

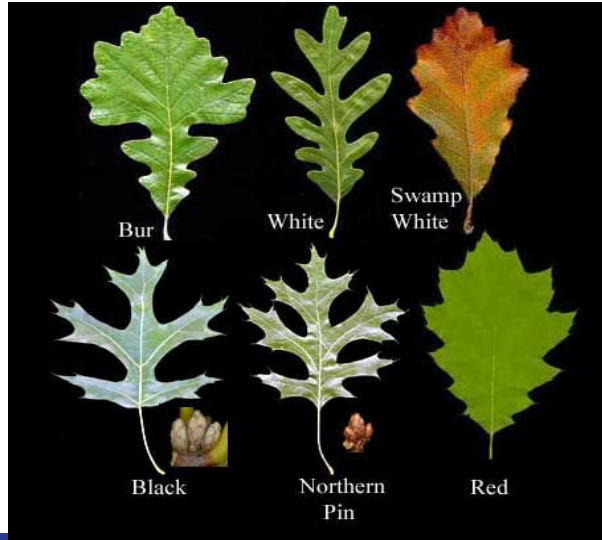


# Hello Campus Final Design

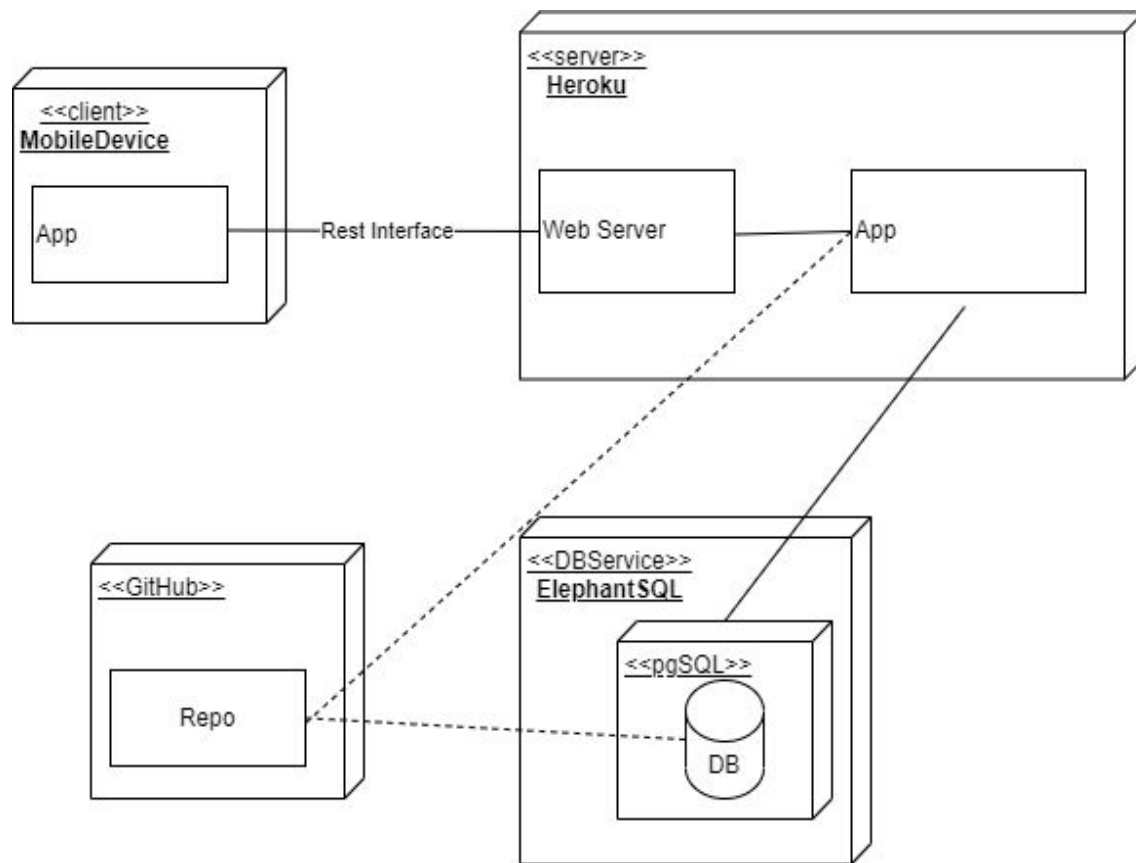
Team Huh?!

# Our Vision

-To provide students and visitors with an intuitive and meaningful introduction to Calvin's Ecosystem Preserve.



# DESIGN



# Usability Test Results

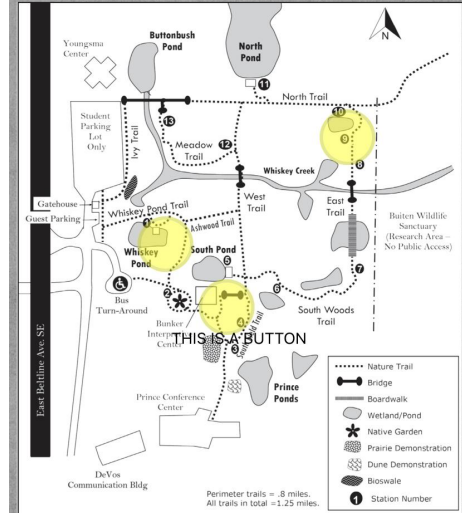
- Inaccurate user location indicator
- Point info button not clear in purpose
- Clunky answer submission
- Sign in/out options confusing
- Messy button formatting

HOME

Map



Walk towards a point on the map.



# DEMO



## Usability Improvements

- Improved location detection services behind the scenes
- Point info button is now animated and more clearly represents its purpose
- Single submission button that leads back to the map
- Sign in/out moved to the home screen
- Simplified button formatting



# ASSESSMENT

## Strengths:

- Unique experience for all types of users
- Professors can configure locations and assignments from within the app
- Informative overview of the Eco Preserve



# ASSESSMENT

## Weaknesses:

- Location tracking can still improve
- Usefulness depends on how frequently professors update information
- Currently useful in only one place on campus





# ASSESSMENT

## Functionality:

- Full compatibility with database
- Secure login through Google
- All point information is managed through the application



# ASSESSMENT

## Before Deployment:

- Collaboration with faculty to update displayed information
- Allow the addition of new professors within the app
- Allow for hands-off use through notifications



# ASSESSMENT

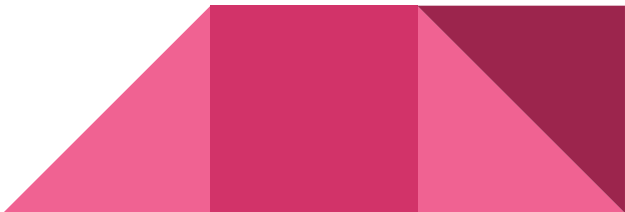
## Implications:

- More attention towards phone rather than nature
- Experience of exploration lost in favor of map navigation
- Users could gain a greater understanding of nature around them



# ASSESSMENT

## Future Prospects:

- Interest from the biology department as well as ecosystem preserve program manager
  - Potential for portability between campuses
  - Possibilities to continue updating the app depending on available team members
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# Q&As

