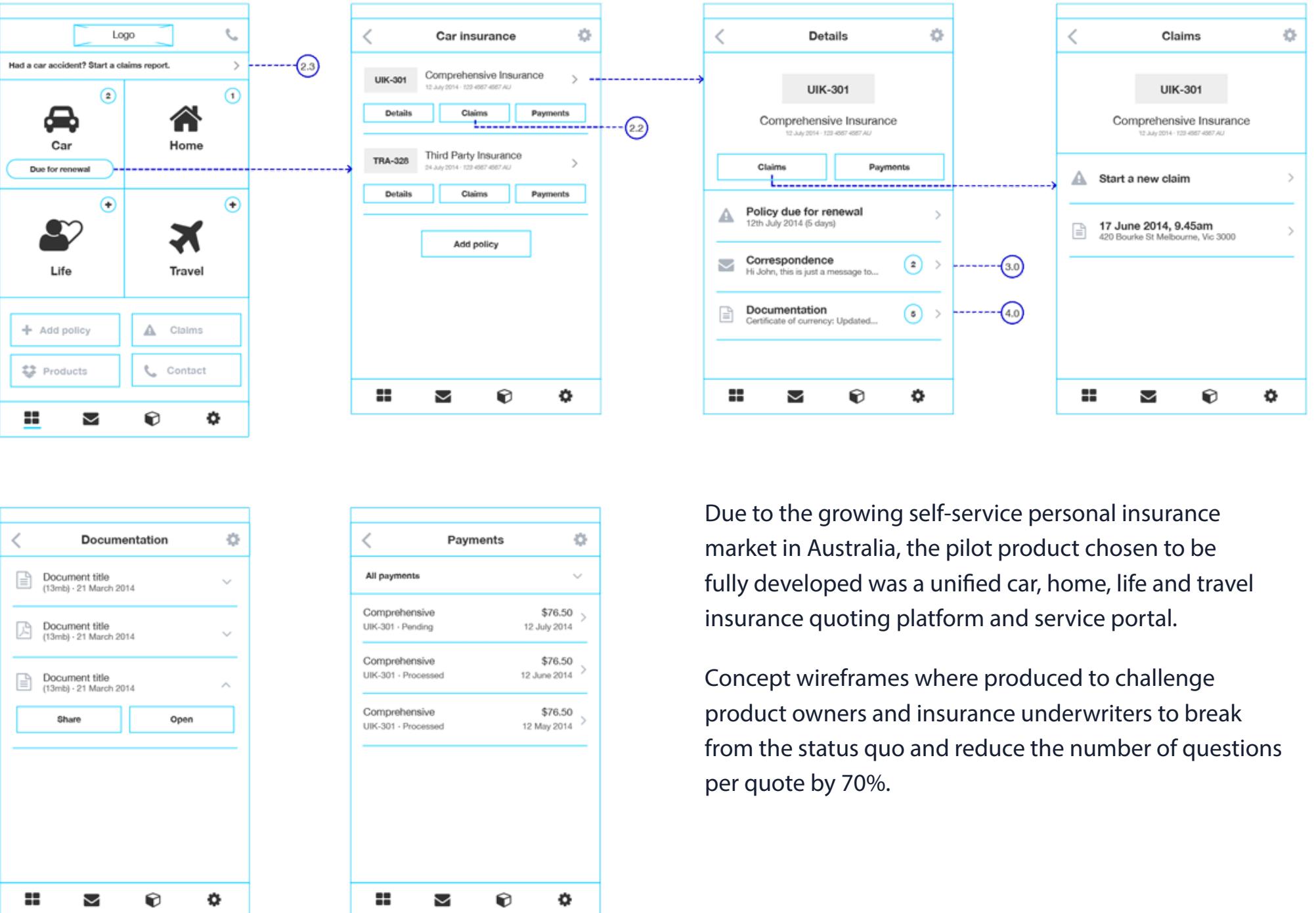


Creation of an online insurance platform

Creative concepting



Concept development – mapping user flow and question set



With the goal of launching CGU's insurance business into the digital world, many concepts for the first pilot product were explored, tested and evaluated. Each concept explored a different aspect and sought to solve different problems customers had with insurance identified during user interviews.

