

THE 50TH ANNUAL



2021 Sponsorship Package



# **WE'RE BACK! SORT OF.**

**APRIL 24-26**

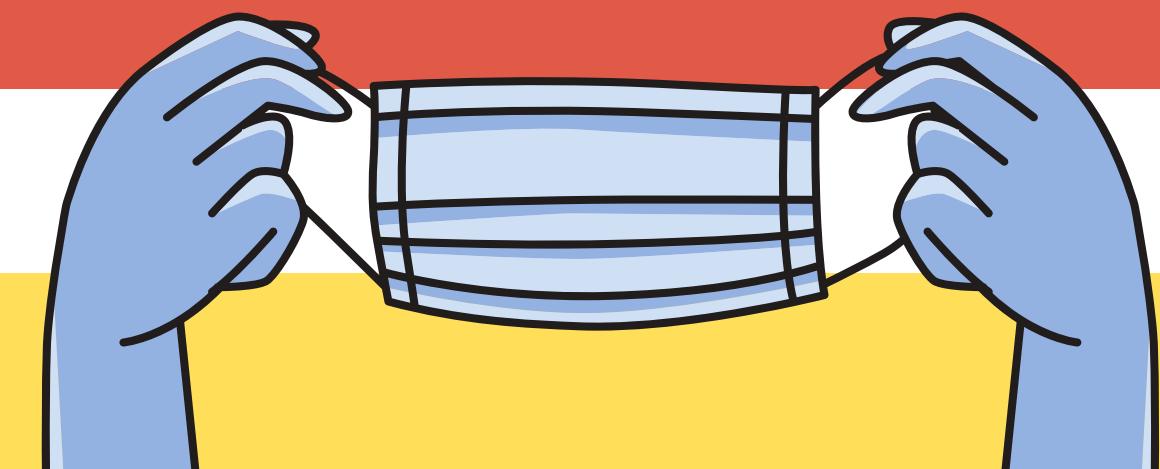
The infamous Inman Park Festival and Tour of Homes would have turned 50 this year!

Alas, for the first time since 1971, the 2020 Festival and Tour of Homes had to be canceled due to the pandemic. It was the unfestival and stay home Tour of Homes.

As we began planning for the Festival and Tour of Homes 2021, it became clear that again this year, we would not be able to hold our wonderful, community-building festival and tour of homes.

**HOW CAN WE CELEBRATE THIS AMAZING,  
REVITALIZED AND GROWING COMMUNITY IF WE  
CANNOT HAVE A FESTIVAL AND TOUR OF  
HOMES THIS YEAR?**

  
**WITH A SOCIALLY DISTANCED, ALL  
OUTDOORS, EVERYONE MASKED  
TOUR OF INMAN PARK FABULOUS GARDENS!**



**Twelve absolutely gorgeous gardens, each with its own unique and special attractions** such as art, music, dance troupes, plein air painters, gardening demonstrations, planted pots, art and merchandise to purchase.

**This will not be your ordinary garden tour;** it will be Inman Park's garden tour in the inimitable Inman Park style! Alongside, a gorgeous garden, visitors will experience something incredible in each garden-again, all at a safe social distance and with masks.





