



JALIL AHMADOV

DIGITAL MARKETING SPECIALIST & PROJECT
MANAGER

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📍 Baku, Pirallahi

EDUCATION

- **Azerbaijan University of Languages**

*Bachelor of International Relations
and Management*

2017-2021

MILITARY

- **2021 - 2022**

HARD SKILLS

- SEO and Google Analytics
- Social media marketing and strategy
- Web content development
- Project management (Softwares)
- Market research
- Email marketing
- Marketing automation

SOFT SKILLS

- Strategic thinking and problem-solving
- Creativity and innovation
- Time management and multitasking
- Leadership and team management
- Interpersonal and networking skills
- Customer service and relationship building

SOCIAL MEDIA



PROFILE

As a result-driven Digital Marketing Specialist with over 4 years of experience, I am dedicated to helping businesses increase their online visibility and reach their target audience through strategic and effective digital marketing campaigns. My expertise in social media, SEO, keyword research, and content creation has helped numerous clients achieve their marketing goals and drive their businesses forward.

WORK EXPERIENCE

Adword Vigilante| Project Lead Intern 2019 (8 months)

Basically, I learned how to organize the management of social media companies of business owners, adapt them to the digital world, and implement management tasks according to the existing plan, I had experience.

TELUS International AI Data Solutions | Project Manager 2020 (10 months)

I worked on the management plan for the implementation of digital marketing campaigns based on contracts. In particular, I carried out SEO optimizations, the launch of advertising companies on Facebook, the management of general digital business solutions.

NeoSOFT | Product Manager 2021 (3 months intern, 5 months contracted (remote))

Forming the sales base for categorized products, choosing the right target audience, expanding customer relations, sending corporate offers based on email marketing, implementing the rapid integration of the product into the market

Stonewater Partners |Payment Acceptance Research 2022 (On a contract basis through Upwork)

I carried out research of local and global payment systems, study of market demand, research of digital marketing strategies, project management.

CERTIFICATIONS