Development of the pilot

Interactive quote prototypes

Let's start your personalised quote for

Trades Cover

How many full time employees do you have in your business that perform manual work?

Just me

What does this mean and why is it important?

How many persons in your business are licensed to perform Plumbing Work in Victoria?

Please choose

What does this mean and why is it important?

What is your primary reason for looking for insurance?

I just want minimal protection

I want moderate protection for my business and tools

I want comprehensive protection so my business and tools are well covered

\$56.19 Indicative price Monthly

Occupation: Plumber
Employees: Just Me
Licensed Persons: 1 Full Time
Policy start date: 06/01/2014
Labour Hire Payments: \$100.00
Liability: \$20 million
Tool Coverage: \$10.00
Tools Onsite: No Cover
Electronic Equipment: \$1,000

Buy

Summary

Your insurance cover

	Trades cover	Vehicle cover	Total
Trade vehicles cover	\$64	\$51.20	\$115.20
\$148.64	<small>Monthly</small>		

Trades Cover Edit

#NDNBZ Quote reference

Excess levels:

	Liability cover	Tool cover	Portable electronic equipment
Business operates in	\$500	\$400	\$400
Trade Vehicles Cover	\$600		

Buy

Quote details

Policy start date: 06/01/2014 12:00:00 AM
Occupation: Plumber
Business operates in: 100% VIC

One of our business insurance experts can help you get the right insurance
Call 1300 138 557, or request a call back

Vehicle 1 Remove vehicle

Year*: 2000 Make*: Holden Model*: X

Transmission: Automatic Fuel Type: Diesel Body Type: Truck

Please select your vehicle*

2008 HOLDEN RODEO LT RA MY08 F/INJ CREW CAB P/U V6 CYL 3.6L 4 SP AUTOMATIC

2008 HOLDEN RODEO LT RA MY08 F/INJ CREW CAB P/U V6 CYL 3.6L 4 SP AUTOMATIC

2008 HOLDEN RODEO LT RA MY08 F/INJ CREW CAB P/U V6 CYL 3.6L 4 SP AUTOMATIC

Continue

Is your vehicle not listed?
Speak to one of our business experts about insuring your vehicle
Call us on 1300 138 557
8am – 6pm Monday to Friday (AEST)
Or request a call back

Legal Questions

Do any of the following apply to you?*

Trades cover

- Have you made more than \$10,000 of tools or portable electronic equipment claims in the last 5 years?
- Have you in the last 5 years had any liability claims made against you or incidents reported to you that may give rise to a claim?
- Have you had any insurer decline any claim, refuse or cancel any cover or require special terms on an insurance policy?
- Have you, or any other person who will receive insurance cover under this policy, been charged with or convicted of any criminal offences during the past 5 years?
- Are there any exceptional circumstances relating to the risk to be insured that you have not already told us about, and that you know or should know may affect our decision to insure you?
- Have you, or any other person who will receive insurance under this policy been declared bankrupt, insolvent or had a liquidator appointed in the past 5 years?

What does this mean and why is it important?

Yes No

Trades commercial vehicle cover

- Have you, or any person who will drive your vehicle, had any convictions for driving under the influence of alcohol or drugs, or had a licence cancelled or suspended in the last 5 years?
- Are any of the vehicles direct imports or missing the approved Australian compliance plates?
- Are any of the vehicles in an unroadworthy condition, have mechanical defects, or in a damaged condition?
- Does your vehicle have any modifications that affect the performance or safety of the vehicle, or change the characteristics of the vehicle beyond the manufacturer's specification?

