



**Crowd**Pixie

# Who am I?



- Inventor
  - > 30 granted US patents
- Patent Agent
  - Filed over 100 US Patent Applications
  - Agent of record >30 issued US Patents
- Electrical Engineer
  - ‘Full Stack’ developer
- Entrepreneur
  - Started CrowdPixie in 2016

# The Zen of Intellectual Property



- Permanent is better than limited
- Broad is better than narrow
- Sooner is better than later
- Protection is defense
- You may have invented something
- Property can be sold
- Obvious is not obvious

# Intellectual Property



- Copyrights
- Trademarks
- Trade Secrets
- Patents



# What is a Patent?



- A limited monopoly

- Teaching

- Claims

# You can't patent software



- Mixture
- Apparatus
- Method
- Article of Manufacture
- System

# Why patent anything?



- Priority matters
- Barrier to entry
- Property can be sold
- Disciplined development

# How to apply



- Provisional patent
- Utility patent
- International patents
- Prosecution
- Litigation