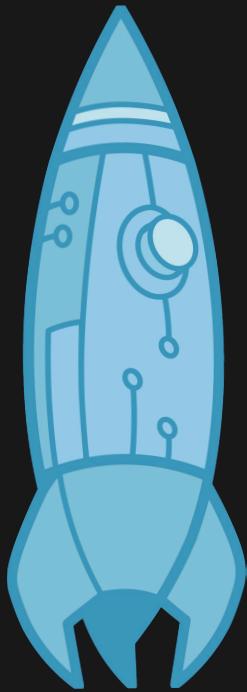


Your guide to making a mark at the
world's largest AI hackathon.



UC BERKELEY AI HACKATHON SPONSORSHIP PACKET

June 21-22, 2025

Payments are donations to the Cal Hacks Foundation,
a registered 501(c)(3) non-profit

Package Perks

	Bronze \$10K	Silver \$15K	Golden Bear \$25K	Anchor \$50K
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Recruiting

Sponsor booth	Regular	Regular	2x	3x
Resume book	●	●	●	●
Coffee chats			●	●
Pre-event workshop				●

Marketing

Logos on website and banners	●	●	●	●
Social media promotion	●	●	●	●
Dedicated slack channel	●	●	●	●
General Email blast	●	●	●	●
Dedicated Email blast			●	●
Co-host an activity or networking event			●	●
Opening ceremony stage time		1 min	3 min	Keynote

Technology

Host a tech prize	●	●	●
Hacker Starter Pack on Website	●	●	●
Host API workshop	●	●	●
Present prize on stage	●	●	●

Co-Host Package Special Benefits

Top-level branding at launch and beyond	●
Opening or Closing Keynote	●
Name a room or area at the event	●

Add-ons

Sponsor an activity	ASK
Sponsor a snack/meal	ASK

UC Berkeley AI Hackathon

UC Berkeley • June 21-22, 2025

Kick off the AI revolution at UC Berkeley

Every day, new AI capabilities are revealed, projects are announced, and new applications are built. Our future is being redefined through AI. In June, the builders of the future will experiment with and master the tools needed to drive the AI Revolution, right here at UC Berkeley.



What is a Hackathon?

A hackathon is an event where students develop technical projects in a collaborative environment. Students begin with an idea and complete a project over the course of 36 hours.

Why Sponsor?

- We bring together more than 1000 of the brightest students and early career professionals to solve real world problems under tight deadlines.
- Be there for the next big thing-- hundreds of brand new teams creates huge potential for new startups
- Highlight your APIs and technology through workshops and promote innovative projects with prizes.

Last year, we supported...

1300 hackers

50+ majors

268 universities

15+ countries

500+ first time AI builders

450+ female, non-binary, and gender-queer hackers

Testimonials

Some of our previous sponsors' experiences at Cal Hacks:



"Cal Hacks was an **awesome opportunity** to connect with many talented students. It was a **jam-packed** event with great young engineers in attendance! Cal Hacks is the **perfect** place to expand your network and source candidates and collaborations. The organizers did a great job in bringing together innovative companies and **talented** student engineers."

-Otto, 9.0 Sponsor

"CalHacks attracts **top-talent** hackers and **future leaders and unicorns**. As a loyal sponsor since CalHacks 2.0, I would not miss this event in the world to attract and recruit talents and put any of my companies' technology to its critical tests for hackers to break them. Imagine the amount of money you can save from your engineering cost. Do not miss this event!"

- Zapp Health, 10.0 Sponsor



"Cal Hacks 6.0 blew me away... We were **astounded** by both the **creativity** and **resolve** demonstrated at Cal Hacks. We wish we could have given all of our integrations an award."

- DocuSign, 6.0 Sponsor

Past Partners

 OpenAI  CITADEL  OpenZeppelin

 AVALANCHE  InterSystems®
Creative data technology  SOLANA
FOUNDATION

 polygon  BlackRock®  SingleStore™

 intuit  jump_-  Berkeley RDI  co:here

Berkeley SKYCHECK  IMC  APTS

 The House Fund  ripple  wayfair®

 DE Shaw & Co  SANDBOXAQ™  SteelPerlot

 DigitalOcean  Google Cloud  otto

 Sonr  SambaNova®
SYSTEMS  HRT  ELUV.IO

 CockroachDB  Pi Network  Everlaw  PwC  ZEPPOS

Connect with our sponsorship team

Whatever your needs may be, we're here to help. We're here to help you as you make your mark at the world's largest collegiate hackathon. Just reach out, and we're always happy to chat with you!

 sponsorship@calhacks.io

 calhacks.io