

# Chloe Lee

London, UK | [chloe.lee.dev@gmail.com](mailto:chloe.lee.dev@gmail.com) | [Portfolio](#) | [LinkedIn](#) | [GitHub](#)

## SUMMARY

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Frontend engineer with over 3 years of hands-on experience building and maintaining web applications in both React and Vue ecosystems. Transitioning from a global business background, I've leveraged my communication skills and adaptability to deliver clear, user-focused solutions in diverse backgrounds.

## EXPERIENCE

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### Frontend Engineer · TIDESQUARE

Seoul, South Korea | Dec 2021 – Feb 2025 (3 years 3 months)

TIDESQUARE is **a travel enterprise that operates five online platforms** with 450K monthly users, providing flights, hotels, tour&ticket and packages. **My role was to develop the frontend of Tour&Ticket category**, improving user experience.

- Led end-to-end frontend development of Tour&Ticket category of two online platforms, **flexibly using Next.js and Vue.js**.
- **Enhanced user retention by 30%** by implementing user-scheduled restock notification feature using Redux.
- **Increased customer satisfaction by 10%** by enhancing the reservation detail page with Google Maps integration, in-app calendar sync, and a modal-based PDF voucher display.
- **Migrated a legacy Vue.js codebase to Next.js**, enhancing SEO and maintainability, resulting in **improved Lighthouse scores by 35%**.
- **Implemented Google Analytics** into product detail page to track user selection behavior, contributing to **improved booking conversions by 15%**.

### Overseas Sales · DS Global

Seoul, South Korea | Jul 2019 – Feb 2021 (1 year 8 months)

DS Global is a Korean tech company specializing in photo printer in partnership with Canon, HP, and C+A.

- Managed overseas sales and primarily communicated with international buyers abroad —from US to China— about product planning and development.

### International Trade Intern · BOSCH

Yongin, South Korea | Jul 2017 – Dec 2017 (6 months)

Bosch is a leading global engineering and technology group, with strong recognition across Europe.

- Established a bilingual (English/Korean) corporate guideline on international trade regulations for reference by multinational workforce.

## TECHNICAL SKILLS

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**Frontend:** JavaScript, TypeScript, React.js, Next.js, Vue.js, Nuxt.js, Redux, HTML/CSS, Tailwind CSS, SCSS, Framer Motion

**Backend:** Java, Spring Boot, MySQL **CI/CD:** AWS, Git, Bitbucket, Jenkins **Others:** Jira, Sentry, Storybook, Postman

## EDUCATION

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### Sookmyung Women's University

Seoul, South Korea | Mar 2012 – Aug 2017

- Bachelor's degree, Law / Media (Double Major)

### MegaStudy IT Academy

Seoul, South Korea | Feb 2021 – Oct 2021

- Completed a 8-month full-time bootcamp-style course training full stack developers.
- Built multiple mini projects and a personal website, covering backend design (Java/Spring Boot), frontend development (jQuery/Bootstrap), database design (MySQL/MyBatis), and deployment on AWS.