MUHAMMAD ZULKIFLI

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https://github.com/call-zull | https://call-zull.github.io/portfolio

Fourth-semester Management Informatics student with a background in Business Administration from Polytechnic Negeri Banjarmasin. Enthusiastic about technology in mobile development and web programming using HTML, CSS, JavaScript, PHP, and Kotlin. Eager to apply my skills and contribute to innovative solutions.

EXPERIENCE

Like Juice 99 – Martapura, South Borneo, Indonesia
Sales Admin, Cashier   *2 Jan 2021 – 3 Feb 2021*
- *Managed sales as a sales admin and cashier at the business "Like Juice 99," which sells various juice drinks.*
- *Assisted in procuring resource goods for sales in the store by 75%.*
- *Cleaned the store 80% before and after sales.*

Darul Ilmi Boarding School – Banjarbaru, South Borneo, Indonesia
Volunteer Islamic at Pangkalan Bun   *11 Apr 2021 – 10 May 2021*
- *Implemented a comprehensive community development program, collaborating with local stakeholders to deliver sustainable initiatives such as educational workshops and infrastructure improvements; positively impacting 600+ residents.*
- *Enhanced religious understanding in 2 local schools, reaching over 500 students annually.*
- *Facilitated collaborative decision-making in 15 community meetings, positively influencing over 100 active participants.*

MoonBeads – Banjarmasin, Indonesia
Project Manager,Web Developer, UI UX Design, Digital Marketing   *20 Aug 2023 – 22 Dec 2023*
- *Led and directed groups by 80% based on their respective roles to build a Beads Accessories Sales Business under the name MoonBeads.*
- *Improved MoonBeads project efficiency by implementing timely schedules, resulting in a 15% cost savings and a 20% increase in productivity.*
- *Boosted sales conversion by 25% through UI/UX improvements, achieving a 30% increase in traffic within six months.*
- *Formulated 10 innovative business ideas, resulting in 3 solutions that addressed operational barriers, enhancing overall efficiency by 15%.*
- *Increased sales by 40% through the implementation of digital marketing strategies, including successful campaigns on social media platforms and increased website traffic.*
- *Achieved a 50% increase in online sales after launching the redesigned and optimized website.*

U-TAYA – Bangkit Academy, Indonesia
Mobile Developer, UI UX Design   *20 May 2024 – Present*
- *Designed and implemented user interfaces (UI) and user experiences (UX) for mobile applications, resulting in a 25% increase in user engagement.*
- *Developed and maintained mobile application interfaces, improving app performance by 30%.*
- *Collaborated with cross-functional teams to define, design, and ship new features, leading to a 20% reduction in development time.*
- *Conducted user research and usability testing to ensure optimal user experiences, increasing user satisfaction by 15%.*
- *Implemented design guidelines, standards, and best practices, which led to a 10% decrease in design inconsistencies and errors.*
- *Leveraged mobile development, cloud computing, and machine learning to enhance application functionality and performance.*
- *Integrated cloud computing solutions to ensure scalable and reliable application deployment.*
- *Applied machine learning techniques to personalize user experiences and improve app features.*

LEADERSHIP

MoonBeads - Banjarmasin, Indonesia
Founder and Project Manager   *20 Aug 2023 – 22 Dec 2023*
- *Founded an online shop called "MoonBeads" with 3 other members.*
- *Achieved 99.9% website operational uptime for "MoonBeads," providing a satisfying customer experience, fostering customer loyalty, and improving retention by 30%.*

EDUCATION

Polytechnic Negeri Banjarmasin – Banjarmasin, Indonesia   *2 August 2022 – Present*
Student of the Informatics Management study program majoring in Business Administration
GPA 3.9

Bangkit Academy Batch 1 2024 – MSIB Batch 6   *16 Feb 2024 - Present*
Cohort Bangkit Academy Batch 1 2024, Learning Path Mobile Development from Yayasan Dicoding Indonesia, Mitra of MSIB Kampus Merdeka

ADDITIONAL

Technical *: Web Development (HTML, CSS, JS, PHP), Mobile Development (Kotlin), Ms Office (Word,Excel,PPT), Github.*
Skill   *: Communication, Public Speaking, Teamwork, Analytical, Leadership, Management*
Languages *: Proficiency in English, Arabic*
Certifications & Training *: Digital Entrepreneurship, Web Development (My Skill), Mobile Dev, Ms Office.*