Chloe Lee

London, UK | sn920647@gmail.com | [Portfolio](#) | [LinkedIn](#) | [GitHub](#)

Summary

Frontend engineer with over 3 years of hands-on experience building and maintaining web applications in both React and Vue ecosystems. Transitioning from a global business background, I've leveraged my communication skills and adaptability to deliver clear, user-focused solutions in diverse backgrounds.

EXPERIENCE

Frontend Engineer · TIDESQUARE   Seoul, South Korea | Dec 2021 – Feb 2025 (3 years 2 months)

TIDESQUARE is **a travel enterprise operating five travel online platforms** offering flights, hotels, tour&ticket and packages. **My role was to to develop the frontend of Tour&Ticket category,** improving user experience.

· Leading end-to-end frontend development of Tour&Ticket category of two online platforms **serving 450K monthly users, using Next.js and Vue.js.**

· **Enhanced user retention by ~30%** by implementing user-scheduled restock notification feature using Redux.

· **Increased customer satisfaction by ~10%** by enhancing the reservation detail page with Google Maps integration, in-app calendar sync, and a modal-based PDF voucher display.

· **Migrated a legacy Vue.js codebase to Next.js**, enhancing SEO and maintainability, resulting in **improved Lighthouse scores by ~35%.**

· **Implemented Google Analytics** into product detail page to track user selection behavior, contributing to **improved booking conversions by ~15%**.

Overseas Sales · DS Global   Seoul, South Korea | Jul 2019 – Jan 2021 (1 year 6 months)

DS Global is a Korean tech company specializing in photo printer in partnership with Canon, HP, and C+A.

· Managed overseas sales and primarily communicated with international buyers abroad —from US to China— about product planning and development.

International Trade Intern · BOSCH   Yongin, South Korea | Jul 2017 – Dec 2017 (6 months)

Bosch is a leading global engineering and technology group, with strong recognition across Europe.

· Established a bilingual (English/Korean) corporate guideline on international trade regulations for reference by multinational workforce.

TECHNICAL SKILLS

Frontend: JavaScript, TypeScript, Next.js, React.js, Vue.js, Redux, HTML/CSS, Tailwind CSS, SCSS, MUI
Backend: Java, Spring Boot, MySQL
CI/CD: AWS, Git, Bitbucket
Others: Jira, Sentry, Storybook

EDUCATION

Sookmyung Women's University   Seoul, South Korea | Mar 2012 – Aug 2017

· Bachelor's degree, Law / Media (Double Major)

MegaStudy IT Academy   Seoul, South Korea | Jan 2021 – Dec 2021

· Completed a 10-month full-time bootcamp-style course training full stack developers.