Tom Anderson

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Summary

Co-founder of Myspace, instrumental in the development of early social media platforms, and currently a passionate photographer traveling the world to capture diverse landscapes and cultures.

Core Competencies

- Social Media Strategy
- Product Development
- Digital Marketing
- Photography
- Public Speaking
- Social Media Strategy

- Product Development
- Digital Marketing
- Photography
- Public Speaking
- Entrepreneurship
- User Engagement

Professional Experience

Co-founder and President

2003 - 2009 | Los Angeles, CA

- Co-founded Myspace, one of the first major social networking sites.
- Led the company to rapid growth and widespread popularity.
- Oversaw product development and user engagement strategies.
- Facilitated partnerships with artists and influencers.

Photographer

2011 - Present | Various locations worldwide

- Traveling globally to capture landscape and cultural photography.
- Building a portfolio and sharing work on social media platforms.
- Engaging with the photography community and followers.

Selected Projects

Launch of Myspace (2003)

Co-founded and launched Myspace, a pioneering social networking platform that quickly gained millions of users worldwide.

Link: https://www.myspace.com

Development of Myspace Music (2005)

Expanded Myspace's platform to include Myspace Music, allowing artists to share music and connect with fans.

Link: https://www.myspace.com/music

Landscape and Cultural Photography (2011 - Present)

Pursued passion in photography, traveling globally to capture diverse landscapes and cultures, sharing work on social media.

Link: https://www.instagram.com/myspacetom

Education

Bachelor of Arts in English and Rhetoric

University of California, Berkeley, Berkeley, CA (Graduated 1998)

Graduate Studies in Film

University of California, Los Angeles, Los Angeles, CA (2002)

Professional References

Paul Calhoun

The Resumaker, github.com/calhounpaul