

WONG CHEE HOE

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Software Developer | Frontend Developer

Graduated as Mechanical Engineer from University of Nottingham, I have a strong background in engineering principles and technical knowledge. After graduation, I honed my sales skills while working as a sales engineer at Sime Darby Industrial where I adapted business management skills. I then took my career in a new direction by teaching myself web development, which led to my current role as a frontend developer at Invoke. With my strong technical background, experience in sales and exceptional negotiating skills, and self-taught coding skills, I am willing to contribute to your organization.

WORK EXPERIENCE

INVOKE SDN. BHD. - *Sungai Besi, Kuala Lumpur*

2021 - Present

React Frontend Developer

Adnexio EDU

- Designed and implemented customizable components for web applications using React.
- Adhered to Agile methodologies, leading and participating in sprint planning and execution, resulting in efficient and effective delivery of projects.
- Collaborated closely with backend engineers to integrate APIs and ensure seamless data flow between the frontend and backend of web applications.

Adnexio HR Tech

- Performed product management responsibilities, including planning, coordinating and conducting User Acceptance Testing (UAT), contributing to the success and delivery of web applications.
- Designed and executed UI/UX wireframes for HR Leave Management System, ensuring a seamless and user-centered experience for clients.
- Developed customizable components using React.js and React Native, ensuring versatile and cross-platform solutions for managing their HR processes.

Website Initiatives

- Improved the website process flow by structuring and organizing a Standard Operating Procedure (SOP), resulting in a more efficient and user-friendly experience and increased engagement, leading to higher conversions for the company.

- Designed and implemented pricing packages as part of improving the website process flow, resulting in clearer and more accessible pricing options for customers
- Conducted research and evaluated various plugins and tools to enhance the website's features, ultimately improving the client experience while reducing costs for the company.

SIME DARBY INDUSTRIAL SDN. BHD. – *Puchong, Selangor*

2019 - 2021

Sales & Application Engineer

As a sales and application engineer for Viking Pumps and Pulsafeeder Pumps in the southern region, I am responsible for generating sales and serving as the single point of contact for clients.

- Achieved \$1.2 million in sales with an average margin of 24% for the company.
- Acted as the single point of contact for clients, offering technical support and assistance throughout the sales process.
- Utilized strong negotiation skills to close deals and maintain positive relationships with clients.
- Built strong, trust-based relationships with my clients by taking the time to understand their needs and providing them with personalized, solution-oriented customer service.

EDUCATION

University Of Nottingham - *Semenyih, Selangor*

Masters in Mechanical, Materials and Manufacturing Engineering – 2014 – 2018

First Class Honors

Modules

- Lean Manufacturing
- Additive Manufacturing & 3D-Printing
- Management Studies 1, 2 & 3
- Finite Element Analysis
- Computational Fluid Dynamics

PROFESSIONAL SKILLS

- HTML, CSS, JavaScript, React.js development and implementation
- UI/UX design, wireframing and prototyping using Figma
- Familiarity with React hooks and functional components
- Proficient in CSS Frameworks (Material UI, Tailwind)
- Knowledge of sales and marketing strategies
- Ability to effectively communicate technical concepts to non-technical stakeholders
- Experience collaborating with cross-functional teams including sales, marketing, and product management.