Review

Final quote experience

CONTACT 13 24 81

Journey details **Quote** **Traveller details** **Payment**

TRAVEL INSURANCE QUOTE

Where are you going?
List all countries or regions (not including stopovers of less than 24 hours)

Start typing and select your destination

When does your journey begin and end?

Begins Ends

How old are the adult travellers?
Dependent children and grandchildren up to the age of 21 are automatically covered.

Adult 1 Adult 2

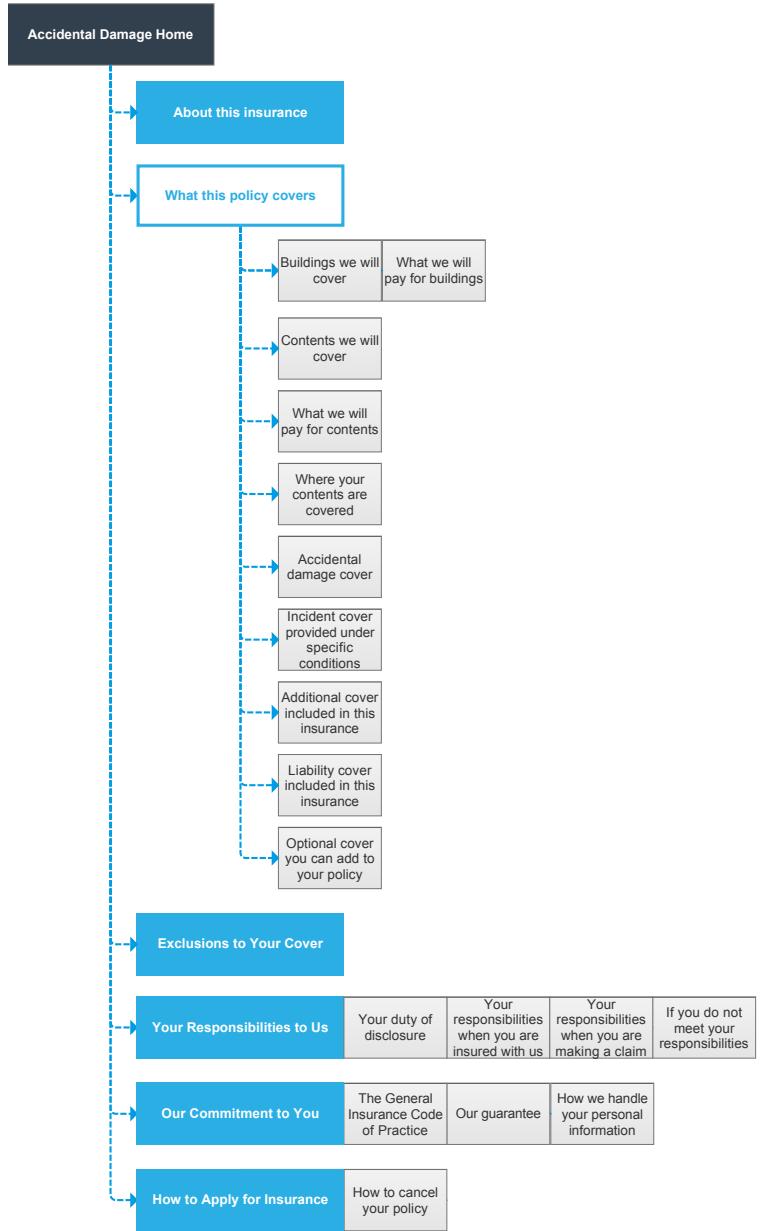
What does this mean?

Does any traveller need cover for a pre-existing medical condition?
A pre-existing medical condition is any ongoing condition that you are aware exists or for which you have received treatment, advice or medication.

