

GEORGIA TECH TECHNOLOGY ENTREPRENEURSHIP STUDENT ORGANIZATIONS



MEET THE PEOPLE WHO WILL CHANGE THE WORLD.

Georgia Tech's entrepreneurs create their own opportunities with skills obtained beyond the classroom. Our students pitch their ideas and document their process for months to become seasoned professionals. They learn about the product lifecycle by practicing skills such as product management, production-level engineering, user experience, and marketing. Above all, our students embody entrepreneurial qualities such as boldness, resourcefulness, and perseverance that only the real world can teach.

Startup Exchange and Alpha Kappa Psi provides students with the resources and mentorship to help them become professionals across many disciplines. You can't measure grit in a GPA, but you can find it in our members.

Average SAT Score

2140

Membership

150+ committed members with weekly meetings

Top 5 Collegiate Team

Major League Hacking's
Fall 2014 Hackathon Season

Most Common Majors

Computer Science
Business Administration
Mechanical Engineering
Biomedical Engineering
Electrical Engineering
Industrial Engineering



STARTUP EXCHANGE
Georgia Tech



ALPHA KAPPA PSI
Epsilon Sigma Chapter

MAJOR EVENTS

3 Day Startup

Startup Exchange's official kick-off entrepreneurship event. It is a 3 day bootcamp involving multiple mentors, sponsors and speakers from the Atlanta startup community.

Round One

A pitch competition with panelists and judges from major venture capital and angel investment groups.

Startup Semester

A highly selective 14-week program aimed at accelerating early-stage startups into investment-ready businesses.

Link Program

A year-round internship match program that focuses on pairing students with Atlanta-based startups.

Major League Hacking

300+ Georgia Tech students represent the school and win awards at nationally ranked hackathons such as MHacks, PennApps, and HackDuke*.

\$489,561

Investment raised by Georgia Tech students since 2014*

22%

InVenture Prize Finalists[†] who came from Startup Exchange Programs since 2013

68%

Offer acceptance rate for internships through the Link Program

** hackathons are 36 hour collaborative coding and design competitions*

† an interdisciplinary innovation competition with \$35k given out in prizes and 100,000+ people watching its live stream



*“It was refreshing and energizing
to be at an event [like Startup Semester] that
I thought really has a chance of making a
difference in startup companies.”*

Johnson Cook

Partner at Atlanta Ventures
Director of Atlanta Tech Village

SPONSORSHIP TIERS

	Active (\$599)	Productive (\$1,999)	Pipeline (\$4,999)
Sponsor Limits For Tier		6	3
Logo promotion	<ul style="list-style-type: none"> • Website • Event Banner • Event Table • Shirts 	<ul style="list-style-type: none"> • Startup Exchange Room banner • Larger displays • Named rooms at events (separate banners) 	<ul style="list-style-type: none"> • Most prominent display • 100 dedicated custom t-shirts designed and distributed
Prizes	<ul style="list-style-type: none"> • Participation in event goodie bags (all events) 	<ul style="list-style-type: none"> • Premium items in goodie bags • Named award (i.e. "XYZ Company Award for Best Strategy") 	<ul style="list-style-type: none"> • Host a tour of your office (coordinated by AKPsi and SX)
Hackathons		<ul style="list-style-type: none"> • Sponsor a student at a hackathon 	<ul style="list-style-type: none"> • Bus named after company • All seats contain in-seat promotional materials • 2 seats for company provided mentors (full paid for)
Speaking/ Interaction Opportunities	<ul style="list-style-type: none"> • 2 mentor seats at Launch Night • 10 minute sessions at Startup Exchange and AKPsi 	<ul style="list-style-type: none"> • Table at events • Two 30 minute sessions or workshops 	<ul style="list-style-type: none"> • Keynote at 3DS or Round One • Career-building workshop • Lounge at 3DS
Resume Books	<ul style="list-style-type: none"> • Event Attendees 	<ul style="list-style-type: none"> • 2 personalized email introductions from AKPsi and Startup Exchange team 	<ul style="list-style-type: none"> • Startup Exchange members • AKPsi members
Interaction with Executive Team		<ul style="list-style-type: none"> • 1 team dinner with 3DS team 	<ul style="list-style-type: none"> • Team dinners with SX exec team and AKPsi exec team
Link Program		<ul style="list-style-type: none"> • 2 guaranteed culture-fit interviewees 	<ul style="list-style-type: none"> • 2 hour consultation on best ways to recruit at Georgia Tech
Startup Exchange App	<ul style="list-style-type: none"> • 2 job postings on SX app 	<ul style="list-style-type: none"> • 5 job postings • Events added to SX official schedule 	<ul style="list-style-type: none"> • Push notification for on campus events • 2 listed mentors

APPENDIX: SUCCESS STORIES

Partha Unnava

CEO and Founder of [Better Walk](#) (\$600k total in funding)
Forbes 30 Under 30, Winner Inventure Prize

Ricky Hunter

Cofounder of [GetNotes](#)
Forbes 30 Under 30, Winner Inventure Prize

Hunter Rosenblume

CEO of [Cosmos Browser](#)
Techstars Detroit, \$120k in funding

Oscar Miguel

Glovo App
€140,000 from business angels in Barcelona

Chintan Parikh & William King

Cofounders of [Capp.io](#)
Dreamit Ventures, \$25k convertible note

Miguel Oller & Ricardo de Andrade

Cofounders of [ShortWeb](#)
\$20k offered through Startup Summer

Shehmeer Jiwani

Cofounder of Equip, HackNY Fellow
\$21k from [Hypepotamus Startup Survival Kit](#)

Sean Warner

Grubbly Farms
\$20k convertible note through Startup Summer

Chris Taylor – ChewBots (Winner Inventure Prize 2013)

Kumar Thangudu – Founder of Link Texting

Jerome Choo – Founder of Whizzimo