

Callista Wu

callistawu.com

callistawu@ucla.edu

EDUCATION

**University of California,
Los Angeles**
Psychobiology, B.S.
Gerontology Minor

SKILLS

Programs: Figma, Slack,
Microsoft Office

Adobe: InDesign,
Illustrator, Photoshop,
Lightroom, XD

Programming: R, Stata

Other: HTML/CSS

AWARDS

**Best Newspaper Front
Page Design**

First Place

California College Media
Association (2020)

Best Multimedia Package

First Place

California College Media
Association (2020)

**Pinnacle Award: Best
Newspaper Photo Spread**

Honorable Mention

College Media
Association (2019)

**[Honey] Best
Consumer Hack**

Honorable Mention

LA Hacks 2020

Kaiser Permanente

June 2021-December 2021

Daily Bruin

www.dailybruin.com

October 2017-June 2021

**THINQ (The Health
Improvement and
iNnovation in Quality
Collaborative)**

Ronald Reagan UCLA
Medical Center

www.thinq.med.ucla.edu

April 2019-June 2021

**UCLA New Student &
Transition Programs**

April 2018-January 2019

Med Mentors at UCLA

March 2021-present

**UCLA Undergraduate
Science Journal**

www.uclausj.weebly.com

January 2018-June 2021

**myUCLA Health
Ambassadors**

Ronald Reagan UCLA
Medical Center

November 2017-June 2019

EXPERIENCE

SCPMG Care Experience Intern (June 2021-December 2021)

- Conducted data analysis on patient survey responses from outpatient clinics in medical centers across Southern California
- Identified trends and discrepancies in patient experience
- Compiled and presented findings to Care Experience leaders

Design Director (June 2019-June 2021)

Assistant Design Director (June 2018-June 2019)

- Designed for UCLA's daily student newspaper, oversaw design staff, and managed daily print production and print projects
- Developed and managed web design production and served as lead UI/UX designer for interactive external sites

Director of Marketing (June 2020-June 2021)

THINQ Research Fellow (September 2019-June 2021)

- Conducted clinical research aimed to improve the quality of care delivery within the Department of Internal Medicine
- Compiled and analyzed data collected during 1000+ medical bedside rounds on efficacy of MD-RN communication and presented findings in a poster publication
- Managed digital platforms and produced marketing content

New Student Advisor (April 2018-January 2019)

- Academic and peer advisor for an entering class of over 9,500 UCLA students and over 1,500 family members
- Provided counseling and support to new undergraduates in curriculum, student services, and personal issues related to transitioning to the university

LEADERSHIP & ACTIVITIES

Social Media Manager (March 2021-present)

- Managed digital platforms and worked with medical students to create content aimed at mentoring pre-med undergraduates

Editor in Chief (June 2020-June 2021)

Managing Editor of Layout (June 2019-June 2020)

- Managed review, editorial, and layout boards and staff of 50+
- Oversaw staff training and year-long production of the journal
- Produced creative design of the journal's layout and branding
- Organized workshops on peer review, editing, and design

Training Intern (May 2018-June 2019)

Volunteer (November 2017-June 2019)

- Enrolled, assisted, educated, and surveyed patients on usage of the myUCLA Health portal in outpatient clinics
- Collected survey data for the hospital's research initiatives
- Organized orientation and on-site training of new volunteers