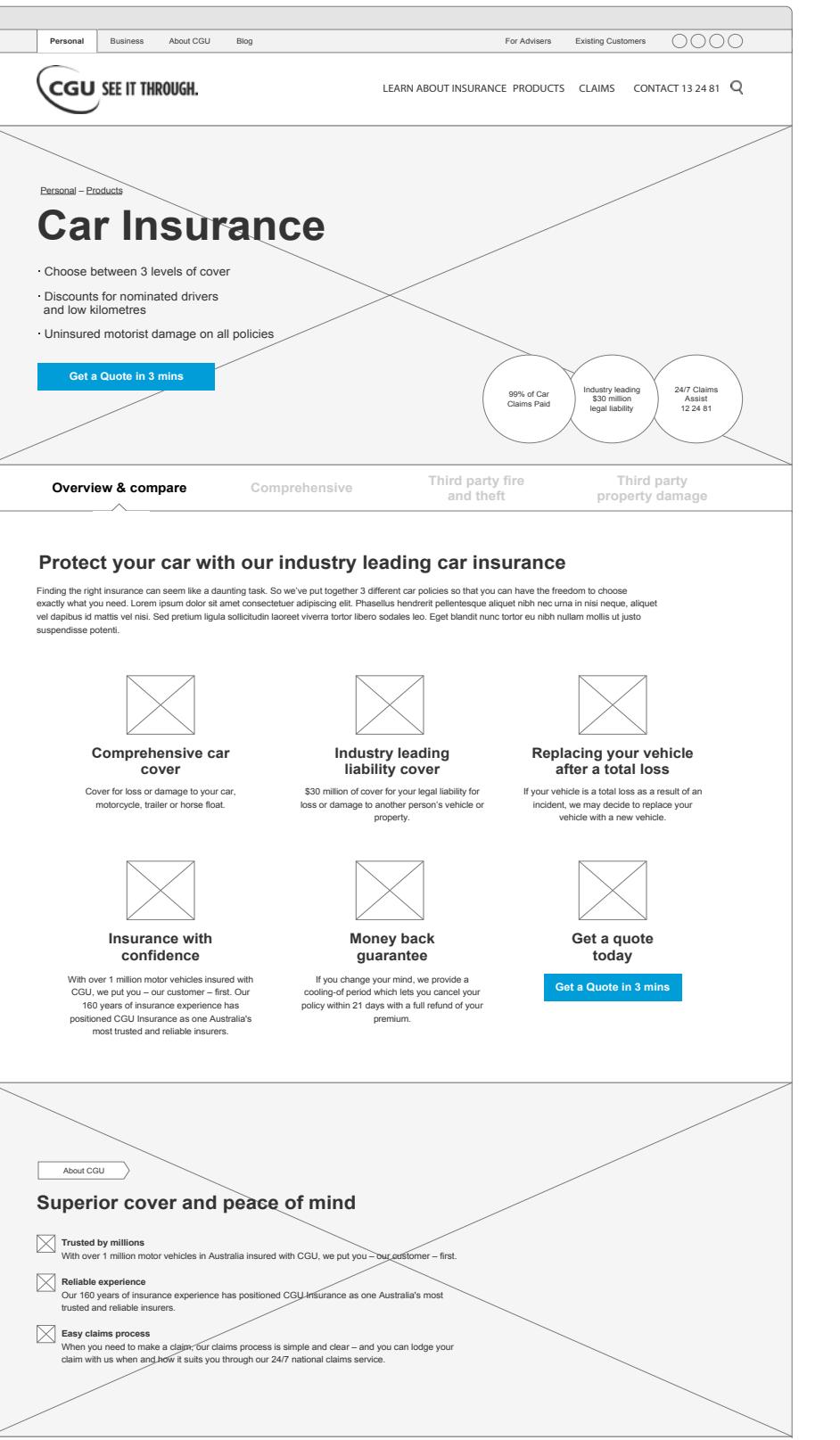


Concept development – user flow wireframes

