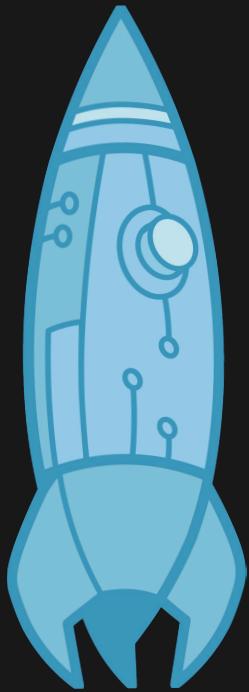


Your guide to making a mark at the  
world's largest AI hackathon.



# UC BERKELEY AI HACKATHON SPONSORSHIP PACKET

June 20-21, 2026

Payments are donations to the Cal Hacks Foundation,  
a registered 501(c)(3) non-profit

# Package Perks

	Bronze \$10K	Silver \$15K	Golden Bear \$30k	Anchor \$50K
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## Recruiting

Sponsor booth	Regular	Regular	2x	3x
Resume book	●	●	●	●
Coffee chats			●	●
Pre-event workshop				●

## Marketing

Logos on website and banners	●	●	●	●
Social media promotion	●	●	●	●
Dedicated slack channel	●	●	●	●
General Email blast	●	●	●	●
Dedicated Email blast			●	●
Co-host an activity or networking event			●	●
Opening ceremony stage time		1 min	3 min	10 min

## Technology

Host a tech prize	●	●	●	●
Hacker Starter Pack on Website	●	●	●	●
Host API workshop	●	●	●	●
Present prize on stage	●	●	●	●

## Co-Host Package Special Benefits

Top-level branding at launch and beyond	●
Name a room or area at the event	●

## Add-ons

Sponsor an activity	ASK
Sponsor a snack/meal	ASK

# UC Berkeley AI Hackathon

UC Berkeley • June 20-21, 2026

## Kick off the AI revolution at UC Berkeley

Every day, new AI capabilities are revealed, projects are announced, and new applications are built. Our future is being redefined through AI. In June, the builders of the future will experiment with and master the tools needed to drive the AI Revolution, right here at UC Berkeley.



## What is a Hackathon?

A hackathon is an event where students develop technical projects in a collaborative environment. Students begin with an idea and complete a project over the course of 36 hours.

## Why Sponsor?

- We bring together more than 1000 of the brightest students and early career professionals to solve real world problems under tight deadlines.
- Be there for the next big thing-- hundreds of brand new teams creates huge potential for new startups
- Highlight your APIs and technology through workshops and promote innovative projects with prizes.

Last year, we supported...

3000+ hackers

50+ majors

268 universities

15+ countries

500+ first time AI builders

450+ female, non-binary, and gender-queer hackers



[sponsorship@hackberkeley.org](mailto:sponsorship@hackberkeley.org)



[calhacks.io](http://calhacks.io)



[twitter.com/calhacks](https://twitter.com/calhacks)



# Testimonials

Some of our previous sponsors' experiences at Cal Hacks:



"Cal Hacks was an **awesome opportunity** to connect with many talented students. It was a **jam-packed** event with great young engineers in attendance! Cal Hacks is the **perfect** place to expand your network and source candidates and collaborations. The organizers did a great job in bringing together innovative companies and **talented** student engineers."

-Otto, 9.0 Sponsor

"CalHacks attracts **top-talent** hackers and **future leaders and unicorns**. As a loyal sponsor since CalHacks 2.0, I would not miss this event in the world to attract and recruit talents and put any of my companies' technology to its critical tests for hackers to break them. Imagine the amount of money you can save from your engineering cost. Do not miss this event!"

- Zapp Health, 10.0 Sponsor



"The Berkeley AI Hackathon 2025 **exceeded all expectations** and stands out as one of the **most professional organized events we've ever sponsored**... every detail was thoughtfully managed and the high caliber students built sophisticated projects

- Vapi, AI Hackathon 2025 Sponsor

# Past Partners

ANTHROPIC APPLOVIN



annapurnalabs  
an Amazon company

fetch.ai

Y Combinator

POSTMAN

innovation lab

BY FETCH.AI

Snap AR

baseten

CodeRabbit

Conversion

crater

elastic

lava

LiveKit

REKA

ROX

Sui

bright data

VAPI

VISA

\* warp

Windsurf

Promise.

a37.ai

cofoundry.ai

Composio

MERCOR

ripple

CREAO

meter

scale

arize

comet

Conway

David AI

DE Shaw & Co

Deepgram

ethereum foundation  
dev growth

GEMINI

groq

Labelbox

Listen

scale

VOLTAGE PARK

Interaction.co  
California

camfer

Chroma

Letta

mintlify

SIERRA

Toolhouse

CITADEL  
CITADEL Securities

Fish Audio

Heavybit

janitor

mastra

The House Fund

REGENERON®

LMArena

UC Berkeley MEng

## Connect with our sponsorship team

Whatever your needs may be, we're here to help. We're here to help you as you make your mark at the world's largest collegiate hackathon. Just reach out, and we're always happy to chat with you!

sponsorship@hackberkeley.org

calhacks.io