

# StoryDog

Edits

4/29/2020

# Overall notes

- Optimize font size and spacing mobile browser
- No white space between sections
- Links:
  - <https://www.instagram.com/callstorydog>
  - <https://www.facebook.com/callstorydog>
  - <https://www.twitter.com/callstorydog>
  - <https://www.linkedin.com/company/callstorydog/>

Give voice to your memories.

StoryDog is a personal service for recording and preserving stories shared with family and friends. Sign up to call your private number and capture your story. StoryDog records, renders and archives your voice into text to keep it with your recordings and pictures forever. Get started in 3 easy steps...

1  
call

2  
capture

3  
keep



1.6 When button “Get started” is pressed, page scrolls down to aa. and bb. is hidden. When “Give a gift” is pressed, page scrolls down, bb. is displayed, aa. Is hidden

a.

b.

Preserve your story and see your history emerge.

Get started

Share your stories with friends and family.

Give a gift

1.1 “Sign Up” should NOT wrap

1.2. Change “Log in” to “Log In”

1.6. Remove white space

1.3. Make white boxes slightly wider

1.4. Slightly less space between boxes

1.5. Increase font size of white text

2.8. Remove white space

2.1. box widths should all be equal

aa.

2.2. Remove yellow shape and text

2.4 Increase font size for all form labels

2.3. Move text block (Keep 10,00...etc. ) to left

bb.

2.6. Slide title to the left, center

2.5 Decrease space between words and picture

2.7. Remove white space

The image displays two versions of a web form titled "Set Up Your StoryDog Account".

**Version aa. (top):** This version features a yellow diagonal banner in the top-left corner with the text "Get started option". The form fields include "Name", "Email", and "Mobile Phone". To the left of the form, there is a list of features: "Keep 10,000 stories.", "Add pictures.", "Share with friends.", and "Create an heirloom." Below the form is a "Continue" button. A small link for "Privacy Policy" is visible at the bottom right of the form area.

**Version bb. (middle):** This version has removed the yellow banner. The form fields are now "Your Name", "Your Email", "Your Mobile Phone", "Gift Recipient Name", "Gift Recipient Email", and "Gift Recipient Mobile Phone". The feature list on the left remains the same. The "Continue" button is still present at the bottom. A link for "Terms & Data Policy" is now at the bottom of the form.

**Frequently asked questions (bottom):** Below the forms is a dark blue section titled "Frequently asked questions" which contains a photograph of a group of people sitting on a lawn and playing musical instruments.

**Annotations:** Blue arrows point from text labels to specific areas of the forms. "2.8. Remove white space" points to the top margin. "2.1. box widths should all be equal" points to the right margin. "2.2. Remove yellow shape and text" points to the banner in version aa. "2.3. Move text block (Keep 10,00...etc. ) to left" points to the feature list in version aa. "2.4 Increase font size for all form labels" points to the form labels in both versions. "2.5 Decrease space between words and picture" points to the "Frequently asked questions" header and image. "2.6. Slide title to the left, center" points to the form title in version bb. "2.7. Remove white space" points to the bottom margin.

## Frequently asked questions



-Is there a cost to use StoryDog?  
Yes, the monthly service fee is \$8.00 or \$89.00 billed annually which includes 10,000 stories  
-What is the refund policy? 100% satisfaction or 100% refund?  
We want you to be so happy that you refer us to your friends and family.  
- Are my stories kept private? Yes, you control with whom you share your stories.  
- How do I record a story? Call your private StoryDog phone number and begin talking ... It's super easy.  
- How much time do I have to record a story?  
Each story can be up to 60 minutes, you may record 10,000 stories. Need more? Call us.  
- How does the phone call become text?  
StoryDog uses specialized computer software to translate the phone call to text.  
-May I organize my stories into groups or topics?  
Yes, after a story is translated, StoryDog allows you to tag a story with keywords.  
- May I attach photographs to a story?  
Yes, you may add visual context by uploading photographs to each story  
- Is there a mobile app?  
We're planning to build an app. For now, go here: <https://app.storydog.com> to view your stories.  
- May I cancel my account? Yes, we'll be sad to see you leave and we will send you a copy of your stories.  
- I'm interested or have questions; can I talk to you?  
Yes, please call us: 484-402-4901 or email: [callstorydog@gmail.com](mailto:callstorydog@gmail.com).

3.1. Increase font size

3.2. Remove black line

3.6 remove white space

3.3 no text wrap

3.4 increase font size

3.5 Increase size of icons

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