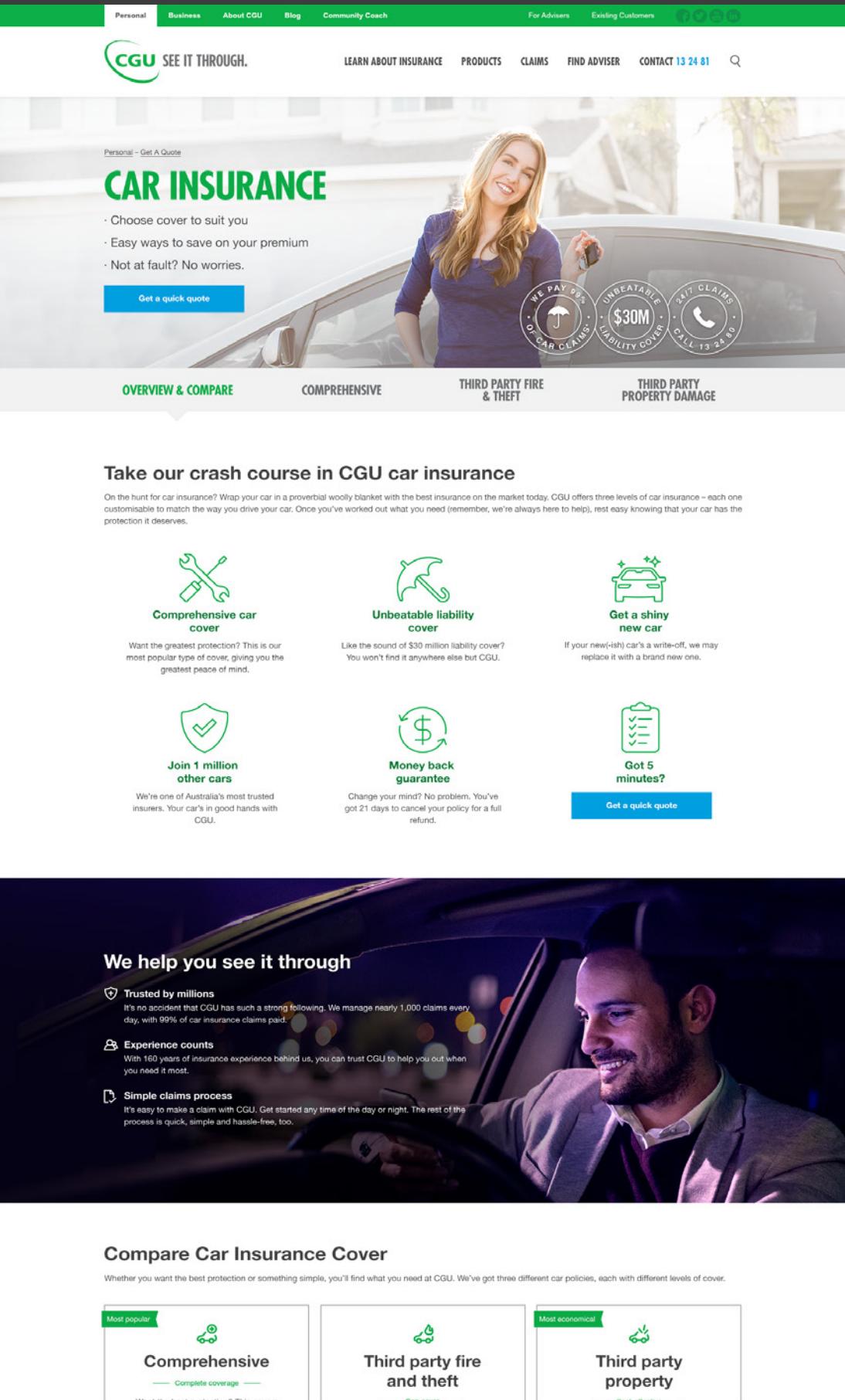
Architecture planning

