



TWIN LAKES

CAMP RESORT

**CALEIGH BLOUNT
PROJECT 1
DIONNE AIKEN
SPRING 2022**

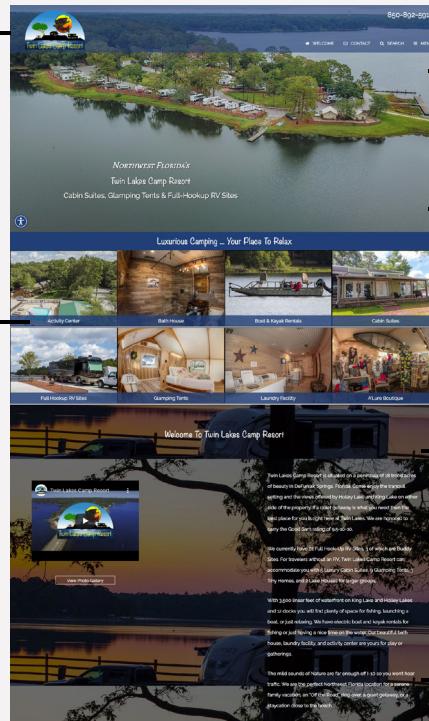
CLIENT BRIEF

TWIN LAKES RESORT IS A FAMILY OWNED BUSINESS THAT HAS BEEN AROUND FOR YEARS. THEY SPECIALIZE IN CAMPING FACILITIES THAT CAN CATER TO ANYONE. CURRENTLY THE TARGET AUDIENCE FOR THEM ARE:

FAMILIES AND WHITE MEN BETWEEN THE AGES OF 25–60.

SITE ANALYSIS

Logo is outdated and childish. It needs to updated and modernized to fit what Twin Lakes Camp Resort is about



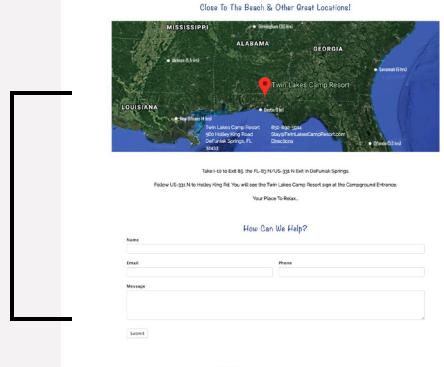
It is good for them to showcase what facilities they have on the homepage. It would just need to be designed differently to make it more appealing to the user.

I like the idea of a hero image. It showcases the resort. Text font needs to be updated and resized.

Navigation is simple and clean. The icons used are nice but I feel like this could be executed slightly better in organization.

The accessibility of this is not good. It is extremely hard to read because the background has multiple colors in it. Image would need an overlay or to be completely changed all together.

Footer is much too big. I feel like it needs to be more condensed. Maybe the map is not the best option for the footer. Having a contact forum is nice idea though. Again, it needs to be updated and redesigned into a modern style.



SITE ANALYSIS

There is not a whole lot of info here. The drop quote breaks it up - but separating this page into two coloums would make it feel like more info rather than empty space.

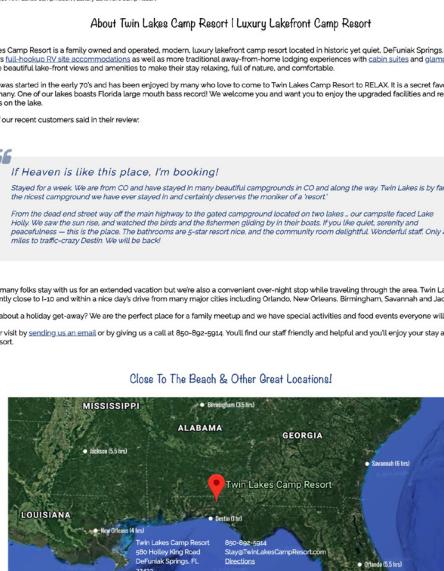


Simple header that matches the hero on the homepage. I think adding a title to the header would make it easier for the user to know what page they are on.