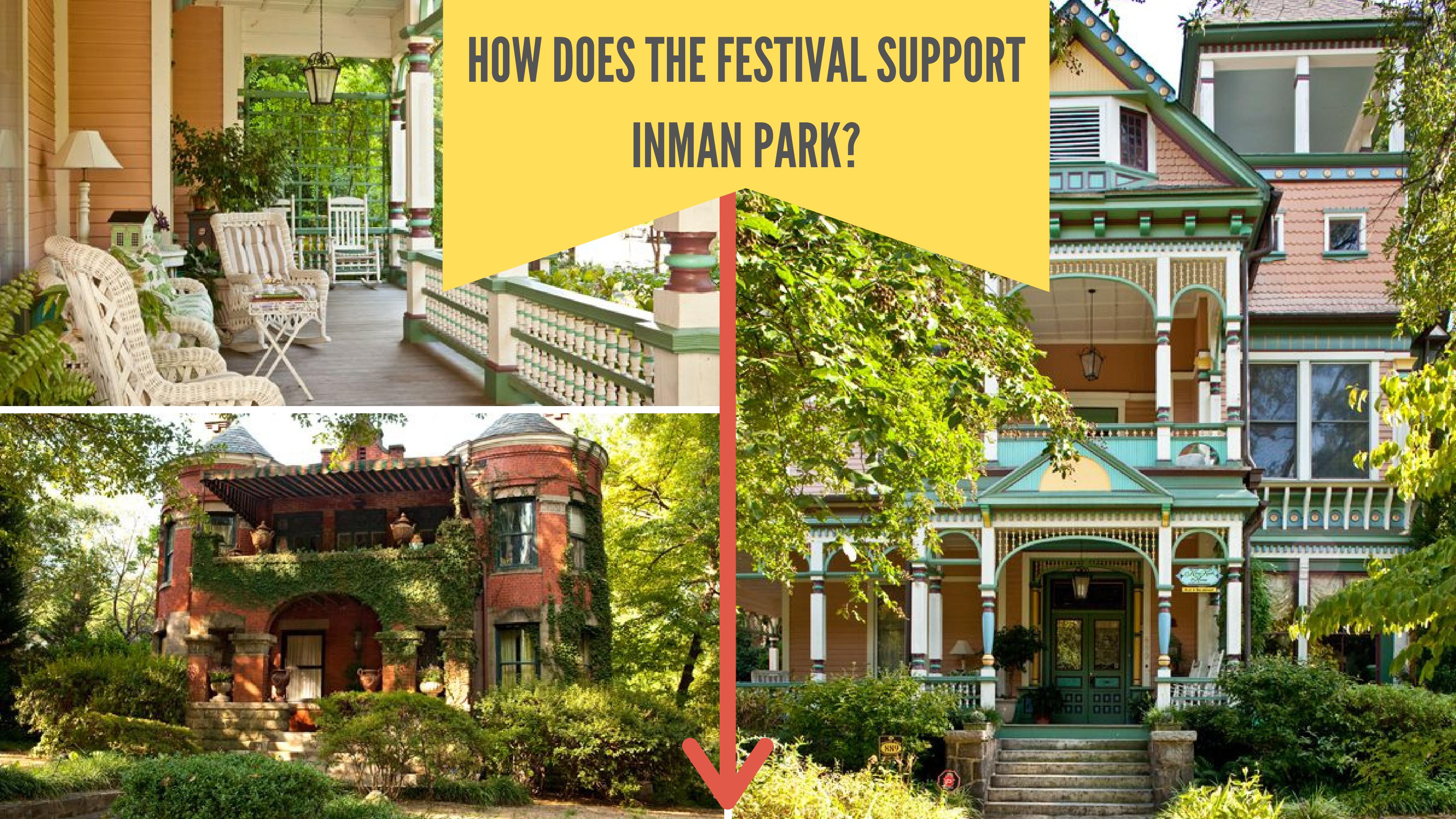
# WHY SUPPORT INMAN PARK

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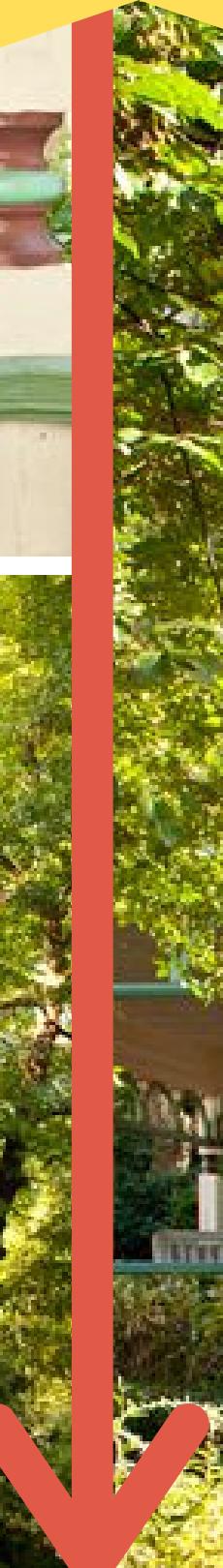
Inman Park is one of Atlanta's oldest and most scenic neighborhoods. First developed in the late 1800's, Inman Park is home to many historic Victorian homes and parks.

