BRENNAN KENNETH BROWN

WEB DEVELOPER AND CONTENT STRATEGIST

INFO

ADDRESS
Calgary, Canada

PHONE
(403)-401-2718

EMAIL
mail@brennanbrown.ca

SKILLS

CSS, UX/UI, Web Design

React.js, Redux, Gatsby

Python, Tkinter, PyTest

PostgreSQL, noSQL, Databases

UNIX*, Debian, bash, zsh

Ruby-on-Rails, Jekyll

SVN, git, Mercurial

Algorithms, Design Patterns

Agile Project Management

Marketing Strategy, Copy and Technical Writing

LANGUAGES

English
● ● ● ● ●

French
● ● ○ ○ ○

LINKS

BrennanBrown.ca/

github.com/brennanbrown

medium.com/@brennanbrown

PROFILE

Web Developer with a primary aim to utilize technologies to empower marginalized voices, emphasize storytelling, and create long-lasting community. Knowledgeable in multiple front-end frameworks and ecosystem, as well as an advocate for test-driven development. Bringing forth an emphasis on accessibility and the A11y project in web development, as well as a deep-seated drive of curiosity. Proficient in additional script and compiled languages. Able to effectively self-manage during independent projects, as well as collaborate within an agile-based team setting.

EMPLOYMENT HISTORY

Full-Stack Web Developer, EvolveU
Calgary
Feb 2020 — Aug 2020

An experimental and educational pilot program designed to rapidly teach full-stack web development and programming fundamentals within a 'collaborative learning environment.

EvolveU utilizes an agile 'methodology, implementing both systems and design-thinking to deeply understand today's clients and enhance user experience, building a human-centered foundation for the popular frameworks and technologies being taught.

- Vanilla JavaScript, React.js, Node.js, Python, Flask, PostgreSQL,
- Test Driven Development, Pair Programming, Debugging, Wire-framing
- Agile, Critical, Systems and Design Thinking, Human Behaviour, Mathematical Theory, Project Management

Content Strategy, WanderNotebook.com/
Calgary
Jan 2016 — Present

- Initially began on Medium, migrating—first to WordPress, then to a custom-built website design on Gatsby created from scratch.
- Specialized in marketing with SEO keyword strategy, lead generation, and conversion rate optimization.
- Researched, ideated, and published essays individually.
- Focused on value proposition development and personal branding.

EDUCATION

Information Technology, Southern Alberta Institute of Technology
Calgary
Sep 2017 — Jun 2018

- Hardware, Operating System, Networking, and Programming Essentials
- Business Dynamic, Communications and Presentation Skills'
- User-Interface and MySQL Database Design
- Object Oriented Programming, Website Development Fundamentals