The drop quite is nice but I think it does not fit. Adding an insert of multiple reviews would probably be a better idea

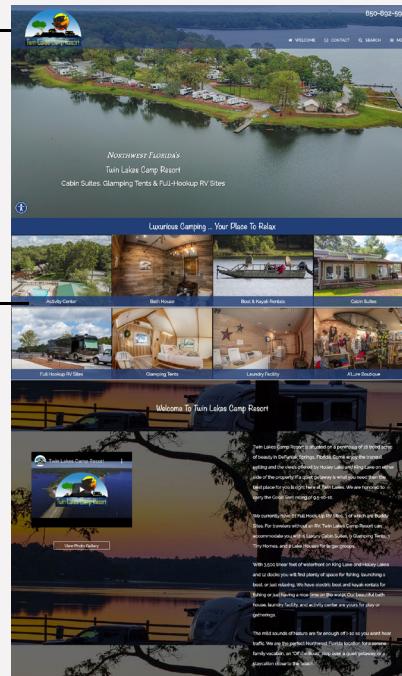
There is no break up between the body and the footer. It looks continues and it isn't easy to differentiatiate.

Footer needs to be a different color from the body background



SITE ANALYSIS

Logo is outdated and childish. It needs to be updated and modernized to fit what Twin Lakes Camp Resort is about



It is good for them to showcase what facilities they have on the homepage. It would just need to be designed differently to make it more appealing to the user.

Navigation is simple and clean. The icons used are nice but I feel like this could be executed slightly better in organization.

I like the idea of a hero image. It showcases the resort. Text font needs to be updated and resized.

The accessibility of this is not good. It is extremely hard to read because the background has multiple colors in it. Image would need an overlay or to be completely changed all together.

Footer is much too big. I feel like it needs to be more condensed. Maybe the map is not the best option for the footer. Having a contact forum is nice idea though.
Again, it needs to be updated and redesigned into a modern style.



How Can We Help?

Name:

Email:

Phone:

Message:

Search:

SITE MAP

Project 1 - Site Map

HOME

About

The Slack Line
360 Tour
The Local Area
Partners
Photo Gallery
Guestbook and Blog

Ways to Stay

Facilities
Park Map
Full Hookups
Glamping
King Lake Cabin Suites
Lake Houses
Tiny Houses
Camp Store
Docks & Boat Ramp
Laundry & Bath

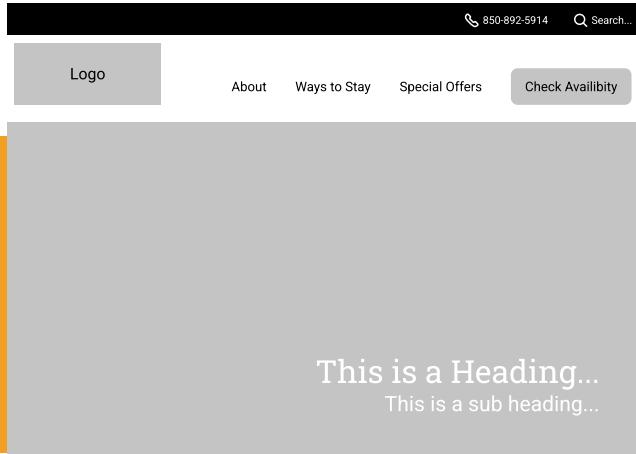
Special Offers

Rates & Discounts
Terms & Conditions

Check Availability

Amenities

Recreational Rentals
BBQ & Firepits
Utilities & Cable TV
Activities & Holidays



Homepage Wireframe

Welcome

Video

Video placeholder area.

Text placeholder area.

Text placeholder area.

Text placeholder area.

most popular facilities

Facility 1

Facility 2

Facility 3

Facility descriptions and "Learn More" links.

Twin Lake Camp Resort

Address: 580 Holley King Road, Davenport, FL 32343

Contact

Name:

Phone Number: Email:

Questions?

Call: (850) 892-5914

Email: Stay@TwinLakesCampResort.com

Comments:

Send



ABOUT WIREFRAME

About

This is a Heading..