But beyond our homes and parks, it is the spirit of community, it is the spirit of our people, a spirit inherent in the great diversity of Inman Parkers. People of all ages, religions, gender identities, race, economic levels coming together to welcome each other, support each other and just live together.

**Inman Park is a joyful place to live!**



# HOW DOES THE FESTIVAL SUPPORT INMAN PARK?



In past years, proceeds from the Festival and Tour of Homes are used for public safety, schools, improvement and beautification of the neighborhood and its park. Important support also goes to in-town improvement initiatives like the Freedom Park Conservancy and Art on the Beltline and other events that benefit the community.

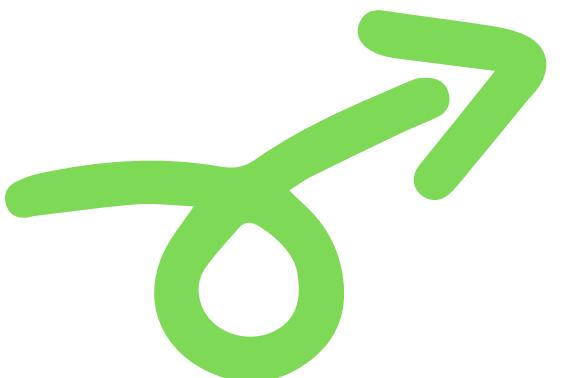
We are proud to say that Inman Park is a neighborhood that people from all over the metropolitan area like to visit.

**Proceeds from the Festival and Tour of Homes and now, this year, the Tour of Gardens go to making sure Inman Park remains a welcoming community for all.**



THIS YEAR, THOUGH, WE ARE SAD TO SAY THAT  
BECAUSE THERE WAS NO FESTIVAL, THE  
NEIGHBORHOOD HAS HAD TO MAKE SOME  
DIFFICULT DECISIONS ELIMINATING SOME  
LONG TIME BENEFICIARIES.

THAT IS WHERE YOU COME IN!



JUST AS THE FESTIVAL AND TOUR OF HOMES  
HAS BEEN BLESSED WITH TERRIFIC  
SPONSORSHIPS, SO, TOO, THIS YEAR ARE WE  
OFFERING TOUR OF GARDENS SPONSORSHIPS.  
PLEASE SEE THE NEXT PAGE FOR SPONSORSHIP  
OPPORTUNITIES.

# GARDEN

## SPONSOR BENEFITS

	PRESENTING	GARDENER	PERENNIAL	ANNUAL
Recognition as the Primary Sponsor	X			
Listing on website (200K+ unique visitors)	Title Level	X	X	X
Listing in all social media (15K+ engaged followers)	X	X	X	X
Signage at gardens (including banners, table toppers, which are posted for several days before Tour of Gardens dates.)	All gardens	All gardens	4 gardens	1 garden
Listing on printed tickets	X	X	X	X
Listing on digital tickets	X	X		
Complimentary Tour of Garden tickets	6	4	2	1
Tour t-shirts	6	4	2	1
<b>SPONSORSHIP CONTRIBUTION</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,000</b>	<b>\$500</b>

# 2021 GARDEN SPONSORSHIPS

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<input type="checkbox"/> Presenting Sponsor	\$10,000
<input type="checkbox"/> Gardener Level	\$5,000
<input type="checkbox"/> Perennial Level	\$2,000
<input type="checkbox"/> Annual Level	\$500

Contact \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email address \_\_\_\_\_

Phone# \_\_\_\_\_

The Inman Park Tour of Gardens Committee will send invoice.

Please return this form by email to Glenda Minkin, [gdminkin@gmail.com](mailto:gdminkin@gmail.com) or Matt Bartini, [bartini.matt@gmail.com](mailto:bartini.matt@gmail.com).



**CONTACT US TO  
SEE HOW WE CAN  
MEET YOUR  
MARKETING NEEDS!**

**Glenda Minkin**  
**[gdminkin@gmail.com](mailto:gdminkin@gmail.com)**

**Matt Bartini**  
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