CALLAM WILLIAMS

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Awards & Achievements

CSS Design Awards Site of the day

AWWWARDS Special Kudos mention

Featured in Web Designer Magazine December 2016

Propeller Digital Frontend Achievement of the Year 2016

Creative industries scholarship 2007 (De Montfort University)

Summary

A creative thinker with the ability to think laterally and adapt quickly. 6 years' agency experience creating solid, performance based websites. Excellent team working and team leading abilities. A good understanding of Agile work principles and team management.

Developer and promoter of modern technologies and approaches. Flexible in several working environments. Competent dealing with high pressure situations. A passion for a solid user experience, and helping clients to build a brand.

Skills Summary

- **HTML / CSS** – performance centered, clean, modular and scalable code, HTML, SCSS, BEM, responsive design
- **PHP** – Heavy involvement creating custom WordPress themes and plugins, CRUD, OOP, FuelPHP, Laravel
- **JavaScript** – OOP, functional programming principles, ES6, React
- **API's** – A solid understanding of API interaction, Instagram, GoogleMaps, WordPressAPI
- **Tools** – Command line GIT, Gulp, Webpack, Bower, Yarn, ESLint, Stylelint
- **Servers** – Regularly set up servers both locally and on DigitalOcean, PHP7.1, Apache, nginx, node, fail2ban, postfix etc.

Experience

Propeller Communications

Senior Front End Web Developer & Team Leader – May 2016 - present
Front End Web Developer – November 2011 – May 2016

- Responsible for the front-end architecture of large scale responsive builds. Subscribed to modern workflows including automation via Webpack, BEM implementation via SCSS, and version control via command line Git. Approach focused towards a product that promotes clean, modular and scalable code.
- Creator of Propellers WordPress template two years running. Recently updated to a WebPack focused workflow with linting.
- Created the ESLint and StyleLint configurations and incorporated them into Propellers site templates
- Created plugins for WordPress to speed up development time; currently in use on large scale projects.
- Managing a team of junior developers, monitoring their performance with one to one's and morning stand ups.
- Running the Friday morning meeting for the Rugby office.
- Meeting face to face with clients as a Front-End consultant for projects.
- Team leader on large-scale ecommerce projects created using an in-house ecommerce platform.
- Completed several mid scale ecommerce projects independently.
- Contributed influential ideas for how Propellers' work flow could be improved, taking ideas from an agile development strategy and adjusting them to work within a traditional agency's waterfall approach.
- Part of the team defining company coding standards.
- One half of the team responsible creating the WebPack set up.
- One half of the team developing workflow automation tasks with Gulp. Pioneered a modular approach to Gulp which we hadn't seen elsewhere at the time.
- Investigated React for use within an agency environment using the WordPress REST API to return data. Presented findings to the team.
- Developed a Front-End starter pack to help make inductions a more refined process.
- Built over 40 sites and made over 3000 changes to sites in Propeller's catalogue.
- Created a bot for use within Slack, for a site live notifications system.

Connect Services

Front End Web Developer - June 2011 – November 2011

- Created the company's client facing site in WordPress
- Worked on several consumer side websites as well as the Argos, PC World and Curry's branches of the company. Edited content and was involved in meetings discussing design considerations, deadlines, and goals for the websites.
- Designing and coding trade related systems, for companies such as Bissell, who are competing with Rug Doctor to be the UK's leading carpet cleaning company; and responding to feedback to create a product that will be used nationwide when hiring out their products.
- Using WordPress as a CMS to manage many of the company's smaller websites. Responsibilities also included transferring these sites from single site WordPress themes on to the multi-site server, updating the installed themes and plugins.
- Coding numerous PSD's into working websites, the Connect Distributions corporate website: www.connect-service.co.uk.

Education

BSC Multimedia Computing 2007-2010

Creative industries scholarship awarded

ND Multimedia Computing 2005-2007

Three distinctions awarded

Secondary Education

10 GCSE's grade A - C