**CHECK OUT OUR MAP
& REGULATIONS**

Lacus suspensus facilius intersum posure forent ipsum dolor sit. Pharetra diam sit amet nisl suscipit adipiscing. Proin fermentum leo vel orci porta. Scelerisque enim vivitur auctor eu. Vulputate etiam ut aliquam id est ante. Ut enim ante fringilla augue. In nulla posse colletioin aliquam ultricies sagittis orci a scelerisque. Donec et odio palestineque diam volutpat condimentum sed. Nisi purus in mollis dignissim convallis sed semper risus. Fells eget velit aliquet sagittis. Dignissim convallis enim et titorum at ritus fringilla. Convallis felis dicitur id interdum. Ut enim ante fringilla augue. In nulla posse colletioin. Ut ornare lectus metus. Molestie at elementum eu facilisis. Scelerisque sumit semper egit dui. Eu augue et lectus arcu blandit. Morbi quis commodo odio amean sem adipiscere. Dignissim suspendisse adipsigad. Dignissim suspendisse in est in nibh. BIBHAT.

[Terms & Conditions](#) |
[Resort Map](#) >

testimonials

"Lacus suspendisse
faucibus interdum
posuere lorem ipsum
dolor sit. Pharetra
diam sit amet nisl
suscipit adipiscing."

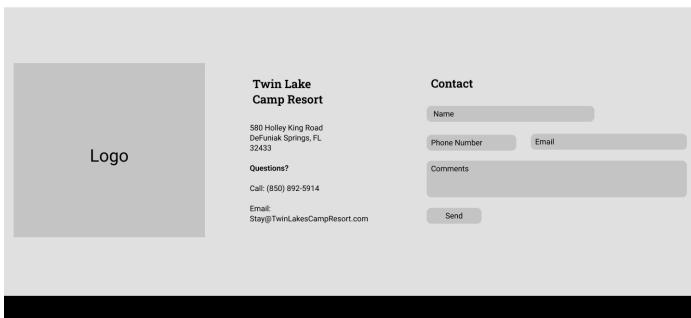
"Lacus suspendisse
faucibus interdum
posuere lorem ipsum
dolor sit."

"Lacus suspendisse
faucibus interdum
posuere lorem ipsum
dolor sit. Pharetra
diam sit amet nisl
suscipit adipiscing."

"Lacus suspendisse
faucibus interdum
posuere lorem ipsum
dolor sit. Pharetra.

"Lacus suspendisse
faucibus interdum
posuere lorem ipsum
dolor sit. Pharetra
diam sit amet nisl
suscipit adipiscing."

"Lacus suspendisse
faucibus interdum
posuere.



Amenities

This is a Heading..

Lacus suspendisse faucibus interdum posuere lorem ipsum dolor sit. Pharetra.

Subheading

Lacus suspendisse faucibus interdum posuere lorem ipsum dolor sit. Pharetra diam sit amet nisi suscipit adipiscing. Proin fermentum leo vel orci porta. Sodalesque eu ultrices vitae auctor eu. Volutpat et pharetra ut amet aliquam id. Dignissim cras tincidunt lobortis feugiat vivamus at.

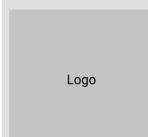
Subheading

Lacus suspendisse faucibus interdum posuere lorem ipsum dolor sit. Pharetra diam sit amet nisi suscipit adipiscing. Proin fermentum leo vel orci porta. Sodalesque eu ultrices vitae auctor eu. Volutpat et pharetra ut amet aliquam id. Dignissim cras tincidunt lobortis feugiat vivamus at.

