1 bit = 0 or 1

8 bits = 1 byte

1,024 bytes = 1 Kilobyte (KB)

1,024 Kilobytes = 1 Megabyte (MB)

1,024 Megabytes = 1 Gigabytes (GB)

1,024 Gigabytes = 1 Terabyte (TB)

1,024 Terabytes = 1 Petabyte (PB)

1,024 Petabytes = 1 Exabyte (EB)