

MUHAMMAD ZULKIFLI

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Fourth-semester Management Informatics student with a background in Business Administration from Politeknik Negeri Banjarmasin. Enthusiastic about technology and adept in web programming using HTML, CSS, JavaScript, and PHP. Eager to apply my skills and contribute to innovative solutions.

EXPERIENCE

Like Juice 99 – Martapura, South Borneo, Indonesia

Sales Admin, Cashier

2 January 2021 – 3 February 2021

- Managed sales as a sales admin and cashier at the business "Like Juice 99," which sells various juice drinks.
- Assisted in procuring resource goods for sales in the store by 75%.
- Cleaned the store 80% before and after sales.

Darul Ilmi Boarding School – Banjarbaru, South Borneo, Indonesia

Volunteer Islamic at Pangkalan Bun

11 April 2021 – 10 May 2021

- Implemented a comprehensive community development program, collaborating with local stakeholders to deliver sustainable initiatives such as educational workshops and infrastructure improvements; positively impacting 600+ residents.
- Enhanced religious understanding in 2 local schools, reaching over 500 students annually.
- Facilitated collaborative decision-making in 15 community meetings, positively influencing over 100 active participants.

MoonBeads – Banjarmasin, Indonesia

Project Manager, Web Developer, UI UX Design, Digital Marketing

20 August 2023 – Present

- Led and directed groups by 80% based on their respective roles to build a Beads Accessories Sales Business under the name MoonBeads.
- Improved MoonBeads project efficiency by implementing timely schedules, resulting in a 15% cost savings and a 20% increase in productivity.
- Boosted sales conversion by 25% through UI/UX improvements, achieving a 30% increase in traffic within six months.
- Formulated 10 innovative business ideas, resulting in 3 solutions that addressed operational barriers, enhancing overall efficiency by 15%.
- Increased sales by 40% through the implementation of digital marketing strategies, including successful campaigns on social media platforms and increased website traffic.
- Achieved a 50% increase in online sales after launching the redesigned and optimized website.

LEADERSHIP

MoonBeads - Banjarmasin, Indonesia

Founder and Project Manager

20 August 2023 – Present

- Founded an online shop called "MoonBeads"(www.moonbeads.tech), with 3 other members.
- Achieved 99.9% website operational uptime for "MoonBeads," providing a satisfying customer experience, fostering customer loyalty, and improving retention by 30%.

EDUCATION

Polytechnic Negeri Banjarmasin – Banjarmasin, Indonesia

2 August 2022 – Present

Student of the Informatics Management study program majoring in Business Administration
GPA 3.9

ADDITIONAL

Technical: SQL, PHP, JavaScript, HTML/CSS, Go-Lang, Java, MS Office

Skill: Communication, Public Speaking, Teamwork, Analytical, Leadership

Languages: Proficiency in English, Arabic

Certifications & Training: Certified Digital Entrepreneurship, WEB Development (My Skill)