Cameron Martel

153 Erie Street
Cambridge, MA 02139
Twitter: @Cameron_Martel_
Google Scholar Link

Cell: +1-845-709-7361
Academic Email: cmartel@mit.edu
Email: martel.cameronc@gmail.com

Education

2020-present	**PhD Student, Massachusetts Institute of Technology (MIT)** Sloan School of Management Management Science, Concentration in Marketing Advisor: David Rand, PhD
2016-2020	**B.S., Yale University** Cognitive Science (with distinction) Certificate in Data Science *magna cum laude;* GPA: 3.93 Thesis: *Reliance on emotion promotes belief in fake news*

Academic Honors, Awards, & Grants

2020-present	National Science Foundation Graduate Research Fellowship ($102,000)
2020-present	MIT Sloan School of Management Graduate Fellowship
2019	Phi Beta Kappa Honor Society
2019	Psi Chi Honor Society (Board Member)
2019	Trumbull Richter Summer Fellowship ($1,000)

Publications

Allen, J., **Martel, C.**, & Rand, D. G. (*conditionally accepted*). Birds of a feather don't fact-check each other: Partisanship and the evaluation of news in Twitter's Birdwatch crowdsourcing fact-checking program. In *Proceedings of the 2021 CHI Conference on Human Factors in Computing Systems*.

Gollwitzer, A., McLoughlin, K. L., **Martel, C.**, Marshall, J., Höhs, J. M., & Bargh, J. A. (2021). Linking self-reported social distancing to real-world behavior during the COVID-19 pandemic. *Social Psychological and Personality Science*. [Link].

Mosleh, M., **Martel, C.**, Eckles, D., & Rand, D. G. (2021). Perverse downstream consequences of debunking: Being corrected by another user for posting false political news increases subsequent sharing of low quality, partisan, and toxic content in a Twitter field experiment. In *Proceedings of the 2021 CHI Conference on Human Factors in Computing Systems, 182,* 1-13. [Link].

Mosleh, M., **Martel, C.**, Eckels, D., & Rand, D. G. (2021). Shared partisanship dramatically increases social tie formation in a Twitter field experiment. *Proceedings of the National Academy of Sciences, 118,* e2022761118. [Link].

Martel, C., Mosleh, M., & Rand, D. G. (2021). You're definitely wrong, maybe: Correction style has minimal effect on corrections of misinformation online. *Media and Communication, 9,* 120-133. [Link].

Martel, C., Pennycook, G., & Rand, D. G. (2020). Reliance on emotion promotes belief in fake news. *Cognitive Research: Principles and Implications*, *5,* 1-20. [Link].

Gollwitzer, A., **Martel, C.**, Brady, W. J., Pärnamets, P., Freedman, I. G., Knowles, E. D., & Van Bavel, J. J. (2020). Partisan differences in physical distancing are linked to health outcomes during the COVID-19 pandemic. *Nature Human Behaviour, 4,* 1186-1197. [Link].

Gollwitzer, A., **Martel, C.**, Bargh, J. A., & Chang, S. W. C. (2020). Aversion towards simple broken patterns predicts moral judgment. *Personality and Individual Differences*, *160,* 109810. [Link].

Gollwitzer, A., **Martel, C.**, McPartland, J. C., & Bargh, J. A. (2019). Commentary: Reply to Taylor et al.: Acknowledging the multi-dimensionality of autism when predicting social psychological skill. *Proceedings of the National Academy of Sciences*, *116*, 25380-25381. [Link].

Gollwitzer, A., **Martel, C.**, McPartland, J. C., & Bargh, J. A. (2019). Autism spectrum traits predict higher social psychological skill. *Proceedings of the National Academy of Sciences*, *116*, 19245-19247. [Link].

Manuscripts Submitted or Under Review

Gollwitzer, A., **Martel, C.**, & Bargh, J. A. (invited for resubmission). Aversion towards pattern deviancy heightens social norm support.

Manuscripts in Preparation

Mosleh, M.[†], **Martel, C.**[†], Eckles, D., & Rand, D. G. (in prep.). Social correction of fake news across party lines.

Martel, C. & Rand, D. G. (in prep.) Does distrust in fact-checkers actually undermine the effect of fact-checks?

Martel, C., Pennycook, G., & Rand, D. G. (in prep.). Cognitive reflection relates negatively to social desirability.

Martel, C., Weinberg-Wolf, H., Dohmann, J., Chen, K. Y., & Chang, S. W. C. (in prep.). Bibliometric analysis uncovers uncertainty in serotonin receptor functions.