Subheading

Lacus suspendisse faucibus interdum posuere lorem ipsum dolor sit. Pharetra diam sit amet nisi suscipit adipiscing. Proin fermentum leo vel orci porta. Sodalesque eu ultrices vitae auctor eu. Volutpat et pharetra ut amet aliquam id. Dignissim cras tincidunt lobortis feugiat vivamus at.

looking around



Twin Lake Camp Resort
500 Hickey Kipp Road
Defuniak Springs, FL
32431

Questions?
Call (850) 892-5914
Email:
Stay@TwinLakesCampResort.com

Contact

Name

Phone Number Email

Comments

AMENITIES WIREFRAME

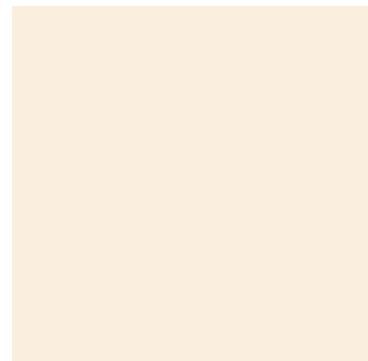
COLORS



#231F20



#26377B



#FAEEDE



#DEA85D



#F39F24



About Ways to Stay Special Offers [Check Availability](#)



TWIN LAKES CAMP RESORT

Cabin Suites, Glamping Tents & Full-Hookup RV Sites

Homepage

WELCOME



Twin Lakes Camp Resort is situated on a peninsula of 18 treed acres of beauty in DeFuniak Springs, Florida. Come enjoy the tranquil setting and the views offered by Holley Lake and King Lake on either side of the resort. If a quiet getaway is what you need then the best place for you is right here at Twin Lakes. We are honored to carry the Good Sam rating of 9.5-10-10.

We currently have 51 Full Hook-Up RV Sites, 3 of which are Buddy Sites. For travelers without an RV, Twin Lakes Camp Resort can accommodate you with 5 Luxury Cabin Suites, 9 Glamping Tents, 3 Tiny Homes, and 2 Lake Houses for larger groups.

With 3,500 linear feet of waterfront on King Lake and Holley Lake and 12 docks you will find plenty of space for fishing, launching a boat, or just relaxing. We have electric boat and kayak rentals for fishing or just having a nice time on the water. Our beautiful bath house, laundry facility, and activity center are yours for play or gatherings.

The mild sounds of Nature are far enough off I-10 so you won't hear traffic. We are the perfect Northwest Florida location for a serene family vacation, an "Off the Road" stop over, a quiet getaway, or a staycation close to the beach.

MOST POPULAR FACILITIES



Our 5 Cabin Suites have been beautifully renovated with new tile, updated bathrooms, new furniture, and decor themed after one of 280 historic buildings from the DeFuniak Springs area.



Accommodations like no other, Twin Lakes Camp Resort presents our "Glamping Tents" which combine "back to nature" camping with glamour and added luxurious amenities.



Our three Tiny Houses are on the Holley Lake coastline and are new for 2020! Each tiny house has 2 bedrooms (one of them in the loft), a full bathroom, kitchen and living room.

[Learn More](#)

[Learn More](#)

[Learn More](#)

TWIN LAKE CAMP RESORT

880 Holley King Road
DeFuniak Springs, FL
32433

Questions?
Call: (850) 892-5914
Email: Stay@TwinLakesCampResort.com

CONTACT

Name

Phone Number Email

Comments



WHAT TWIN LAKES OFFERS

From the scenic and welcoming gate entrance to take you from all camping locations, you will enjoy the peaceful getaway that awaits you at Twin Lakes Camp Resort. In addition to renovating our facilities, we have been busy adding campground amenities to enhance your stay, whether you enjoy fishing, boating, or just relaxing by the water.



RECREATIONAL RENTALS

Enjoy the lakes from the dock or use our boat launch for a day on the water. There's great fishing and when you're done, there are plenty of places to go ashore for your convenience. Wildlife abounds, so please dispose of all waste properly – but enjoy!

