



# PROTECT YOUR FAMILY'S FUTURE, TODAY

An easy guide to afterlife planning with Everlasting



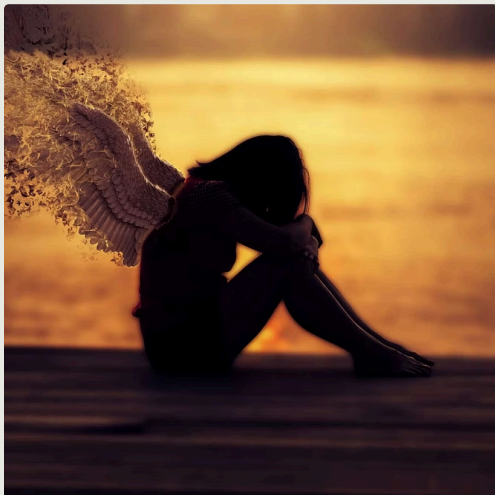
## THE UNSPOKEN BURDEN

# THE REALITY OF FUNERAL COSTS

In the U.S., the average cost of a funeral ranges from **\$9,000 to \$12,000**. This significant expense often comes at a time of immense grief.

Without a plan, families face not only emotional devastation but also the pressure of making complex financial decisions under duress. This can lead to hurried choices and unnecessary overspending.

## FAMILIES DESERVE BETTER



### EMOTIONAL BURDEN

Grief makes simple decisions overwhelming.

Families are left to navigate complex arrangements while mourning.



### FINANCIAL SURPRISES

Hidden costs, unexpected fees, and predatory pricing can turn an already difficult time into a financial nightmare.



### CONFUSION & CONFLICT

Without clear instructions, families struggle with what to do first, leading to disagreements and added stress.

These unaddressed challenges add layers of pain and difficulty to an already heartbreaking experience, leaving loved ones with regrets instead of peace.



# THE EVERLASTING SOLUTION

Our Legacy Protection Plan provides a compassionate, comprehensive approach to end-of-life planning, ensuring peace of mind for both you and your loved ones.

01

## AFFORDABLE CHOICES

Access to transparently priced caskets, urns, and green burial options that fit any budget, eliminating high-pressure sales tactics.

03

## EXPERT COACHING

Personalized pre-planning and coaching sessions guide you through every decision, ensuring all details are considered.

02

## AFTERLIFE BINDER

Our comprehensive binder centralizes all wishes, documents, and key information, making it easy for your family to execute your plan.

04

## FINANCIAL & LEGAL GUIDANCE

Connections to trusted partners for insurance, will, and trust guidance to secure your legacy without stress.



# WHY FAMILIES CHOOSE EVERLASTING

## TRANSPARENT PRICING

We believe in honesty. Our pricing is clear, upfront, and free of hidden fees, allowing families to make informed decisions without financial anxiety.

## LOCALLY ROOTED, FAMILY-FIRST

As a local, family-owned business, we understand the importance of community and treat every client with the care and respect we would our own loved ones.

## EDUCATE, NOT PRESSURE

Our priority is your understanding and peace of mind. We provide the information and support you need, empowering you to make choices, never feeling rushed or coerced.



# A STORY OF PEACE: THE MILLER FAMILY



When Mrs. Miller passed away unexpectedly, her children, David and Sarah, were heartbroken. They knew their mother had wished for a simple cremation, but the details were vague.

"Without Mom's Everlasting Afterlife Binder, we would have been lost. It had everything: her wishes, account numbers, and even a playlist for her memorial. It saved us thousands and prevented so much stress."

With Everlasting's guidance and Mrs. Miller's pre-planned arrangements, David and Sarah saved \$4,500 on funeral costs and avoided any family conflict over final wishes. They could focus on grieving and celebrating their mother's life, just as she would have wanted.



# PLANNING AHEAD IS A GIFT OF LOVE

How to prepare without stress

# THE UNDENIABLE VALUE OF PRE-PLANNING

## PEACE OF MIND

Knowing your affairs are in order brings immense comfort to you and your family, reducing anxiety about the future.

## AVOIDS EMOTIONAL DECISIONS

Planning now, with a clear head, prevents hurried and potentially regrettable choices during a time of profound grief.

## PERSONALIZED WISHES

Ensuring your unique life is celebrated exactly as you envision it, reflecting your values and preferences.

Pre-planning is one of the most thoughtful gifts you can give your loved ones, allowing them to focus on honoring your memory rather than navigating complex logistics.



# DIGITAL & PERSONAL LEGACY

Beyond traditional arrangements, consider the growing importance of your digital footprint and personal narrative.

## DIGITAL ASSETS

- Secure your Apple/Samsung digital legacy passwords for easy transfer.
- Organize online accounts, social media, and digital subscriptions.
- Consolidate important files and photos.

**Tip:** Our Afterlife Binder includes sections specifically for digital assets.

## PERSONAL STORY

- Leave heartfelt videos, letters, or audio messages.
- Document last wishes, wisdom, or life lessons.
- Create a legacy that speaks volumes long after you're gone.



# EVERLASTING PRODUCT OFFERINGS

At Everlasting, we believe that honoring your loved one shouldn't come with an exorbitant price tag. We offer a curated selection of essential products at a fraction of the cost of traditional funeral homes, ensuring dignity and affordability go hand-in-hand.

## DISCOUNT CASKETS

Choose from a wide range of high-quality caskets, crafted from various materials like wood, metal, and eco-friendly options. Our transparent pricing ensures significant savings compared to conventional funeral providers.

## URNS & CUSTOMIZATION

Select from our diverse collection of urns, including elegant designs and customizable options. Personalize your urn with photos or engravings to create a unique and heartfelt memorial.

## FLORAL ARRANGEMENTS

We provide tasteful and affordable floral arrangements to complement any service, helping you create a serene and respectful atmosphere without unnecessary expense.

We empower families to make choices that align with their budget and wishes, demystifying the costs and complexities often associated with end-of-life products. Our commitment is to provide value, quality, and peace of mind.

# YOUR NEXT STEP TOWARDS PEACE



## DOWNLOAD YOUR FREE PLANNING CHEAT SHEET

A simple, actionable guide to kickstart your end-of-life planning today. It covers key steps, common questions, and essential considerations.



## SCHEDULE A NO-PRESSURE CONSULTATION

Connect with an Everlasting expert to discuss your specific needs and receive personalized guidance tailored to your family's future.

Visit: [everlastingfuneraladvisors.com](https://everlastingfuneraladvisors.com)



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