Popular Press Articles

Martel, C. (2021). Believing false news: A crime of passion? *Character & Context – Society for Personality and Social Psychology.* [Link].

Pennycook, G., **Martel, C.,** & Rand, D. G. (2019). Knowing how fake news preys on your emotions can help you spot it. *Canadian Broadcasting Corporation (CBC).* [Link].

Posters & Presentations

Martel, C. (2021, November). *Does distrust in fact-checkers actually undermine the effect of fact-checks?* Presentation at Tufts T-Tripods Workshop on Understanding Misinformation and Disinformation, Tufts University (virtual).

Martel, C. (2021, November). *Does distrust in fact-checkers actually undermine the effect of fact-checks?* Presentation at The Gruter Institute for Law and Behavioral Research Conference, Palisades Tahoe, CA.

Martel, C. (2021, November). *Does distrust in fact-checkers actually undermine the effect of fact-checks?* Poster at the Conference on Digital Experimentation (CODE) @ MIT.

Martel, C. (2021, August). *Watching the Birdwatchers: Examining the helpfulness of crowdsourced fact-checking on Twitter.* Poster at the 4th Annual Conference on Politics and Computational Social Science (PaCSS). [Link].

Mosleh, M., **Martel, C.,** Eckles, D., & Rand, D. G. (2021, July). *Shared partisanship dramatically increases social tie formation in a Twitter field experiment.* Talk at the 7th Annual International Conference on Computational Social Science (IC2S2), Zurich, CH (virtual).

Martel, C., Pennycook, G., & Rand, D. G. (2020, December). *Reliance on emotion promotes belief in fake news.* Poster at The Society for Judgment and Decision Making Annual Meeting. [Link].

Mosleh, M.[†], **Martel, C.**[†], Eckles, D., & Rand, D. G. (2020, December). *Social corrections across party lines in a Twitter field experiment.* Poster at The Society for Judgment and Decision Making Annual Meeting. [Link].

Mosleh, M., **Martel, C.,** Eckles, D., & Rand, D. G. (2020, November). *Partisanship and microfoundation of echo chambers: Causal effects of partisanship on*

preferential social tie formation. Presentation at the Conference on Digital Experimentation (CODE) @ MIT.

Mosleh, M., **Martel, C.**, Eckles, D., & Rand, D. G. (2020, November). *Social corrections across party lines in a Twitter field experiment.* Poster at the Conference on Digital Experimentation (CODE) @ MIT.

Mosleh, M., **Martel, C.**, Eckles, D., & Rand, D. G. (2020, August). *I think you shared fake news!: Engagement with corrective messages on social media.* Presentation at the 3rd Annual Conference on Politics and Computational Social Science (PaCSS).

Martel, C., Weinberg-Wolf, H., Dohmann, J., Chen, K. Y., & Chang, S. W. C. (2020, July). *Text mining and topic modeling uncovers uncertainty in serotonin receptor functions.* Poster at the 6th Annual International Conference on Computational Social Science (IC2S2), Boston, MA (virtual).

Martel, C. (2019, November). *Reliance on emotion promotes belief in fake news.* Presentation at the Trumbull Mellon Forum, Trumbull College, Yale University.

Teaching Experience

March 2021	Z14445s1: False News: Why People Believe It, and How to Catch Online Lies. [Co-teacher]. 7-8th Grade Class, MIT Spark. Student overall ratings: mean 5.0/5.0

Service & Public Engagement

Ad-hoc Reviewing	Transactions on the Web; Psychophysiology; Personality and Individual Differences; Journal of Economic Behavior and Organization; Journal of Medical Internet Research; Computers in Human Behavior; Current Psychology; Information, Communication and Society
Presentations	Martel, C. (2021, March). *Misinformation & Alternative Facts: What Can We Do About It?* Presentation at the Free Flow Forum, North Hill Retirement Community, Needham, MA.

Selected Media Coverage

2021	**The Boston Globe** *News Article: Correcting misinformation on social media may spread it further* [Link]
2021	**Science News**

News Article: A few simple tricks make fake news stories stick in the brain [Link]

2021   **MIT News**
News Article: How shared partisanship leads to social media connections [Link]

2020   **The Quint**
News Article: Mood, emotional state make you fall for online misinformation [Link]

2019   **Yale Daily News**
News Article: Those with autistic traits may make good social psychologists [Link]

Skills

Languages   R (Tidyverse), Python (Pandas, Scikit-Learn), Java, SPSS

Programs   Mechanical Turk (MTurk), Qualtrics, Zotero, G*Power

Musical   Clarinet, Bass Clarinet, Saxophone, Piano, Keyboard