

CHANGE TO GRADING POLICY
Effective February 9, 2015

Grades will be based on the following:

1. Your five highest exam scores out of the seven exams (225 points maximum).
2. The 15 module assignments at one point each (15 points maximum).
3. Your five highest out of six computer assignments (50 points maximum).

This is a total of 290 points maximum. Any fractional scores on your point total will round up to the next higher integer. We will then add on any extra credit points you have earned through the marketing lab, **up to a maximum of 5 points**. Grades will then be assigned according to the following scale:

A: 269 – up	B+: 252 to 260	C+: 223 to 231	D+: 194 to 202
A-: 261 to 268	B: 240 to 251	C: 211 to 222	D: 182 to 193
	B-: 232 to 239	C-: 203 to 210	D-: 174 to 181

This is now a straight 90/80/70/60 grading scale. A 90% and up score is some type of an “A” and 80% and up is some type of a “B”.