



Your guide to making a mark at the world's
largest collegiate hackathon

Cal Hacks 11.0 Sponsorship Packet

October 25-27, 2024

TENTATIVE SCHEDULE:

Early Bird Sponsorship Deadline: May 12

Sponsorship Deadline: October 1

Hackathon : October 25-27

Cal Hacks 11.0

UC Berkeley • October 25-27, 2024

Sponsor the world's largest collegiate hackathon.

The world's largest collegiate hackathon will be back for round 11 this Fall on October 25-27th 2024 with plans of a fully in-person event. We are excited for our wonderful sponsors to join us!



Last year, we supported...

2500+ hackers

50+ majors

136 universities

15+ countries

1200+ beginner hackers

714 female, non-binary, or gender-queer hackers



What is a hackathon?

A hackathon is an event where students develop technical projects in a collaborative environment. Students begin with an idea and work towards a complete project over the course of 36 hours.

Why sponsor Cal Hacks?

- Connect with a diverse group of high-achieving students who have shipped their projects to thousands of people, founded Y Combinator startups, and conducted groundbreaking research.
- Work with students as they solve real problems with tight deadlines, allowing you to properly assess *and* access a talented pool of potential new grad hires and intern candidates.
- Increase your company's brand recognition with company swag and a lasting presence at the event and beyond.
- Highlight your APIs and/or technology and promote innovative projects with prizes.

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Package Perks

	Bronze \$10K	Silver \$15K	Golden Bear \$25K	Co-Host \$50K
Recruiting				
Company representative passes	4	6	10	12
Sponsor booth	1	1	2	3
Coffee chats			●	●
Resume book	●	●	●	●
Recruiting infosessions			●	●
Marketing				
Logos on website and banners	●	●	●	●
Social media promotion	●	●	●	●
Blurb on live site	●	●	●	●
Dedicated slack channel	●	●	●	●
General Email blast	●	●	●	●
Bring swag to event	●	●	●	●
Opening ceremony stage time		1 min	3 min	6 min
Technology				
Host a tech prize		●	●	●
Hacker Starter Pack on Website		●	●	●
Host API workshop		●	●	●
Present prize on stage		●	●	●
Co-Host Package Special Benefits				
All Add-ons				●
Closing speech (5 min)				●
Allowance of additional banners				●
Add-ons				
Sponsor an activity		\$3,000		
Sponsor a snack/meal		\$5,000 - \$10,000		



Testimonials

What previous sponsors experiences were like at Cal Hacks!



"Cal Hacks was an **awesome opportunity** to connect with many talented students. It was a **jam-packed** event with great young engineers in attendance! Cal Hacks is the **perfect** place to expand your network and source candidates and collaborations. The organizers did a great job in bringing together innovative companies and **talented** student engineers.'

-Otto, 9.0 Sponsor

"CalHacks attracts **top-talent** hackers and **future leaders and unicorns**. As a loyal sponsor since CalHacks 2.0, I would not miss this event in the world to attract and recruit talents and put any of my companies' technology to its critical tests for hackers to break them. Imagine the amount of money you can save from your engineering cost. Do not miss this event!"

- Zepp Health, 9.0 Sponsor



"Cal Hacks 6.0 blew me away... We were **astounded** by both the **creativity** and **resolve** demonstrated at Cal Hacks. We wish we could have given all of our integrations an award."

- DocuSign, 6.0 Sponsor

Past Partners

 ASTAR  CITADEL  OpenZeppelin

 AVALANCHE  InterSystems®
Creative data technology  SOLANA FOUNDATION

 polygon  BlackRock.  Satori

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Berkeley SKYDECK  IMC  APTS

 The House Fund  ripple  wayfair®

 future farm™  SANDBOXAQ™  SteelPerlot

 DigitalOcean  UltraPress  otto

 Scroll  Sonr  TECH TREE ROOT  ELUV.IO

 CockroachDB  Pi Network  Everlaw  pwc  ZEPPOS

Connect with our sponsorship team

Whatever your needs may be, we're here to help. We're here to help you as you make your mark at the world's largest collegiate hackathon. Just reach out, and we're always happy to chat with you!

 sponsorship@calhacks.io

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