

Chloe Lee

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SUMMARY

Frontend Engineer who believes that every challenge shapes growth. After building global business experience in international sales, I honed my skills over 3 years specializing in React, Next.js, and Vue in scalable travel-tech platform. Thriving in global and cross-functional environments, I bring smooth communication skills and adaptability.

EXPERIENCE

Frontend Engineer · TIDESQUARE

Dec 2021 – Feb 2025 (3 years 3 months)

TIDESQUARE is a **travel enterprise based in Korea operating five online platforms** with 450K monthly users with high traffic, providing flights, hotels, tour&ticket and packages. **My role was to develop the frontend of Tour&Ticket category**, improving user experience.

- **Enhanced user retention by 30%** by implementing user-scheduled restock notification feature using Redux.
- **Improved Lighthouse scores by 35%** by migrating a legacy Vue.js codebase to Next.js, enhancing SEO through SSR and improve code efficiency.
- **Reduced redundant API calls 40%** by implementing recent search storage and retrieval feature using TanStack Query.
- **Increased customer satisfaction by 10%** by enhancing the reservation detail page with Google Maps integration, in-app calendar sync, and a modal-based PDF voucher display.
- **Migrated React flight demo pages to Svelte**, reducing codebase size 30%, decreasing bundle load time by 35%, and improving running performance 25%.
- **Implemented Google Analytics** into product detail page to track user selection behavior, providing data to optimize products.

Overseas Sales · DS Global

Jul 2019 – Feb 2021 (1 year 8 months)

DS Global is a Korean tech company specializing in photo printer in partnership with Canon, HP, and C+A.

- Managed overseas sales and primarily communicated with international buyers abroad -from US to China- about product planning and development.

International Trade Intern · BOSCH

Jul 2017 – Dec 2017 (6 months)

Bosch is a leading global engineering and technology group, with strong recognition across Europe.

- Established a bilingual (English/Korean) corporate guideline on international trade regulations for reference by multinational workforce.

TECHNICAL SKILLS

Frontend: React, Next.js, Vue, JavaScript, TypeScript, Redux, TanStack Query, HTML/CSS, Tailwind CSS, Figma, Storybook

Backend: Java, Spring Boot, MySQL **DevOps|Others:** AWS, Docker, Jenkins, Git, Bitbucket, Jira, Sentry

EDUCATION

Sookmyung Women's University

Seoul, South Korea | Mar 2012 – Aug 2017

- Bachelor's degree, Law / Media (Double Major)
- Activities: Organized and ran the university film club "*Achim*" ("*morning*")

MegaStudy IT Academy

Seoul, South Korea | Feb 2021 – Oct 2021

- Completed a 8-month full-time bootcamp-style course training full stack developers.
- Built multiple mini projects and a personal website, covering backend design (Java/Spring Boot), frontend development (jQuery/Bootstrap), database design (MySQL/MyBatis), and deployment on AWS.