

# Cori Allen

Software-startup enthusiast with experience leading international teams and projects; practicing agile development and Scrum; and developing across the stack using Ruby on Rails, Javascript, HTML, CSS.

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## EXPERIENCE

### **Salsify**, Boston, MA — *Product Manager*

NOV 2015 - APRIL 2016

- Worked closely with key clients and product leadership to create roadmap for new digital asset management section of Salsify platform that anchored strategy to increase billings from existing customers
- Managed development, beta testing, analytics plan, internal enablement, and customer roll-out of Lightboxes feature that allows customers to easily share diverse file types with external teams

### **Fullbridge, Inc.**, Boston, MA

*Technical Product Manager* — AUG 2014 - OCT 2015

- Led comprehensive platform redesign to overhaul experience for mobile web compatibility; managed project from stakeholder engagement to development and rollout in four months
- Launched Fullbridge's first successful international program outside the KSA at University College Bahrain
- Managed team of 14 designers, engineers, and remote QA testers across 3 time zones to consolidate four legacy apps with separate databases into a single database, multi-tenant, scalable platform; delivered on time and without service outages; designed and facilitated adoption strategy to secure company-wide buy-in
- Technical Lead on \$3M blended-learning business skills course development for Saudi Arabia's Ministry of Labor; launched pilot program on location in Riyadh to over 1,200 women students in vocational colleges

*Junior Web Developer* — FEB 2014 - AUG 2014

- Created interactive learning exercises and games using JavaScript, HTML, CSS to augment EdX capabilities
- Developed enrollment and payment portal features with Salesforce and Stripe API integrations

## EDUCATION

### **General Assembly**, Boston, MA *Web Development Immersive*

SEPT 2013 - DEC 2013

- Co-created web app to aggregate and visualize data on women characters in film [ladyparts.herokuapp.com](http://ladyparts.herokuapp.com)
- Implemented Google OAuth and YouTube API to catalog user video views [meandyoutube.herokuapp.com](http://meandyoutube.herokuapp.com)

### **Babson College**, Wellesley, MA *B.S. Business Management*

SEPT 2008 - MAY 2012

3.62 GPA, Magna Cum Laude

- Weissman Scholar, Honors Program, Michael Sainovich Memorial Award Recipient, National Merit Scholar

## COMMUNITY

**BeltLine Race Series** — Volunteer

**Lesbians Who Tech** — City Co-Director for Boston; NYC & SF Summits volunteer; Member

**RailsBridge, Boston** — Emcee and instructor

**Boston Ruby Women** — Member

