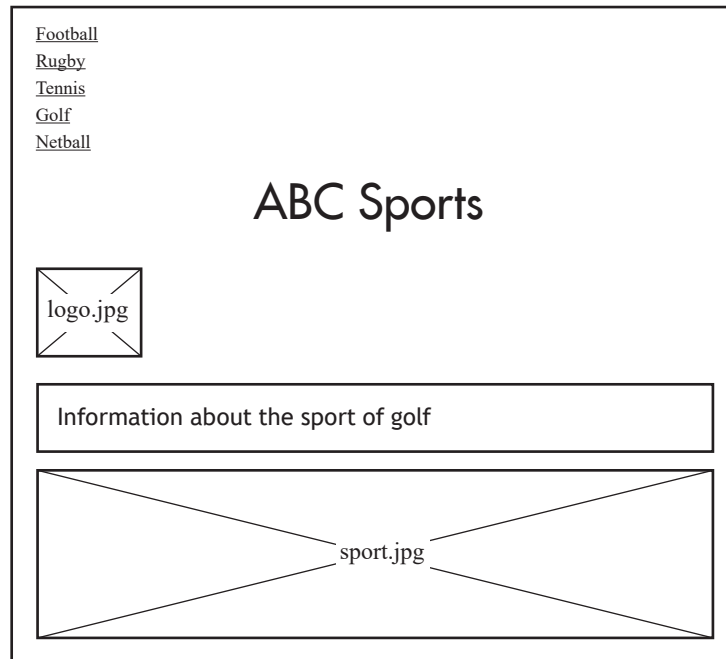


17. ABC Sports employs a web designer to design a new home page for its website.

The functional requirements have been identified below:

- The company Logo should be positioned at the top left.
- The company name should be centred on the page below the main navigation.
- A sport related graphic, the entire width of the page, should be positioned at the bottom of the page.
- Information text about the company should be included.

The web designer produces the following wireframe design.



Identify two reasons why the wireframe design above would not meet the functional requirements.

2

Reason 1 \_\_\_\_\_

\_\_\_\_\_

Reason 2 \_\_\_\_\_

\_\_\_\_\_