

Michael O'Rourke

PRODUCT MANAGER, PRODUCT
DESIGNER, WEB ENGINEER.

TOWN Dallas, Texas
PHONE (512) 740-4491
EMAIL cale.orourke@gmail.com
WEBSITE thisismichaelorourke.com

I am an accomplished technologist with experience managing the strategic and tactical avenues for high-tech products. I have a solid reputation for creating forward-thinking strategies, aligning business and development pillars, and taking new products from concept, to design, to development, to delivery.

I am tech-savvy, creative, and analytical with an extensive background in Software Development, Product Innovation, and Cloud Computing. I am also adept at drilling into marketplaces and translating needs into feature functionality. I thrive in fast-paced environments with the autonomy to work creatively, take on new challenges, and improve continuously.

- 15 years in Product Management, Product Design, and Web Engineering
- Working knowledge of Agile, Lean, DevOps, and Pragmatic Marketing
- Degree in Management Information Systems
- Certified PMP, Product Owner, ScrumMaster, and more
- Studying Information Technology
- Proficient in HTML/CSS, jQuery, LESS/SASS, PHP, and SQL

EXPERIENCE

Product Manager

IBM CLOUD, 2012 – Present
Dallas, Texas

I cultivate pipelines to new markets and design service offerings for a growing cloud infrastructure. I am responsible for the design, development and delivery for cloud foundational services in global marketplaces.

- Conduct analysis by synthesizing market and data-driven insights
- Establish vertical and encompassed products in our Marketplace catalog
- Craft prototype front-end UIs for proof-of-concept
- Evaluate avenues for organic expansion and strategic partnerships
- Provide key decisions for executives by finding the right Product-Market fit
- Build business cases and translate needs into stories for dev consumption

Senior Product Manager

NEOPOST ID, 2003 – 2012
Austin, Texas

I pivoted product initiatives and market strategies toward developing new online ecosystems and native apps. I was responsible for customer-facing software and integrated solutions.

- Reached untapped markets and revenue flows
- Evangelized products and company brands to increase global footprint
- Enacted Open API strategies for resellers

- Launched app store with Internet-enabled mobile/desktop apps
- Increased attachment rates 21-29% year-over-year
- Established new PMO and Application Portfolio practices
- Led \$25M company-wide project to turn homegrown LOB apps into enterprise systems

Technical Consultant

SPRINT, 2000 – 2002

Plano, Texas

I coordinated rollouts for mobile products and provided back office support. I was responsible for all mobile assets and services.

- Managed firmware builds and automated testing for new devices
- Performed routine/non-routine updates during planned windows
- Deployed system upgrades, new hardware loads, and data swaps
- Developed and distributed release content, collateral, and technical articles

CERTIFICATIONS

Practical Product Management Certified

Pragmatic Marketing

Project Management Professional (PMP)

Project Management Institute

Certified Scrum Product Owner

Certified Scrum Professional

Certified Scrum Master

Scrum Alliance

Cloud Computing Certified

Cloud University

Network+ Certified

CompTIA

EDUCATION

Information Technology

Liberty University

2015 – 2017

Management Information Systems

Liberty University

2009 – 2011