



CARPROOF Vehicle Badging Implementation Guide – HTML Snippet Solution

v. 2.0

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Introduction:

CARPROOF's new badges appear in the Report Summary section of our vehicle history reports (VHRs), and highlight some of the key attributes of the vehicle:



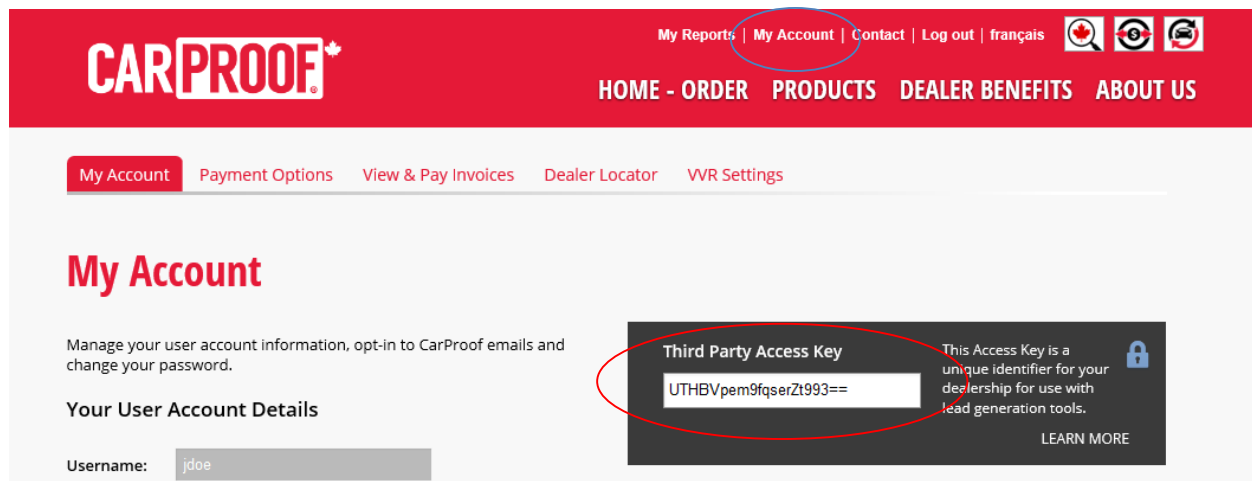
In addition to showcasing these badges on the report itself, there is also an opportunity for CARPROOF dealers like you to digitally integrate the badges into your website. This digital integration will help to differentiate your online inventory, and will showcase your strong partnership with CARPROOF.

This document will provide you with all of the information that you need for the badging integration.

Before You Get Started:

In order to properly access and integrate the HTML snippet into your website, a third party access key is required in the script tag.

Your third party access key can be found under "My Account" in your CARPROOF dealer account:



If you are a third party website provider acting on behalf of a CARPROOF dealer, please ask your dealer to provide their third party access key to you before you get started.

Why JSONP:

JSONP or "JSON with padding" is a communication technique used in JavaScript programs running in web browsers to request data from a server in a different domain, something prohibited by typical web browsers because of the same-origin policy. JSONP takes advantage of the fact that browsers do not enforce the same-origin policy on <script> tags.

CARPROOF's new HTML snippet is a simple way to display badges on your web site utilizing the JSONP technique.

JSONP is used to shorten URLs using JavaScript only and to reduce the client side coding.

HTML Snippet Output:

Below are the dimensions and examples of how the badges will appear:

CARPROOF report with no badges

- Dimensions: 314 x 35



CARPROOF report with 1 badge

- Dimensions: 314 x 35



CARPROOF report with 2+ badges

Please note that a maximum of 3 badges will be shown for each vehicle, if applicable.

- Dimensions: 314 x 35



Request Format:

The core element (which needs to be added to the page header), is a request via `<script>` tag.

Available Parameters for the `<script>` tag:

You can override the page parameters by using them in your script tag in the page header.

- **data-thirdpartykey:** ThirdPartyKey by CARPROOF
- **data-language:** en (default)/fr

In the examples below, replace '1234567890' with the Third Party Key provided by CARPROOF.

Staging

```
<script id="carproof-badge-js" type="text/javascript"
src="https://stagingbadging.carproof.com/Scripts/CarProofBadges.min.js" data-
thirdpartykey="1234567890">
</script>
```

Production

```
<script id="carproof-badge-js" type="text/javascript"
src="https://badging.carproof.com/Scripts/CarProofBadges.min.js" data-thirdpartykey="1234567890">
</script>
```

If you want to set a language on your entire page, use the following script with **data-language** parameter. By default, the page language is set to English.

Staging

```
<script id="carproof-badge-js" type="text/javascript"
src="https://badging.carproof.com/Scripts/CarProofBadges.min.js" data-thirdpartykey="1234567890"
data-language="fr" >
</script>
```

Production

```
<script id="carproof-badge-js" type="text/javascript"
src="https://badging.carproof.com/Scripts/CarProofBadges.min.js" data-thirdpartykey="1234567890"
data-language="fr" >
</script>
```

Available Parameters for the HTML tags:

You can override the page parameters by using them in each html tag:

- **data-vin:** 17 character VIN
- **data-type:** slim (default)
- **data-language:** en (default)/fr

Examples:

```
<div class="carproof-badge" data-vin="123*****"></div>
<div class=" carproof-badge" data-vin="123*****" data-type="slim"></div>
<div class=" carproof-badge" data-vin="123*****" data-language="en"></div>
<div class=" carproof-badge" data-vin="123*****" data-language="fr"></div>
<div class=" carproof-badge" data-vin="123*****" data-type="slim" data-language="en"></div>
<div class=" carproof-badge" data-vin="123*****" data-type="slim" data-language="fr"></div>
```

Response Format:

The response format is HTML.

No VIN


Nothing passed in

Invalid VIN



data-vin="123"

Same as passing vin without report

CARPROOF report with no badges




Inputs/ Response	Outcome
Inputs: VIN=123*****, Type=slim, Language=en Response: Logo/no badges, slim, English	 View full report >

CARPROOF report with 1 badge

Inputs/ Response	Outcome
Inputs: VIN=123*****, Type=slim, Language=en Response: Accident free, slim, English	 View full report > 

Note: Outcome would be the same for any of the badges that the vehicle may have. These include One Owner, Top Condition and Low Kilometres.

CARPROOF report with 2+ badges

Inputs/ Response	Outcome
Inputs: VIN=123*****, Type=slim, Language=en Response: Accident free, One owner, slim, English	 View full report >  

NOTES: Outcome could be any combination of 2-3 badges, including Accident Free, One Owner, Top Condition, and/or Low Kilometres. Please note that a maximum of 3 badges will be shown for each vehicle.

Questions?

If you have any questions regarding badging integrations, please feel free to contact us at badges@carproof.com.