## BLOG

**Objective**: Building upgraded django supporting system plus the improvisation in SEO of the same

**Measurable:** Increase in the ranking of Blog/article pages

**Requirement for Blog:**

* Provide following editable fields as per current format(all are mandatory unless mentioned):
  + Title (Max char limit should be 40 )
  + Status(read only for writers dashboard )
  + Content with django editor and following Validations(otherwise throw an error for same & provide help text for same):
    - Max word limit should be 600 words
    - Hyperlinks should be in absolute url format
    - Secondary keyword should not be used more than 2 times
    - Check for Plagiarism (copyscape premium tool can be used)
  + Image(non-mandatory)
  + Image alt (non-mandatory)
  + Blog views(read only as per current logic)
  + Blog Shares(read only as per current logic)
  + Start publication (read only as per current logic)
  + End publication(read only as per current logic)
  + Created date (read only as per current logic)
  + Sites
  + Discussions
  + Privacy
  + Templates
  + Featured
  + Excerpt
  + Authors
  + Related entries(non-mandatory)
  + Category(dropdown)
* SEO requirements(all mandatory fields):
  + H1:Inherit above **Title** field value
  + Title
  + Description
  + Keywords
  + Tags(show suggestors )(same field and functioning as provided in the current model)
  + Url: careerplusshine.com/blog/<category name>/<titlename>
* Provide an option to preview the blog template on url
* Create a log of each Url and also of re-directed urls
* Once it is being added at writer’s end set status field=**Draft**
* Status can be set as live or hidden by SEO and Product users only. Status cannot be set live without mandatory fields