

# TRANSFORM YOUR VISION INTO REALITY

Connect with **key players** from the **Pan-American** startup world

*...este verano en Nueva York!*

Brooklyn, NY | June 5 & 6, 2024

Club Calima NYC  
**PANAMERICAN BUSINESS SUMMIT**



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# XCELERATOR BUSINESS SUMMIT 2024

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PANAMERICAN BUSINESS SUMMIT

## MEDIA & COMMUNITY PARTNERS

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New York City  
Professional

[Branders]



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Club Calima NYC



# CONNECTING PAN-AMERICAN BUSINESS LEADERS IN NYC

A space to **connect**, interact and **learn** about the **startup** world in the **Americas**

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# ORGANIZERS



**International collaboration** by community leaders dedicated to developing  
and supporting the **regional tech ecosystem**

**12+ years of experience** working with **entrepreneurs**, governments, and **investors**



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# • AMPLIFYING INNOVATION & ENTREPRENEURSHIP

Join us for an **unparalleled two-day journey** designed to elevate your business ambitions in the vibrant **heart of New York**.

Is not just an event, it's the launch of a strong **international business community**

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**\$15,000+ in Media Coverage** Leverage extensive media partnerships to gain visibility and support

**Global Participation** Engage with 300+ attendees from more than 5 Latin American countries, offering a rich tapestry of perspectives and opportunities for collaboration

**Two Days of Immersive Content** with expert-led sessions to guide you through every phase from starting to scaling your venture internationally, in the world's most dynamic business city

**A Unique Blend of Activities** immerse yourself in a celebration with happy hours, Latinx snacks, music, breakout sessions, spanglish, and networking opportunities

**Elevate Your Entrepreneurial** Journey with Us Build bridges between the startup ecosystems in Latam and the US



# OUR AUDIENCE

## DIVERSE & INTERNATIONAL PARTICIPATION

**NYC's business facilitators** and innovators from Colombia, Mexico, London, San Francisco, Miami, Australia and growing

**Focus:** managers and executives, startup community leaders, nearshoring providers, business associations, real estate, venture capital, and media

## NYC AUDIENCE

**Organizations** aiding business expand in New York, with access to capital and business opportunities

**Focus:** Facilitating smooth transitions for international ventures

## GLOBAL FOCUS: LATIN AMERICA

**Targeting investors** and operators from Latin American countries with mature startups and proven track records

**Reach:** Leveraging personal connections and a database of over 1 million contacts



# CREATE SYNERGIES ACROSS THE REGION

## UNLOCKING BUSINESS POTENTIAL

DAY 1

**Morning:** inspirational talks from business owners and a panel discussions on the New York business landscape and international collaboration - speaker lounge

**Afternoon:** Breakout sessions on developing effective business plans, leveraging technology for growth, and understanding legal and financial essentials for startups

**Evening:** Celebration and after party by NYC colombian artists, dinners and additional networking opportunities - partner booths

## EXPANDING YOUR NETWORK

DAY 2

**Morning:** Keynote on innovation trends, panels on marketing strategies, scaling business, and featured partners - speaker lounge

**Afternoon:** Breakout sessions and office hours with business leaders, VCs, institutional investors and professional associations

**Evening:** The event concludes with a grand networking celebration, develop meaningful connections, discuss collaboration possibilities, set the stage for future ventures and learn from our partners - partner booths



# FEATURED SPEAKERS



**Manuela Villegas**

CEO SI SEÑOR Agencia



**Alex Santana**

AWS Startups LATAM



**Andrea Lievano**

PR Para Todos

# FEATURED SPEAKERS



Martha Razo Ph.D.

XCELERATOR BUSINESS SUMMIT



Maria Abad

Alternova



You?

Apply to speak!



# DUMBO

Home for both established and emerging artists as well as arts-related businesses

Hosting at the art studio Persona, a beautiful & dynamic space.



# SPONSORSHIP PACKAGES

## Platinum Package | \$7,000 | Limited to 2

- Recognition as a principal sponsor in press releases and promotional materials
- Opportunity to speak at the opening or closing session
- Premium exhibition stand
- 5 VIP tickets to the event
- Lead a workshop or breakout panel session
- Exclusive networking opportunities with other partners and speakers
- Inclusion in pre-event and post-event marketing emails and materials
- Join release for additional exposure in national media channels

## Gold Package | \$5,000 | Limited to 4

- Opportunity to conduct a product/service presentation
- Exhibition stand
- 3 VIP tickets to the event
- Mention in press releases and promotional materials
- Inclusion in select pre-event marketing emails and materials

## Silver Package | \$1,500 | Limited to 6

- Opportunity to conduct a product/service presentation
- Exhibition stand
- 3 VIP tickets to the event
- Mention in press releases and promotional materials
- Inclusion in select pre-event marketing emails and materials

## Bronze Package | \$500.00 | Limited to 10 |

- Opportunity to conduct a product/service presentation
- Exhibition stand
- 3 VIP tickets to the event
- Mention in press releases and promotional materials
- Inclusion in select pre-event marketing emails and materials

## Community | Media Sponsor

- Sponsorship of workshops, specific panels, networking sessions, or cultural activities.
- Customizable pricing and benefits tailored to the sponsored session or activity.

Join the community and support a landmark event that celebrates innovation, collaboration, and the strengthening of international business relationships.

Email us at [hola@caliman.org](mailto:hola@caliman.org) to learn more.

Buy a ticket and join us in NYC <https://lu.ma/calimajc2024>

Request to join our Google group for updates <https://caliman.org/2024/newsletter>

Request to join our Slack <https://caliman.org/2024/slack>

More information and participation form <https://caliman.org/summit/2024/brooklyn>



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