

Meiying Wang

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EDUCATION

London Business School

Ph.D. program in Marketing

London, UK

09.2022-present

University of Hong Kong

Bachelor of Social Sciences, Psychology, First Class Honors

Hong Kong, China

09.2016 - 07.2020

University of St. Andrews

Visiting student (Science)

St. Andrews, UK

01.2019 - 05.2019

RESEARCH INTEREST

Judgment and decision making, consumer behavior, moral judgment

PEER-REVIEWED PUBLICATION

Zhou, H., **Wang, M.**, Yang, Y., & Majka, E. A. (2024). Face masks facilitate discrimination of genuine and fake smiles—But people believe the opposite. *Journal of Experimental Social Psychology*, 115, 104658. <https://doi.org/10.1016/j.jesp.2024.104658>

Jacobs, T. P., **Wang, M.**, Leach, S., Siu, H. L., Khanna, M., Chan, K. W., Chau, H. T., Tam, K. Y. Y., & Feldman, G. (2024). Revisiting the Motivated Denial of Mind to Animals Used for Food: Replication Registered Report of Bastian et al. (2012). *International Review of Social Psychology*, 37(1): 6, 1–15. DOI: <https://doi.org/10.5334/irsp.932>

*Brick, C., *Fillon, A., *Yeung, S. K., ***Wang, M.**, *Lyu, H., *Ho, J. Y. J., ... & Feldman, G. (2021). Self-interest is overestimated: Two successful pre-registered replications and extensions of Miller and Ratner (1998). *Collabra: Psychology*, 7(1), 23443. <https://doi.org/10.1525/collabra.23443>

WORK IN PROGRESS

The divergent impact of missed opportunities, with Berman, J., and Faro, D. *Manuscript in preparation*.

Perception and Preferences for Policies with Tolerance Zones, with Özlem Tetik, Amanda Geiser, and Jonathan Beran. *Data collection in progress*.

Moral attribution revisited: Replication and extensions of Woolfolk et al. (2006), with Szekely-Copîndean, R., Ho, S. M., Law, Y.T., Leung, C. F., Ho, N. D., Chow, K.H., Feldman, G. *Manuscript in preparation*.

PRESENTATIONS

“The divergent impact of missed opportunities: How missing out can either motivate or demotivate consumers to purchase”

- EMAC Doctoral Colloquium, May 2025
- ACR presentation, Paris, Sep 2024
- SJDM poster presentation, San Francisco, Nov 2023
- SJDM doctoral symposium, Virtual, Jun 2023

“Preferences and Perceptions of Tolerance Zones in Policy”

- London Marketing PhD Research Day, London, Feb 2025

RESEARCH EXPERIENCE

Judgment and Decision-Making Lab, ShanghaiTech University	Shanghai, China
<i>Full-time Research Assistant</i>	07.2020 - 06.2022

Curriculum and Learning Lab, HKU	Hong Kong, China
<i>Undergraduate Research Assistant</i>	09.2018 - 12.2018

TEACHING

Teaching Assistant at China Europe International Business School (CEIBS)	
Consumer Psychology (EMBA)	for Prof. Yu Yang
	2021 Winter

Teaching Assistant at ShanghaiTech University	
Design Thinking	for Prof. Yu Yang, Haotian Zhou and Wenxin Xie
	2021 Fall
Rationality Unraveled	for Prof. Haotian Zhou
	2021 Summer
Negotiation	for Prof. Yu Yang
	2020 Summer & Fall

SOCIAL ACTIVITIES

Assistant operations manager, Accidental Art Limited, Hong Kong, China, 2018 - 2020

Project leader, Beyond the Pivot, Hong Kong & Inner Mongolia, China, 2016-2017