BBQS & FIREPITS

We have about 20 sites with cooling fire pit grills and have 6 for rent. Firewood is available after hours on an honor system. Please follow instructions below:

Fire Pit Etiquette

- Don't use oil or gas for urtane grills or cooking
- Keep grate shield on the post when not in use.
- Keep grate seasoned.
- Always extinguish when not in use with the Large Round Cover.
- All round covers must fit on to another site.
- It can be re-used on this site for use but not removed.
- Never leave wet ashes in a fire pit. It turns to ice and burns steel.
- Bring a bucket when they cool off from buckets.
- Empty bucket into large metal can by the dumpsite.
- Never leave a fire unattended and especially hot ashes.
- Do not throw coals in pit.
- For cooking with iron skillet, let wood coals burn without oil or gas.
- A hot mitt is not provided.
- Remember that the metal implements can get very hot and can burn skin. Please warn children to stay clear.
- Enjoy.



UTILITIES & CABLE TV

Guidelines concerning use of Water, Sewer, Cable, and Electricity while staying at TLC Resort are included below along with a listing of available Cable TV channels.

Water +
Sewer +
Cable +
WIFI +
Electricity +

ACTIVITIES & HOLIDAY CALENDAR

There's always activity at TLC Resort but we put together an activity / holiday calendar for special holidays like Thanksgiving, Christmas, New Year's Eve and New Year's Day. We'll post the upcoming holiday's planned events on this page. Most of our activities are held in or near the recreation center which is located centrally to the camp resort and close to all RV, cabin sites and glamping tent locations.



LOOKING AROUND



AMENITIES PAGE



ABOUT

TWIN LAKES CAMP RESORT

Twin Lakes Camp Resort is a family owned and operated, modern, luxury lakefront camp resort located in historical yet quiet, DeFuniak Springs. The camp area offers full-hookup RV site accommodations as well as more traditional and relaxing camping experiences with cabin suites and glamping tents. All sites have beautiful lake-front views and amenities to make your stay relaxing, full of nature, and comfortable.

The park was started in the early 70's and has been enjoyed by many who love to come to Twin Lakes Camp Resort to RELAX. It is a secret favorite fishing hole for many. One of our lakes boasts Florida large mouth bass record! We welcome you and want you to enjoy the upgraded facilities and respect our neighbors on the lake.

We have many folks stay with us for extended vacation periods or as an overnight stop while traveling through the area. Twin Lakes is conveniently close to I-10 and within a nice day's drive from many major cities including Orlando, New Orleans, Birmingham, Savannah and Jackson.

Thinking about a holiday get-away? We are the perfect place for a family meetup and we have special activities and food events everyone will enjoy.

Book your visit by sending us an email or by giving us a call at 850-892-5914. You'll find our staff friendly and helpful and you'll enjoy your stay at Twin Lakes Camp Resort.

CHECK OUT OUR MAP & REGULATIONS



[Terms & Conditions >](#)
[Resort Map >](#)

TESTIMONIALS

"Twin Lakes Camp Resort is a very nice, clean and quiet campground. The staff is very friendly and helpful. It is a beautiful spot as it is on two lakes. Our site backed up to Kings Lake. Did I say the staff is very nice? We will return with our fishing poles next time as we will camp there again!"  - Dawn Dozier

"Travelled from Panama City starting April 23, 2021 for 2 Nights. The kids loved fishing and playing with the fun games you have for them - especially kickball."  - Sandra Lane

"One of the very best campgrounds we have ever found! Lovely quiet lakefront setting. Very clean. Good clean pool, showers and laundry areas. Boats to rent for fishing and swimming on the lakes. Play areas and dog park. We have been here for 2 years and are remodeling our home and have never been disturbed or had any problems."  - Jim Forty

"We stayed in glamping tent. It was beautiful! Very clean and comfortable. Staff is great. Resort overall was gorgeous and very well-maintained."  - The Botsfords

"Super nice, friendly, family fun atmosphere. Beautiful lakes surrounding you on both sides. Super nice bathrooms, swimming pool. Highly recommend!"  - Dawn Dozier

"Still currently staying here, but this place is amazing!! A hidden gem that is the definition of serenity. Great place!!"  - Erik Ford

ABOUT PAGE

**TWIN LAKE
CAMP RESORT**

580 Holley King Road
DeFuniak Springs, FL
32433

Questions?
Call: (850) 892-5914
Email:
Stay@TwinLakesCampResort.com

CONTACT

Name

Phone Number Email

Comments