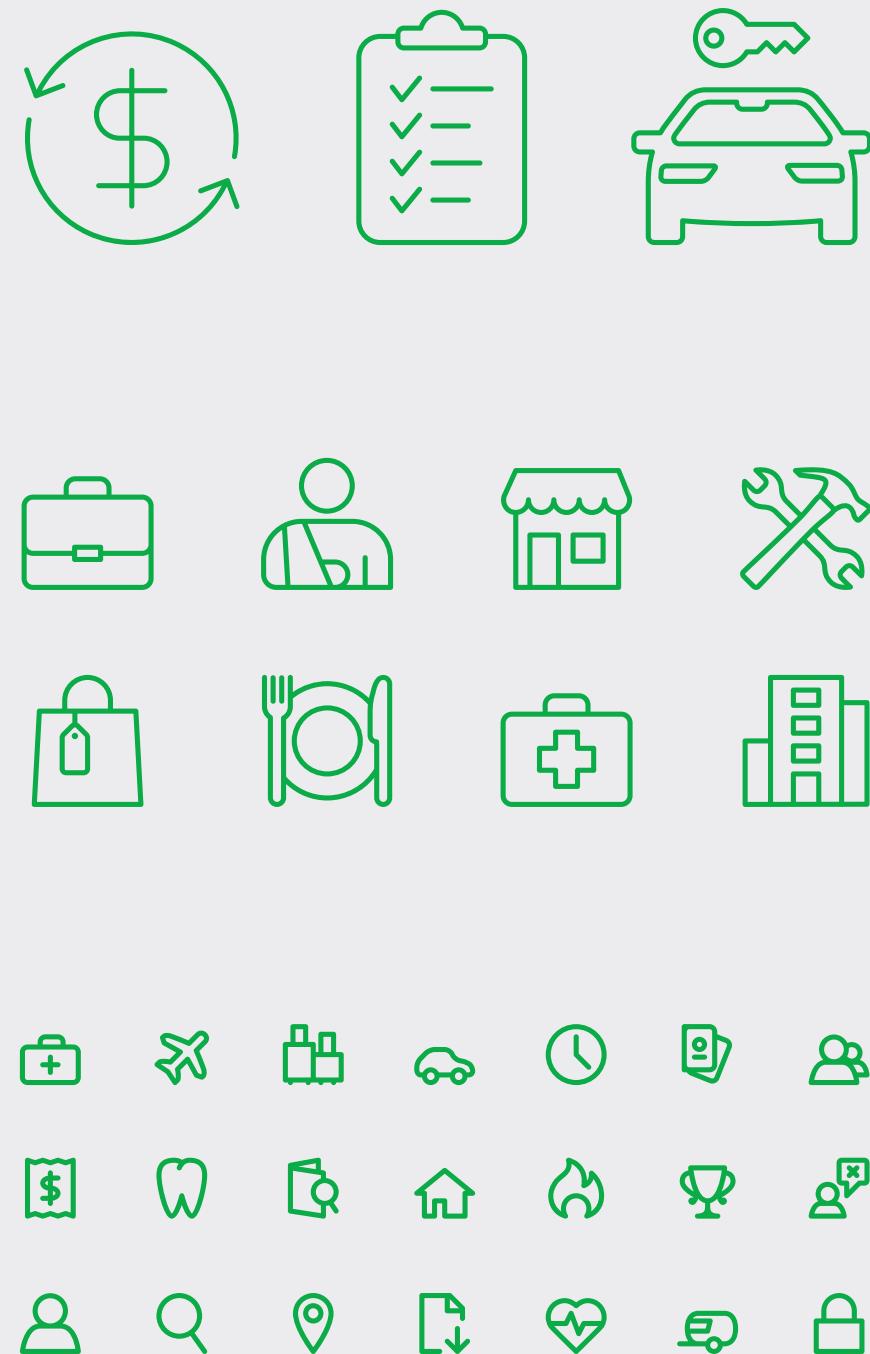


Wireframes



Final UI





CGU SEE IT THROUGH.

