

Business Model Canvas

Designed for:

Hast & other stakeholders

Designed by:










Laser disc

Date:

31/03/2021

Version:

1.1

Key Partners  Teaching assistants JP & Håkan Hast International AB	Key Activities  The key activities consist of problem solving to program an app and have a dialog and close collaboration with the stakeholder.	Value Propositions  This product will serve as a complement to their education. This will allow for a more clear progress for the student of Hast's self leadership material in a rewarding way.	Customer Relationships  We expect to develop a close relationship with the company in order to cooperate and work efficiently.	Customer Segments  Our customer is the company Hast International AB. Our product will be tailored to fit their needs. This is intended to create value to Hast and their customers.
	Key Resources  The resources that are necessary for the project is software for programming and of course the non-physical capital. The non-physical capital is our competences. Time is also a resource that is needed.		Channels  Right now our communication has been enabled through Facebook Messenger. No specific channel of communication has been requested. We hope to be able to have virtual meetings in Zoom or Teams further on.	
Cost Structure  No cost structure.		Revenue Streams  No revenue streams.		