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Car & Vehicle Home & Contents Travel Life & Lifestyle Business

YOU HAVE A VISION. WE'LL HELP YOU SEE IT THROUGH.

For over 165 years, CGU insurance has been helping Australians protect the things that matter to them

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[Get a quote](#) [Make a claim](#) [Update my details](#) [Workers compensation](#)

Car insurance
We offer three different levels of car insurance, whether you want the best protection or something simple.
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[Get a Car quote](#)

Home insurance
Choose from our three tiers of protection for your home insurance to cover your building and contents.
[Learn about Home insurance](#)
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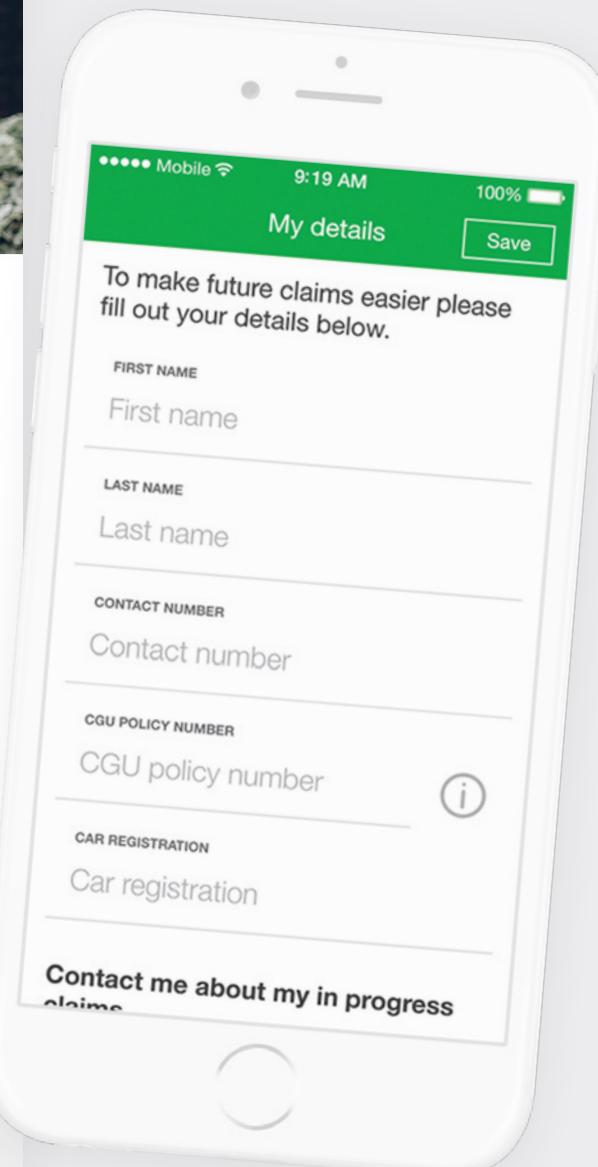
Business insurance
Protect your business with our flexible business insurance tailored to your business's unique needs.
[Learn about Business insurance](#)
[Get a Business quote](#)

Travel insurance
Whether you're travelling abroad or staying in Australia, CGU offers a range of flexible travel products.
[Learn about Travel insurance](#)
[Get a Travel quote](#)

Public Liability
Protect your business against liability claims including personal injury and property damage.
[Learn about Public Liability](#)
[Get a Liability quote](#)

Watch: CGU Insurance + Tropfest - John Polson's story

Are you underinsured?
[Use CGU's calculators to make sure](#)



Feel confident and secure knowing that CGU will
be there with you to **see it through**

CGU can help you get covered with our car, home buildings and contents, landlord or strata insurance for your property and precious belongings. CGU is also right beside you to make sure you can concentrate on running your business covering you for your business insurance needs, including liability and workers compensation.

Luke Caish-Sadlek

UX/UI Director & Experience Designer

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luke@calek.co

calek.co